



## 10-Minute Walk to a Park Campaign 2019 Programming

In 2019, cities that support the 10-Minute Walk Campaign will have the opportunity to participate in several campaign programs developed by The Trust for Public Land, National Recreation and Park Association, and Urban Land Institute. These include:

**Technical Assistance Opportunity:** The 10-Minute Walk Campaign provides an opportunity of \$40,000 in grant funding, led by the National Recreation and Park Association, to be awarded to 10 cities in 2019 and 2020 respectively. The campaign partners work in-depth with the technical assistance cities to help them develop their highest, best, and measurable commitments to the 10-minute walk.

**ParkServe®:** The 10-minute walk campaign is driven by data, and The Trust for Public Land's [ParkServe®](#) platform measures 10-minute walk access for cities and towns across America. ParkServe® includes the locations and 10-minute walk service areas for all parks, playgrounds, and natural areas offering public recreational opportunities in 13,931 cities, towns, and communities in the US. All cities that sign on to the campaign have access to this data, as well as the potential to connect with GIS experts to learn more about park access and quality in their geographies.

**Parkology™:** This [online platform](#) is a one-stop shop for all-things-parks and a dynamic community space where municipal leaders, park advocates, and others can come together to share information and insights. As a 10-minute walk city, you and your city staff will have access to a private group on Parkology where you can connect, ask questions, and share strategies.

**Urban Land Institute Advisory Service Panels:** The Urban Land Institute is offering weeklong [Advisory Services Panels](#) focused on parks and open space in 2019. Panels can help participating cities think through solutions to park challenges and identify strategies to maximize the value of parks and related infrastructure to promote health, equity, sustainability, resilience, and community connections. These panels bring together the best and brightest — developers, planners, financiers, market analysts, economists, architects, designers, and public officials — to provide practical solutions and objective advice not available from any other source.

**Urban Land Institute Urban Open Space Awards:** The ULI [Urban Open Space Award](#) program honors outstanding parks and open spaces both large and small, recognizing parks and open spaces that have been instrumental in promoting healthy, sustainable, and equitable outcomes. All cities who support the campaign will have the opportunity to receive direct support on their submissions.

If you have any additional questions, please do not hesitate to contact our team through Patrick Phillippi. He can be reached at 202-748-2793 or by email at [pPhillippi@civitaspublicaffairs.com](mailto:pPhillippi@civitaspublicaffairs.com).