



Project Orange Blossom Outline
May 6, 2026

PROJECT CODE NAME: **Project “Orange Blossom”**

PROJECT DESCRIPTION: Establishing a National and International (**Global**) Headquarters

PROPOSED LOCATION: Fort Lauderdale, FL

JOB CREATION: **150 Net New Jobs (3-year phasing)**

MEDIAN WAGE **\$141,000**

AVERAGE WAGE: **\$141,563 (200% Private Sector Avg. Wage in Broward County)**

CAPEX: **\$7 million capital investment**

SQUARE FOOTAGE: 35,000 sq. ft.

CURRENT LOCATION: Greenwich, Connecticut

COMPETITOR LOCATION(S): Texas, North Carolina and Tennessee

DECISION TIMELINE : 2026



Economic Impact (Employment Only) Results using IMPLAN Model Version 6.8

Total Job Creation Output Impact	Direct, Indirect Jobs	\$68,682,073
Total Labor Income Impact	Direct Jobs Only	\$50,474,542
State & Local Tax Impact (excluding ad valorem)	Direct Jobs Only	\$1,125,518
Total Employment Impact	Direct Jobs	177.89
	Indirect Jobs	86.68
	Induced Jobs	92.66
	Total jobs resulting from this investment	357.23

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