



LETTER TO THE COMMISSION

LTC No: 26-120

TO: Honorable Mayor and Members of the Fort Lauderdale City Commission
FROM: Rickelle Williams, City Manager *RW*
DATE: April 24, 2026
SUBJECT: **NW 1 Avenue / Brickell Avenue Street Name Update**

The purpose of this Letter to the Commission (LTC) is to provide additional information regarding the secondary street naming of NW 1 Avenue.

During the March 3, 2026, City Commission Conference Meeting, there was a discussion about the secondary street naming of NW 1 Avenue between Broward Boulevard and Sistrunk Boulevard. While, pursuant to Ordinance No. C-84-88, passed on October 16, 1984, SW 1 Avenue (south of Broward Boulevard) is named “Brickell Avenue” (as primary name and “SW 1 Avenue” as a secondary), the segment north of Broward Boulevard to Sistrunk Boulevard only reflects “NW 1 Avenue” in its naming.

Staff research identified that on September 13, 2004, the City Commission adopted Resolution No. 04-164 supporting the renaming of NW 1 Avenue between Broward Boulevard and Sistrunk Boulevard to “Mary Brickell Avenue”. Broward County staff confirmed that the resolution was never transmitted by the City to the County; therefore, the signs were never installed.

Given the resolution was adopted more than twenty (20) years ago, and the existing inconsistency in the street naming between the north and south section, staff intends to bring a new resolution for City Commission consideration.

An update will be provided on this topic at the May 5, 2026, City Commission Conference Meeting as part of the City Manager’s Report. Specifically, City staff will need the following City Commission direction to draft a resolution for City Commission consideration:

- **Primary or Secondary Street Name** – south section is named “Brickell Avenue” as a primary name in accordance with Ordinance No. C-84-88. The City’s current street name policy states that all street name changes are secondary to the primary street name. For purposes of consistency, the north section could be named “Brickell Avenue” as a primary street name or the south section could be named “Brickell Avenue” as secondary.

- **Name** – “Brickell Avenue” vs “Mary Brickell Avenue” - SW 1 Avenue (south section) is named “Brickell Avenue”. Resolution No. 04-164 supported the renaming of NW 1 Avenue north of Broward Boulevard to “Mary Brickell Avenue”. Unless naming is changed in south section, “Mary Brickell Avenue” in north section would be inconsistent with “Brickell Avenue” in south section. Alternatively, north section could be named “Brickell Avenue”.
- **Boundaries** – staff would like to confirm street naming would extend from Broward Boulevard to Sistrunk Boulevard given the “jog” NW 1 Avenue makes at NW 4 Street.

For further information, please contact Milos Majstorovic, PE, Director of Transportation and Mobility, at 954-828-5216 or mmajstorovic@fortlauderdale.gov

Attachments:

1. Resolution No. 04-164
2. Ordinance No. C-84-88
3. Location Map

c: Shari McCartney, City Attorney
David R. Soloman, City Clerk
Patrick Reilly, City Auditor
City Manager’s Office
Department Directors

RESOLUTION NO. 04-164

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA, TO PROVIDE THAT THE LENGTH OF N.W. 1ST AVENUE FROM BROWARD BOULEVARD TO SISTRUNK BOULEVARD SHALL ALSO BE KNOWN AS MARY BRICKELL AVENUE.

WHEREAS, the City Commission of the City of Fort Lauderdale desires to formally approve an additional name for that length of N.W. 1st Avenue from Broward Boulevard to Sistrunk Boulevard; and

WHEREAS, the Flagler Village Civic Association and Mr. Alan C. Hooper, of Avenue Lofts, LTD are in favor of this suggestion and have indicated their support for the name addition; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA:

SECTION 1. That the length of N.W. 1st Avenue from Broward Boulevard to Sistrunk Boulevard shall now also be known as "MARY BRICKELL AVENUE".

SECTION 2. That signs on the subject street shall henceforth be identified as follows:

N.W. 1ST AVENUE (from Broward Boulevard to Sistrunk Boulevard)
MARY BRICKELL AVENUE

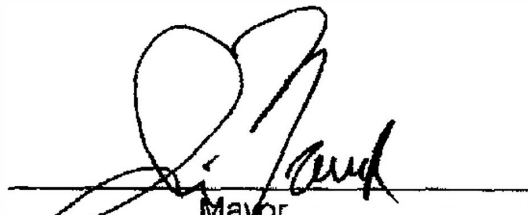
SECTION 3. That the City Clerk is directed to provide a copy of this Resolution to the Broward County Traffic Engineer for future inclusion in the "Official Map of the City of Fort Lauderdale."

RESOLUTION NO. 04-164

PAGE 2

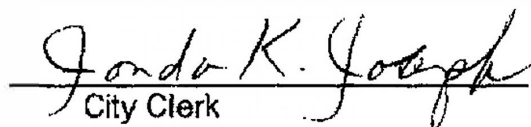
SECTION 4. That the City Clerk is directed to provide a copy of this Resolution to the City Engineer for future inclusion in the official map of the City of Fort Lauderdale.

ADOPTED this the 13th day of September, 2004.



Mayor
JIM NAUGLE

ATTEST:



City Clerk
JONDA K. JOSEPH

L:\COMM2004\RESOS\SEPT13\04-164.WPD

04-164

Planning (Hitchie)
City Eng
Building Inspector
So Bell (5 cent)
Post office (1 cent)
Recpt Stamp (1 cent)
Blc Planning Council
(5 cent)

ORDINANCE NO. C-84-88

AN ORDINANCE AMENDING THE OFFICIAL CITY MAP OF FORT LAUDERDALE, FLORIDA, TO PROVIDE THAT A CERTAIN PORTION OF S. W. 1ST AVENUE SHALL ALSO BE KNOWN AS BRICKELL AVENUE.

WHEREAS, at its September 5, 1984 conference meeting, the City Commission informally approved the concept of re-naming a portion of S. W. 1st Avenue to Brickell Avenue; and

WHEREAS, THE City Commission is desirous of formally amending the Official City Map accordingly;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA:

SECTION 1. That the Official City Map of the City of Fort Lauderdale is hereby amended to provide that the portion of S. W. 1st Avenue from North River Drive West to Broward Boulevard shall also be known as Brickell Avenue.

SECTION 2. That the street sign on the subject portion shall henceforth be identified by both the name and the geographic sector and number of the street as follows:


BRICKELL AVENUE
(S. W. 1ST AVENUE)

SECTION 3. That if any clause, section or other part of this Ordinance shall be held invalid or unconstitutional by any court of competent jurisdiction, the remainder of this Ordinance shall not be affected thereby, but shall remain in full force and effect.


SECTION 4. That all ordinances or parts of ordinances in conflict herewith, be and the same are hereby repealed.

SECTION 5. That this Ordinance shall be in full force and effect ten days from the date of final passage.

PASSED FIRST READING this the 2nd day of October, 1984.
PASSED SECOND READING this the 16th day of October, 1984.



Mayor
Robert A. Dressler

ATTEST:


City Clerk
Kris L. Anderson

0x6

MEMORANDUM NO. 84-579

DATE: September 20, 1984

TO: Mayor Robert A. Dressler
Vice-Mayor Robert O. Cox
Mayor Pro Tem Virginia S. Young
Commissioner Richard A. Mills, Jr.
Commissioner John E. Rodstrom, Jr.

FROM: City Manager/Constance Hoffmann

BY: City Engineer/W. R. Mehner, P.E./2507 *WRM*

SUBJECT: Changing name of S.W. 1st Avenue from S.W. 2nd Street to
North New River Drive East to Brickell Avenue (S.W. 1st
Avenue)

At the Commission Conference Meeting of September 4, 1984, the Commission indicated its desire to change the name of S.W. 1st Avenue as noted above.

An ordinance amending the official City Map to provide for this change is being introduced on first reading.

WRM/SFC/rmc/9890p

October 2, 1984 - 6

Commissioner Young introduced the following ordinance on second reading:

ORDINANCE NO. C-84-87

AN ORDINANCE REPEALING THE CHARTER OF THE CITY OF FORT LAUDERDALE, ENACTING A REVISED CHARTER OF THE CITY OF FORT LAUDERDALE AND PROVIDING FOR THE SUBMISSION OF THE PROPOSED REVISION OF THE CHARTER TO A VOTE OF THE ELECTORS.

Which ordinance was read by title only. Roll call showed: YEAS: Commissioners Cox, Mills, Rodstrom, Young, and Mayor Dressler. NAYS: none.

Commissioner Young asked if we were now operating under the old or new Charter, and the City Attorney replied the old Charter. The ordinance provided that it would not become effective unless it was approved by a majority of the voters voting at the election. Mayor Dressler asked if the revocation of the existing Charter was also contingent upon that, and the City Attorney replied that was part of the ordinance which would not be effective unless it was approved by the voters.

Amendment to Official City Map. (0-6)

Presented was an ordinance amending the official City map in order to change the name of S.W. 1st Avenue between S.W. 2nd Street and North New River Drive West to Brickell Avenue (S.W. 1st Avenue).

Commissioner Cox introduced the following ordinance on first reading:

ORDINANCE NO. C-84-88

AN ORDINANCE AMENDING THE OFFICIAL CITY MAP OF FORT LAUDERDALE, FLORIDA, TO PROVIDE THAT A CERTAIN PORTION OF S. W. 1ST AVENUE SHALL ALSO BE KNOWN AS BRICKELL AVENUE.

Which ordinance was read by title only. Roll call showed: YEAS: Commissioners Cox, Mills, Rodstrom, Young, and Mayor Dressler. NAYS: none.

Ordinance Amending Section 47-67(D) Prohibited Parking - Enforcement. (0-7)

Presented was an ordinance amending Section 47-67(D) of the Code to provide that the Chief of Police and/or the Director of Building and Zoning may designate employees to enforce provisions of ordinance.

Commissioner Young introduced the following ordinance on first reading:

ORDINANCE NO. C-84-89

AN ORDINANCE AMENDING SECTION 47-67(D) OF THE CODE OF ORDINANCES OF THE CITY OF FORT LAUDERDALE; IN ORDER TO EXPAND THOSE CITY DEPARTMENTS THAT MAY ENFORCE SAID CODE SECTION.

Which ordinance was read by title only. Roll call showed: YEAS: Commissioners Cox, Mills, Rodstrom, Young, and Mayor Dressler. NAYS: none.

Fort Lauderdale Yankees Resolution (R-1)

Mayor Dressler presented a parchment copy of a resolution in recognition and appreciation to the Fort Lauderdale Yankees for winning the 1984 Florida State League Championship. The resolution was accepted by General Manager, Mark Zettlemeier.

Commissioner Cox introduced a written resolution entitled:

RESOLUTION NO. 84-249

A RESOLUTION EXPRESSING APPRECIATION OF THE CITY OF FORT LAUDERDALE, FLORIDA TO THE FORT LAUDERDALE YANKEES BASEBALL TEAM AND CONGRATULATING THE TEAM FOR WINNING THE 1984 FLORIDA STATE LEAGUE CHAMPIONSHIP.

Which resolution was read by title only. Roll call showed: YEAS: Commissioners Cox, Mills, Rodstrom, Young, and Mayor Dressler. NAYS: none.

Fort Lauderdale Sun Resolution (R-2)

Mayor Dressler presented a parchment copy of a resolution in recognition and appreciation to the Fort Lauderdale Sun for winning the 1984 United Soccer League Championship. The resolution was accepted by Mr. Jeffrey Sarkin, General Manager of the Fort Lauderdale Sun Soccer Team.

Commissioner Young introduced a written resolution entitled:

RESOLUTION NO. 84-250

A RESOLUTION EXPRESSING APPRECIATION OF THE CITY OF FORT LAUDERDALE, FLORIDA TO THE FORT LAUDERDALE SUN SOCCER TEAM AND CONGRATULATING THE TEAM FOR WINNING THE 1984 UNITED SOCCER LEAGUE CHAMPIONSHIP.

Which resolution was read by title only. Roll call showed: YEAS: Commissioners Cox, Mills, Rodstrom, Young, and Mayor Dressler. NAYS: none.

Vacate East-West Alley Abutting Block A and Lot 1, Las Olas By The Sea (EZ Case No. 21-F-84) (0-1)

Deferred to November 20, 1984.

Street Name Change

Amendment to Official City Map (0-2)

Ordinance No. C-84-88 pertaining to an amendment to the official City Map to provide that a certain portion of S.W. 1st Avenue shall also be known as Brickell Avenue had been passed on first reading at the Regular Meeting of October 2, 1984.

Mayor Dressler pointed out the amendment to this ordinance would provide that the renaming of the street go from New River Drive West to Broward Boulevard rather than Second Street.

MEMORANDUM NO. 04-1228

R-9

DATE: August 27, 2004

TO: Mayor Jim Naugle
Vice-Mayor Dean J. Trantalis
Commissioner Christine Teel
Commissioner Carlton B. Moore
Commissioner Cindi Hutchinson

FROM: George Gretsas, City Manager *GG*

BY: Peter R. Partington, P.E. Acting City Engineer *PRP*

SUBJECT: September 8, 2004 Agenda – Street Name Addition – NW 1 Avenue
(Broward Boulevard – Sistrunk Boulevard) to be Also Known as “Mary
Brickell Avenue”

We have received requests from the Flagler Village Civic Association and Mr. Alan C. Hooper, Avenue Lofts LTD, copies attached as **Exhibit A**, to change the name of a length of NW 1 Avenue to “Mary Brickell Avenue.”

The City’s policy, a copy of which is attached as **Exhibit B**, has been to retain the numeric name and add a descriptive name. Changing of the street name signs is done by Broward County at no cost to the City.

We recommend approval of a resolution changing the name of NW 1 Avenue between Broward Boulevard and Sistrunk Boulevard, to NW 1 Avenue (Mary Brickell Avenue).

GG/PP/ccm-04-1228
Attachments

AVENUE LOFTS

July 27, 2004

Peter R. Partington, P.E.
Acting City Engineer
Public Services Department
100 North Andrews Avenue
Fort Lauderdale, FL 33301

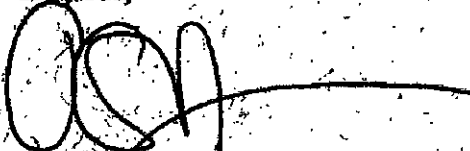
Dear Peter:

I am in receipt of your letter dated July 14, 2004. We took into consideration the Commission's policy in our request. We made a presentation to the Flagler Village Civic Association and attached their endorsement.

As a practical matter and as you know, the stretch of NW 1st Avenue, between Broward Blvd. and North Sixth Street is mostly warehouses located within the Redevelopment District. This proposed change would support the CRA's efforts to further market the Flagler Village neighborhood.

Because of our efforts thus far on this project, we respectfully request you submit directly to the Commission for their consideration.

Regards,



Alan C. Hooper
Avenue Lofts, LTD
425 North Andrews Avenue
Fort Lauderdale, FL 33301

PUBLIC WORKS ADMIN.
RECEIVED
01 JUL 30 AM 8:11

Flagler Village Civic Association

April 20, 2004

City of Fort Lauderdale
Mayor & Commissioners:

The Flagler Village Civic Association has formally adopted a resolution calling for the renaming of that section of NW 1 Avenue between Broward Blvd. and North Sixth Street as "Mary Brickell Avenue". We do so in recognition of the history of the founding of our City, and the role played by the Flagler Railroad and the original land owners / pioneers whom we honor. We would encourage those with the power to effectuate this change to do so in an expeditious manner. Please do not hesitate to contact us should you require any additional information.

Yours truly,



Mike Ferber Pres. / FVCA

EXHIBIT 'B'

AGENDA ITEM REQUEST FORM

(R-9)

R-9

CITY COMMISSION MEETING

DATE: September 8, 2004

CONFERENCE AGENDA		REGULAR AGENDA	
<input type="checkbox"/>	Old/New Business - Requires Presentation	<input type="checkbox"/>	Consent Agenda
<input type="checkbox"/>	Conference Reports	<input type="checkbox"/>	Motion for Discussion
		<input type="checkbox"/>	Public Hearing
		<input type="checkbox"/>	Ordinance
		<input checked="" type="checkbox"/>	Resolution

TITLE OF AGENDA ITEM (SUBJECT):

Street Name Addition – NW 1 Avenue (Broward Boulevard to Sistrunk Boulevard) to be also known as Mary Brickell Avenue

DESCRIPTION OF ITEM AND ACTION DESIRED:

A resolution requesting changing the name of NW 1 Avenue between Broward Boulevard and Sistrunk Boulevard to NW 1 Avenue (Mary Brickell Avenue).

FUNDS REQUESTED (PROVIDE INDEX CODE, SUBOBJECT, AND TITLE OF SUBOBJECT):

RECOMMENDED ACTION (Use ONLY for Regular Agenda) :

Motion to Approve Introduce Ordinance Introduce Resolution

APPEARANCE (NAMES AND TITLES OF OUTSIDE INDIVIDUALS ONLY):

EXHIBITS: AGENDA MEMO NO. 04-1228 FROM CITY MANAGER

OTHER:

COMMENTS/NOTES:

SIGNATURE OF DEPARTMENT HEAD: *Peter R. Partington* **DATE:** 8/27/04

NAME AND TITLE OF AUTHOR: Peter R. Partington, P.E., Acting City Engineer **PHONE NUMBER:** 5761

DISTRIBUTION: ORIGINAL TO CITY CLERK'S OFFICE COPY TO CITY ATTORNEY'S OFFICE COPY FOR DEPARTMENT FILES

RESOLUTION NO. 04-164

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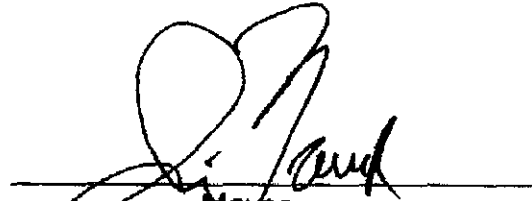
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RESOLUTION NO. 04-164

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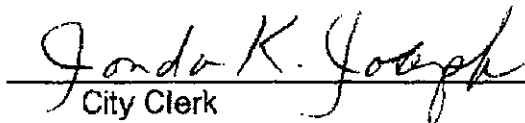
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Mayor
JIM NAUGLE

ATTEST:

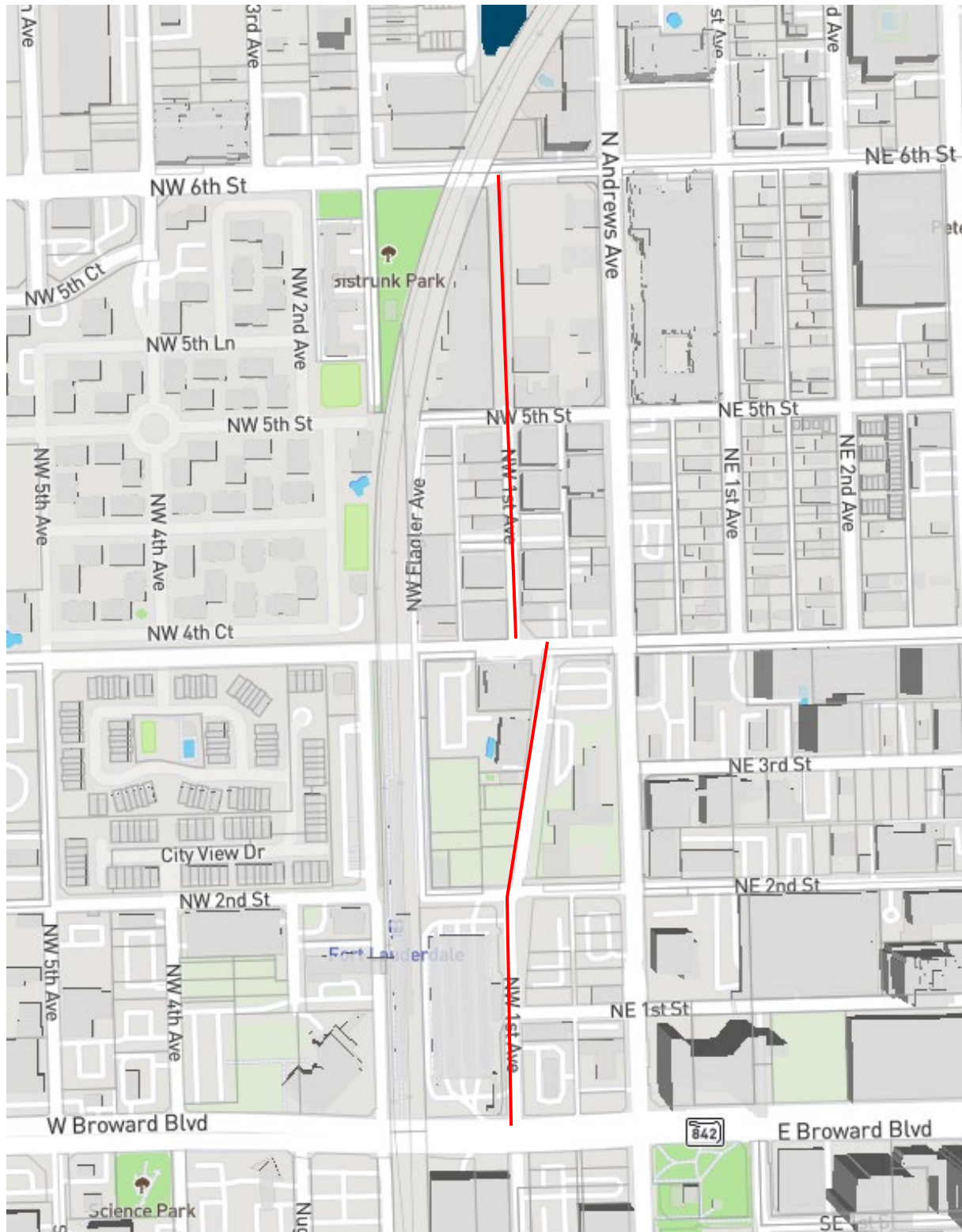


City Clerk
JONDA K. JOSEPH

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04-164

Location Map



Legend:

— Limits of secondary naming