



**CITY OF FORT LAUDERDALE**

# SCHOOL ZONE SPEED DETECTION SYSTEM

**RFP NO. 483**

**AUGUST 29th, 2025**



## **SUBMITTED TO:**

City of Fort Lauderdale  
Procurement Division  
100 N Andrews Ave,  
Fort Lauderdale, FL 33301

## **SUBMITTED BY:**

RedSpeed Florida, LLC  
20725 NE 16<sup>th</sup> Ave, Suite A37  
Miami, Florida 33179  
Robert.Liberman@redspeed.com  
(630) 317-5710  
Robert Liberman, CEO

**RedSpeed®**

CAM #26-0009  
Exhibit 3  
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# Executive Summary

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The RedSpeed logo is displayed in white text on a dark background. The logo consists of the word "RedSpeed" followed by a registered trademark symbol (®). The background of the entire page is a dark, semi-transparent image of a street scene featuring a pedestrian crossing sign with a silhouette of an adult and a child, and a RedSpeed speed limit sign.



## Executive Summary

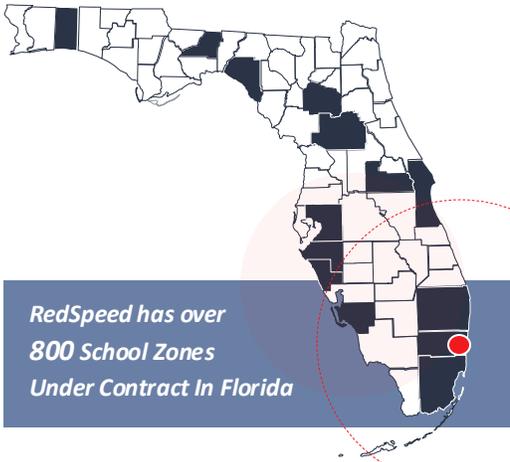
Aug 29, 2025

The City of Fort Lauderdale  
Purchasing Division

RE: Proposal by RedSpeed – RFP No. 483 - AUTOMATED SCHOOL ZONE SPEED DETECTION SYSTEM

Dear City of Fort Lauderdale Selection Committee:

AT REDSPEED, WE SHARE YOUR MISSION of enhancing school zone safety through an advanced, violator-funded School Zone Speed Safety Program. As the industry leader in School Zone Speed Enforcement, we are proud to be at the cutting edge of this safety technology. With our cutting-edge Lidar and Radar detector options and fully specification-compliant system, we are confident that we can help reduce speeding up to 95%, as we have done for many others. Our experience in Georgia, where we have earned approximately 70% market share and won every RFP in the state, is directly relevant as that state operates their school zone safety program under a nearly identical law. Detailed below are several advanced technologies that set RedSpeed apart:



**RedSpeed is the Industry leader in School Zone Speed Enforcement, with nearly 350 live speed camera systems across Florida.** By comparison, many of our competitors are new to Florida and have no experience in the state, arriving only after passage of the State Law.

**With automated enforcement contracts spanning five states, our growing presence in Florida includes 35 clients and counting, such as Miami-Dade County with 206 schools, Hillsborough County with 300 schools, and Tallahassee with 43 schools.**

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With our cutting-edge Lidar and Radar detector options and fully specification-compliant system, we are confident that we can help **reduce speeding up to 95%**, as we have done for many others. With over 400,000 NOV's issued across Florida, our current statistics show that an average of **90% of violators do not speed again with less than 2% of violations contested.**



RedSpeed is the **utilizes fully high-definition, lane-specific motion picture-based enforcement.** Whereas most competing systems rely on still photo enforcement, which capture far fewer readable images. HD Video enforcement is a far more effective tool because it virtually eliminates obstructions to license plates by increasing the number of enforceable images from which a license plate can be read. Where a traditional still frame camera takes a single violation image, RedSpeed HD Video captures hundreds of images as the car passes by, enabling our technicians to select a clean plate image even if there was a bus or truck obscuring other frames. **This results in approximately 40% more captured violations, safer streets and additional revenue for the City.**



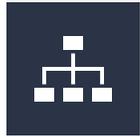
**RedSpeed's software interface is easy to use,** and our references can attest to its simplicity compared to other vendors. RedSpeed's local team of professionals will handle end-to-end implementation, from permitting through installation and ongoing support. RedSpeed offers **unmatched Florida expertise** and is proud to have offered significant support to the Legislature as it considered additional protections for students over the past three years. **RedSpeed's program is entirely turnkey and includes all design, permitting, installation, equipment, signage, processing, court support, appellate support, and customer service.**



## Executive Summary



HD Video enforcement provides another unique advantage: **RedSpeed offers integration to any third party ALPR provider of the City's choosing.** This includes all ALPR providers mentioned in the RFP: Rekor, Flock, Vigilant, Insight, etc. Automated License Plate Reader (ALPR) systems. We have collaborated closely with these companies to optimize interoperability, and our intuitive software is already in use across the state. We have successfully integrated many Flock and Vigilant systems in current installations.



RedSpeed has a **significant, permanent Florida presence** and maintains multiple offices in Florida including a **South Florida headquarters** and **West coast Florida technical center near Sarasota.** Our CEO, Robert Liberman, lives full-time in Hallandale Beach. Our Operations Manager, Greg Parks is a longtime Florida resident with over a decade of experience in photo enforcement in Florida, as does our in-house counsel, Michael McAllister, a Florida lawyer. David De La Espriella, our Project Manager, resides in Miami Beach.



RedSpeed is extremely confident in our ability to deliver the best solution, service and results. We are so confident that you will love **RedSpeed services that our contracts offer risk-free termination.** RedSpeed is proud of the fact that no client has ever sought early termination for cause of an operating program, allowing us to maintain exceptional customer satisfaction.



RedSpeed provides full legal defense for the The City and camera program, at no additional cost. We've partnered with Weiss Serota Law Firm, experts in municipal law with a proven track record in defending photo enforcement including a landmark case at the Florida Supreme Court. RedSpeed will also cover the The City's legal defense expenses, such as attorney fees and court costs, if needed.

REDSPEED ADVANTAGES	RedSpeed®	All Competitors
Lane Specific (Dedicated HD video camera per lane)	✓	✗
Both Laser and Radar Options	✓	✗
Market Share in GA (Most Recent State with School Zone Speed)	70%	30%
True Integration with Rekor/Flock/Vigilant	✓	✗
Live View in Lanes	✓	✗
45 Day Archive in All Lanes	✓	✗
Florida-based Office and Technical Center	✓	✗
Weiss Serota Law Firm Retained to Defend Program at RedSpeed's Expense	✓	✗
Optional Solar Solution Allowing Expedited Installation	✓	✗

In conclusion, **RedSpeed's Safety Program includes exclusive and valuable features that will make The City of Fort Lauderdale's program a guaranteed success.** The City deserves the very best technology, and we are the only vendor that meets all The City's desired technical specifications. We have a dedicated Florida team of professional implementers accountable to The City, and we are ready to hit the ground running. On behalf of the entire RedSpeed team, we look forward to your favorable response.

Respectfully submitted,

*Robert Liberman*

Robert Liberman  
RedSpeed CEO



## Executive Summary



### *Business Overview*

**Company Name:** RedSpeed Florida, LLC  
**Address:** 450 Eisenhower Lane North, Lombard, IL 60148  
**Phone:** (630) 317-5710  
**Fax:** (630) 424-0217  
**Name of Principal:** Robert Liberman  
**Email:** Robert.Liberman@redspeed.com

**ROBERT LIBERMAN, CEO**

**MAIN POINT OF CONTACT**

### *Contact Persons*

CEO - Robert Liberman. Email: [Robert.Liberman@redspeed.com](mailto:Robert.Liberman@redspeed.com) Ph: 630-329-9856

SVP - Greg Parks. Email: [greg.parks@redspeed.com](mailto:greg.parks@redspeed.com) Ph: 913-972-5382

### *Business Form*

RedSpeed Florida is a National corporation established in 2006 in the state of Illinois.

### *List of Interested Parties (Officers)*

CEO/Manager – Robert Liberman. Address: 450 Eisenhower Lane North Lombard, Illinois 60148

Finance Director – Gregory Johns. Address: 450 Eisenhower Lane North Lombard, Illinois 60148

Sales – Jeff Dufloth. Address: 450 Eisenhower Lane North Lombard, Illinois 60148

### *Type of Business*

RedSpeed Florida is a Limited Liability Company (LLC). RedSpeed is a Parent company with no subsidiaries.

### *Firm Location(s)*

**MAIN OFFICE/HEADQUARTERS:**  
450 Eisenhower Lane North  
Lombard, IL 60148  
**Employees: 120**

**LOCAL OFFICE:**  
20725 NE 16th Ave, Suite A37  
Miami, Florida 33179  
**Employees: 16**



## Executive Summary

RedSpeed has assembled a comprehensive implementation and management team comprised of seasoned industry professionals representing each key service delivery culture: **Engineering, Project Management and Operations.**

RedSpeed has the team and experience to quickly ramp up many large programs at once. Our team successfully performed more than 300 installations in Georgia in two years, has over 800 school zones in Florida, with nearly 350 live and issuing NOV's. We are ready to hit the ground running, whereas our competitors do not have the teams or local knowledge necessary to commence immediately. **We maintain a stable workforce with low turnover, ensuring that clients benefit from consistent and reliable support throughout the project lifecycle.**

*Our team includes field engineers, technical support staff, and a 24/7 automated call center to address any issues promptly. We offer a range of services, including equipment maintenance, software updates, and ongoing training for client personnel.*

**MAIN POINT OF CONTACT**  
GREG PARKS

**PROJECT MANAGER**  
David De La Espriella

**ROBERT LIBERMAN**  
CEO

**GREG PARKS**  
SR. VICE PRESIDENT

**Jeff DuFloth**  
Senior Account Manager

**DAVID DE LA ESPRIELLA, MPA**  
VP OF CLIENT RELATIONS

**NATALIE OTTO**  
BUSINESS DEVELOPEMENT

**LISA GREEN**  
DIR. OF OPERATIONS

**JULIO SILVA**  
IMPLEMENTATION PROJECT MGR

**JOSE CHAVEZ**  
DIR. OF ENGINEERING

**MICHAEL MCALLISTER**  
COUNSEL

**GREGORY JOHNS**  
DIR. OF FINANCE

**MOODY ELTAWIL**  
SR. IT SYSTEM ADMIN

**RAQUEL ADAMS**  
CALL CENTER MANAGER

**JENNIFER VILLARREAL**  
HUMAN RESOURCES

**GERARDO ALVARADO**  
FIELD ENGINEER

**SERGIO RANGEL**  
SR. FIELD MANAGER

**CHAVIS SARGENT**  
FIELD ENGINEER



## Executive Summary



**Robert Liberman**  
CEO

Robert Liberman has been with RedSpeed since its inception in 2006 and brings over 19 years of expertise to the RedSpeed team. As a Financial Information Systems Analyst with JP Morgan, he was responsible for the design and development of Financial Applications Software. He has served as a Senior Project Manager with Morgan Stanley, Sun Microsystems and Prudential Financial. Upon joining the RedSpeed organization, Robert drew upon this extensive managerial background to grow the company from concept to a leader in Automated Photo Enforcement within Illinois. Under his direction, the company grew to service over 65 municipal clients by offering industry leading customer service and technology. Mr. Liberman was instrumental in establishing all of RedSpeed's business practices, including client management, back office operational procedures, finance, IT and governmental relations. Mr. Liberman personally selected and trained all of RedSpeed's key senior staff members, all of whom are still employed with RedSpeed.

### EDUCATION

B.S., Information Systems

### YEARS WITH REDSPEED

16



**Greg Parks**  
Senior Vice President

Possessing over 31 years of public sector service experience, Mr. Parks has been an integral contributor in the development of Automated Photo Enforcement Programs throughout the state of Florida. In 2023, Mr. Parks co led the legislative efforts to pass HB657, school zone safety enforcement. Additionally, he has worked with DHSMV and DOR to assist in establishing best practices for our municipal partners. In 2010 he played a significant role in the passage of the Mark Wandall Safety Act and has worked tirelessly with the Florida State Legislature and League of Cities to defend against repeal bills presented in the legislative sessions. During his 14 years advocating the merits of automated photo enforcement, no individual has amassed the wealth of expertise specific to these programs as Mr. Parks. His knowledge base encompasses all aspects of the programs from passing State and Local legislation, to ensuring compliancy laws are met and new programs are successfully launched.

### EDUCATION

B.A., University of Missouri, Columbia

### YEARS WITH REDSPEED

7



**Jeff DuFloth**  
Senior Account Manager

Jeff has over 30 years of progressive law enforcement experience, having obtained the rank of Police Commander. He is a graduate of the prestigious FBI National Academy and Northwestern University's School of Police Staff and Command. He has served as RedSpeed's Senior Account Manager for 10 years, having demonstrated exceptional customer service and awareness. His acute attention to detail has helped clients meet their safety objectives through Automated Photo Enforcement Programs.

### EDUCATION

Northwestern University

### YEARS WITH REDSPEED

9



## Executive Summary



**David De La Espriella MPA**  
*VP Of Client Relations &  
Fort Lauderdale Project Manager*

David De La Espriella works as the VP of Client Relations, bringing over 28 years of senior leadership experience having retired in June 2024 as the Assistant Chief of Police for the Miami Beach Police Department. In his role, David works closely with potential clients and manages all aspects of onboarding new clients into our systems, serving as a liaison throughout the permitting, construction, and launch processes. Once launched, David will continue to be the point of contact for the client, conduct training in all of our systems, and ensure the highest level of customer service to achieve our shared goal of reducing red light violations.

### EDUCATION

B.A., Political Science, Florida International University  
M.P.A., Emergency Management, American Public University

### YEARS WITH REDSPEED

1



**Natalie Otto**  
*Business Development*

Natalie Otto is the Business Development and Customer Support Manager, with experience as an Operations Manager and a background in news and media, she excels in preparing documentation, marketing materials, and tracking program performance to measure the success of our speed enforcement initiatives. Having managed a 24/7 support team, Ms. Otto is skilled at proactively addressing client needs and ensuring exceptional service. Her media training enhances her ability in public relations and community outreach, while she also manages customer records to maintain high-quality service and client satisfaction. Her diverse background is key to driving the success of our automated enforcement programs

### EDUCATION

B.A., Mass Communications

### YEARS WITH REDSPEED

1



**Lisa Green**  
*Director of Operations*

Lisa Green will manage all the operational functions of the Lombard based Violation Reviewers responsible for the initial violation review. Ms. Green has played a pivotal role in the development of RedSpeed's violation review program. Since joining the RedSpeed team, her department has quadrupled in size, and she has taken the lead in developing every facet of the department's work guidelines. Her accomplishments have included designing and implementing the reviewer training agenda, operating manual and training modules. She has established daily operator productivity goals and reports, as well as a quality assurance monitoring and evaluation program. Ms. Green will bring this valuable and proven hands-on experience to the City's program, creating the same quality and results driven department she established to successfully support RedSpeed's 60 suburban clients.

### EDUCATION

Associate in Business Management

### YEARS WITH REDSPEED

14



## Executive Summary



**Julio Silva**  
*Implementation Project Manager*

Julio will be responsible for managing cameras and equipment installation and maintenance, as well as camera efficiency. He will interface and coordinate with the municipal public works departments, as well as field engineer technicians. Julio will identify and resolve problems, review and evaluate work products, methods and procedures. He is responsible for developing standardized procedures and methods to improve the efficiency and effectiveness of engineering projects and services. He will assess and monitor workloads, as well as administrative systems, and manage internal reporting relationships. Julio will evaluate and recommend camera sites and recommend mechanical/electrical solutions. He will install and maintain equipment, perform new site analyses and equipment upgrades, and identify and correct camera obstructions or malfunctions. He will perform initial image quality adjustments, conduct pre-build and system setups, label and test cabling, and maintain photo enforcement equipment with efficient record keeping.

EDUCATION	YEARS WITH REDSPEED
Private Technical Institute Abaco - Computer/Information Technology Administration and Management - Peru	4.5



**Jose Chavez**  
*Director of Engineering*

Jose Chavez brings over 19 years' experience in technical support and test engineering management. In his current position with RedSpeed, Mr. Chavez has been responsible for overseeing the planning and execution of all existing suburban installations, from initial site and traffic study evaluations through obtaining DOT approval. His role on Fort Lauderdale project will be as liaison between all sub-contractors, sub-consultants, field engineers and City personnel. Working in conjunction with Fort Lauderdale, Mr. Chavez will be responsible for all field engineer training, assignment and performance evaluation.

EDUCATION	YEARS WITH REDSPEED
B.S., Technical Management	14



**Michael McAlister, Esq.**  
*Counsel*

Mr. McAlister helped pioneer the development and implementation of Automated Photo Enforcement Programs in GA and FL. His significant role in the development of the first "home rule" Code Enforcement programs that introduced red light cameras to FL served as a precursor to the passage of the Mark Wandall Safety Act. Mr. McAlister, with his colleague Greg Parks, has worked extensively with the GA and FL State Legislatures and League of Cities to defend against all repeal Bills. Mr. Parks and Mr. McAlister are the evangelists of photo enforcement and have saved countless lives over the past fifteen years. He was a driving force behind the defense of photo enforcement programs in GA and FL courts. He helped coordinate mutual defense for numerous precedential Florida photo enforcement cases including Jimenez v. State (City of Aventura, test of Wandall Act), Arem (City of Hollywood, vendor ability to issue tickets) and Fort Lauderdale (voluntary payment doctrine). GA litigation is currently in the Motion to Dismiss state and we are confident that the precedents established in other jurisdictions affirming photo enforcement will also be applied in GA.

EDUCATION	YEARS WITH REDSPEED
Juris Doctor, University of Miami	6

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## Executive Summary



**Gregory Johns**  
*Director of Finance*

Mr. Johns serves as RedSpeed’s Director of Finance and brings over 20 years of accounting and management experience to support Fort Lauderdale’s school zone speed enforcement program. Greg will work closely with the City’s finance department to coordinate the disbursement of fine revenue and ensure all reports required by the City are designed and implemented. Greg’s background as Staff Sergeant in the United State Marine Corps serving as the Supply Chief for Fox Company, 2nd Battalion, 24th Marine Regiment brings additional skills and resources to ensure your project success. Marine Corps duties included managing supply requisitions, open purchase, contracts, fiscal reconciliations, accountability of combat equipment, data maintenance, worldwide deployment equipment preparation and travel coordination to support Marine Corps Reserve training and operations.

EDUCATION	YEARS WITH REDSPEED
B.A., M.A., Business Admin / Accounting, USMC, Supply Chief / Staff Sergeant	11



**Moody ElTawil**  
*Senior IT System Administrator*

Moody ElTawil is our Sr. IT Systems Administrator. He is credited with revamping RedSpeed’s IT infrastructure to follow the latest industry standards with an architecture similar to those implemented by multinational corporations and government agencies. He manages our IT department and keeps RedSpeed in conformity with best practices and on the cutting edge of technology. He is also responsible for maintaining RedSpeed’s perpetual compliance status with the latest CJIS, SOC 2 Type II and PCI-DSS frameworks by coordinating the efforts of auditors and internal resources. Moody has been with RedSpeed since 2015. Previously he worked for reputable companies such as Johnson & Johnson, Lucent Technologies and InstallShield. Even though his bachelor’s degree is in electrical engineering, his entire career has been in the computer industry with experience and certifications within a broad swathe of the information technology space.

EDUCATION	YEARS WITH REDSPEED
B.S., Electric Engineering	8



**Raquel Adams**  
*Call Center Manager*

Raquel Adams brings over 18 years of customer service and call center management experience to Fort Lauderdale. Prior to joining RedSpeed, Raquel was a customer service representative for the Illinois State Tollway where she excelled at dispute resolution. She has used her extensive knowledge of customer service and diplomacy to build a Call Center comprised of other seasoned professionals, ensuring all individuals calling the Miami specific customer service number will receive clear and concise information and assistance.

EDUCATION	YEARS WITH REDSPEED
Illinois Media School	14

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## Executive Summary



**Jennifer Villarreal**  
*Human Resources*

Since joining the team, the staff has doubled, Jennifer Villarreal has played a crucial role in recruiting and filling key roles that have greatly contributed to the growth and success of the company. Ms. Villarreal fosters a positive work environment and educates incoming employees on the company's values and mission, which helps achieve organizational goals. She works closely with senior staff to develop new policies and procedures to support growth. She brings to the table a broad range of knowledge on government compliance, employee benefits, and employee management experience.

EDUCATION	YEARS WITH REDSPEED
Human Resource Management Certificate with Honors	4.5



**Sergio Rangel**  
*Senior Field Engineer*

Upon joining RedSpeed in 2019, Sergio's first task was conducting the traffic studies for the Georgia School Zone Speed Enforcement Program. He then shifted to a Jr. Technician role in Florida where his duties were to maintain and diagnose any issues regarding the Redlight Camera sites. His career has now progressed from technician to Senior Technician, managing the technicians working in Southeast Florida and Central Florida. Sergio's time with RedSpeed has given him the knowledge to handle, test and troubleshoot all of the radar and Lidar technologies being offered for your program.

EDUCATION	YEARS WITH REDSPEED
South Florida State College, Manatee Technical College	5



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# Experience, Qualifications & Financials

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RedSpeed®



## Experience, Qualifications & Financials

### RedSpeed's Experience & Approach to the Management of this Contract

RedSpeed is a Limited Liability Company which designs, develops, manufactures and operates speed enforcement systems. RedSpeed has more than nineteen (19) years of experience implementing cutting edge and world-class enforcement programs for clients throughout the United States. RedSpeed is the industry leader and subject matter expert in school zone speed enforcement.

RedSpeed maintains a local office in Miami, FL, a main office in Lombard, IL, and a technical center in Florida with regular business hours from 9:00 a.m. to 5:00 p.m. Our CEO Robert Liberman lives and works in South Florida. **Robert is committed to your project's success and will ensure timely decisions in the case of project challenges. Additionally, RedSpeed's automated call center is live 24 hours a day.**

RedSpeed operates school zone speed and red light enforcement programs across the United States and is the industry leader in Georgia where RedSpeed proudly serves seventy communities and has been awarded every competitively selected (RFP) contract in the state. RedSpeed has achieved approximately 70% market share in school zone speed enforcement in Georgia. **RedSpeed has been awarded the first contracts in Florida including Hillsborough County, Bradenton, Cape Coral, Sarasota, Miami-Dade County, Miami Gardens, South Miami, Pinecrest, Plantation, Deerfield Beach, and many others and is well on its way to similar industry leadership in Florida.**

RedSpeed has achieved this success through a combination of cutting-edge technologies, a commitment to customer service, transparent and broad public education and fair pricing. **RedSpeed offers every client full revenue neutrality and termination for convenience without penalty.** Fortunately, none of our more than 100 clients have ever exercised this option. **The City of Fort Lauderdale can count on RedSpeed to deliver a fair, cutting-edge program focused on delivering outstanding results and service.**

In terms of technology, RedSpeed is unmatched in the industry. **RedSpeed is the first and only vendor in the industry to utilize full HD video-based enforcement, which offers a myriad of additional safety benefits to law enforcement and the community.** Each and every lane enforced by RedSpeed utilizes a full HD video camera meaning every plate is captured and every second of every violation is recorded in high definition enabling our systems to capture violations around obstructions, in all weather and to incorporate additional law enforcement technologies, including full integration with Flock or Vigilant ALPR. By comparison, our competitors use decades-old still frame photography for enforcement, which comes with a number of limitations—notably that it captures far fewer violations, is more susceptible to poor imagery in inclement weather and cannot be integrated with advanced ALPR technology and search features.

RedSpeed is an innovator that drives advancement in the industry. A few innovations include additional features like no-flash illumination in low light, the use of laser detection (still not offered by most companies in the industry) and the industry's most advanced, entirely web-based software program. Not only is it easy to view and approve violations from any web-enabled device, but law enforcement can also use our cutting-edge features to retrieve incident video in real-time and utilize cutting edge ALPR tools for real time vehicle searches. **As is explained in our "Approach to the Scope of Work" section, RedSpeed utilizes tamper-proof, high security data protection for all violations and our processing software is available to authorized users who can download video clips in real-time.** This is a huge leap forward compared to our competitors, most of whom require a service call to obtain archive video.

**RedSpeed has the team and experience to quickly ramp up many large programs at once. Our team successfully performed more than 300 installations in Georgia in two years and has over 800 school zones under contract in Florida alone, with almost 350 systems currently live and issuing NOVs.**



## Experience, Qualifications & Financials

### RedSpeed's Experience & Approach to the Management of this Contract

Just as critically, no other company in Florida has the team, experience, or qualifications of RedSpeed, nor can any other provider begin with deployments as quickly as RedSpeed. RedSpeed is proud to have been a key leader in the passage of HB657 and has been actively involved in the FDOT implementation rulemaking process.

At RedSpeed, we pride ourselves on our extensive experience and cutting-edge service in the design, development, and operation of enforcement systems. Over the past fourteen years, we have established ourselves as the industry leader and subject matter expert in five separate states, particularly in school zone speed enforcement. Our success in Georgia, where we serve seventy communities and hold approximately 70% market share in school zone speed enforcement, is a testament to our commitment to excellence.

RedSpeed's **AI-based red light camera platform** offers **video-based, non-intrusive multi-lane red light enforcement** that significantly enhances detection capabilities. Our system uses **advanced video analytics (AVA)** and does not require in-ground sensors or physical connections to the traffic controller. This enables **remote detection of traffic light phases**, including turn arrows, and the simultaneous tracking of multiple objects moving through the field of view. By combining **lane-specific, high-resolution video cameras** with **AI video processing**, we provide a highly reliable and efficient solution for red light enforcement.

For this proposal, we have carefully selected four, Florida-based School Zone Speed Enforcement, projects that are representative of similar or greater scope and complexity to what is outlined in this RFP and our expertise in Florida. These projects, undertaken for Miami-Dade County (FL), Pinecrest (FL), Sarasota (FL), and Aventura (FL), demonstrate our capabilities in delivering comprehensive solutions tailored to the specific needs of The City of Fort Lauderdale.

Our approach in Florida, as in all our projects, combines state-of-the-art technology, exceptional customer service, transparent and broad public education, and fair pricing. We offer full revenue neutrality and termination for convenience without penalty to our clients, a feature that has never been exercised, highlighting the high level of satisfaction and trust we maintain with our partners.

RedSpeed's ability to rapidly deploy large-scale programs, our unmatched technological expertise, and our comprehensive turnkey solutions make us uniquely qualified to meet and exceed the requirements of this RFP.

**We are ready and equipped to bring the same level of excellence and innovative solutions to The City of Fort Lauderdale as we have demonstrated in our other projects.**



## Experience, Qualifications & Financials

RedSpeed is proud to serve more Florida School Zone Speed Enforcement clients than all of our competitors combined. Municipalities highlighted in green represent programs with active, live enforcement systems.

FLORIDA SPEED ENFORCEMENT CLIENTS	
Client	# of School Zones
Alachua	6
Aventura	2
Bay Harbor Islands	1
Boca Raton	15
Bradenton	11
Cape Coral	13
Charlotte County	15
Coconut Creek	8
Deerfield Beach	8
Delray Beach	10
Doral	8
Dunnellon	2
Fort Walton Beach	8
Gainesville	16
High Springs	1
Hillsborough County	300
Homestead	14

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**FLORIDA SPEED ENFORCEMENT CLIENTS (Continued)**

<b>Client</b>	<b># of School Zones</b>
Homestead	14
Key Biscayne	2
Lauderhill	15
Lawtey	2
Loxahatchee Groves	2
Mary Esther	1
Miami Gardens	25
Miami-Dade County	206
Miami Springs	9
North Miami Beach	3
Palm Bay	16
Perry	6
Pinecrest	11
Plantation	15
Sarasota City	11
South Miami	5
Tallahassee	43
West Miami	1
Winter Garden	10
<b>Total</b>	<b>844</b>

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## Experience, Qualifications & Financials



### Pinecrest School Zone Speed Enforcement Program

*Pinecrest, FL*

#### Village of Pinecrest Police Department

12645 Pinecrest Parkway, Pinecrest FL 33156

*Jason Cohen (Chief)*

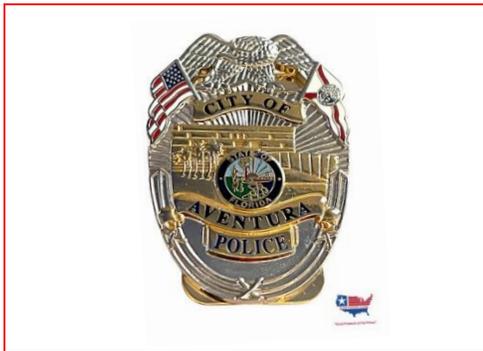
*(305) 234-2109*

*cohen@pinecrest-fl.gov*

**Project Description:** RedSpeed partnered with Pinecrest to run their School Zone Speed Enforcement Program.

**Contract Start & End Dates:** 08/2023 - Current

**Scope of Services:** 20 systems across 10 schools which are all live and issuing NOVs.



### Aventura School Zone Speed Enforcement Program

*Aventura, FL*

#### Aventura Police Department

19200 W Country Club Dr, Aventura, FL 33180

*Bryan Pegues*

*(305) 466-8995*

*peguesb@cityofaventura.com*

**Project Description:** RedSpeed partnered with the City of Aventura to run their School Zone Speed Enforcement Program

**Contract Start & End Dates:** 10/2024 – Current

**Scope of Services:** 3 schools included in the project, with two school zone currently live and issuing NOVs.



### Sarasota School Zone Speed Enforcement Program

*Sarasota, FL*

#### Sarasota Police Department

2099 Adams Ln, Sarasota, FL 34237

*John Lake*

*(941) 263-6084*

*John.lake@sarasotafl.gov*

**Project Description:** RedSpeed partnered with Miami-Dade to run their School Zone Speed Enforcement Program

**Contract Start & End Dates:** 3/2024 – Current

**Scope of Services:** 22 camera systems across 11 schools which are all currently live and issuing NOV'.



**Experience, Qualifications & Financials**



**Miami-Dade County School Zone Speed Enforcement Program**

*Miami, FL*

**Miami-Dade County Police Department**

*111 NW 1st Steet Miami, FL 33128*

*Raul Gonzalez*

*(786) 469-2366*

*Raul.Gonzalez2@miamidade.gov*

**Project Description:** RedSpeed partnered with Miami-Dade to run their School Zone Speed Enforcement Program

**Contract Start & End Dates:** 11/2023 – Current

**Scope of Services:** 206 schools included in project. 42school zones are currently live and issuing NOV's with more being launched in phases.



**Albany Speed Enforcement Program**

*Albany, GA*

**Albany Police Department**

*201 W Oglethorpe Blvd, Albany, GA 31702*

*Chief Michael Persley*

*(229) 302-0809*

*mpersley@albanyga.gov*

**Project Description:** RedSpeed partnered with Albany to run their School Zone Speed Enforcement Program

**Contract Start & End Dates:** 04/2020 – Current

**Scope of Services:** 18 camera systems across 9 schools which are all live and issuing NOV's



## Feedback from Miami-Dade County

“ Since approval of the contract, we established a very positive working relationship with RedSpeed’s team in the development of the implementation plan for the program including: coordinating integration with existing traffic systems, launching of the public awareness campaign required by State Law and ensuring that the speed detection devices meet the placement and installation specifications established by FDOT.

**Raul A. Gonzalez**  
 Miami-Dade County Department of Transportation and Public Works  
 Division Chief/RedSpeed Project Manager



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## Experience, Qualifications & Financials

### CASE STUDY:

## RedSpeed is here to Protect Students

In July 2023, House Bill 657 passed, allowing speed systems to enforce school zone speed limits for violations in excess of 10 miles per hour over the applicable speed limit when children are going to or from school and during the entirety of the school day. **The Miami-Dade Sheriff's Office has partnered with the Miami-Dade Department of Transportation and Public Works and a private vendor, RedSpeed, on this critical safety initiative to make school zones safer for students.**

As part of an ongoing collaboration, RedSpeed's construction sub-contractor, AUM, has been working tirelessly to expand Miami-Dade County's school zone enforcement program. **The program is comprised of 206 schools which RedSpeed has been launching in phases since October 2024.** The county is in the process of launching enforcement systems at additional schools, bringing us closer to achieving comprehensive coverage and ensuring the safety of children near schools throughout the county.

Thanks to Miami-Dade's commitment to student safety and the hard work of everyone involved, we've already seen a significant decrease in speeding violations—a clear sign that the program is making a real difference.

Together with **Miami-Dade County**, we're creating a safer environment for students to travel to and from school, and we couldn't be more proud of the progress we've made!

#### Sources:

[Miami-Dade County Government, November 21, 2024, Facebook](#)

[Miami-Dade County, August 6, 2024, Website](#)



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## Experience, Qualifications & Financials

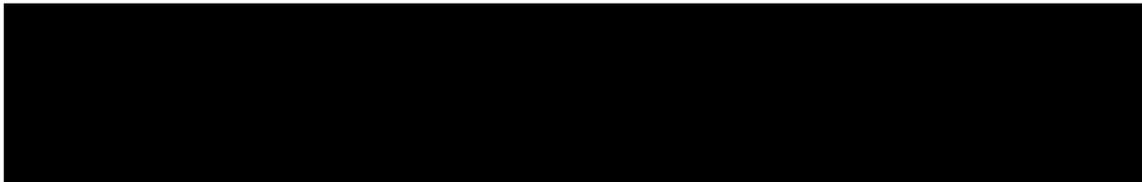
### Financial Reliability and Stability

RedSpeed is a financially stable and well-established organization with a proven track record of long-term sustainability and growth. To demonstrate our financial strength and reliability, we have included complete audited financial statements for the past three fiscal years as part of this submission. These documents reflect our strong balance sheet, consistent revenue growth, and disciplined financial management.

In addition to the enclosed financial statements, RedSpeed offers the following indicators of financial stability:

- Over a decade of continuous operation with no history of bankruptcy or financial restructuring
- Strong and diversified client base, including contracts with over 150 municipalities nationwide
- Solid year-over-year growth in revenue and market share
- Ongoing investments in technology, infrastructure, and personnel to support long-term program success

RedSpeed is committed to meeting all financial and operational obligations throughout the duration of our partnership with the City. Should the City require any additional financial documentation or clarifications, we would be happy to provide them upon request



# Approach to Scope of Work

TAB 1

TAB 2

TAB 3

TAB 4

TAB 5

TAB 6

The logo for RedSpeed, featuring the brand name in a bold, sans-serif font with a registered trademark symbol.



## Approach to Scope of Work

### RedSpeed Key Program Features

<p>RedSpeed offers a turnkey program featuring Radar and Lidar speed detector technology consistent with Florida law</p> 	<p>RedSpeed provides Rekor, Flock ALPR or Vigilant available at all locations.</p> 
<p>RedSpeed performs all necessary needs testing.</p> 	<p>RedSpeed's system provides comprehensive reporting features including traffic, speed and financial reporting.</p> 
<p>RedSpeed provides and installs all signage and equipment related to the program.</p> 	<p>RedSpeed's system is programmable for school calendar, specific enforcement times, and variable speed thresholds.</p> 
<p>RedSpeed maintains all equipment, documentation, certifications, and permissions related to the program.</p> 	<p>RedSpeed's system is optionally solar powered for expedited deployment.</p> 
<p>RedSpeed provides system training to law enforcement at no cost.</p> 	<p>RedSpeed's system will manage multi-lane roads (4+) with high volume of traffic.</p> 
<p>RedSpeed provides law enforcement with the ability to review stored information per Florida Records Retention and provides at least 45 days of storage.</p> 	<p>RedSpeed's provides all necessary documentation of certifications, citations, and evidence needed for court hearings.</p> 
<p>RedSpeed provides web-based software for the approval and management of citations, review of video and input of data. RedSpeed is accessible from any web-enabled device.</p> 	<p>RedSpeed agrees to all contractual terms, technology and service requirements set forth in the RFP.</p> 
<p>RedSpeed's camera system is a high-definition motion picture camera system that uses only infrared for lighting (no dangerous, annoying or distracting flash) consistent with state law.</p> 	<p>RedSpeed provides the PD with the ability to live stream video from all cameras (no still cameras).</p> 

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## Approach to Scope of Work

### Program Readiness and Preliminary Speed Studies

RedSpeed is fully prepared to hit the ground running in Fort Lauderdale. As part of our commitment to a data-driven and efficient program launch, we proactively conducted a comprehensive three-day traffic study across fifty-three (53) school zones within the City.

The findings were clear:

In twenty-one (21) of those school zones, over **600 vehicles** per zone exceeded the posted speed limit by **more than 10 mph** during the study period. These high-risk areas—highlighted in bold in the table below—averaged over **200 speeding violations per day**, underscoring the urgent need for targeted enforcement.

These data-rich insights position Fort Lauderdale for a swift and effective rollout. With engineering assessments and baseline metrics already in place, RedSpeed is ready to proceed with deployment planning, permitting, and community outreach immediately upon contract execution.

**Full Fort Lauderdale Speed Studies**

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Schools Studied	Street	Violators 10+ over	Daily Average
Virginia Shuman Young Elementary School	E Broward Blvd	7,359	2,453
Croissant Park Elementary School	SW 4th Ave	6,022	2,007
Fort Lauderdale High School	NE 16th St	5,487	1,829
North Fork Elementary School	W Broward Blvd	4,691	1,563
Rock Island Elementary School	NW 23rd Ave	3,761	1,253
Sunland Park Elementary School	W Sunrise Blvd	3,454	1,151
Dillard High School / Dillard Elementary School	NW 27th Ave	3,415	1138
Rock Island Elementary School	NW 19th St	3,375	1,125
Dillard High School / Dillard Elementary School	W Sunrise Blvd	3,191	1063
Thurgood Marshall Elementary School / Lauderdale Manors Elementary School	NW 9th Ave	2,372	790
William Dandy Middle School	NW 26th St	1,945	648
Fort Lauderdale High School	NE 4th Ave	1,699	566
Sunrise Middle School	NE 13th St	1,539	513
Croissant Park Elementary School	SW 17th St	1,301	433
Thurgood Marshall Elementary School	NW 13th St	1,100	366
Riverland Elementary School / St. Thomas Aquinas High School	Riverland Rd	933	311
Stranahan High School	SW 9th St	892	297
Bayview Elementary School	Bayview Dr	873	291
Walker Elementary School	NW 4th St	795	265
St. Thomas Aquinas High School	SW 29th Ave	712	237
Sunland Park Elementary School	NW 16th Ave	697	232
North Fork Elementary School	NW 15th Ave	596	198
Harbordale Elementary School	SE 15th St	506	168
Dillard High School / Dillard Elementary School	NW 13th Ct	484	161

Schools Studied	Street	Violators 10+ over	Daily Average
Stranahan High School	Riverside Dr	481	160
Fort Lauderdale High School	NE 16th Ct	476	158
Sunrise Middle School	NE 17th Ave	459	153
Virginia Shuman Young Elementary School	NE 9th Ave	395	131
William Dandy Middle School	NW 22nd St	384	128
St. Thomas Aquinas High School	SW 10th St	335	111
New River Middle School	Riverland Rd	317	105
Riverland Elementary School	SW 10th Ave	299	99
St. Thomas Aquinas High School	SW 12th ST	285	95
Harbordale Elementary School	Miami Rd	274	91
Bennet Elementary School	NE 17th way	268	89
Sunrise Middle School	NE 14th St	229	76
Harbordale Elementary School	SE 10th Ave	229	76
Virginia Shuman Young Elementary School	NE 2nd St	218	72
Walker Elementary School	NW 5th St	213	71
Sunland Park Elementary School	NW 9th St	184	61
Dillard High School / Dillard Elementary School	NW 12th Ct	177	59
Dillard High School / Dillard Elementary School	Panther Ln	136	45
Virginia Shuman Young Elementary School	NE 11th Ave	133	44
Walker Elementary School	NW 11th Terrance	127	42
Sunland Park Elementary School	NW 13th Ave	106	35
St. Thomas Aquinas High School	SW 28th Ave	102	34
Thurgood Marshall Elementary School	NW12th St	100	33
Walker Elementary School	NW 10th Ave	88	29
Riverland Elementary School / St. Thomas Aquinas High School	SW 11th CT	70	23
Thurgood Marshall Elementary School	NW 7th Terrace	69	23
Stranahan High School	SW 5th PI	36	12
Bayview Elementary School	Middle River Dr	25	8
Croissant Park Elementary School	W Park Dr	19	6



## Approach to Scope of Work

### Installation Timeline and Process

RedSpeed guarantees that it will maintain all equipment, documentation, certifications, and necessary permissions related to the program for the duration of the partnership.

RedSpeed offers not only the finest technology available in the marketplace but can assure The City of Fort Lauderdale of the smoothest permitting and installation processes. RedSpeed is proud to have been selected for over seventy programs in Georgia and has been awarded over 30 school zone speed enforcement programs in Florida thus far. We anticipate the following installation schedule to meet the The City's criteria:

MILESTONE	TASKS INVOLVED	STAFF RESPONSIBLE	HOURS REQUIRED
<b>PREP</b>	<ul style="list-style-type: none"> <li>Contract Executed</li> <li>Business Rules Review</li> <li>School Safety Zone Details Supplied</li> <li>Details and signatures for FDOT permit application letters for all cameras</li> </ul>	<ul style="list-style-type: none"> <li>Fort Lauderdale Public Works Rep (1-2 staff members)</li> <li>RedSpeed Officers (2 staff members)</li> </ul>	(1 week)
<b>BACK OFFICE</b>	<ul style="list-style-type: none"> <li>Create user accounts and roles</li> <li>Set up notices and letters</li> <li>Set up toll-free number and updated phone system</li> <li>Update phone system</li> <li>Conduct user training</li> <li>Record public service announcement</li> </ul>	<ul style="list-style-type: none"> <li>RedSpeed Project Manager (1 staff member)</li> <li>RedSpeed Call Center and Operations Managers (2 staff members)</li> </ul>	(1 week)
<b>PERMITS</b>	<ul style="list-style-type: none"> <li>Site meeting with civil engineering contractor and Power Utility Company - <b>*Not Required for Solar*</b></li> <li>Commission Engineering Plans</li> <li>Power Connection Order – <b>*Not Required for Solar*</b></li> <li>Order Comcast if required – cellular modems will be used typically</li> <li>Plans approval / Construction permit issued</li> </ul>	<ul style="list-style-type: none"> <li>RedSpeed Engineering Team and Sub-contractors</li> </ul>	(3-6 weeks)  <b>*Solar-Solution (1-2 weeks)</b>
<b>FIELD TECH</b>	<ul style="list-style-type: none"> <li>Contractor installation to include ducting, foundations, power disconnect &amp; signage</li> <li>Power Utility connection - <b>*Not Required for Solar*</b></li> <li>System installation &amp; Calibration</li> <li>FDOT Turn-On Inspection (If required)</li> <li>RedSpeed will “go live” within 30 days of permitting</li> </ul>	<ul style="list-style-type: none"> <li>RedSpeed Engineering Team and Sub-contractors</li> </ul>	(2 weeks)  <b>*Solar-Solution (1 week)</b>
<b>TOTAL:</b>	<p>Our estimated timeline for electric-powered cameras totals approx. 7-10 weeks.</p> <p><b>*Our Solar-Solution allows for expedited deployment, cutting out the need for power permitting and electrical construction. This allows an estimated implementation of 4-5 weeks.</b></p>		(7-10 weeks)  <b>* Solar-Solution (4-5 weeks)</b>

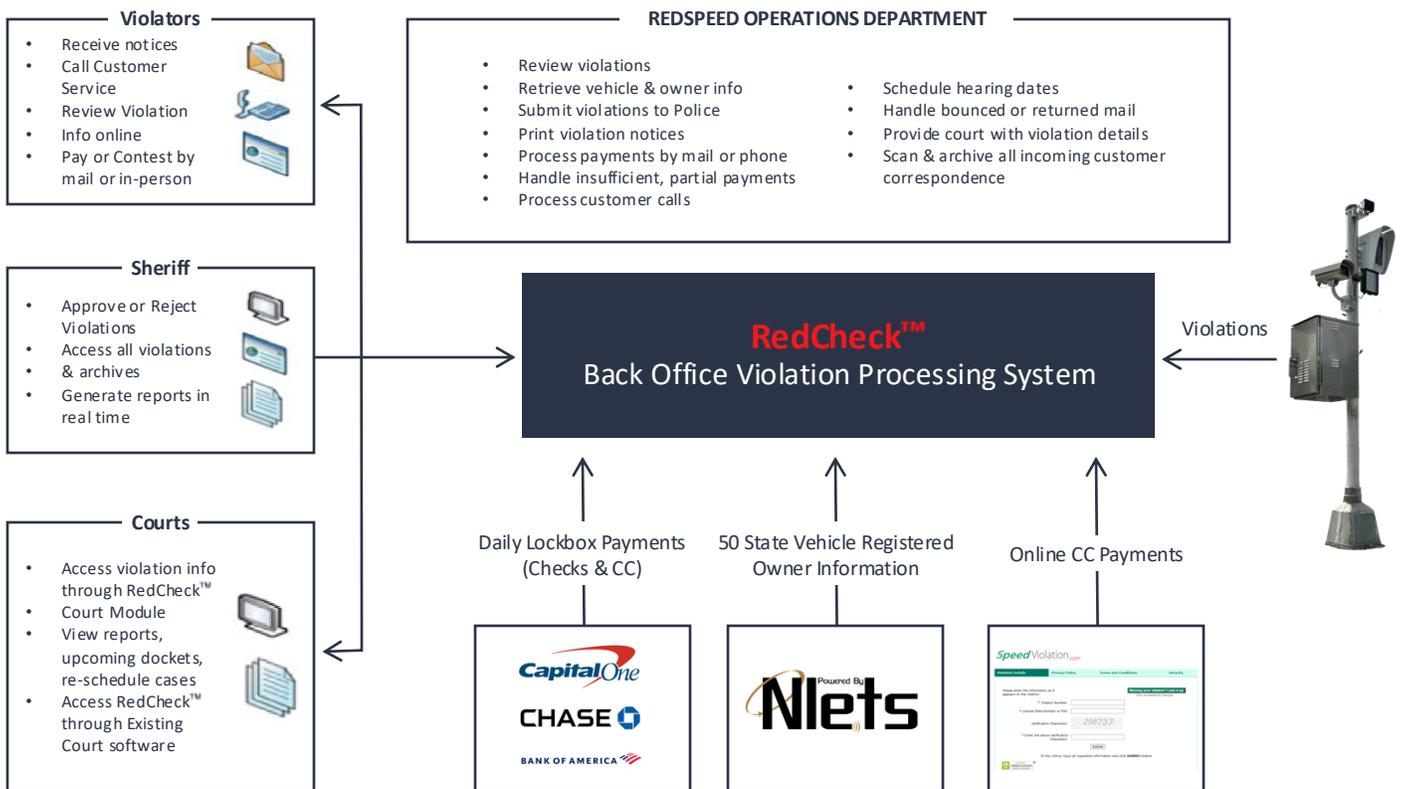


## Approach to Scope of Work

### Law Enforcement Software, Training, Equipment Maintenance Procures & Support

#### WEB BASED ENFORCEMENT PLATFORM

At the outset of the program, RedSpeed will appoint a Project Manager (David De La Espriella) and Main Point of Contact (Greg Parks) who will work with the City on all aspects of permitting, construction, business rules, establishing court procedures, training, publicity and program "Go Live". As a starting point, the most used feature of the RedSpeed platform is RedSpeed's violation processing platform, RedCheck™.



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Our violation processing software, RedCheck™ (detailed on pg 69-70), makes it possible to quickly review and approve violations, follow violations from creation to disposition, print court support materials, run reports, check maintenance logs and virtually any other activity required. RedCheck™ is 100% web-based and accessible from any web-enabled computer, tablet or smart phone.

The RedSpeed program is efficient and requires minimal staff time. Recommended program staff include:

- 1. Violation Reviewer**
- 2. Testimony Coordinators**
- 3. Code Enforcement Board Hearing Officers**



## Approach to Scope of Work

### Ongoing Communication and Coordination:

The RedSpeed Project Manager will maintain regular communication with the City Project Manager to keep the City apprised of all key milestones, including:

1. **Permitting**
2. **Signage**
3. **Construction Progress**

### Post-Launch Support and Regular Check-ins:

Once the school zone camera program is live, your **Program Manager** will remain actively involved, available as needed, and schedule regular meetings with the City's program leads. These check-ins will ensure that the program is running smoothly, address any concerns promptly, and ensure overall **satisfaction** and **program efficiency**.

Through this structured project management approach, RedSpeed will ensure that the City's program is implemented successfully, remains compliant with regulations, and meets all operational goals.

### Ongoing Reporting:

RedSpeed is committed to fully adhering to the requested reporting requirements. To ensure comprehensive and timely data delivery, we will provide the City representative with weekly, monthly, and on-demand summary program metrics. These reports will include, at a minimum, the following:

- Number of events recorded by intersection approach and in total.
- Number of events not billable, including a breakdown of controllable and uncontrollable events lost, by location and in total.
- Number of events forwarded to the City representative.
- Number of violations and citations authorized and mailed, broken down by month.
- Number of violations and citations returned as undeliverable.
- Provision for expert testimony, including traffic engineering experts at contested citation review hearings as needed.
- Training of City staff involved in the implementation and any future staff who join the project.
- Delinquency collections, including a fee schedule.
- Payment processing details.
- An overview of the traffic camera system's operability, including downtime, repair status, and estimated restoration times.
- Web-based reporting capabilities.
- Assistance with the development and "funding" of a public information and outreach campaign.

RedSpeed will provide these reports through RedCheck, our violation processing software, ensuring that both quarterly and annual reports are available to the City, as well as state-level reporting. Our project manager will work closely with the local program manager to provide ongoing updates and deliver all necessary documentation to meet the City's reporting needs. These reports will analyze the program's performance and impact, starting from the program's inception, to ensure transparency and effective program management.

This approach demonstrates RedSpeed's ability to maintain compliance and support thorough project evaluation through detailed and timely reporting.



## Approach to Scope of Work

### Reports & Statistical Analysis

The RedCheck™ Violation Processing and Document Management System includes numerous pre-configured reports to provide municipal clients with detailed statistics pertaining to all aspects of their photo enforcement program.

These reports have been designed based on requests from existing clients and can certainly be customized to meet any specific requirements of the City. All reports are accessible online by authorized municipal users at any time.

The ability to generate ad hoc reports is available in addition to the pre-designed reports available through RedSpeed's proprietary RedCheck™ violation processing software. Authorized municipal users can establish data parameters, exporting the information into pre-selected chart, graph or table formats.

### RedSpeed®

#### Speed Report

EB NW County Rd 225 @ Grove St, Lawtrey

From Violation Date: 05/01/2024 To Violation Date: 05/14/2024

#### Number of Violations

Date	6:30 AM to 7:00 AM	7:00 AM to 8:00 AM	8:00 AM to 1:40 PM	1:40 PM to 2:40 PM	Total
05/01/2024			2		2
05/02/2024		1	1	2	4
05/03/2024			1		1
05/06/2024	1	1	2	3	7
05/07/2024	1		2	3	6
05/08/2024			1	1	2
05/09/2024			1	1	2
<b>Total</b>	<b>2</b>	<b>3</b>	<b>9</b>	<b>10</b>	<b>24</b>

#### Speed Statistics

Date	Average Speed	Mean Speed	Highest Speed
05/01/2024	52	53	53
05/02/2024	38	33	44
05/03/2024	44	44	44
05/06/2024	37	29	44
05/07/2024	38	32	46
05/08/2024	40	49	49
05/09/2024	33	38	38

### School Zone Safety Program Statistics

South Miami, FL | March 2025

Data Covered: August 2024 – March 2025

The City of South Miami, Florida implemented a school zone speed camera program to improve safety around school zones and reduce speeding violations. This report analyzes the program's impact based on data collected from program inception.

The program includes nine (9) camera systems across five (5) school zones, which went live on September 25, 2024.



**Significant Reduction in Speeding**  
After an initial testing period that recorded roughly 2,053 violations per day across the five school zones enforced, the camera program has achieved a **remarkable 95% reduction in speeding violations**, with an average of just 104 violations per day. This is based on an approx. 124 days of school since the cameras have been live (09/25/2024 – 03/21/2025).



**Non-local Driver Education**  
Analysis of driver demographics revealed that **96% of violators were from outside of South Miami**. The camera program has helped educate these non-local drivers and raise awareness of the need to slow down near schools.

RedSpeed®

CONTACT: Greg Parks | 913-575-2912 | Greg.Parks@redspeed.com

### School Zone Safety Program Statistics

Pinecrest, Florida | March 2025

Data Covered: October 2024 – March 2025

The Village of Pinecrest, Florida implemented a school zone speed camera program to improve safety around school zones and reduce speeding violations. This report analyzes the program's impact based on data collected from program inception.

The program is currently active at ten (10) schools. The data provided reflects the eight (8) locations that went live between 09/30/2024 and 10/09/2024. Two (2) additional locations have since gone live, but their data is not included in the overall reduction of speed violators, as they became operational in early 2025.



**Significant Reduction in Speeding**  
After an initial testing period that recorded roughly 5,140 violations per day across the 8 schools which went live between 09/30/2024-10/09/2024, the camera program achieved a **remarkable 98% reduction in speeding violations**, with an average of just 128 violations per day. This is based on an approx. 94 days of school since the cameras have been live (09/30/2024 – 03/14/2025).



**Non-local Driver Education**  
Analysis of driver demographics revealed that **90% of violators were from outside of Pinecrest**. The camera program has helped educate these non-local drivers and raise awareness of the need to slow down near schools.

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CONTACT: Greg Parks | 913-575-2912 | Greg.Parks@redspeed.com



## Approach to Scope of Work

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### School Zone Safety Program Statistics

Deerfield Beach, FL | May 2025  
Data Covered: April 2025 – May 2025

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### School Zone Safety Program Statistics

High Springs, FL | March 2025  
Data Covered: August 2024 – March 2025

The City of Deerfield Beach, Florida implemented a school zone speed camera program to improve safety around school zones and reduce speeding violations.

The program includes eight (8) school zones, of which four (4) began enforcement on 05/15/2025. Before enforcement began, a warning period commenced from 04/01/2025 to 05/14/2025. This report analyzes the program's impact during its warning phase based on data collected from program inception.



#### Significant Reduction in Speeding

Following an initial testing period that recorded approximately 2,534 speeding violations per day across the four school zones that became active on May 15, 2025, the camera program achieved a significant **79% reduction in violations during the warning period**. During this period—from April 1, 2025, to May 14, 2025—there were approximately 32 school days, with an average of just 544 violations per day across the four school zones.

Speed Study Violations: **2,534 p/day**  
 Warnings captured at 4 school zones: **17,423 all time**  
 Approx. days of school during warning period: **32**  
 Daily warnings across 4 school zones: **544 p/day**

RedSpeed® CONTACT: Greg Parks | 913-575-2912 | Greg.Parks@redspeed.com

The City of High Springs, Florida implemented a school zone speed camera program to improve safety around school zones and reduce speeding violations. This report analyzes the program's impact based on data collected from program inception.

The program is currently active at one school, which went live on August 26, 2024.



#### Non-local Driver Education

Analysis of driver demographics revealed that **77% of violators were from outside of High Springs**. The camera program has helped educate these non-local drivers and raise awareness of the need to slow down near schools.



#### Significant Reduction in Speeding

After an initial testing period that recorded roughly 226 violations per day at High Springs Community School, the camera program has achieved a **remarkable 99% reduction in speeding violations**, with an average of just 16 violations per day. This is based on an approx. 129 days of school since the cameras have been live (08/26/2024 – 03/21/2025).

RedSpeed® CONTACT: Greg Parks | 913-575-2912 | Greg.Parks@redspeed.com

## Florida Client User Group: Collaboration, Support, and Shared Success

At RedSpeed, we believe that strong partnerships extend beyond technology and enforcement—they thrive through collaboration, communication, and continuous learning. To foster this, we have established the **RedSpeed Florida Client User Group**: a network of municipal representatives from across the state who meet regularly to share insights, address challenges, and exchange best practices who participate in regularly scheduled meetings to share ideas, address challenges, and learn from one another.

This peer-driven forum serves as a powerful resource for our partners, offering:

- **Collaborative problem-solving**, where members openly discuss program challenges and identify practical, proven solutions
- **Client input**, helping to shape RedSpeed's service offerings, reporting features, and future innovations
- **Peer-to-peer learning**, where cities benefit from one another's experiences and build a network of ongoing support
- **Timely updates and discussion forums**, including scheduled meetings that promote engagement, transparency, and continuous improvement

Participation in the Client User Group is included as part of every RedSpeed partnership and provides our clients with a valuable platform for growth, innovation, and shared success.



## Approach to Scope of Work

### Proven Results Through Comprehensive Reporting

school zone speed enforcement programs across Florida have consistently delivered impactful results, with documented reductions in speeding violations and enhanced safety in school zones. Our robust reporting and analytics platform has been instrumental in helping municipalities measure program success, make informed decisions, and foster public transparency.

#### In Pinecrest, FL:

- 11 school zones live and issuing NOVs.
- **Speeding is down over 90%** in enforced school zones.
- **88%** of violators have not received a second NOV.

#### In South Miami, FL:

- 5 school zones live and issuing NOVs.
- **Speeding is down 93%** in enforced school zones.
- **95%** of violators are out-of-town commuters speeding through the City.
- **93% of violators** have not received a second NOV.

#### In Miami Gardens, FL:

- 22 school zones live and issuing NOVs
- **Speeding is down 94%** in enforced school zones.
- **83% of violators** have not received a second NOV.

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### Financial Audit Access and Transparency

RedCheck provides authorized users with comprehensive access to all financial information related to payments received, disbursements, and other financial aspects of the contract/agreement. Users can easily conduct audits by reviewing detailed transaction records, payment histories, and disbursement reports, ensuring transparency and accountability.

The system allows for real-time data retrieval and ensures that only authorized individuals have access to sensitive financial information, maintaining strict controls over the auditing process



## Approach to Scope of Work

### Image Quality

RedSpeed is the only vendor utilizing lane-specific, high resolution (3000x5000 pixels, 30 frames per second), video cameras in combination with infrared (IR) illuminators to maximize the number of violations successfully captured and prosecuted.

It is important to emphasize that these lane-specific video cameras increase the number of prosecutable violations by 25%. The number increases substantially on roads with heavy queuing traffic or roads used by large scale vehicles such as tractor-trailers, construction vehicles, etc., which, when enforced by still image systems (used by competitors) result in lost violations due to obstructed license plate views.

RedSpeed Cameras function in all weather and lighting conditions. The following are real photographs from RedSpeed systems in different conditions:

Each image is clear, with a clearly embedded data bar, statistics and visible plate with identifiable car features. RedSpeed Cameras function in all weather and lighting conditions.

1. Daytime Violation
2. Incremental Weather Violation
3. Low-light Violation

**SAMPLE VIOLATION VIDEO AND EVIDENCE PACKETS**  
[CLICK HERE](#)





## Approach to Scope of Work

**License Plate “Rewind” Ability:** RedSpeed can extract a license plate picture when the images automatically generated by the camera are either unclear or illegible—a feature completely unique to the RICS system. Based on our operational experience in Illinois, we have identified a number of scenarios where the license plate image is either not visible or is obscured by another object, which typically results in the violation being rejected during processing. Common examples include: “washed out” plates due to sun glare, license plates blocked by other vehicles and tractor-trailer or any long wheelbase vehicles not “fitting” into a standard still shot.

Because RedSpeed’s system captures and records video from multiple lane-specific cameras, RedSpeed’s back-office operators can, for the first time, identify and repair these image deficiencies by accessing the archived video directly from the camera and rewinding (or fast forwarding) until a clear license plate image emerges. This capability is essential when monitoring intersections with heavy semi-truck and trailer traffic.

Utilizing the license plate rewind capability, RedSpeed’s violation review team will be able to maximize the number of enforceable violations submitted to the City for final review and approval.

### SYSTEM VALIDATION AND DATA PROCESSING

A secure data bar is embedded to each of the digital images collected at the instant the violation is captured. The data bar is simultaneously encrypted with the violation images to ensure there is no possible opportunity for evidence tampering. Emphasis should be placed on the data bar being

embedded and not attached into the image as merely attaching the image (as opposed to embedding) could be misrepresented in court as a manipulation of the image. Each violation is also assigned a 16-digit permanent and encrypted Red- Check™ Identification Number which remains with the violation through the violation’s entire lifecycle.

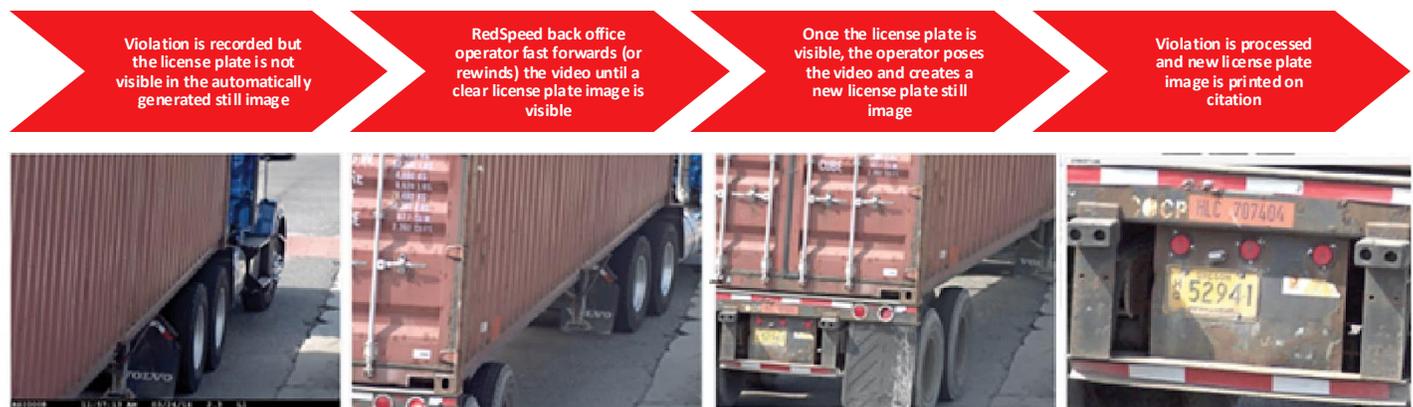
This tracking number enables both RedSpeed and the City’s authorized users to monitor and audit every violation captured by the system, and functions as a digital signature confirming the authenticity of the data.

The Data Line in all RedSpeed captured images will be customized to include all the specific requirements of the City. The Data Line is clear and legible both on the printed violation as well as on the on-line or computer screen image.

All captured violation data is immediately transmitted back to the RedSpeed data center through a secured VPN connection and imported directly into RedCheck™. As a result, no long-term data storage devices are required at the camera site. RedSpeed utilizes an invisible infrared flash that is not impacted by license plate covers. Additionally, our HD video technology and “violation rewind” capability allows for multiple frames and angles for license plate capture. RedSpeed utilizes an invisible infrared flash that is not impacted by reflective material. In addition to lane specific HD cameras for each enforced lane, RedSpeed provides an HD overview camera which is useful for accident reconstruction as well as greater violation context.

Systems are calibrated daily with remote activation. Maintenance is both online and on-site.

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Watch an example of violation rewind here: [tinyurl.com/violationrewind](https://tinyurl.com/violationrewind)



# ↓ Flock Safety

ALPR Deployment & Program Value – Backed by RedSpeed’s Gold Partnership with Flock Safety

RedSpeed is proud to be the **leading photo enforcement partner of Flock Safety**, working with over 50 jurisdictions to integrate ALPR technology seamlessly alongside our camera systems



RedSpeed will provide **Flock Falcon or Long-Range Falcon ALPR cameras at no cost** to the City, delivering enhanced vehicle identification capabilities without financial burden.



RedSpeed will provide the City with the unique advantage of **deploying ALPR cameras anywhere** – not just within photo enforced school zones.



The flexibility to deploy FLOCK cameras anywhere within the City allows for **expanded traffic safety, law enforcement support, and data-driven decision making across the entire community.**



Through our partnership with FLOCK, RedSpeed offers the City with a **10% discount on any additional Flock safety technology** – providing added value and savings on future enhancements.



RedSpeed will coordinate the **deployment of ALPR cameras in advance of our photo enforcement systems** to support early data collection and program readiness.





## Approach to Scope of Work

Scan to watch a short video detailing our camera technology and showing the system operating in real time:

[tinyurl.com/yzytychb](http://tinyurl.com/yzytychb)



## Camera Technology

RedSpeed meets all of the City's camera technology requirements and is the only vendor utilizing lane-specific, high resolution (3000x5000 pixels, 30 frames per second), video cameras in combination with infra-red (IR) illuminators to maximize the number of violations successfully captured and prosecuted. RedSpeed is proud to offer Lidar (laser) speed detection and is the only vendor that integrates Flock or Vigilant ALPR into its system so that Flock ALPR is processing RedSpeed speed camera images.

It is important to emphasize that our lane-specific video cameras increase the number of prosecutable violations by 25%-50%. The number increases substantially on roads with heavy queuing traffic or roads used by large scale vehicles such as tractor trailers, construction vehicles, etc., which, when enforced by still image systems (used by competitors) result in lost violations due to obstructed license plate views. RedSpeed is able to do this through its feature "Violation Rewind" which uses videos to find license plates around obstructions with hundreds of High Definition frames to choose from. Other competitors use still photographs and only have two frames to find a license plate.

### Camera Enclosures are Tamper Proof and Vandal Proof

The our permanently fixed camera enclosures are attractive, stream-lined, water resistant, dust proof, bullet proof and highly scratch resistant. The systems have been designed for installation in extremely hostile environments where safety and security are a high priority, secured with heavy duty locks and hinges on the cabinet. As the camera unit is securely mounted on an 18' pole, acts of vandalism are mitigated.

All metalwork is constructed from either aluminum or stainless steel, zinc dipped, and powder painted according to the City's standards to minimize any visual impact and make all components tamper proof. The modular system and hardware, paired with an adaptable and streamlined design, results in an efficient integration into street infrastructure with a minimal footprint. If installation space is limited at a proposed intersection, RedSpeed's sleek and slim, single pole design is the perfect solution.

### POWER EFFICIENT

RedSpeed systems are incredibly efficient.

- The power supply is 120V, single phase, with 15 Amp Switches/Breakers.
- The power rating of the equipment supplied is approximately 200 Watts in normal operation.
- Pole height is 18-feet as a standard. Power supplies should be located on the appropriate approach on the side with the traffic, within approximately 50" of the corner.

### REDSPEED'S ALL-VIDEO BASED CAMERA SYSTEM SOLUTION OFFERS SIGNIFICANT BENEFITS:

**Reduced Camera Downtime:** Unlike many competitors' mechanical shutter-based cameras, RedSpeed's network-based system does not suffer from mechanical maintenance issues; i.e. it does not break down after a certain (and limited) number of photographs have been taken. This feature significantly reduces camera downtime and mandatory maintenance.

**Intersection Viewing:** Having an all-video based system enables law enforcement to simultaneously record video evidence from multiple angles, showing both an overall intersection "scene" as well as each individual lane with resolution high enough to read each passing car license plate. This method is significantly more helpful during accident investigations or scene reconstructions as it can provide an unparalleled level of detail. Most competitors rely on a combination of video camera for intersection overview evidence and still, mechanical shutter-based cameras for before/after and zoom-in images.



## Approach to Scope of Work

### Laser Detection

*The integrity and efficiency of any automated traffic enforcement program rests on the foundation of the quality and reliability of the underlying speed sensor and imaging system deployed at the roadside. Law enforcement and City citizens must have confidence that vehicle speed measurements and proper violating vehicle identification are beyond reproach.*

For Lidar deployments, RedSpeed utilizes the Stalker Lidar automated enforcement system at the roadside installations.

The Stalker systems installs easily and cleanly in all types of school zones without blocking sidewalks or imposing a large footprint near ground level.

RedSpeed has been using Lidar-based automated speed enforcement system in actual deployments since 2019 in all weather and temperature environments.

The following benefits of our Lidar-based system will be briefly discussed and illustrated with data and images from actual deployments in Georgia school zones and other system locations.

#### EXACT CAMERA EQUIPMENT DIMENSIONS AND SPECIFICATIONS

All Equipment is made in the USA & compliant with all NDAA laws and regulations

[CLICK HERE](#)



#### A FEW KEY ADVANTAGES OF STALKER PHOTO SPEED LIDAR SYSTEM:

- Stalker is the most trusted name in Law Enforcement. Used by more departments than any other detector, Stalker is U.S. Made, Buy-America Compliant and is the technological Gold Standard.
- Laser based vehicle detection and measurement is unmatched for positive, foolproof identification of the violating vehicle. The laser beam monitoring each lane is crisply defined by a circular aiming reticle allowing law enforcement officials to positively identified the measure vehicle even in crowded road conditions.
- RedSpeed dedicates a Lidar speed measurement module for each and every lane monitored. The system can capture simultaneous violations in all lanes, including crossing lanes. It can also capture successive violations in all lanes, simultaneously, at a rate of two violations per second.
- Stalker is certified by DOT, FLHMSV and is on the IACP Approved Laser List.
- Stalker radar is the only ISO-9001 certified manufacturer
- Infrared illumination for night and low light situations allows the Lidar Detector to function without the distractions of a white light flash. In addition, the “exposure bracketing” combined with our infrared illuminator provides excellent license plate identification even with difficult nighttime headlight glare.
- Stalker systems undergo rigid testing including Heat Shock and road testing prior to deployment.
- The Stalker’s compact packaging allow the system to be mounted in tight roadside areas with a small standard pedestrian-sign pole breakaway base.



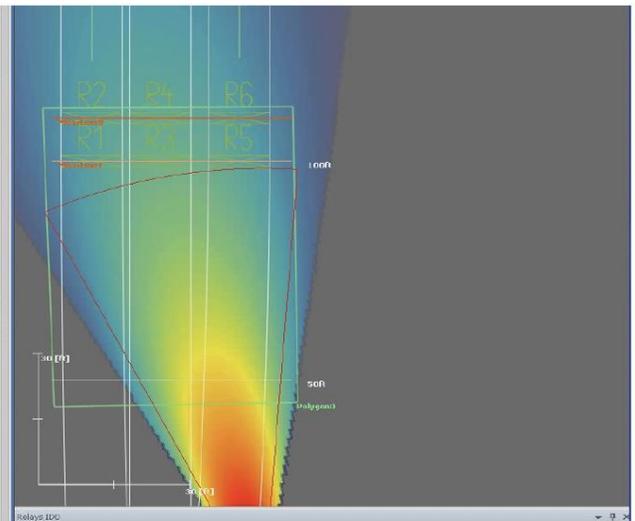
## Approach to Scope of Work

### Capture of Multiple Violations Across Multiple Lanes

RedSpeed's tracking 3D camera covers each lane of traffic for multiple lanes (up to 7 lanes in one approach) in all weather conditions and tracks 350 object going up to 175 mph simultaneously for multiple triggers with accuracy of +/- 1 mph.

RedSpeed's camera system is unaffected by weather such as rain and utilizes multiple HD cameras including a lane and overview camera to obtain enforceable images.

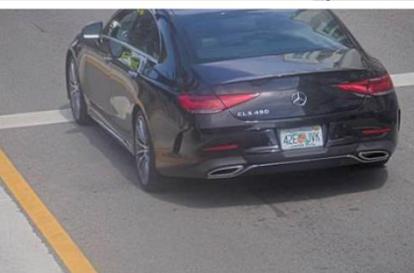
Perhaps most important to capturing multiple simultaneous violators is that RedSpeed has lane specific enforcement. This means that individual HD video cameras are enforcing each lane of traffic simultaneously. In combination with the multi-object tracking technology, the system is aware if there will be multiple triggers in the same lane, adjacent lanes, or both. With Violation Rewind each violation can be caught, even around obstructions like busses or tall trucks.



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Site code	Date	Time	Red time	Lane
RSFL0071	08/02/24	03:56:37.705 PM	1.050	L2
Site Name 200 Block NE 163rd St EB Sunny Isles				

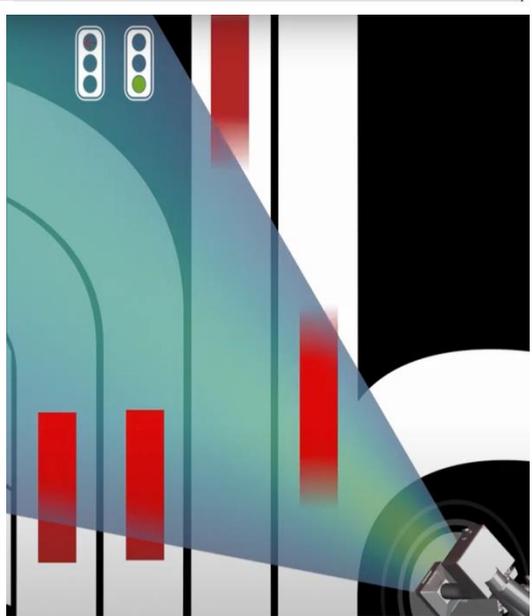


Site code	Date	Time	Red time	Lane
RSFL0071	08/02/24	03:56:37.467 PM	0.612	L1
Site Name 200 Block NE 163rd St EB Sunny Isles				



Site code	Date	Time	Red time	Lane
RSFL0071	08/02/24	03:56:37.262 PM	0.607	L4
Site Name 200 Block NE 163rd St EB Sunny Isles				

**3 near simultaneous violations captured at the same approach**





## Approach to Scope of Work

### Optional Solar-Powered Speed Camera Technology

Innovative solutions like solar-powered speed camera technology are revolutionizing the way we protect our communities and critical areas, combining cutting-edge eco-friendly features **to allow for expedited installation.**

At the heart of this solution lies a state-of-the-art, high-resolution camera system capable of capturing crystal-clear images even at high vehicle speeds. This technology ensures:

- **Optimal vehicle and license plate recognition:** The cameras reliably capture essential details, helping to identify speeding vehicles accurately.
- **Precise trajectory vehicle tracking:** This one-of-a-kind feature provides unparalleled monitoring of vehicle movements, enhancing the ability to detect violations effectively.
- **Ultra-HD object distinction:** By analyzing speed, range, and angle, the system can distinguish between objects with remarkable clarity, ensuring no detail goes unnoticed.
- **Object separation in congested areas:** Even in heavy traffic, the cameras excel at identifying individual vehicles, ensuring consistent enforcement.

#### HIGHLIGHTED FEATURES OF OPTIONAL SOLAR-POWERED CAMERA SYSTEM

PTZ	8X Optical Zoom
RESOLUTION	1920 x 1080 HDTV 1080p
CAPTURE RANGE	Up to 328 Feet
OPTIMIZED IR RANGE	Up to 164 Feet
LANE COVERAGE	1-2 Lanes
VEHICLE SPEED	Up to 155 MPH
VEHICLE TRACKING POSITION	Up to 300 Meters
FIELD OF VIEW	Over 100 Degrees
OBJECTS TRACKED	Up to 126 Simultaneously
SOLAR	360W
BATTERY	258 Ah AGM Battery

### DURABLE AND ECO-FRIENDLY DESIGN

The system's pole-based design is equipped with high-performance solar panels, ensuring uninterrupted functionality throughout the year. This renewable energy source not only reduces operational costs but also contributes to a greener, more sustainable future. RedSpeed is setting a new standard in environmentally conscious photo enforcement.

### PROTECTIVE AND RELIABLE CAMERA ENCLOSURE

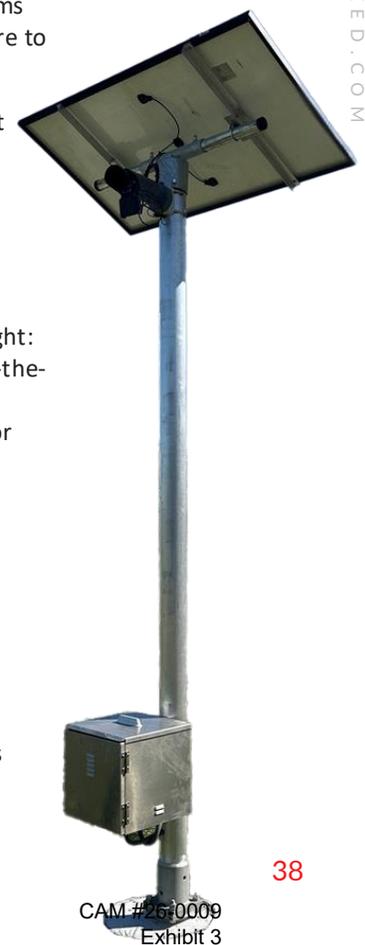
The custom-designed camera enclosures provide superior environmental protection, ensuring that the system operates efficiently in various weather conditions. This robust design ensures longevity and consistent performance, making it a reliable choice for communities nationwide.

### BENEFITS OF OPTIONAL SOLAR-POWERED TECHNOLOGY

Our solar-powered speed camera technology directly impacts the issue of school-zone safety by:

- **Deterring dangerous driving behaviors:** The presence of advanced monitoring systems encourages drivers to adhere to speed limits.
- **Enhancing law enforcement efficiency:** Accurate identification of violations enables quicker responses and fair enforcement.
- **Providing consistent oversight:** Solar power ensures round-the-clock operation, offering uninterrupted protection for school zones.

As the **first photo enforcement company to introduce this technology in Florida**, RedSpeed is proud to lead the charge toward safer school zones. By integrating innovative features with a commitment to environmental sustainability, this system represents the future of traffic safety.





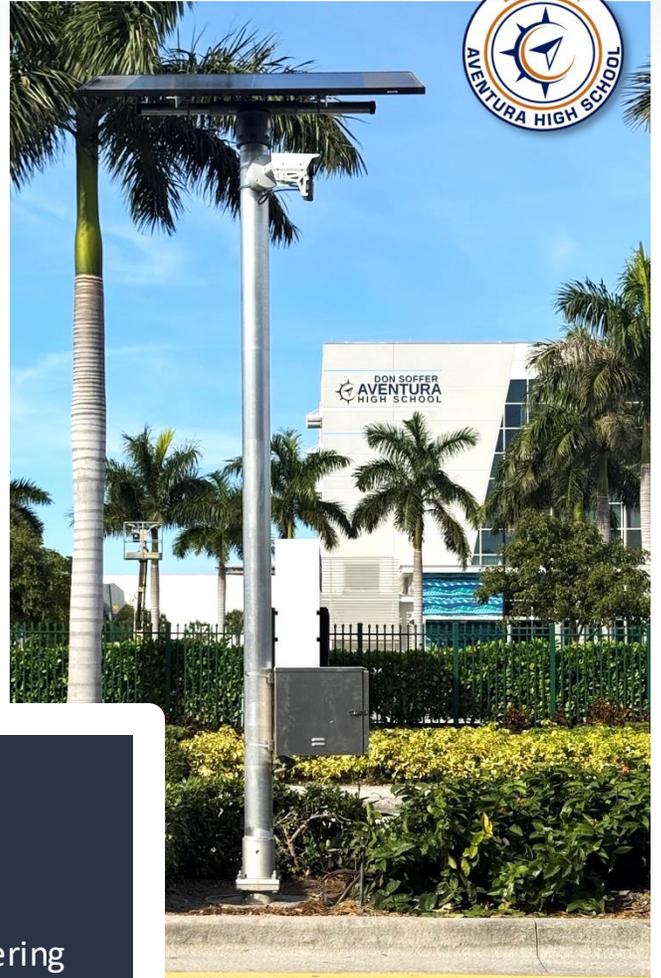
## Approach to Scope of Work

### CASE STUDY:

### ***Aventura utilizes RedSpeed's innovative Solar-Solution with outstanding results***

RedSpeed recently completed a rapid deployment of Speed Enforcement Cameras for Don Soffer Aventura High School in Aventura, enhancing pedestrian and driver safety with an innovative, solar-powered solution. This cutting-edge, eco-friendly technology not only supports sustainable practices but also significantly expedited the installation process, allowing RedSpeed to implement the system in just one week. Strategically positioned across critical intersections within the school zone, the cameras operate seamlessly to monitor and enforce speed limits.

Since its activation, the system has been instrumental in capturing hundreds of violations daily, significantly reducing instances of speeding. This success underscores RedSpeed's pivotal role in promoting a safer environment for students, staff, and visitors alike, while setting a new standard in traffic management solutions for educational institutions.



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“ Our experience with RedSpeed has been excellent. From the outset, their team demonstrated professionalism, clear communication, and a commitment to delivering results. The expedited installation process of their solar solution was particularly impressive, allowing us to bring our system online quickly and efficiently. We've been thoroughly pleased with both the product and the level of service that RedSpeed has provided. ”

**Bryan Pegues**  
*City Manager*

City of Aventura  
19200 West Country Club Drive  
Aventura, FL 33180  
peguesb@Cityofaventura.com





## Approach to Scope of Work

### Optional Hand-Held Speed Enforcement - Stalker LidarCam II

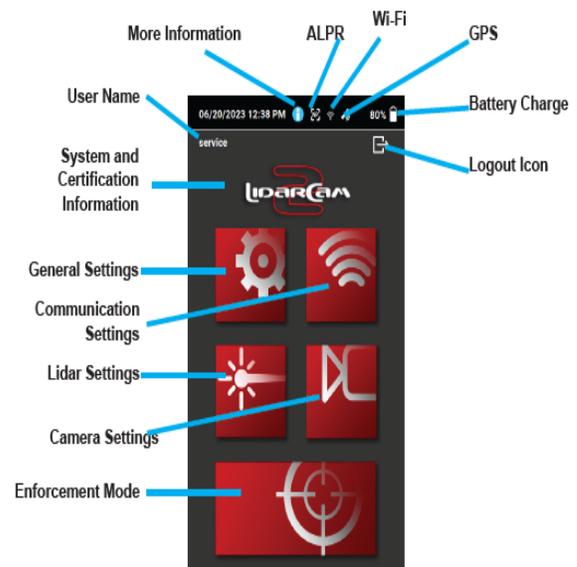
In addition to fixed speed enforcement with Stalker Lidar or radar, RedSpeed can enable mobile speed photo enforcement with Stalker LidarCam II.

In situations where a fixed speed camera is not available law enforcement could leverage hand-held or tripod mounted LidarCam II to enforce school zone speeding,

LidarCam II features an 8 Megapixel HDR camera paired with a heads-up display (HUD) for easy target acquisition. LidarCam II produces both still images and video which can be uploaded via Wi-Fi connection.

Targets can be acquired manually by pointing the laser at a departing target or in automated mode.

Hand-held Lidar is a flexible enforcement tool that is fully integrated with RedSpeed's back-office processing system and will generate video and picture evidence required for photo ticketing.



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## Approach to Scope of Work

### SMARTMICRO 3D / UHD (Optional)



In addition to Lidar, RedSpeed offers as an option the most advanced 3D/UHD object tracking radar technology by smartmicro (Germany).

3D/UHD provides accurate and reliable speed and position data, tracking multiple vehicles in parallel lanes simultaneously. The system scans more than 20 times per second from 0.1 m/s to 88 m/s (320 km/h).

RedSpeed's 3D/UHD radar technology also incorporates a dual redundancy.

By utilizing two independent receive antennas, the values measured by both must be perfectly matched to generate a reported speed.

Vehicle speeds are first measured by the Doppler wave and then by the range progress over time, the two measurements being independent and redundant. (Speed accuracy Typ.  $\pm 0.28$  m/s or  $\pm 1\%$ ).

#### KEY SYSTEM SPECIFICATIONS:

- Coverage of up to 12 lanes
- Range of up to 300m (984 ft.)
- 110-degree field of view
- Detection of up to 256 traffic objects simultaneously
- LED IR illumination
- Daily self-test
- Lane-specific video cameras

*RedSpeed respects PD preferences for Lidar v Radar. 3D/UHD is a proven and reliable detection method that sometimes has advantages over Lidar particularly for very wide roads with many lanes of traffic.*

### Data Transmission & Security

From RedSpeed's inception, RedCheck™ back-office system was developed to maintain the highest levels of security. RedCheck™ and the systems that support the program are hosted at a state-of-the-art DuPont facility just outside Chicago which provides 24/7/ security staff, video surveillance and dual-factor authentication via biometric and proximity scanners to limit access to only authorized users.

RedSpeed takes data security very seriously. Our robust posture incorporates the latest best practices and technologies as well as adheres to rigorous data security policies and protocols on all levels, all in an effort to safeguard sensitive data and assure business continuity.

#### COMPLIANCE

We are in compliance with the CJIS (Criminal Justice Information System) framework as required by our partnership with Nlets. We also undergo a SOC 2 Type 2 audit on an annual basis as required by our partnerships with various government agencies, like FLHSMV and the Illinois Secretary of State. Finally, we are also PCI-DSS compliant as part of our partnerships with various payment processing companies, like FirstData. Finally, all of RedSpeed's web portals are ADA compliant.



#### INFRASTRUCTURE

RedSpeed recently overhauled its entire infrastructure to mirror the latest industry architectures like those used by multinational corporations and government entities. Hardware includes state-of-the-art firewalls, switches, virtualization servers, SQL databases, SSD SANs, immutable backup systems, and Cloud backup replication. A centralized Security Information and Event Management (SIEM) solution collects, analyzes, and reports events from all devices, applications, and users. RedSpeed also migrated its email and office applications to the Microsoft 365 Cloud which offers greater security, flexibility, reliability, and scale. All hardware and software is managed and monitored around the clock by experienced, highly skilled, certified engineers.





## Approach to Scope of Work

### Camera Calibration & Certification

RedSpeed's system performs an automated daily self-test and generates a report, which is used as part of an evidence package. Daily self-test is performed prior to start of operations. During the test, system verifies that all components function as intended.

In addition to daily tests, RedSpeed certified each camera system on an annual basis.

Annual certification is performed by an unaffiliated, third-party lab and is typically done with either an electronic tuning fork (radar certification) or certified Lidar (Lidar certification). In either case, RedSpeed keeps an electronic copy of the certificate indefinitely.

If a violation is challenged, RedSpeed automatically creates an evidence package including both daily and annual certificates.

In addition, RedSpeed maintains strict maintenance schedules (detailed in the "Functionality and Durability of Equipment" section for all equipment to ensure optimal operation and legal compliance. Maintenance records and reports are available 24/7 on its SiteOps™ platform (detailed on pg 29).

We intend to safeguard the operational efficiency of the City's equipment using daily operational checks, preventative maintenance schedules and proprietary site monitoring software. Drawing upon our years of experience, RedSpeed has designed a comprehensive and proven Maintenance and Support Program which will maximize the daily performance of each of the City's enforcement systems. The result will be continued industry leading capture and efficiency rates. In addition, the data collected through the procedures and site monitoring software will provide valuable information to support the City's public education efforts.



City of Albany 222 Pine Avenue Ste 460 Albany GA, 31701	
<b>Daily System Self-Test Log</b>	
<b>The following is a printout of the log file generated daily during system self-test:</b>	
Camera Details	
Unit SN:	U210203
Site code:	GA103
Site address:	1425 Oakridge Dr W/B, Albany
Posted Speed:	25 MPH
Test Time:	04:08:19 AM
Test Date:	09/10/2021
Radar/LIDAR:	PASS
Camera:	PASS

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## Approach to Scope of Work

### Site Visit Visual Mechanical Inspection Tasks:

- Visual inspection / examination of the base, pole, collar, camera and controller housing for Damage, corrosion, cracks and alignment.
- Visual inspection of all controller cabinets and camera housings to safeguard against leaks, general wear or damage.
- Visual inspection of the pole and camera housing to ensure security of all earth connections, terminations and ground rods.
- Visual examination of the ground reinstatement for the camera pole, controller, footway chambers and ducting.
- Visual inspection of the flash alignment and function by observing the flash visually in addition to taking a live view image.
- Check protective finishes on all enclosures including paint, PVC and galvanizing.
- Checking of security and alignment of all hinges, brackets and camera enclosure fixing bolts.
- Checking of all controller cabinet and pole housing wiring and connections.
- AC Power -The AC power will be checked using a DVM (digital volt meter).
- Verify warning or circuit identification labels are not missing, damaged or illegible.



In the example above the tree is blocking the view of the traffic signal. Field engineers are issued camera equipped cellular phones to document the obstruction.

In the event an issue is identified, the field engineer will immediately email the picture of the obstruction to the engineering manager who will then notify the appropriate City personnel.

### Site Visit Cleaning Tasks:

- Cleaning of the camera enclosure glass to maximize image clarity.
- Removing all loose dust, grime, mud, and snow if weather permits.
- Removing all labels, stickers, posters, and graffiti.
- Washing down all external finished surfaces with suitable detergent.
- Repainting of metalwork if required.
- Removing dust and dirt from the interior pole base compartment and camera housing.
- Cleaning inside the inner surface of camera and flash lens cover.
- Lubricating padlocks following the cleaning operation to help prevent locks from freezing and rusting.

### Visual Inspection of Roadway and Signage includes:

- All lanes will be inspected for street deterioration such as potholes or cracking and to confirm pavement markings and striping are in good condition.
- Verify all required Photo Enforced signs are correct and present.
- Visual examination of in-ground detection devices for signs of wear or damage.

RedSpeed Maintenance Checklist:		
10/11/2018 RSI SiteOps - Checklist Preview		
Technician Name: <b>Engineer 1</b>		Log Date: <b>10/08/2018</b>
Site: <b>Fruitville Rd &amp; N Washington Blvd E/B</b>		Site ID: <b>RSFL0023</b>
1. <b>Signage:</b> Verify presence & mounting		
Sign 1		Yes
Sign 2		Yes
2. <b>Sensys Detection:</b> Verify presence, condition & operation		
Lane 1		Good
Lane 2		Good
Lane 3		Good
Lane 4		Good
3. <b>Camera Lens:</b> Check for cleanliness or damage		
Head 1 lens cleaned		Yes
Head 2 lens cleaned		Yes
4. <b>Metalwork Inspection:</b> Check for damage & cleanliness		
Camera 1 enclosure		Yes
Camera 2 enclosure		Yes
IR Illuminator panels (confirm operation)		Yes
Pole		Yes
Base		Yes
Collar		Yes
Street cabinet or pole mounted enclosure		Yes
5. <b>Ancillary Items:</b> Check functionality & damage		
Voltages & Grounding		Pass
Traffic signal & aspect phasing interface module		Pass
USB Sensys interface module		Pass
PC module		Pass
Communications (modem/POE switch/router)		Pass
24/48 VAC transformers		Pass
Network cables		Pass
Time format & synchronization		Pass
6. <b>Additional Comments</b>		

## RedSpeed Maintenance Checklist



## Approach to Scope of Work

### Maintenance

RedSpeed ensures that all maintenance activities of the speed enforcement equipment (inclusive of cameras and ancillary equipment), signage, software, etc. shall be the sole responsibility of RedSpeed. All costs associated with electricity or other related power sources necessary to operate the systems shall also be the sole responsibility of RedSpeed.

RedSpeed maintains strict maintenance schedules for all equipment to ensure optimal operation and legal compliance. Maintenance records and reports are available 24/7 on the SiteOps™ platform.

We intend to safeguard the operational efficiency of the City’s equipment using daily operational checks, preventive maintenance schedules and proprietary site monitoring software. Drawing upon our years of experience, RedSpeed has designed a comprehensive and proven Maintenance and Support Program which will maximize the daily performance of each of the City’s enforcement systems. The result will be continued industry-leading capture and efficiency rates. In addition, the data collected through the procedures and site monitoring software will provide valuable information to support the City’s public education efforts.

RedSpeed’s proposed program is comprised of three tiers:

1. Preventive Maintenance, 2. Daily Remote Monitoring and Response Maintenance, 3. Emergency Response

It is RedSpeed’s belief that a solid Preventive Maintenance Plan is critical to an enforcement program’s success, allowing for the identification of potential problems before a malfunction (and subsequent downtime) can occur. These maintenance activities will be coordinated by RedSpeed’s Field Services Engineering Manager and performed by RedSpeed field engineers during every site visit. A detailed rotation schedule ensures that every site is visited a minimum of once per month by trained RedSpeed engineers.

### DISASTER RECOVERY PLAN

Recognizing that emergencies do not always occur during normal business hours, RedSpeed has a 24/7 engineering support hotline specifically for use by The City authorized personnel. This communication channel is available to address any service requests from a simple service disruption to a total system knockdown or total loss due to accidental means or intentionally through a criminal act.

Since all systems are being continuously monitored via RedSpeed’s system monitoring utility, if a malfunction at an individual site is detected the on-call Field Services Engineer will immediately advise the appropriate City personnel of the incident and will advise the steps that will be taken to correct the situation.

PRIORITY REQUESTS	RESPONSE TIME
Knockdown – Make safe	During Normal Business Hours – 2 hours max After Hours – within 4 hours
Knockdown – Repair & Reinstatement to full operational status	Within 72 hours
311 Requests- Managed ASAP	According to request (Urgent)
Routine Daily Maintenance Repairs	Within 2 – 8 hours
Disruption in service of any system malfunction	Within 24 hours
Street cable replacement	Within 48 hours
Sign Replacement	Within 48 hours
Remove Graffiti and Touch-up Equipment	Within 48 hours



## Approach to Scope of Work

### Maintenance Technicians Assigned to Fort Lauderdale

RedSpeed is committed to delivering superior service through a team of highly qualified maintenance technicians, led by **Julio Silva**, our **Implementation Project Engineer**, and **Sergio Rangel**, our **Senior Field Engineer**. Together, they manage every aspect of our equipment, from permitting and construction to ongoing maintenance.

Julio oversees the overall implementation of the photo enforcement systems, ensuring that projects are completed on time and within scope. He plays a critical role in managing the installation of speed cameras across Florida, including in areas such as Manatee City, Miami-Dade City, and Hillsborough City.

Sergio, as the Senior Field Engineer, leads the field team and is responsible for the day-to-day construction and maintenance operations. He ensures the seamless installation of the systems and conducts routine checks to maintain their reliability and accuracy. Sergio and his team are hands-on in the field, performing vital maintenance and addressing any operational concerns promptly.

For this project, **Julio and Sergio will assign a team of six technicians** in the Fort Lauderdale area. These technicians are highly skilled and have extensive experience in photo enforcement system operations, construction, and maintenance. Their qualifications are critical to the ongoing success of the program, as RedSpeed manages our 35 Speed Enforcement clients across Florida, where the accuracy and functionality of the cameras are paramount.

In addition to their technical expertise, our technicians adhere to a strict maintenance schedule, ensuring the continuous operation of the systems. They are also equipped to respond quickly to any unscheduled maintenance requests or system errors. To further ensure minimal downtime, we maintain an **on-call system**, with technicians available 24/7 to address issues within a **24-hour window**.

TECHNICIAN MANAGERS	
 <p><b>Julio Silva</b> <i>Implementation Project Manager</i></p>	Silva and his team of field engineers are involved in every aspect of our program's permitting, construction, and maintenance. His current workload includes managing the installation of speed and red light cameras in Fort Lauderdale, Miami-Dade City, and Hillsborough City amongst others.
 <p><b>Sergio Rangel</b> <i>Sr. Field Engineer</i></p>	Rangel and his team ensure prompt and seamless construction of the speed and red light cameras across Florida. Rangel's field engineers spend their days on the ground, conducting permitting and maintenance checks to ensure swift installation and ongoing reliability.



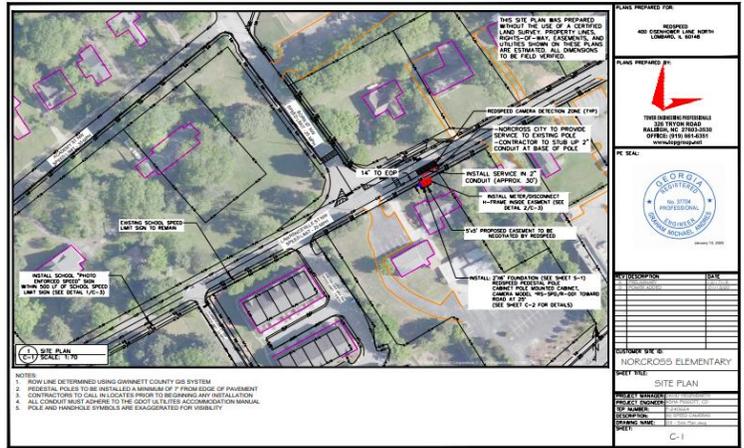
## Approach to Scope of Work

# FDOT

## School Zone Speed Detection System Placement and Installation Specifications

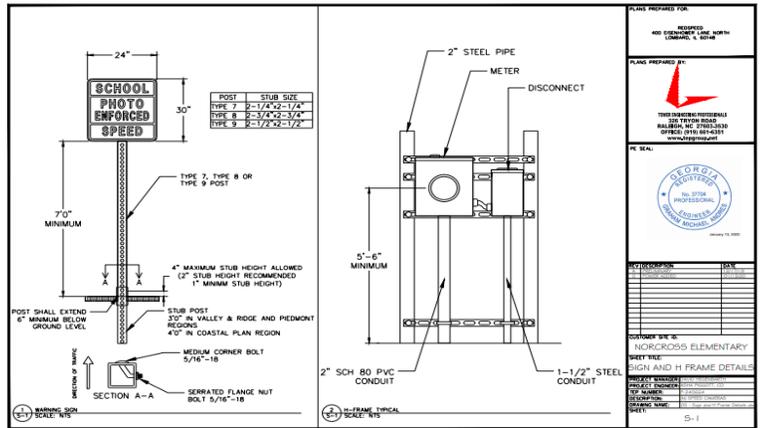
SAMPLE FDOT SITE PLAN

CLICK HERE



## Expertise in Speed Detection System Installation Across Florida

RedSpeed has a demonstrated track record of success in the deployment of School Zone Speed Detection Camera Systems throughout the state of Florida. To date, we have successfully installed over **250 systems statewide**, partnering closely with municipalities and state agencies to ensure seamless project execution. Our team regularly works with the **Florida Department of Transportation (FDOT)** on all aspects of permitting, construction, and site planning, which has enabled us to develop efficient and compliant workflows tailored specifically to Florida’s regulatory environment.



A key contributor to our success is the strength of our **sub-contractor network**, all of whom are highly experienced and familiar with Florida-specific requirements. This includes our **engineering sub-contractor, BCC**, who has played a critical role in the site planning process for **Miami-Dade County’s school zone speed detection program**—one of the largest in the state, covering **206 school zones**. BCC’s extensive involvement in this project underscores their deep understanding of local requirements, including those applicable within Fort Lauderdale and the broader Miami-Dade area.

We have included a **detailed implementation timeline on page 52**, which outlines the expected timeframe for site planning, permitting, construction, and final installation. This timeline reflects our experience launching systems across the state and accounts for the nuances of working within the regulatory framework of each municipality.

Our **Florida-based team of engineers** is in constant communication with clients, sub-contractors, FDOT, and city officials to ensure each installation moves forward efficiently and without disruption. This hands-on, collaborative approach has been key to the rapid and successful deployment of speed detection systems across Florida.

RedSpeed’s team is uniquely positioned to support Fort Lauderdale through the full lifecycle of the project. Our combined experience, local expertise, and deep understanding of **School Zone Speed Detection System Placement and Installation Specifications** ensure we are fully prepared to deliver a successful and fully compliant program for the City.



## Approach to Scope of Work

### RedSpeed Violation Processing Software

RedSpeed's RedCheck™ Violation Processing and Document Management System is easy to use and completely web-based. There is no need for additional software to be installed on the City's machines and no risk of compatibility issues with Fort Lauderdale's existing data infrastructure. Any authorized officer can log in from any web-capable device, even tablets, using the following browsers: Internet Explorer, Edge, Google Chrome, Safari or Fire Fox. RedCheck is capable of all of the City's desired capabilities.

#### Some highlights include:

- The RedCheck™ software system is easily customized to the needs of specific municipal agents, and technical support is available 24 hours a day, 365 days a year.
- Cloud-based and secure, RedCheck™ allows remote, authorized users 24/7 access to a violation's lifecycle from any web-enabled computer through a secure Internet portal.
- Utilizing simple "point and click" navigation, authorized users can swiftly and easily review violator information, view static and video images, and approve or reject violations in less than 12 seconds.
- Accuracy logic has been programmed into the interface, indicating vacant information fields or incorrectly input data, to maintain the validity and integrity of the RedCheck™ Database System.
- All captured violation data is immediately transmitted back to the RedSpeed data center through a secured VPN connection and imported directly into RedCheck™. As a result, no long-term data storage devices are required at the camera site.
- All processing of violations is done by vetted RedSpeed employees at the RedSpeed corporate headquarters in Lombard, Illinois. No data is sent out of the country for processing.
- All still and video images recorded by RedSpeed systems at designated sites within Fort Lauderdale are the property of the City.

#### Compliance Statement – RedCheck Violation Processing Software

RedSpeed confirms that its RedCheck violation processing software fully complies with all requirements outlined in RFP No. 2025-004 regarding the City's school zone speed detection program. Specifically:

1. **Adaptability and Customization:** RedCheck is designed to be adaptable and customizable to meet the specific operational needs and requests of the City.
2. **Unified Platform:** The system utilizes a single, centralized application/dashboard for processing both Notices of Violation and Uniform Traffic Citations (UTCs), streamlining workflow and minimizing administrative complexity.
3. **Simultaneous Evidence Display:** All evidentiary still images and associated video used in the processing of violations are displayed simultaneously within the dashboard for efficient and thorough review.
4. **Readable Plate Data:** The license plate number identified by the system is prominently displayed in large print next to the corresponding image of the plate, ensuring easy and accurate verification.
5. **Advanced Filtering Options:** The software includes robust filtering capabilities, allowing users to independently sort and review flagged violations by lane number, date/time, and location.
6. **Comprehensive Search Functionality:** RedCheck's search feature supports both full and partial queries, including Violation number, owner name, UTC number, and plate number. Searches can also be refined by state and date range.
7. **Detailed Case History Access:** The application provides authorized City personnel with full access to a detailed timeline of each case. This includes all key dates, actions taken, user activity, violation import timestamps, state data, operator handling records, communication notes from the call center, and both outgoing and incoming documentation. City staff can also add internal notes directly to the violation record.

RedCheck is built to support transparency, efficiency, and accuracy—ensuring a streamlined violation processing experience for both City personnel and the public.



## Approach to Scope of Work

The screenshot displays the RedSpeed software interface. At the top, there are navigation tabs for 'Actions', 'Reports', and 'Maintenance'. Below these are search criteria fields for Violation #, Owner, Address, UTC #, Plate #, State, and Date. There are also filters for Violation Status (e.g., Wait for NLETS, Returned for Processing), Location (e.g., All Locations, FL0001 - test road @ pinecrest), Violation Type (e.g., All Type, RedLight, Speed), and Municipality (e.g., All Municipality, Alachua, Aventura). A table lists violation records with columns for Name, Location, Date/Time, Lane, TIR, Speed, Posted Speed, and Status. A video player shows a rear view of a white GMC pickup truck with a red box highlighting the license plate area. Below the video, there are fields for Violation/Vehicle information (Violation #, Speed, Plate number, Make, Color, VIN) and Registered Owner information (Owner, Date of Birth, Address, C/S/Zip, License #, Origin).

## Obtaining Registered Vehicle Owner Information

RedSpeed ensures the accuracy of vehicle registrations and address information used in violation processing through a thorough, multi-step process. As a proud Strategic Partner of NLETS (National Law Enforcement Telecommunications System), RedSpeed has direct access to all relevant and up-to-date databases, including the Florida Highway Safety and Motor Vehicles (FLHSMV). This partnership enables us to verify the accuracy of all registration information and ensure that the correct addresses are associated with each event. To guarantee the highest level of accuracy, RedSpeed employs a **three-step initial review process** managed by a trained violation review team.

## RedSpeed Software

### REDSPEED SOFTWARE IS EASY TO USE

One of the many great benefits of RedSpeed is that our software system is easy to use and is completely web-based.

All our services from Violation Review, Violation Management, Court Support, Video Archive and Reports are available to authorized users 24/7 from any web-enabled device.

Scan to watch a 3-minute video demonstrating our easy-to-use RedCheck™ Platform



[shorturl.at/nFV37](https://shorturl.at/nFV37)



## Approach to Scope of Work

### Seamless Integration and Live Viewing

There is no need for additional software to be installed on the City's machines and no risk of compatibility issues with Fort Lauderdale's existing data infrastructure.

In addition to our RedCheck violation processing software, we also have 24/7 live viewing capabilities through our SiteOps software.

#### 24/7 "LIVE" INTERSECTION MONITORING & VIEWING CAPABILITIES

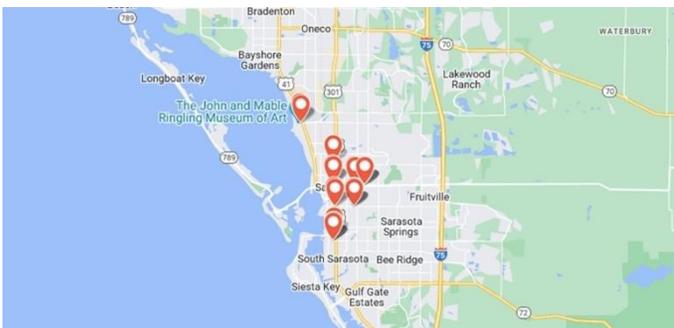
Scan to watch a short video demonstration of Site Ops™:



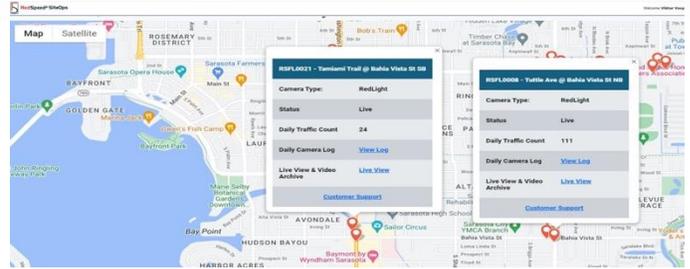
[bit.ly/3QI2FML](http://bit.ly/3QI2FML)

Real time video streaming and 45-day video archive are accessible through RedSpeed's SiteOps™ website (consistent with state law).

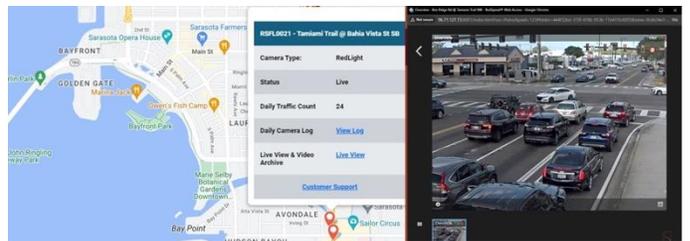
Upon login, authorized sheriff personnel are presented with a Google Map of the municipality with pins marking locations of cameras.



Zooming on and clicking on each pin, opens a window with site details including location name, status, traffic count, access to daily self-check log and live camera view.



Clicking on "Live View" allows users direct access to multiple, lane-specific live camera views.



RedSpeed provides a per-lane, real-time view using high resolution video cameras. Our technology enables real-time viewing and real-time license plate reading without interfering with speed enforcement.

Consistent with Florida law, RedSpeed stores a continuous 45-day video archive accessible through SiteOps™ via a browser or any mobile device. Law enforcement can select a time period of interest and download video clips directly from SiteOps™ (consistent with state law).



Video streams can be seamlessly integrated into a command center or dispatch platform by Fort Lauderdale. Once added, RedSpeed's video feeds function as an extension of the existing camera network.

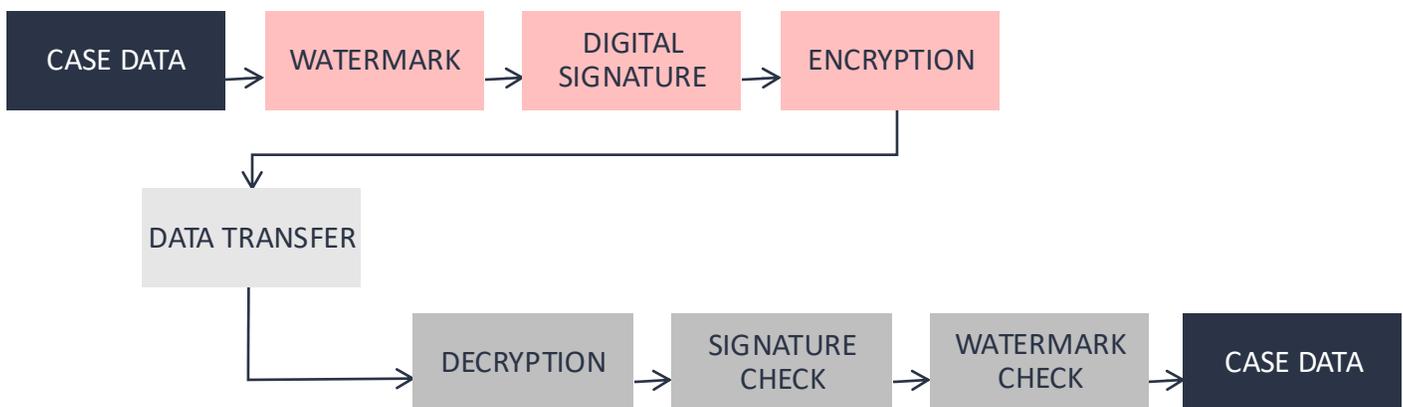


## Approach to Scope of Work

### Evidence Package Integrity

Camera system computers are password protected and the hard drives are encrypted using BitLocker to secure data in case of theft or vandalism. The RedCheck™ system secures the integrity of violation data by using a combination of digital signatures, Public Key Cryptography Infrastructure (PKI), and Virtual Private Network (VPN) technology. Each violation is assigned a unique digital signature before being encrypted. Using PKI requires a pair of keys to successfully decrypt and import the violation. One half of the key resides in our data center and the other half resides inside the camera system. Both keys must match exactly for violation data to be decrypted and the digital signature verified. If one part of the process does not match, the violation will not be imported. While PKI protects the violation data, the VPN protects the data transfer to RedSpeed's back office.

The VPN uses a high level of encryption to ensure no tampering has occurred during transmission as demonstrated in the flow chart below:



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### Simplified Login and Security on Any Web-Enabled Device

Authorized municipal users access RedCheck™ by entering a unique and secure login and password.

Individual user accounts authenticate the identity of a user and grant or deny users access to resources through the assignment of specific user roles. User-viewing privileges and functionality are based on a pre-established set of entitlements, assigned according to the City's direction. Not all users are required to have the same set of privileges, with roles being assigned according to the user's position and function.

The assignment of specific access to individuals ensures accurate auditing of the users within the RedCheck™ environment. Any modifications, calls taken, or notes can be audited and traced. All information, including the violation numbers, dates and times of incidents, license plate numbers, registered owner's information, and the status of violations are viewable and easily retrievable all from one screen to authorized municipal users.

Municipalities requiring an additional level of security beyond our username/password and digital certificate authentication can use RedSpeed's optional two-factor authentication. This mechanism uses a combination of something a user knows (username/password) and something a user has (one-time password). Users can plug in a USB key fob and generate their own one-time password. This in combination with their username allows access to the RedCheck™ Software application for law enforcement reviewing.

Once the login process has been completed, a list of violations awaiting Operator Review will display. This list is comprised of violation data which was encrypted on-site when captured and decrypted upon arrival at the RedSpeed Lombard, IL headquarters as it was uploaded into RedCheck™.



## Approach to Scope of Work

### LOGISTICAL DATA SECURITY

Access to RedSpeed’s proprietary RedCheck™ system is controlled by Next-Gen Intrusion Prevention System (NGIPS), network segmentation, access control lists, web portals with the latest SSL certificates, unique usernames, complex password requirements, multifactor authentication (MFA) and role-based permissions.

Access to the company’s internal network requires authentication against a Microsoft Active Directory (AD) database using unique usernames and complex passwords. Access from the outside additionally requires the use of our virtual private network (VPN) with MFA. Access to internal resources is controlled by AD security group memberships. All devices are required to install updates as they become available and are monitored by an enterprise-grade antivirus. Outgoing user connections are monitored and filtered using Cisco Umbrella, a SaaS DNS solution dedicated to mitigating potentially malicious content. Wireless networks are not used because of their inherent vulnerability.

Finally, RedSpeed enforces strict data governance policies and procedures to dictate how data is accessed, used, stored and purged. All employees are FBI background checked and undergo regular security awareness training to keep them up to date on the latest cybersecurity best practices.



A8#nPe7{7dfAb9nb{8@Sik2A9F1  
dQ;\*t49PJ\$3AgBvliWYRcO%i&  
x%eEaS\$RHbNm%eD9q1@tu6j4i



### PHYSICAL DATA SECURITY

From RedSpeed’s inception, RedCheck™ back-office system was developed to maintain the highest levels of security. RedCheck™ and the systems that support the program are hosted at a state-of-the-art DuPont facility just outside Chicago which provides 24/7/ security staff, video surveillance and dual-factor authentication via biometric and proximity scanners to limit access to only authorized users.

RedSpeed takes data security very seriously. Our robust posture incorporates the latest best practices and technologies as well as adheres to rigorous data security policies and protocols on all levels, all in an effort to safeguard sensitive data and assure business continuity.

### DATA CENTER ADDRESS:

Digital Realty

2200 Busse Rd

Elk Grove Village, IL 60007



In addition to the security measures provided by the data center, RedSpeed’s cabinets are monitored by 24/7 surveillance cameras, front and back, biometric locks, and padlocks. Only authorized personnel are allowed access to the cabinets.

RedSpeed’s offices also incorporate access cards at ingress points and entrances to secured rooms within the office, recorded 24/7 surveillance cameras inside the building, as well as digital, cloud-based visitor logs. Visitors are always escorted. The office uses monitored ADT devices to secure the building after hours.

### PHYSICAL DATA SECURITY

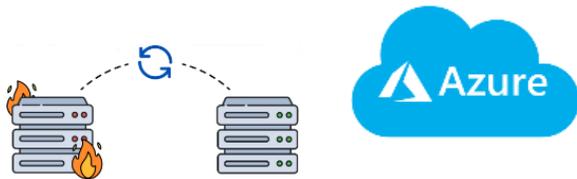
RedSpeed houses its production equipment in an industrial, state-of-the-art data center owned by Digital Realty. The data center implements a multi-layered security approach, including entrance at security offices, access cards, biometric door readers and round-the-clock surveillance cameras, to ensure only authorized individuals are allowed entry and have access to specific areas within the building.



## Approach to Scope of Work

### REDUNDANCY & BUSINESS CONTINUITY PLANNING

RedSpeed operates an independent Disaster Recovery (DR) cabinet in a separate location from the production cabinet. It is designed to run all of RedSpeed's operations independent of the production cabinet in case of a disastrous event that cripples the production cabinet for an extended period. It also houses a secondary backup repository that replicates the production backup system. RedSpeed also stores tertiary backup copies in Azure, Microsoft's cloud environment. Finally, RedSpeed uses the HP SureStore immutable storage appliance to maintain current backup copies in case of a ransomware attack.



### DATA RETENTION

RedSpeed adheres to the data retention rules required by Florida governing law. The rules are as follows:

- Violations dismissed by law enforcement [30 days]
- Violations in the non-working queue [30 days]
- Violations issued and finalized (i.e., paid or dismissed)
  - 3 months to purge Video, PDF notices, images
  - 24 months to purge remaining record
- Violations in delinquency [24 months]
- Annual camera certificates [indefinitely]

All data collected on behalf of RedSpeed clients belongs to the clients and is NEVER sold or shared in any way. RedSpeed also does not store credit card information or any other sensitive information. Only information necessary for violation processing and record keeping are stored.

Finally, storage devices that are slated for decommission, regardless of their perceived content, are professionally destroyed by a licensed vendor using degaussing (demagnetization) and then by physical destruction. Certificates of destruction for those devices are obtained from the vendor and retained by RedSpeed.

## Data Compliance & Infrastructure

### COMPLIANCE

We are in compliance with the CJIS (Criminal Justice Information System) framework as required by our partnership with Nlets. We also undergo a SOC 2 Type 2 audit on an annual basis as required by our partnerships with various government agencies, like FLHSMV and the Illinois Secretary of State. Finally, we are also PCI-DSS compliant as part of our partnerships with various payment processing companies, like FirstData. Finally, all of RedSpeed's web portals are ADA compliant.

### INFRASTRUCTURE

RedSpeed recently overhauled its entire infrastructure to mirror the latest industry architectures like those used by multinational corporations and government entities. Hardware includes state-of-the-art firewalls, switches, virtualization servers, SQL databases, SSD SANs, immutable backup systems, and Cloud backup replication. A centralized Security Information and Event Management (SIEM) solution collects, analyzes, and reports events from all devices, applications, and users. RedSpeed also migrated its email and office applications to the Microsoft 365 Cloud which offers greater security, flexibility, reliability, and scale. All hardware and software is managed and monitored around the clock by experienced, highly skilled, certified engineers.



## Approach to Scope of Work

### Customer Support and Experience

#### WARNING PERIOD – PUBLICITY AND PUBLIC AWARENESS

RedSpeed will provide a customized public service announcement to help prepare the community. Achieving community support, supported by education, is paramount to the success of Fort Lauderdale’s program. RedSpeed will work closely with the City to ensure the community is informed about the launch of the program, has their questions answered and are continually updated about program successes such as traffic statistics and crimes solved using RedSpeed's advanced technology.

Prior to the launch of a program in Fort Lauderdale, RedSpeed will assist the City in the creation of public notification and press materials to help inform the public about the program and its safety benefits. Additionally, RedSpeed will help the City to institute a 30-day warning period during which time RedSpeed will print and mail (at no cost to the City) warnings for violators speeding in the school zone.

RedSpeed press materials are designed to educate the community and explain the objectives of the School Zone Speed Photo Enforcement Program and its ability to improve traffic safety. RedSpeed is proud to assist with Public Education and Outreach efforts. All RedSpeed clients receive a Media Kit with frequently asked questions, model press announcement, key art and posters. Additionally, RedSpeed assists the City in creating a video PSA with a professional videographer.

### MEDIA KIT AND COMMUNICATIONS TOOLS

In addition, RedSpeed will help the City with a comprehensive Media Kit and communications tools including:

- City-specific flyers based upon the results of the speed studies for community publications.
- City-specific “frequently asked questions” document for upload to the municipal website and for distribution through City identified channels.
- A map detailing the locations at which Photo Enforcement is being utilized. This can be disseminated with printed material or posted to the City’s website.
- Posters urging residents to “Slow in the Zone” for display throughout the community. Posters are customized with both Speed Enforcement Locations and the Municipal Website where residents may view the FAQ document and location maps.
- Promotional videos explaining safety benefits, stopping distances and other important information.
- RedSpeed assists with publicity and public relations, including the promotion of reports and statistics.
- RedSpeed’s project manager will be available to be an in-person representative as needed

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Scan to view a recent PSA we created with the Village of Pinecrest, Florida:

ENGLISH



[shorturl.at/hoELW](http://shorturl.at/hoELW)

SPANISH



[shorturl.at/klzE3](http://shorturl.at/klzE3)

**SchoolZone SAFETY PROGRAM**

**Help Them Show Up...**

**Slow Up!**

Automated Speed Enforcement Cameras will be monitoring Rockdale County H.S. and CJ Hicks Elementary School Zones 25mph School Zone Speed Limit Applies 7:05am – 8:35am and 1:40pm-3:30pm

**In The Zone**

Automated Speed Enforcement Cameras will be monitoring Rockdale County H.S. and CJ Hicks Elementary School Zones 25mph School Zone Speed Limit Applies 7:05am – 8:35am and 1:40pm-3:30pm



## Approach to Scope of Work

### Municipal Personnel Training & Training Manuals

RedSpeed believes the success of the program is dependent upon every authorized municipal agent involved having a thorough and solid understanding of all operational elements of the School Zone Speed Enforcement program. As such, top priority will be given to ensuring authorized personnel involved with the City's program will receive customized training that addresses each core component of the RedCheck™ and SiteOps systems.

Beginning with an initial "Business Rules" meeting to outline RedSpeed's project approach, no aspect of the program is overlooked without full disclosure and discussion. RedSpeed's project manager will hold multiple classes as needed.

#### Business Rules topics include:

- FDOT constraints and timelines
- Launch Schedules: Locations, dates, warning period, public awareness campaign
- Equipment: What equipment will be supplied, installation guidelines, training
- Violation Review: Initial Screening (if the City prefers RedSpeed violation review personnel conduct an initial screening), Officer review and approval / rejection, Notice mailing
- Hearing Process: existing process, role of the City, clerks, payment process, scheduling, courtroom testimony and evidence presentation strategies, and violator notification
- Revenue Collecting and Reporting: Various methods of submitting payment, reconciliation of payments and funds disbursements to the City

Ongoing support for all municipal users will be provided by the same individuals providing the training. These individuals will be available at any time to address any of the City's questions or requests. RedSpeed provides detailed, screen-by-screen function-related training materials for all City personnel. As staff adjustments are made, RedSpeed will provide additional materials to ensure all active participants in the program have their own reference manual. Upon request, refresher training will be provided for both existing and new personnel at no cost to the City.

### SITE VISIT

The RedSpeed Project Manager will take City personnel out to an enforced intersection to familiarize them with the system's hardware:

- *Camera Enclosure*
- *Vehicle Detection*
- *Processor*
- *Pole*
- *Electric connections*
- *Placement of Required Signage*
- *On-site, classroom style training, in addition to one-on-one hands-on instruction, will be conducted by a RedSpeed representative, with all necessary training materials provided by RedSpeed.*
- *On-site training will be provided at no cost for as many individuals as the City requests, to ensure all personnel are fully versed in the system. Scheduling will be based upon the most convenient times for City personnel.*
- *Major topics within RedCheck™ include navigating the violations summary and details screen to access violations, approving, and rejecting violations and generating the various customized reports available through the system.*
- *This training will be supplemented by on-going support and additional "refresher courses" for existing personnel, as well as training for new personnel as needed.*
- *SiteOps training will explore the many facets of the system. Personnel will learn how to utilize the Live View module and the steps involved with accessing and downloading archived video footage.*



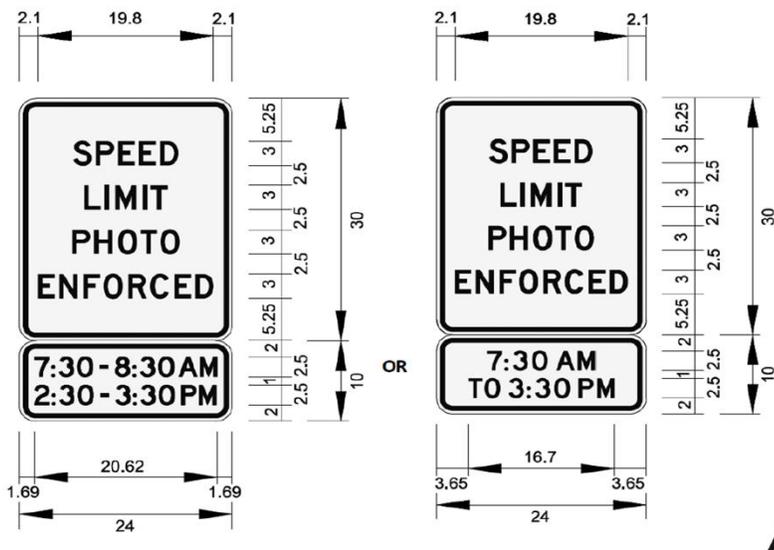


## Approach to Scope of Work

### Required Signage

FDOT guidelines mandate signage at all photo enforced school zones. RedSpeed will manufacture, install and maintain required signage at no cost. (See below)

RedSpeed confirms full compliance with all signage and equipment responsibilities as outlined in the RFP. We will provide and install all signage and equipment related to the school zone speed enforcement program in accordance with all applicable federal, state, and local laws and regulations. RedSpeed also guarantees the timely replacement of any required signage that becomes damaged, unreadable, or missing, with a maximum response time of three (3) business days. We understand and accept that failure to meet this requirement will result in liability for any associated costs incurred by the City or third parties. Additionally, RedSpeed ensures compliance with federal, state, and local laws regarding the incorporation of flashing amber lights with school zone signage, and will include this as part of the permitting process. RedSpeed utilizes infrared lighting to capture violations in the dark. All signage will meet the standards set forth under Florida Statutes Sections 316.1896, 316.008, and 316.0776. Furthermore, RedSpeed guarantees that no distracting lighting—such as flashes used for image capture—will be employed, ensuring both safety and minimal disruption to drivers.



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Optional sign

### Optional Signage

Many studies have concluded that radar speed signs are very effective at slowing down traffic and creating safer streets. RedSpeed's radar speed signs offer accuracy, durability, and reliability. In addition to state-mandated photo enforcement signs, radar speed signs can be deployed on approaches to school zones to further alert drivers and force compliance with posted speed limits.



## Approach to Scope of Work

### Methods and Approach for Supplemental Device Installation

In compliance with Paragraph 7 of the FDOT School Zone Speed Detection System (SDS) Placement and Installation Specifications (December 28, 2023, revised July 21, 2025), RedSpeed Florida proposes the deployment of an **Auxiliary Beacon Recording Camera** as a supplemental device for documenting school zone beacon activation.

#### Device Description and Function

The Auxiliary Beacon Recording Camera is a compact, solar-powered, independent system designed to verify school zone flashing beacon activations. The unit is:

- **Solar Powered & Standalone** – eliminating the need for trenching, power runs, or integration with existing infrastructure.
- **Time-Synchronized** – the auxiliary camera is network- and time-synced with the primary speed detection system, ensuring evidence continuity.
- **Purpose-Built for Verification** – it records video of flashing beacon activations during enforcement periods, which is automatically paired with violation evidence from the SDS to confirm that the reduced school zone speed limit was in force at the time of the violation.

#### Placement & Installation Approach

Consistent with FDOT specifications, RedSpeed Florida offers two compliant deployment options:

##### 1. Standalone Structure Outside the School Zone

1. The auxiliary camera may be installed on an independent pole adjacent to the beacon assembly.
2. This configuration provides maximum flexibility in placement and maintenance, while minimizing impact to the main sign assembly.

##### 2. Mounted to the Back of the Speed Limit Photo Enforced Sign Assembly

1. The auxiliary camera may also be securely attached to the rear of the Speed Limit Photo Enforced sign structure.
2. This approach leverages existing infrastructure, reduces equipment footprint, and streamlines installation.

All installations will comply with FDOT SDS placement requirements in Sections 4.0.1 – 4.0.5.

#### Integration with Evidence Workflow

Auxiliary beacon video is time-synced with violation events, providing the City with a clear, verifiable record that the reduced speed limit was active at the time of enforcement.

#### Recommendation and Justification

RedSpeed Florida recommends mounting the Auxiliary Beacon Recording Camera to the back of the Speed Limit Photo Enforced sign assembly as the most efficient and cost-effective solution.





## Approach to Scope of Work

### Printing and Mailing – Warning Notices

For a period designated by the City (generally 30 days before go-live), Warning letters are printed for violations captured at newly enforced school zone locations. After the initial warning period, through the violation status feature of the system, infraction notices are printed automatically using the RedCheck date-based violation print schedule.

#### NOTICE PRINTING AND MAILING

As part of the turnkey, back-office processing solution proposed by RedSpeed, all supplies necessary to produce and distribute violation notices on behalf of the City shall be provided by RedSpeed. Printing and mailing of full color first Notices of Violation via first class mail will be done by RedSpeed employees at the corporate headquarters in Lombard, Illinois. Notices approved by the City are printed and mailed the following business day.

The Notice of Violation generated by RedSpeed on behalf of Fort Lauderdale will include one set of images showing the cited vehicle at the report line plus a cropped and optimized zoom shot of the license plate. In addition, notice recipients will be provided with detailed information regarding:

- Payment options with a remittance envelope is included with each Notice of Violation. The remittance envelope will reflect a Florida lockbox address, eliminating public concern over payments being sent out-of-state.
- On-line Violation Viewing and Payment instructions for [www.SpeedViolation.com](http://www.SpeedViolation.com)
- Toll-free customer service hotlines for bilingual “live” operator assistance in both English and Spanish.



The number of printed citations prepared for mailing is verified multiple times prior to being delivered by a RedSpeed employee to the post office the same day as printed.

This verification includes:

- Confirming number of violations selected and sent to the print queue
- Confirming the number of citation notices passed thru the envelope inserter matches number sent to the print queue
- Final manual count of the prepared citation envelopes. Any citations returned bearing a yellow forwarding address label affixed to them by the Postal Service are updated and reissued within 48 business hours of receipt.

Printing and mailing of full color first Notices of Violation via first class mail will be done by RedSpeed employees at the corporate headquarters in Lombard, Illinois.



## Approach to Scope of Work

### Comprehensive Violation Evidence Package

The following documents illustrate an evidence packet utilized by existing clients. RedSpeed presents its packages with image and video documentation in its evidence packages to ensure the City's ease of use. The package generated for Fort Lauderdale will be customized according to the City's specific needs and Court requirements.

**Village of Pinecrest School Zone Safety Program**  
P.O. Box 8000  
Olaton, FL 33477-6802

**VILLAGE OF PINECREST NOTICE OF VIOLATION**

Notice Number: 5556756  
PIN Number: 5757

Amount Due: \$100.00  
Due Date: 11/29/2024

9300 SW 74TH CT  
MIAMI, FL 33156-3171

ON OWN @ TIME AT LOCATION COUNTY  
11/29/2024 11:19 AM EB SW 85th St @ Temple Beth Am - Pinecrest MIAMI-DADE

SCHOOL ZONE SPEED LIMIT 20 MPH YOUR SPEED 28 MPH

STREET ADDRESS 9300 SW 74TH CT CITY MIAMI STATE FL ZIP CODE 33156-3171

VEHICLE INFORMATION  
YEAR MAKE MODEL COLOR  
1998 BUICK LESABRE  
1998 BUICK LESABRE  
1998 BUICK LESABRE

FAILURE TO COMPLY WITH A SCHOOL ZONE SPEED LIMIT  
This document is generated by the software and is not a legal document. It is intended to provide information to the violator and is not intended to be used in court. The violator is responsible for providing accurate information and for complying with the law. The violator is notified that this document is a notice of violation and that the violator is responsible for providing accurate information and for complying with the law. The violator is notified that this document is a notice of violation and that the violator is responsible for providing accurate information and for complying with the law.

AMOUNT DUE: \$100.00 13710000002017120303000355567560000100000

**Village of Pinecrest School Zone Safety Program**  
P.O. Box 8000  
Olaton, FL 33477-6802

**Florida Uniform Traffic Citation**

Notice Number: 5556756  
PIN Number: 5757

Amount Due: \$100.00  
Due Date: 11/29/2024

JOHN SMITH  
1111 RENO DR  
TEST CITY, FL 33143-7565

FLORIDA UNIFORM TRAFFIC CITATION

VEHICLE INFORMATION  
YEAR MAKE MODEL COLOR  
1998 BUICK LESABRE  
1998 BUICK LESABRE  
1998 BUICK LESABRE

FAILURE TO COMPLY WITH A SCHOOL ZONE SPEED LIMIT  
This document is generated by the software and is not a legal document. It is intended to provide information to the violator and is not intended to be used in court. The violator is responsible for providing accurate information and for complying with the law. The violator is notified that this document is a notice of violation and that the violator is responsible for providing accurate information and for complying with the law. The violator is notified that this document is a notice of violation and that the violator is responsible for providing accurate information and for complying with the law.

AMOUNT DUE: \$100.00 13710000002017120303000355567560000100000

**Village of Pinecrest School Zone Safety Program**  
P.O. Box 8000  
Olaton, FL 33477-6802

**VILLAGE OF PINECREST NOTICE OF VIOLATION**

Notice Number: 2039300037550842  
PIN Number: 6589

Amount Due: \$100.00  
Due Date: 01/16/2025

1717TH AVE APT 418  
MIAMI, FL 33143-7565

ON OWN @ TIME AT LOCATION COUNTY  
11/29/2024 11:19 AM EB SW 85th St @ DuPont Park Upper, Pinecrest MIAMI-DADE

SCHOOL ZONE SPEED LIMIT 40 MPH YOUR SPEED 41 MPH

STREET ADDRESS 1717TH AVE APT 418 CITY MIAMI STATE FL ZIP CODE 33143-7565

VEHICLE INFORMATION  
YEAR MAKE MODEL COLOR  
2019 MERCEDES-BENZ GLC300  
2019 MERCEDES-BENZ GLC300  
2019 MERCEDES-BENZ GLC300

FAILURE TO COMPLY WITH A SCHOOL ZONE SPEED LIMIT  
This document is generated by the software and is not a legal document. It is intended to provide information to the violator and is not intended to be used in court. The violator is responsible for providing accurate information and for complying with the law. The violator is notified that this document is a notice of violation and that the violator is responsible for providing accurate information and for complying with the law. The violator is notified that this document is a notice of violation and that the violator is responsible for providing accurate information and for complying with the law.

AMOUNT DUE: \$100.00 137100000020171203030003755084200000100000

## NOV UTC NOV Reminder

### Court Support

RedSpeed's RedCheck™ Violation Processing Software provides comprehensive evidence packages with a single click, as well our online case management system.

**SAMPLE VIOLATIONS AND EVIDENCE PACKETS**

[CLICK HERE](#)

Municipal users no longer need to retrieve violations and painstakingly download each of the required items individually. Users may select individual violations, or all cases scheduled for a specific hearing date.

The generated evidence package is comprised of all notices issued to the party, a complete violation history summary including date, action, operator, still and video images, and scanned copies of all correspondence and affidavits submitted by the individual. Once selected, the items are compiled and can be saved to either a computer or data stick. Video of flashing beacon can be added by utilizing ALPR to capture flashers at the site.

**Miami-Dade Police Department School Zone Safety Program**  
9125 SW 25 Street  
Doral, FL 33172-1500

**POLE**  
1717TH AVE APT 1105  
MIAMI, FL 33178-0000

**WARNING / ADVERTENCIA**  
SCHOOL ZONE SPEED VIOLATION - THIS IS NOT A CITATION  
VIOLACIÓN DE VELOCIDAD EN LA ZONA ESCOLAR - ESTO NO ES UNA CITACIÓN

Violation Date & Time / Fecha y Hora de la Violación: 11/04/2024 7:28 AM  
Violation Location / Ubicación de la Infacción: EB W Flagler St @ Ruben Darío Middle EWF Strip Elementary, Miami-Dade

Vehicle Plate / Placa del Vehículo: 4AFB  
Vehicle Speed / Velocidad del: 30 MPH  
Posted Speed Limit / Límite de Velocidad Publicado: 15 MPH

The pictured vehicle was detected exceeding the posted speed limit at the school zone, date, and time specified, and therefore found to be in violation of Florida Statutes 316.188(1), 316.1886.

A school zone is defined as an area around a school that has a heavy presence of younger pedestrians. According to the National Highway Traffic Safety Administration (NHTSA), many children are killed or suffer injuries annually, as victims of traffic crashes, while walking to or from school within a school zone. Failure of drivers to obey these limits, regardless of whether the speeding violation occurs during reduced hours or not, explains why so many children are often at great risk within school zones. To help ensure the safety of all, Miami-Dade Police Department will be conducting speed enforcement by utilizing cameras at designated schools within unincorporated Miami-Dade County. Warning signs identifying enforcement locations have been posted.

There is no action required by you, as this letter is only a **WARNING** (not a citation) since this infraction occurred during the first 30 days of the warning period.

El vehículo mostrado en la imagen fue detectado excediendo el límite de velocidad publicado en la zona escolar, en la fecha y hora especificadas, y por lo tanto se encontró en violación de los Estatutos de la Florida 316.188(1), 316.1886.

Una zona escolar se define como un área alrededor de una escuela en la que es probable la presencia de peatones más jóvenes. Según la Administración Nacional de Seguridad del Tráfico en Carreteras (NHTSA), muchos niños son muertos o sufren lesiones anualmente como víctimas de accidentes de tráfico mientras caminan hacia o desde la escuela dentro de una zona escolar. El incumplimiento de los conductores de estos límites, independientemente de si la infacción de velocidad ocurre durante horas reducidas o no, explica por qué los niños corren un gran riesgo dentro de las zonas escolares. Para ayudar a garantizar la seguridad de todos, el Departamento de Policía de Miami-Dade llevará a cabo control de velocidad utilizando cámaras en las escuelas designadas dentro del condado no incorporado de Miami-Dade. Se han colocado señales de advertencia que identifican las ubicaciones donde se aplica la ley.

No se requiere ninguna acción de su parte, ya que esta carta es solo una **ADVERTENCIA** (no una multa), ya que esta infacción ocurrió durante los primeros 30 días del período de advertencia.

## Warning



## Approach to Scope of Work

*Individuals to Provide Witness Testimony for Fort Lauderdale as Needed*



### David De La Espriella **PROJECT MANAGER**

- 28+ years of leadership experience, including serving as Assistant Chief of Police for Miami Beach Police Department.
- Expert in Florida's traffic enforcement systems, with direct involvement in speed and red-light camera programs
- Led implementation of automated enforcement systems in West Miami, Miami-Dade County, and Hillsborough County.
- In-depth knowledge of Florida's permitting, construction, and regulatory processes for traffic enforcement systems.
- Collaborates with local municipalities to ensure compliance with state and local traffic safety laws and ordinances.
- Commitment to public safety and legal compliance, with a focus on reducing violations and improving community safety.

RedSpeed offers comprehensive expert witness training to law enforcement personnel, legal teams, and municipal representatives, equipping them with the knowledge and skills necessary to effectively present and defend automated enforcement cases.

David is well-qualified to provide witness testimony and train local law enforcement on these practices due to his extensive experience in managing and implementing automated traffic enforcement systems across Florida.

### **Ability to Bear Costs and Fees Associated with Litigation**

RedSpeed takes great pride in making the strongest commitment in the industry to legal defense for our customers.

RedSpeed is dedicated to defending the City and the camera program from legal challenges at our expense by providing experienced and trusted legal representation. RedSpeed has retained Weiss Serota Law Firm, subject matter experts with almost 100 employees and 30 years of experience in government and municipal law in Florida. Weiss Serota specializes in defending governments, elected officials, and law enforcement personnel with a proven track record of success. Weiss Serota has successfully defended photo enforcement programs across Florida, including the landmark successful defense of red light cameras at the Florida Supreme Court, underscoring the firm's expertise in navigating complex legal matters surrounding photo enforcement law.

If the City requires its own legal representation, RedSpeed will cover the City's reasonable defense expenses. These expenses cover things like attorney fees, court costs, expert witnesses, and other typical costs.

RedSpeed led legislative initiatives in Florida to pass HB 657, showcasing our deep understanding and expertise of state law. With our combined knowledge of Florida's school zone speed enforcement law, and partnership with Weiss Sorata, we are dedicated to ensuring our clients are prepared and protected against any legal obstacles that may arise.



## Approach to Scope of Work

### Accessing Violation Details and Payment Options

Each Notice of Violation (NOV) issued to registered vehicle owners includes a QR code and a website address that provides easy access to the full details of the violation. By visiting <https://secure.speedviolation.com>, vehicle owners can quickly view information related to their violation, including the exact time, approach location, and both video footage and still images captured during the violation event.

To access these details, owners simply enter their citation number along with their vehicle's license plate or VIN number. Once entered, they will be able to review all relevant documentation associated with the violation. Additionally, registered vehicle owners have the option to pay their citation directly online or speak with one of our trained agents for further assistance. Our customer support is available via live chat or by calling our toll-free number, ensuring that all inquiries are handled efficiently and professionally (More information regarding our customer support is detailed in the "Service, Security and System Support" section.)

### Simplified Affidavit and Court Hearing Options

RedSpeed's Notice of Violation (NOV) provides clear instructions for recipients to either request a court hearing or submit an affidavit. To request a hearing, individuals can sign and mail the form directly on the NOV. They will then be notified by letter with details on the time, date, and location of the hearing. If a hearing is requested and the Local Hearing Officer finds no violation, the notice will be dismissed. However, if the violation is upheld, the recipient will be responsible for the fine and additional costs.

Alternatively, individuals can submit an affidavit by downloading it from [secure.speedviolation.com](https://secure.speedviolation.com) or by completing the form on the NOV. The affidavit must be sworn before a notary and submitted by the specified deadline to ensure proper processing.

RedSpeed will work with the City to determine a preferred case management schedule, which RedSpeed will utilize to schedule hearings on behalf of the City. Authorized users may select individual violations, or all cases scheduled for a specific hearing date through RedCheck.



## Approach to Scope of Work

### Online Payment Portal

RedSpeed maintains this online payment portal, available 24 hours a day, 365 days a year, which enables citation recipients to view three high-resolution scene images, including the plate image, and play a video of their violation.

All original, captured images can be viewed in a full-screen mode with a single click. In addition, citation recipients may download fillable affidavits and hearing request forms.

To ensure security, access to the individual's violation is only available after the individual inputs their unique citation number, license plate number and verification characters.

Once the individual has securely signed into the website, they may view all digital evidence of the violation in its original format and resolution.

Individuals requiring assistance may select the Support tab available on every screen. This tab allows users to email questions directly to a violator support specialist.

RedSpeed employs multiple mechanisms to safeguard this online payment portal from hackers and other unauthorized users.

A Secure Socket Layer (SSL) URI scheme and VeriSign SSL certificate are used to encrypt and authenticate the Hypertext Transfer Protocol (HTTP) connection. To ensure each online transaction is authentic, a CAPTCHA test is required, prompting the user to enter distorted numeric verification characters not recognizable to computers.

Violators may also access affidavit and hearing request forms through this main violation screen. The forms auto-populate static information and intuitively activate applicable sections.

### Payment Processing

As indicated, violators may pay fines through this portal using a credit or debit card. Credit card information is used only to process transactions and is not collected or gathered for future use. All personal information obtained during the lifecycle of the violation (including images) is kept strictly confidential to protect the privacy of the vehicle's registered owner. The 5% credit card convenience fee is applied to offset the transaction fee, and no additional fees are applied. RedSpeed agrees to be the "Merchant of Record" and passes all credit card fees onto the customer.

Violators also have the option to pay by mail in check. At this stage, we do not offer walk-in payments but are happy to work with the City to allow additional payment options if selected.

Upon completing the transaction, the violator will receive an email confirmation which should be retained for their records

[SpeedViolation.com](http://SpeedViolation.com)

Violation Details		Privacy Policy		Terms and Conditions		Security	
PAY?	NOTICE #	LIC #	DATE AND TIME	LOCATION	STATUS	DUE	
<input checked="" type="checkbox"/>	2030500032176074	00000	5/1/2024	WB NW County Rd 225 @ Grove St, Lawtey	Notice Of Violation	\$100.00	
Amount Due:\$100.00							
e-Payment Convenience Fee:\$5.00							
Total Amount:\$105.00							

**Enter card information**

\* Card Type:    

\* Card Number:

\* Expiration Date:

\* Security Code:  Card Identification Numbers (a new windows will open)

WWW.REDSPEED.COM



## Approach to Scope of Work

### Customer Service

At the heart of our customer service operations lies a robust training program, designed to ensure the integrity and effectiveness of every interaction we engage in. Each call center representative undergoes an intensive training period that involves an in-depth study of the HB-657, and any supplemental information specific to individual accounts including deadlines, payment options and other common questions. All of our customer service is handled directly by Redspeed in our Lombard Illinois and Florida offices. Our customer service operators are fluent in English, Spanish, Creole, Chinese and other languages to assist callers of the most common nationalities.

We also implement regular refresher training and update sessions to keep our team abreast with any changes or amendments in the law. This commitment to continuous learning and improvement ensures our customer service remains competent, current, and compliant. This robust training framework, combining legal acumen with customer-centric empathy, ensures Our representatives are not just equipped, but empowered to provide accurate, relevant, and timely information to every caller, reflecting our commitment to superior customer service.

Providing top support to violators is an essential component of RedSpeed Service. At the outset, it is our goal to provide violators with all the information they need to quickly understand that they have received a Notice of Violation, the complete context of the violation, proof that the violation occurred and convenient options to pay on the web, by phone or by mail.

To that end, Notices of Violation processed by RedSpeed are clear and easy to read. They display the logo of the sheriff's department and provide all pertinent information about the violation, including photos, all relevant data, a link to view the violation and a video snippet online.

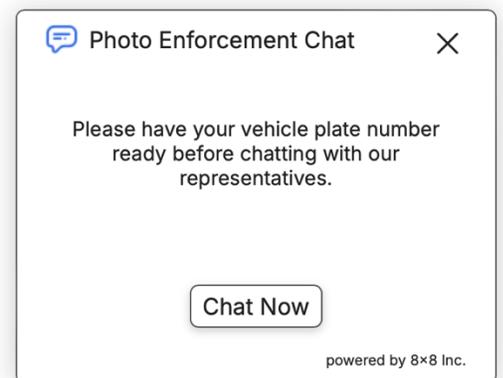
Once a Notice of Violation is received, Violators can access and view the still and video images as well as all details of their violation and history on-line as well as to submit payment at <https://secure.speedviolation.com>.

### Phone Support

RedSpeed operates a full-service Call Center to address all customer service needs related to a citation. Accessible thru a City-specific toll-free number, callers will connect with live call center representatives. These operators have on-line access to all violation information, including the still and video images associated with a violation. A manual of frequently asked questions (FAQs) is used by Call Center staff to respond uniformly to all inquiries. Unique facts that the City may wish incorporated into the FAQs can be easily accommodated.

Customer Service calls are recorded and monitored by supervisors for quality assurance and training purposes, with hold times not exceeding 2 minutes during the hours of operation.

The highest level of customer service is assisted by the RedCheck™ Oasys Call Retrieval and Archival System. Each incoming call is recorded and notated, then attached to the violation record.



**RedSpeed's Customer Support line provides 24/7 assistance for software and maintenance issues to municipal agents**

### Customer Service Centers

**MAIN OFFICE/HEADQUARTERS:**  
450 Eisenhower Lane North  
Lombard, IL 60148  
**Employees: 120**

**LOCAL OFFICE:**  
20725 NE 16<sup>th</sup> Ave, Suite A37  
Miami, Florida  
**Local Employees: 16**



## Approach to Scope of Work

**Revenue Percentage to Fort Lauderdale: 65% of \$60.** This amounts to **\$39** per each paid citation.

**Revenue Percentage to Proposer: 35% of \$60.** This amounts to **\$21** per each paid citation.

The 35% fee includes all costs required and associated with the School Photo Enforcement system and is only charged based on *paid* citations unlike some of our competitors who charge a fee based on *issued* citations. Charging based on issued citations puts risk and further financial burden on the City, in the event citations go unpaid or contested.

RedSpeed's fee includes

- camera equipment
- Installation
- Maintenance
- Signage
- violation processing services
- DMV records access
- first class mailing of required documents & UTCs
- lockbox and credit card processing services
- call center
- web-enabled law enforcement review portal
- web-enabled violator viewing portal
- Reports
- public awareness program support.

RedSpeed® Florida, LLC

From Date: 11/10/2024 To Date: 11/16/2024

Municipality	Notice Number	Name	Violation Date	Trans Date	Payment Method	Payment Type	Deposit Date	Payment Amount	Payment Status	DOR General Revenue Fund	DOR Law Enforcement Fund	County School District	School Crossing Guard	Location Code	Location Intersection	Payment Bank ID	Payment Applied to Fine	Payment Applied to Fee	Other
	2030...	ANTONIO	10/08/2024	11/10/2024	Web	Credit Card	11/10/2024	\$100.00	Applied	\$20.00	\$3.00	\$12.00	\$5.00	RSFL0XX			\$100.00	\$0.00	\$0.00
	2030...	DARLENE	10/02/2024	11/11/2024	Lockbox	Paper Check	11/11/2024	\$100.00	Applied	\$20.00	\$3.00	\$12.00	\$5.00	RSFL0XX			\$100.00	\$0.00	\$0.00
	2030...	UNDERWOOD	10/15/2024	11/15/2024	Telephone	Credit Card	11/15/2024	\$100.00	Applied	\$20.00	\$3.00	\$12.00	\$5.00	RSFL0XX			\$100.00	\$0.00	\$0.00
								<b>\$300.00</b>		<b>\$60.00</b>	<b>\$9.00</b>	<b>\$36.00</b>	<b>\$15.00</b>				<b>\$300.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

Over/Short	\$0.00	In-person Payments	\$0.00
Hearings	\$0.00	Sweep Amount	\$237.00
City	\$117.00	RedSpeed	\$63.00
General Revenue	\$60.00	Total	\$300.00
Law Enforcement	\$9.00		
County School District	\$36.00		
Crossing Guard	\$15.00		
RedSpeed	\$63.00		
Certified Mailing of UTC Notices	\$0.00		
Total	\$300.00		

11/22/2024 09:53 AM

Page 1 of 1

### Exclusive Piggyback Discount Benefit for Fort Lauderdale

As an added value for serving as a lead agency, the City of Fort Lauderdale will receive a **1.5% discount** on its program for any municipality that elects to **piggyback** off of its executed contract with RedSpeed.

This incentive recognizes the City's leadership in advancing school zone safety and creates a mutually beneficial opportunity to support other communities across the state while reducing Fort Lauderdale's overall program costs.

RedSpeed will apply this 1.5% discount automatically to the City's monthly invoice for each active piggyback client, providing ongoing savings as the program expands in influence and reach.



## Approach to Scope of Work

### Added Value and Cost Savings with RedSpeed’s School Zone Speed Enforcement Solution

RedSpeed believes the comprehensive benefits and added value our solution offers provide significant long-term savings and risk mitigation for the City. Below is a breakdown of key factors contributing to the total value and savings that make RedSpeed the optimal choice for your school zone speed enforcement needs:

Feature	RedSpeed	Competitors	Impact on City
Litigation Cost Coverage	Covers litigation costs if challenged. Average cost of litigation: \$1,000,000	Not included	Potential \$1,000,000 savings in case of legal challenge
LPR Systems per School Zone	Includes two (2) LPR systems per school zone. (These value at \$6,000 annually)	Includes one (1) LPR system per school zone	RedSpeed ensures better coverage, potentially reducing violations and increasing safety.
UTC Printing & Mailing Costs	Includes \$6.00 per UTC; covers printing & mailing costs	Often passed to the customer at full cost	RedSpeed’s coverage of \$6 per UTC could save the city \$600,000 annually or \$3,000,000 over five years.
Credit Card Processing Fee	Charges \$5.00 per transaction	Charges \$6.00 per transaction	RedSpeed’s lower fee generates savings of \$1,500,000 over a 5-year program.
Contract Termination Flexibility	30-day termination without penalty	\$75,000 per camera termination fee	RedSpeed’s flexibility allows the City to exit the program risk-free at any time.
Additional Resident Outreach Materials	Optional hard copy flyer mailing to residents	Not included	RedSpeed can ensure greater community engagement through additional communication efforts

WWW.REDSPEED.COM

When combined, these features result in a total savings of **\$5,000,000** over the course of a 5-year program.

# References

TAB 1

TAB 2

TAB 3

TAB 4

TAB 5

TAB 6

The logo for RedSpeed, featuring the brand name in a bold, sans-serif font with a registered trademark symbol.



### REFERENCES

All references shall include owner, address, contact name, phone number, email and the contract value. References shall not include the City of Fort Lauderdale. A minimum of three (3) references shall be provided:

- 1. Company Name:** Miami-Dade County  
Address: 450 Eisenhower Lane North  
Contact Name: Raul Gonzalez  
Phone #: (786) 469-2366  
Email Address: greg.parks@redspeed.com  
Contract Value: 206 schools - violator funded Year: 2023-Present
  
- 2. Company Name:** Pinecrest Police Department  
Address: 12645 Pinecrest Pkwy, Pinecrest, FL 33156  
Contact Name: Jason Cohen (Chief)  
Phone #: (305) 234-2109  
Email Address: cohen@pinecrest-fl.gov  
Contract Value: 10 schools - Violator Funded Year: 2023-Present
  
- 3. Company Name:** Hillsborough County Sheriff's Office  
Address: 2008 E. 8th Avenue, Tampa, FL 33605  
Contact Name: Corporal Andrea David #9942  
Phone #: (813)-247-0736  
Email Address: adavis@hcsotampa.fl.us  
Contract Value: 300 schools - violator funded Year: 2024- Present
  
- 4. Company Name:** Aventura Police Department  
Address: 19200 W Country Club Dr, Aventura, FL 33180  
Contact Name: Bryan Pegues  
Phone #: (305) 466-8995  
Email Address: peguesb@cityofaventura.com  
Contract Value: 2 schools - violator funded Year: 2024-Present
  
- 5. Company Name:** Albany Police Department  
Address: 201 W Oglethorpe Blvd, Albany, GA 31702  
Contact Name: Chief Michael Persley  
Phone #: 229-302-0809  
Email Address: mpersley@albanyga.gov  
Contract Value: 9 schools - violator funded Year: 2020- Current

# Subcontractors

TAB 1

TAB 2

TAB 3

TAB 4

TAB 5

TAB 6

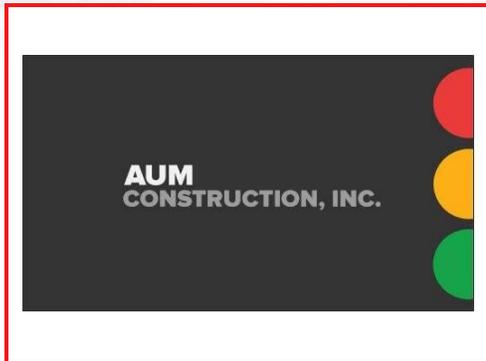


RedSpeed®



## Experience, Qualifications & Financials

*Subcontractors & Partners for Tasks to be Subcontracted Out*



### AUM Construction, Inc.

*Subcontractor - Hollywood, FL*

As a **state-certified electrical and general contractor registered in Florida, specializing in transportation lighting, signalization, and intelligent transportation systems, AUM Construction** strives to provide clients with excellence in customer service and work product. Since 2006, our firm has collaborated with various corporations on a wide range of projects with varying levels of difficulty, size, and time frames.

*Richard Mendez PE, Principal Engineer*

*rmendezpe@auminc.us | (305) 456-4848*



### Weiss Serota Law Firm

*Partner - South Florida*

**Outside counsel for Florida matters including legislative interpretation, litigation and program formalities.** As an example, on the appropriate usage of ALPR and HD video within the context of photo enforcement. RedSpeed has retained Weiss Serota Law Firm, subject matter experts with almost 100 employees and 30 years of experience in government and municipal law in Florida. Weiss Serota specializes in defending governments, elected officials, and law enforcement personnel with a proven track record of success. (Retainer, 1 Year)

*Weiss Serota Helfman Cole + Bierman, P.L., Edward G. Guedes*

*eguedes@wsh-law.com | (305) 854-0800*



### Flock Safety

*Partner - Atlanta, GA*

Flock Safety and RedSpeed have partnered together to support many different agencies. **Flock Safety can provide an additional layer of software to the RedSpeed cameras.** Software allowing RedSpeed cameras to be turned into ALPRs that push images into Flock Safety's cloud and allow agencies with access to those cameras to search for vehicles. As of March 2024, RedSpeed is the only company with whom Flock has partnered with to offer Wing LPR integration on school zone enforcement and / or red light cameras. (Retainer, 1 Year)

*Flock Safety, Todd Troutman*

*todd.troutman@flocksafety.com | (770) 310-2987*



### Chen Moore

*Subcontractor - Jacksonville, FL*

Chen Moore and Associates (CMA) is a multi-discipline consulting firm with headquarters in Broward and offices in Miami-Dade, Palm Beach, Orange and Alachua Counties. Founded in 1986, Chen Moore and Associates specializes in civil engineering, architecture, planning, GIS analysis and mapping, and construction engineering inspection.

*Freeman Bass, PE, Principal Engineer*

*fbass@bchenmoore.com | (813) 830-8185*

# Required Forms

TAB 1

TAB 2

TAB 3

TAB 4

TAB 5

TAB 6

The RedSpeed logo is displayed in white text on a dark background. The logo consists of the word "RedSpeed" followed by a registered trademark symbol (®). The background of the entire page is a dark, semi-transparent image of a street scene featuring a pedestrian crossing sign with a silhouette of an adult and a child, and a speed limit sign with the RedSpeed logo.



## Required Forms

### A. Proposal Certification

#### CITY OF FORT LAUDERDALE BID/PROPOSAL CERTIFICATION

**Please Note:** It is the sole responsibility of the bidder/proposer to ensure that their response is submitted electronically through the [City's on-line strategic sourcing platform](#) prior to the bid opening date and time listed. Paper bid submittals will not be accepted. All fields below must be completed. If the field does not apply to you, please note N/A in that field.

If you are a foreign corporation, you may be required to obtain a certificate of authority from the department of state, in accordance with Florida Statute §607.1501 (visit <http://www.dos.state.fl.us/>).

Company: (Legal Registration) RedSpeed Florida LLC EIN (Optional): 800218940

Address: 450 Eisenhower Lane North

City: Lombard State: Illinois Zip: 60148

Telephone No.: 630-317-5700 FAX No.: 630-396-2333 Email: greg.parks@redspeed.com

Delivery: Calendar days after receipt of Purchase Order (section 1.02 of General Conditions): N/A

Total Bid Discount (section 1.05 of General Conditions): N/A

Check box if your firm qualifies for DBE (section 1.09 of General Conditions):

**ADDENDUM ACKNOWLEDGEMENT** - Proposer acknowledges that the following addenda have been received and are included in the proposal:

Addendum No.	Date Issued						
1	8/1/2025						
2	8/7/2025						
3	8/13/2025						

**VARIANCES:** If you take exception or have variances to any term, condition, specification, scope of service, or requirement in this competitive solicitation you must specify such exception or variance in the space provided below or reference in the space provided below all variances contained on other pages within your response. Additional pages may be attached if necessary. No exceptions or variances will be deemed to be part of the response submitted unless such is listed and contained in the space provided below. The City does not, by virtue of submitting a variance, necessarily accept any variances. If no statement is contained in the below space, it is hereby implied that your response is in full compliance with this competitive solicitation. If you do not have variances, simply mark N/A.

N/A

The below signatory hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid/proposal. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal, I will accept a contract if approved by the City and such acceptance covers all terms, conditions, and specifications of this bid/proposal. The below signatory also hereby agrees, by virtue of submitting or attempting to submit a response, that in no event shall the City's liability for respondent's direct, indirect, incidental, consequential, special or exemplary damages, expenses, or lost profits arising out of this competitive solicitation process, including but not limited to public advertisement, bid conferences, site visits, evaluations, oral presentations, or award proceedings exceed the amount of Five Hundred Dollars (\$500.00). This limitation shall not apply to claims arising under any provision of indemnification or the City's protest ordinance contained in this competitive solicitation.

Submitted by:

Greg Parks

Name (printed)

08/20/2025

Date

Greg Parks

Signature

Senior Vice President

Title

revised 09-2022



## Required Forms

A. Addendum



City of Fort Lauderdale • Procurement Services Division  
100 N. Andrews Avenue, 619 • Fort Lauderdale, Florida 33301  
954-828-5933 Fax 954-828-5576  
[purchase@fortlauderdale.gov](mailto:purchase@fortlauderdale.gov)

ITB No. 483-2

### TITLE: Automated School Zone Speed Detection Camera System

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ADDENDUM NO. 2

DATE: August 7, 2025

This addendum is being issued to:

1. Revise Section 3.3, Scope of Work/Services, to include the following:

L. The Proposer's system, when applicable, shall conform to the FDOT School Zone Speed Detection System Placement and Installation Specifications, dated December 28, 2023, and revised on July 21, 2025 (Refer to Exhibit 1).

**NOTE: Pursuant to Paragraph 7. of the FDOT School Zone Speed Detection System Placement and Installation Specifications, dated December 28, 2023 and revised on July 21, 2025, Proposer must include in their proposal their project means, methods, and approach to both installing a supplemental device outside the school zone as a standalone structure and to the back of the Speed Limit Photo Enforced sign assembly and provide their recommendation with supporting justification on which solution is best suited for the City of Fort Lauderdale.**

**However, the City of Fort Lauderdale has the sole discretion to determine whether it will pursue any solution provided in response to the above paragraph to capture a photograph or video of the school zone flashing beacons to verify the speed limit in force at the time of violation. If the City elects to pursue a solution as proposed and recommended by the successful Proposer, Successful Proposer agrees to provide the solution at the proposed or negotiated revenue share cost.**

2. **Extends Bid Close Date.**

➤ Bid Close Date Extended to **Friday, August 15, 2025 at 2:00 PM**

All other terms, conditions and specifications remain unchanged.



Required Forms

B. Cost Proposal

5.4 Cost Proposal Page

Proposer Name: RedSpeed Florida LLC

Automated School Zone Safety Speed Enforcement System(s) w/ALPR: Revenue share/total cost for the lease of system(s) including all site selection testing/traffic studies, equipment, permitting, installation, maintenance and support, public information program, training, system upgrades and enhancements, and support upgrades for future installations, per specifications, and as applicable.

Per Exhibit A - Florida Statute Section 316.1896(5), the distribution of revenues collected are as follows:

- \$20 - Department of Revenue for deposit into the General Revenue Fund
- \$60 - Please provide a proposed share between the City and the Proposer (for example: \$XX Revenue to City and \$XX Revenue to Proposer). The City share shall be free and clear of any hidden fees. Revenue to the City and Proposer shall be on paid violations collected by the Proposer.
- \$3 - Department of Revenue for deposit into the Department of Law Enforcement Criminal Justice Standards and Training Trust Fund
- \$12 - County school district
- \$5 - School Crossing Guard Recruitment and Retention Program

Does the proposer provide additional services not listed in the RFP? If yes, please attach all additional services with unit prices and unit of measure. Yes  No

Does the proposer provide additional equipment not listed in the RFP? If yes, please attach all additional services with unit prices and unit of measure. Yes  No

Please refer and provide pricing and additional information (if applicable) electronically in the Line Item and Question Section of the Strategic Sourcing System, ( Insert in US Dollars \$39 Revenue to the City in Line 1 and US Dollars \$21 Revenue to Proposer in Line 2).

Submitted by:

Greg Parks

Name (printed)

07/23/2025

Date

Greg Parks Digitally signed by Greg Parks Date: 2025.07.23 13:22:24 -06'00'

Signature

Senior Vice President

Title

END OF SECTION



# Required Forms

## C. Non-Collusion Statement



### NON-COLLUSION STATEMENT

By signing this offer, the vendor/contractor certifies that this offer is made independently and free from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g., ownership of five (5) percent or more).

3.4. Immediate family members (spouse, parents, and children) are also prohibited from contracting with the City subject to the same general rules.

Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.

NAME	RELATIONSHIPS
N/A	N/A

In the event the vendor does not indicate any names, the City shall interpret this to mean that the vendor has indicated that no such relationships exist.

**Greg Parks** Digitally signed by Greg Parks  
Date: 2025.07.22 12:48:57 -06'00'

Authorized Signature

**Greg Parks**

Name (Printed)

**Senior Vice President**

Title

**07/22/2025**

Date

Rev 09-2022



## Required Forms

### D. Non-Discrimination Certification Form



**CONTRACTOR'S CERTIFICATE OF COMPLIANCE WITH  
NON-DISCRIMINATION PROVISIONS OF THE CONTRACT**

The completed and signed form should be returned with the Contractor's submittal. If not provided with submittal, the Contractor must submit within three business days of City's request. Contractor may be deemed non-responsive for failure to fully comply within stated timeframes.

Pursuant to City Ordinance Sec. 2-17(a)(i)(ii), bidders must certify compliance with the Non-Discrimination provision of the ordinance.

- A. Contractors doing business with the City shall not discriminate against their employees based on the employee's race, color, religion, gender (including identity or expression), marital status, sexual orientation, national origin, age, disability, or any other protected classification as defined by applicable law.

Contracts. Every Contract exceeding \$100,000, or otherwise exempt from this section shall contain language that obligates the Contractor to comply with the applicable provisions of this section.

The Contract shall include provisions for the following:

- (i) The Contractor certifies and represents that it will comply with this section during the entire term of the contract.
- (ii) The failure of the Contractor to comply with this section shall be deemed to be a material breach of the contract, entitling the City to pursue any remedy stated below or any remedy provided under applicable law.

*Greg Parks*  
Authorized Signature

Greg Parks - Senior Vice President  
Print Name and Title

07/22/2025  
Date

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**Required Forms**

**F. Disadvantaged Business Enterprise Preference (DBEP)**



**DISADVANTAGED BUSINESS ENTERPRISE (DBE) PREFERENCE**

Section 2-185, Code of Ordinances of the City of Fort Lauderdale, provides for a disadvantaged business preference.

In order to be considered for a DBE Preference, a bidder must include a certification from a government agency, as applicable to the DBE Preference.

Upon formal request of the City, based on the (10) calendar days, submit the following documents:

- A) Copy of City of Fort Lauderdale current business tax receipt, or State of Florida active
- B) List of the names of all employees of geographic bounds of the City of Fort Lauderdale Florida driver license, residential utility bill (wa documentation acceptable to the City).

Failure to comply at time of bid submittal shall business preference.

**THE COMPLETE DBE PREFERENCE ORDINANCE IS AVAILABLE AT THE FOLLOWING LINK:** <https://www.fortlauderdale.gov/ordinances>

**Definitions**

- a. The term "disadvantaged class 1 enterprise that has established and in a non-residential zone, staffed with supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual. The term "Class B business" shall mean any business that has established and agrees to maintain a permanent place of business located in a non-residential zone, staffed with full-time employees within the limits of the city, or shall maintain a staffing level for the proposed work of at least fifty percent (50%) who are residents of the City of Fort Lauderdale.
- b. The term "disadvantaged class 2 enterprise that has established and in a non-residential zone, staffed with supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual. The term "Class D business" shall mean any business that does not qualify as a Class A, Class B, or Class C business.
- c. The term "disadvantaged class 3 enterprise that has established and in a non-residential zone, staffed with supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual. The term "Class D business" shall mean any business that does not qualify as a Class A, Class B, or Class C business.
- d. The term "disadvantaged class 4 enterprise that has established and in a non-residential zone, staffed with supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual. The term "Class D business" shall mean any business that does not qualify as a Class A, Class B, or Class C business.

**DISADVANTAGED BUSINESS ENTERPRISE CERTIFICATION STATEMENT**

The Business identified below certifies that it qualifies for the disadvantaged business enterprise price preference classification as indicated herein, and further certifies and agrees that it will re-affirm its preference classification annually no later than thirty (30) calendar days prior to the anniversary of the date of a contract awarded pursuant to this solicitation. Violation of the foregoing provision may result in contract termination.

- (1)  Business Name  
is a disadvantaged class 1 enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that has established and agrees to maintain a permanent place of business located in a non-residential zone, staffed with full-time employees within the limits of the city, and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual. The term "Class B business" shall mean any business that has established and agrees to maintain a permanent place of business located in a non-residential zone, staffed with full-time employees within the limits of the city, or shall maintain a staffing level for the proposed work of at least fifty percent (50%) who are residents of the City of Fort Lauderdale.
- (2)  Business Name  
is a disadvantaged class 2 enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that has established and agrees to maintain a permanent place of business within the limits of the city with a full-time employee(s) and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual. The term "Class D business" shall mean any business that does not qualify as a Class A, Class B, or Class C business.
- (3)  Business Name  
is a disadvantaged class 3 enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that has established and agrees to maintain a permanent place of business located in a CAM #21-0053 Exhibit 1 Page 6 of 10 non-residential zone, staffed with full-time employees within the limits of the Tri-County area and provides supporting documentation of its City of Fort Lauderdale business tax and disadvantaged certification as established in the City's Procurement Manual.
- (4)  Business Name  
is a disadvantaged class 4 enterprise as defined in the City of Fort Lauderdale Ordinance Section 2-185 disadvantaged business enterprise that does not qualify as a Class A, Class B, or Class C business, but is located in the State of Florida and provides supporting documentation of its disadvantaged certification as established in the City's Procurement Manual.
- (5)  Business Name  
is not considered a Disadvantaged Enterprise Business as defined in the City of Fort Lauderdale Ordinance Sec.2-185 and does not qualify for DBE Preference consideration.

BIDDER'S COMPANY:

AUTHORIZED COMPANY PERSON:  PRINT NAME      *Greg Parks* SIGNATURE      07/22/2021 DATE

Forms Non-ISO 03/17/2021

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## Required Forms

### G. Contract Payment Method



#### CONTRACT PAYMENT METHOD

The City of Fort Lauderdale has implemented a Procurement Card (P-Card) program which changes how payments are remitted to its vendors. The City has transitioned from traditional paper checks to credit card payments via MasterCard or Visa as part of this program.

This allows you as a vendor of the City of Fort Lauderdale to receive your payments fast and safely. No more waiting for checks to be printed and mailed.

In accordance with the contract, payments on this contract will be made utilizing the City's P-Card (MasterCard or Visa). Accordingly, bidders must presently have the ability to accept the credit card or take whatever steps necessary to implement acceptance of a card before the start of the contract term, or contract award by the City.

All costs associated with the Contractor's participation in this purchasing program shall be borne by the Contractor. The City reserves the right to revise this program as necessary.

By signing below, you agree with these terms.

Please indicate which credit card payment you prefer:

MasterCard

Visa

**RedSpeed Florida LLC**

Company Name

**Greg Parks**

Name (Printed)

**Greg Parks**

Signature

Digitally signed by Greg Parks  
Date: 2025.07.22 12:50:02 -06'00'

**Senior Vice President**

Title

**07/22/2025**

Date

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## Required Forms

### H. E-Verify Affirmation Statement

#### E-VERIFY AFFIRMATION STATEMENT

RFP/Bid /Contract No: Event 483

Project Description: Automated School Zone Speed Detection Camera System(Rebid)

Contractor/Proposer/Bidder acknowledges and agrees to utilize the U.S. Department of Homeland Security's E-Verify System to verify the employment eligibility of,

- (a) all persons employed by Contractor/Proposer/Bidder to perform employment duties within Florida during the term of the Contract, and,
- (b) all persons (including subcontractors/vendors) assigned by Contractor/Proposer/Bidder to perform work pursuant to the Contract.

The Contractor/Proposer/Bidder acknowledges and agrees that use of the U.S. Department of Homeland Security's E-Verify System during the term of the Contract is a condition of the Contract.

Contractor/Proposer/ Bidder Company Name: RedSpeed Florida

Authorized Company Person's Signature: Greg Parks Digitally signed by Greg Parks  
Date: 2025.07.22 13:06:21 -06'00'

Authorized Company Person's Title: Senior Vice President

Date: 07/22/2025

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## Required Forms

### H. E-Verify Profile

An official website of the United States government [Help: how you know](#)

**EVerify** Menu

---

My Company Account

### My Company Profile

#### Company Information

<b>Company Name</b> RedSpeed Florida LLC	<b>Doing Business As (DBA) Name</b> RedSpeed
<b>Company ID</b> 2409918	<b>Enrollment Date</b> Aug 05, 2024
<b>Employer Identification Number (EIN)</b> 800218940	<b>Unique Entity Identifier (UEI)</b> ---
<b>DUNS Number</b> ---	<b>Total Number of Employees</b> 20 to 99
<b>NAICS Code</b> 532	<b>Sector</b> Real Estate and Rental and Leasing
<b>Subsector</b> Rental and Leasing Services	

[Edit Company Information](#)

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#### Employer Category

**Employer Category**  
None of these categories apply

[Edit Employer Category](#)

---

<b>Company Addresses</b>	<b>Hiring Sites</b>
<b>Physical Address</b> 450 Eisenhower LN N Lombard, IL 60148	<b>Number of Sites</b> 1
<b>Mailing Address</b> Same as Physical Address	<a href="#">Edit Hiring Sites</a>

[Edit Company Addresses](#)

---

#### Company Access and MOU

<b>My Company is configured to:</b> Verify its Own Employees	<b>Memorandum of Understanding</b> <a href="#">View Current MOU</a>
---	--

[U.S. Department of Homeland Security](#) [U.S. Citizenship and Immigration Services](#)  
[Accessibility](#) [Plug-ins](#) [Site Map](#)



# Required Forms

## I. Affidavit of Compliance

### AFFIDAVIT OF COMPLIANCE WITH FOREIGN ENTITY LAWS (Florida Statute- §287.138, 692.201, 692.202, 692.203, and 692.204)

The undersigned, on behalf of the entity listed below ("Entity"), hereby attests under penalty of perjury as follows:

1. Entity is not owned by the government of a foreign country of concern as defined in Section 287.138, Florida Statutes. (Source: § 287.138(2)(a), Florida Statutes)
2. The government of a foreign country of concern does not have a controlling interest in Entity. (Source: § 287.138(2)(b), Florida Statutes)
3. Entity is not organized under the laws of, and does not have a principal place of business in, a foreign country of concern. (Source: § 287.138(2)(c), Florida Statutes)
4. Entity is not owned or controlled by the government of a foreign country of concern, as defined in Section 692.201, Florida Statutes. (Source: § 288.007(2), Florida Statutes)
5. Entity is not a partnership, association, corporation, organization, or other combination of persons organized under the laws of or having its principal place of business in a foreign country of concern, as defined in Section 692.201, Florida Statutes, or a subsidiary of such entity. (Source: § 288.007(2), Florida Statutes)
6. Entity is not a foreign principal, as defined in Section 692.201, Florida Statutes. (Source: § 692.202(5)(a)(I), Florida Statutes)
7. Entity is in compliance with all applicable requirements of Sections 692.202, 692.203, and 692.204, Florida Statutes.
8. **(Only applicable if purchasing real property)** Entity is not a foreign principal prohibited from purchasing the subject real property. Entity is either (a) not a person or entity described in Section 692.204(1)(a), Florida Statutes, or (b) authorized under Section 692.204(2), Florida Statutes, to purchase the subject property. Entity is in compliance with the requirements of Section 692.204, Florida Statutes. (Source: §§ 692.203(6)(a), 692.204(6)(a), Florida Statutes)
9. The undersigned is authorized to execute this affidavit on behalf of Entity.

Name: Greg Parks Title: Senior Vice President Entity: RedSpeed Florida LLC

Signature: RedSpeed Florida LLC Date: 07/22/2025

#### NOTARY PUBLIC ACKNOWLEDGEMENT SECTION

STATE OF Illinois  
COUNTY OF Will

The foregoing instrument was acknowledged before me, by means of  physical presence or  online notarization, this 22 day of July, 2025 by Greg Parks, as

Senior Vice President for RedSpeed Florida LLC, who is

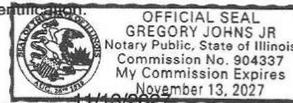
personally known to me or who has produced \_\_\_\_\_ as identification.

Notary Public Signature: 

(Notary Seal)

Print Name: Gregory Johns Jr

My commission expires: 11/13/2027



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## Required Forms

J. Sample Insurance Certificate



REDSILL-01

A.JOHNSON

### CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

10/9/2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Alliant Insurance Services, Inc. 353 N Clark St 11th Fl Chicago, IL 60654	<b>CONTACT NAME:</b> Amy Johnson
	<b>PHONE (A/C, No, Ext):</b> (312) 595-8153 <b>FAX (A/C, No):</b> <b>E-MAIL ADDRESS:</b> Amy.Johnson@alliant.com
<b>INSURED</b>  Redspeed Florida, LLC 450 Eisenhower Lane North Lombard, IL 60148	INSURER(S) AFFORDING COVERAGE      NAIC #
	INSURER A: American Zurich Insurance Company      40142
	INSURER B: American Guarantee and Liability Insurance Company      26247
	INSURER C: Spinnaker Insurance Company      24376
	INSURER D: Underwriters at Lloyd's (Lloyd's of London)      00000
	INSURER E : INSURER F :

**COVERAGES**      **CERTIFICATE NUMBER:**      **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSTR LTR	TYPE OF INSURANCE	ADDL SUBR INSD WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR  GEN'L AGGREGATE LIMIT APPLIES PER <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input checked="" type="checkbox"/> LOC <input type="checkbox"/> OTHER	X	CPO 6899538 - 01	10/9/2024	10/9/2025	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (E-a occurrence) \$ 1,000,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 Per Loc Agg \$ 4,000,000
B	<input checked="" type="checkbox"/> AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY		CPO 6899538 - 01	10/9/2024	10/9/2025	COMBINED SINGLE LIMIT (E-a accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$ \$
B	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED \$      RETENTION \$		AUC 6943723-01	10/9/2024	10/9/2025	EACH OCCURRENCE \$ 10,000,000 AGGREGATE \$ \$ 10,000,000
A	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/OWNER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input type="checkbox"/> N/A	WC 6899539 - 01	10/9/2024	10/9/2025	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000
C	Commercial Cyber Lia		FLY-RBC-TP0T4TZTY-002	12/9/2023	12/5/2024	Aggregate \$ 3,000,000
D	Professional Liab		LLD063700	12/9/2023	12/9/2024	Agg/Occ each \$ 2,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)  
 The City of Fort Lauderdale is named as Additional Insureds on the General Liability Policy per written contract.

<b>CERTIFICATE HOLDER</b>  City of Fort Lauderdale 401 SE 21st Street Fort Lauderdale, FL 33316	<b>CANCELLATION</b>  SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE 
---	--

ACORD 25 (2016/03)

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## Required Forms

K. W-9 for Proposing Firm

<p><b>Form W-9</b>                  (Rev. March 2004)                  Department of the Treasury                  Internal Revenue Service</p>	<p><b>Request for Taxpayer                  Identification Number and Certification</b></p> <p>Go to <a href="http://www.irs.gov/FormW9">www.irs.gov/FormW9</a> for instructions and the latest information.</p>	<p>Give form to the requester. Do not send to the IRS.</p>
---	--	--

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See specific instructions on page 3.	<p><b>1</b> Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p><b>RedSpeed Florida LLC</b></p>	
	<p><b>2</b> Business name/disregarded entity name, if different from above.</p>	
	<p><b>3a</b> Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual proprietor    <input type="checkbox"/> Corporation    <input type="checkbox"/> S corporation    <input type="checkbox"/> Partnership    <input type="checkbox"/> Trust/estate</p> <p><input checked="" type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) <b>P</b></p> <p><small>Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.</small></p> <p><input type="checkbox"/> Other (see instructions)</p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exempt from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____</p> <p><small>(Applies to accounts managed outside the United States.)</small></p>
	<p><b>5a</b> If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "S" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions.</p>	
	<p><b>6</b> Address (number, street, and apt. or suite no.). See instructions.</p> <p><b>450 Eisenhower Lane North</b></p> <p><b>6</b> City, state, and ZIP code:</p> <p><b>Lombard, IL 60148</b></p>	<p><b>7</b> List account number(s) here (optional)</p>
		<p>Requester's name and address (optional)</p>

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr> </table>											
OR											
Employer identification number											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20px; height: 20px;">8</td><td style="width: 20px; height: 20px;">0</td><td style="width: 20px; height: 20px;">-</td><td style="width: 20px; height: 20px;">0</td><td style="width: 20px; height: 20px;">2</td><td style="width: 20px; height: 20px;">1</td><td style="width: 20px; height: 20px;">8</td><td style="width: 20px; height: 20px;">9</td><td style="width: 20px; height: 20px;">4</td><td style="width: 20px; height: 20px;">0</td></tr> </table>	8	0	-	0	2	1	8	9	4	0	
8	0	-	0	2	1	8	9	4	0		

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must check out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign this certification, but you must provide your correct TIN. See the instructions for Part II, later.

**Sign Here**    Signature of U.S. person    *[Signature]*    Date    **1/22/2025**

**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**What's New**

Line 5a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

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Required Forms

L. Active Status Page from Division of Corporations – Sunbiz.org

# State of Florida Department of State

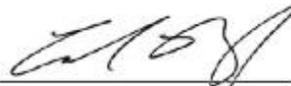
I certify from the records of this office that REDSPEED FLORIDA LLC is a limited liability company organized under the laws of the State of Florida, filed on December 28, 2015.

The document number of this limited liability company is L15000213266.

I further certify that said limited liability company has paid all fees due this office through December 31, 2025, that its most recent annual report was filed on January 3, 2025, and that its status is active.

*Given under my hand and the  
Great Seal of the State of Florida  
at Tallahassee, the Capital, this  
the Third day of January, 2025*



  
Secretary of State

Tracking Number: 9982827683CC

To authenticate this certificate, visit the following site, enter this number, and then follow the instructions displayed.

<https://services.sunbiz.org/Filings/CertificateOfStatus/CertificateAuthentication>

WWW.REDSPEED.COM



Required Forms

Anti-Human Trafficking



CITY OF FORT LAUDERDALE

ANTI-HUMAN TRAFFICKING AFFIDAVIT

Rev Date: 01/13/2025

The undersigned, on behalf of RedSpeed Florida LLC

a Florida (State corporation is registered) LLC (Type of entity: profit or non-profit), ("Nongovernmental Entity"), under penalty of perjury, hereby deposes and says:

- 1. My name is Greg Parks (Print complete name of corporate officer/authorized representative)
2. I am an officer or authorized representative (Select one) of the Nongovernmental Entity. My title is: Senior Vice President (Print title of corporate officer/authorized representative)
3. I attest that the Nongovernmental Entity does not use coercion for labor or services as defined in Section 787.06, Florida Statutes (2024), as may be amended or revised.

Under penalties of perjury, I declare that I have read the foregoing Anti-Human Trafficking Affidavit and that the facts stated in it are true.

Signature of Officer or Representative: Greg Parks

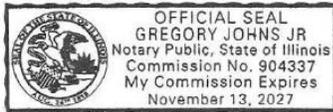
Office Address: 450 Eisenhower Lane North Lombard, Illinois 60148

Email Address: greg.parks@redspeed.com

Main Phone Number: 913-972-5382 FEIN No.: 80-0218940

STATE OF Illinois
COUNTY OF Will

Sworn to and subscribed before me by means of physical presence or online notarization, this 22nd day of July, 2025, by Greg Parks



(NOTARY SEAL)

(Signature of Notary Public - State of Illinois)

Gregory Johns Jr
Print, Type or Stamp Commissioned Name of Notary Public

Personally Known OR Produced Identification
Type of Identification Produced





**Required Forms**

SOC 2 Report

**RedSpeed SOC 2 Report**

[CLICK HERE](#)

RedSpeed®

