



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#26-0726

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Christopher Cooper, Acting City Manager

DATE: August 18, 2026

TITLE: First Reading – Ordinance Repealing Ordinance No. C-84-88 to Facilitate the Renaming of Southwest 1st Avenue and Northwest 1st Avenue from West Las Olas Boulevard to Sistrunk Boulevard to “Mary Brickell Avenue” - **(Commission District 2)**

Recommendation

Staff recommends the City Commission adopt an ordinance repealing Ordinance No. C-84-88 to facilitate the renaming of Southwest 1st Avenue and Northwest 1st Avenue from West Las Olas Boulevard to Sistrunk Boulevard, to “Mary Brickell Avenue.”

Background

At the March 3, 2026, City Commission Conference Meeting, there was a discussion about the secondary street naming of Northwest 1st Avenue between West Broward Boulevard and Sistrunk Boulevard to also be known as “Mary Brickell Avenue.” City staff conducted fact-finding research and confirmed that Ordinance No. C-84-88, adopted on October 16, 1984, affirmed the street renaming of Southwest 1st Avenue, between West Broward Boulevard and North New River Drive West to be known as “Brickell Avenue” as the primary street name and “Southwest 1st Avenue” as the secondary street name (Exhibit 1). The portion of Brickell Avenue between West Las Olas Boulevard and North New River Drive West was vacated as part of the Riverwalk Redevelopment.

At the May 5, 2026, City Commission Conference Meeting, the City Commission requested that staff proceed with a primary street renaming of both Northwest 1st Avenue, between Broward Boulevard and Sistrunk Boulevard, and Southwest 1st Avenue between West Las Olas Boulevard and West Broward Boulevard, to be known as “Mary Brickell Avenue.”

To facilitate the City Commission request, Ordinance No. C-84-88 must be repealed. Subsequently, a resolution will be presented for City Commission consideration, tentatively in September 2026, to establish “Mary Brickell Avenue” as the primary street name of Southwest 1st Avenue and Northwest 1st Avenue from West Las Olas Boulevard to Sistrunk Boulevard.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Community.

Attachments

Exhibit 1 – Ordinance No. C-84-88

Exhibit 2 – Ordinance

Exhibit 3 – Business Impact Estimate

Prepared by: Morgan Dunn, Division Manager, Transportation and Mobility

Department Director: Milos Majstorovic, P.E., Transportation and Mobility