



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#26-0438

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: June 2, 2026

TITLE: Motion Approving a Temporary Beach License and Outdoor Event Agreement with FlockFest Events Inc. for FlockFest 2026 on July 11, 2026, at Fort Lauderdale Beach Park - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve a temporary beach license and outdoor event agreement with FlockFest Events Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

Background

On February 4, 2026, FlockFest Events Inc. submitted an outdoor event application for FlockFest 2026. The event is scheduled to be held at Fort Lauderdale Beach Park on Saturday, July 11, 2026, from 11:00 a.m. to 4:00 p.m.

FlockFest began in Fort Lauderdale in 2021 and continues to be held annually. The application was submitted prior to the ninety (90)-day application deadline therefore the outdoor event application fee is \$200. The event impacts will begin Friday, July 10, 2026, and are scheduled to end Saturday, July 11, 2026, which includes the setup period, event period, and breakdown period.

The event organizer attended the March 18, 2026, outdoor events meeting to review the event details with City staff, including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meeting focuses on operational logistics, cross departmental coordination, and event organizer requirements.

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. The Central Beach Alliance is aware and in support of the event. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering

the associated event expenses and the required certificates of insurance. The agreement provides that the organizer will pay \$1,000 (\$500 per day) for two (2) days of beach sand use. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements, including the \$200 application fee and the \$1,000 beach sand use fee, for a total of \$1,200, is included in the Fiscal Year (FY) 2026 Operating Budget in the account listed below.

Funds available as of May 11, 2026					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Non-Sponsor Charges – Spec Event Fees	\$30,000	\$38,353.50	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a FY 2026 Commission Priority, advancing the Public Spaces and Cultural Initiatives.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here.

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City.

Attachment

Exhibit 1 – FlockFest 2026 Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation