



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**CONFERENCE MEETING**

**#26-0307**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Rickelle Williams, City Manager

**DATE:** March 19, 2026

**TITLE:** Presentation of the Evaluation of the Unsolicited Proposal Submitted by IKE  
Smart City for the Interactive Digital Kiosk Program – Development Services  
Department (**Commission Districts 1, 2, 3 and 4**)

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The Development Services Department will present on City staff's evaluation of the unsolicited proposal submitted by IKE Smart City (IKE) for the interactive digital kiosk program. The purpose of the presentation is to gather City Commission feedback and direction on the Commission's intent to proceed with the unsolicited proposal process. The Presentation is attached as Exhibit 1.

**Background**

On December 26, 2025, the City of Fort Lauderdale received an unsolicited proposal pursuant to Section 255.065, Florida Statutes, for the design, installation, financing, operation, and maintenance of a citywide network of interactive digital kiosks. The unsolicited proposal was submitted by IKE and included wayfinding technology, local business and event information, public messaging capabilities, potential emergency communication functionality, and an associated revenue-sharing model driven primarily through advertising and sponsorship content. The unsolicited proposal also identified opportunities to leverage the digital kiosks to enhance resident services, promote economic activity, support tourism engagement, and elevate the City's smart city and innovation initiatives.

Letter to the Commission (LTC) No. 26-003 was issued on January 5, 2026, to notify the City Commission that the proposal was submitted and invited the Commission to provide feedback to staff. City staff's initial review of the IKE unsolicited proposal considered the City's outdoor advertising standards, strategic technology priorities, current planning efforts, and the length of the commitment outlined in the IKE unsolicited proposal. The City Commission discussed the IKE unsolicited proposal on January 6, 2026, as part of the City Commission Reports portion of the Conference Meeting. The City Commission expressed an interest in learning more about the unsolicited proposal and the concept of digital kiosks through a presentation at a future City Commission Conference Meeting. LTC No. 26-003 and IKE Proposal are attached as Exhibit 2.

## **IKE Smart City Unsolicited Proposal**

The IKE Smart City unsolicited proposal includes the following key terms:

- Initial ten (10)-year term with a ten (10)-year auto-renewal term, subject to IKE meeting performance criteria.
- An advertising revenue-sharing model paying the City of Fort Lauderdale twenty percent (20%) of Net Revenues in years one (1) and two (2), and thirty-five percent (35%) of Net Revenues in years three (3) through twenty (20). Net Revenue is defined as Gross Revenues less a twelve and one half percent (12.5%) sales and management expense, electricity, data, insurance, taxes, depreciation, and maintenance.
- The City of Fort Lauderdale will receive twelve and one half percent (12.5%) of all advertising time for the City to promote civic engagement, public service announcements, or other City communications.
- IKE will work with the City to create mutually agreed upon advertising guidelines.
- A minimum of thirty (30) proposed kiosk locations based on public interaction, Americans with Disabilities Act (ADA) and Code compliance, and access to power sources. Proposed kiosk locations include Fort Lauderdale Beach Boulevard, Las Olas Boulevard, Andrews Avenue, and Broward Boulevard.

Some potential benefits of the kiosks include, but are not limited to:

- Potential revenue to the City;
- Curated local business advertisements and exposure;
- Wayfinding;
- City brand promotion;
- Public information notices;
- Public art displays; and
- Emergency communications.

Development Services staff conducted a review of the unsolicited proposal and provided comments related to special considerations and the relationship to the public realm. Comments generally relate to the following items below. The staff review comments are attached as Exhibit 3 and summarized below.

- Number of and proximity of digital kiosks to each other;
- Proximity of kiosks to roadways and intersections;
- Easements needed within rights-of-way;
- Impact to underground utilities;
- Compliance of advertising with City regulations;
- Availability of information on other existing technology;
- Longevity of the technology;
- Impact on the public realm; and
- ADA accessibility.

If the City Commission chooses to move forward with the IKE unsolicited proposal, City staff will prepare a Resolution for the Commission's consideration to officially initiate the unsolicited proposal process.

**Strategic Connections**

This item is a Fiscal Year (FY) 2026 Commission Priority, advancing the Public Spaces and Thriving Communities initiative.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*

**Attachments**

Exhibit 1 – IKE Presentation

Exhibit 2 – LTC No: 26-003 and IKE Proposal

Exhibit 3 – Staff Review Comments

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Charter Officer: Rickelle Williams, City Manager