



CITY OF  
FORT LAUDERDALE

# IKE SMART CITY KIOSKS

DIGITAL KIOSK PROGRAM

CITY COMMISSION  
CONFERENCE MEETING  
MARCH 19, 2026

# BACKGROUND

- **PROPOSAL TIMELINE**
  - December 26, 2025 – Proposal Received
  - January 5, 2026 – LTC to City Commission
  - February 18, 2026 – Staff Review
  - March 19, 2026 – Presentation to City Commission

- **IKE SMART CITY**
  - INTERACTIVE DIGITAL KIOSKS
  - MEDIA COMPANY
  - DESIGN, CONSTRUCT, AND IMPLEMENT OUTDOOR MEDIA

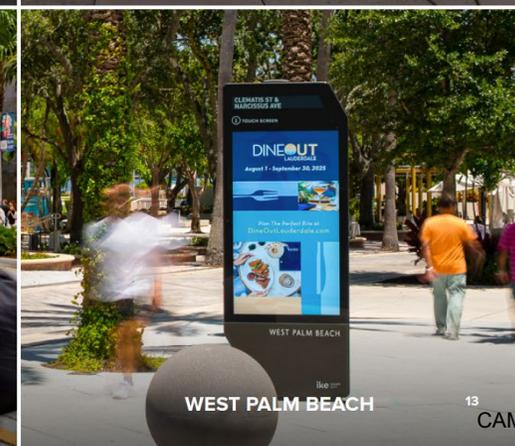
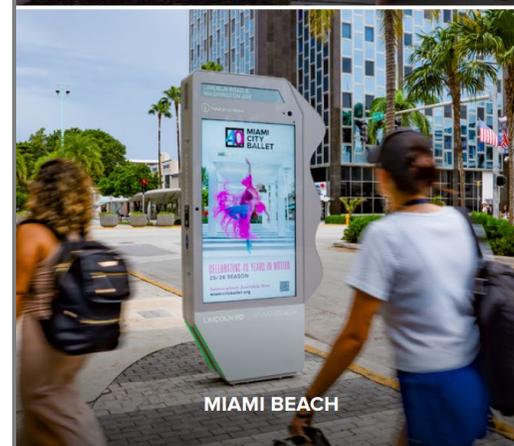
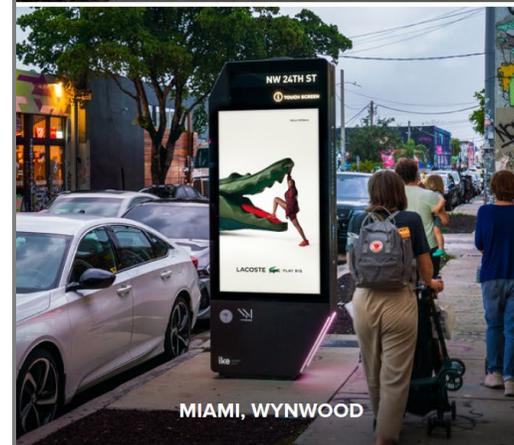
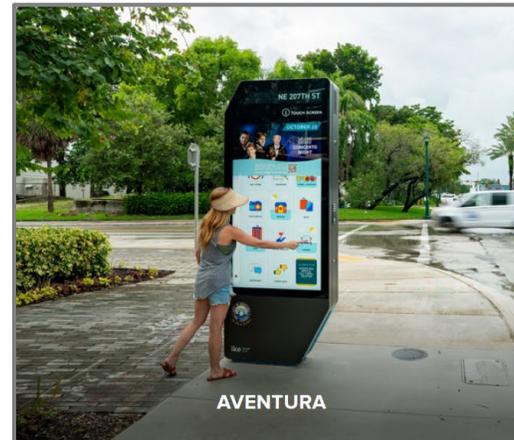
- **EXISTING CITY PARTNERSHIPS**
  - 25 CITIES NATIONWIDE
  - AVENTURA, CORAL GABLES, MIAMI, MIAMI BEACH, TAMPA

- **INTERACTIVE FEATURES**
  - TOUCHSCREEN KIOSKS
  - VARIETY OF APPLICATIONS
  - PROMOTES BUSINESSES ADVERTISING
  - WAYFINDING AND CITY INFORMATION
  - LOCAL EVENTS AND FESTIVALS
  - FUNCTION AS A SURVEYING TOOL FOR FEEDBACK
  - EMERGENCY NOTICES AND WEATHER ALERTS

- **OPERATIONAL MODEL**
  - IN HOUSE TEAM
  - PROJECT MANAGEMENT, DESIGN, SOFTWARE, ADVERTISING SALES, CONSTRUCTION , MAINTENANCE
  - SHARED REVENUE



CITY OF FORT LAUDERDALE



# PROPOSAL TERMS

## PROPOSAL

### Financial Benefits

IKE Smart City and the City of Fort Lauderdale will place 30 kiosks at mutually agreed-upon locations. IKE Smart City will manufacture, install, operate, and maintain all kiosks at no cost to the City.

IKE Smart City will pay to the City of Fort Lauderdale 20% of Net Revenues in years 1 and 2, and 35% of Net Revenues in years 3 through 20. The definition of Net Revenues is Gross Revenues less a 12.5% Sales and Management Expense, Electricity, Data, Insurance, Taxes, Depreciation, and Maintenance.

- **Average annual income to the City is projected to be \$684,322 over the 20-year term of the agreement.**
- **The total income to the City is projected to be \$13,686,446 over the 20-year term of the agreement.**

### Civic Benefits

IKE Smart City will provide the City of Fort Lauderdale with 12.5% of all advertising time to be used by the City for the promotion of civic content, public service announcements, or other communications. Any unsold advertising time will be provided to the City at no cost, when available.

## CONTRACT TERM

IKE Smart City proposes a 10-year initial term with a 10-year auto-renewal term, subject to IKE meeting performance criteria.

Included below are examples of criteria IKE Smart City commits to meeting:

- IKE Smart City has met all operation and maintenance obligations
- IKE Smart City has deployed monthly updates to the operating software of the kiosks
- IKE Smart City has provided electronic monitoring for each IKE kiosk 24 hours per day / 7 days per week, to ensure that all software is operable and shall have remedied any interruptions or malfunctions in the software as soon as reasonably practicable
- IKE Smart City has replaced any hardware components or internal networking components as needed
- IKE Smart City is not in default of revenue share obligations
- IKE Smart City has kept the content on the kiosks up-to-date and relevant pursuant to a plan developed with the City of Fort Lauderdale



# Potential Benefits

Potential Revenue to the City

Curated local business advertisements and exposure

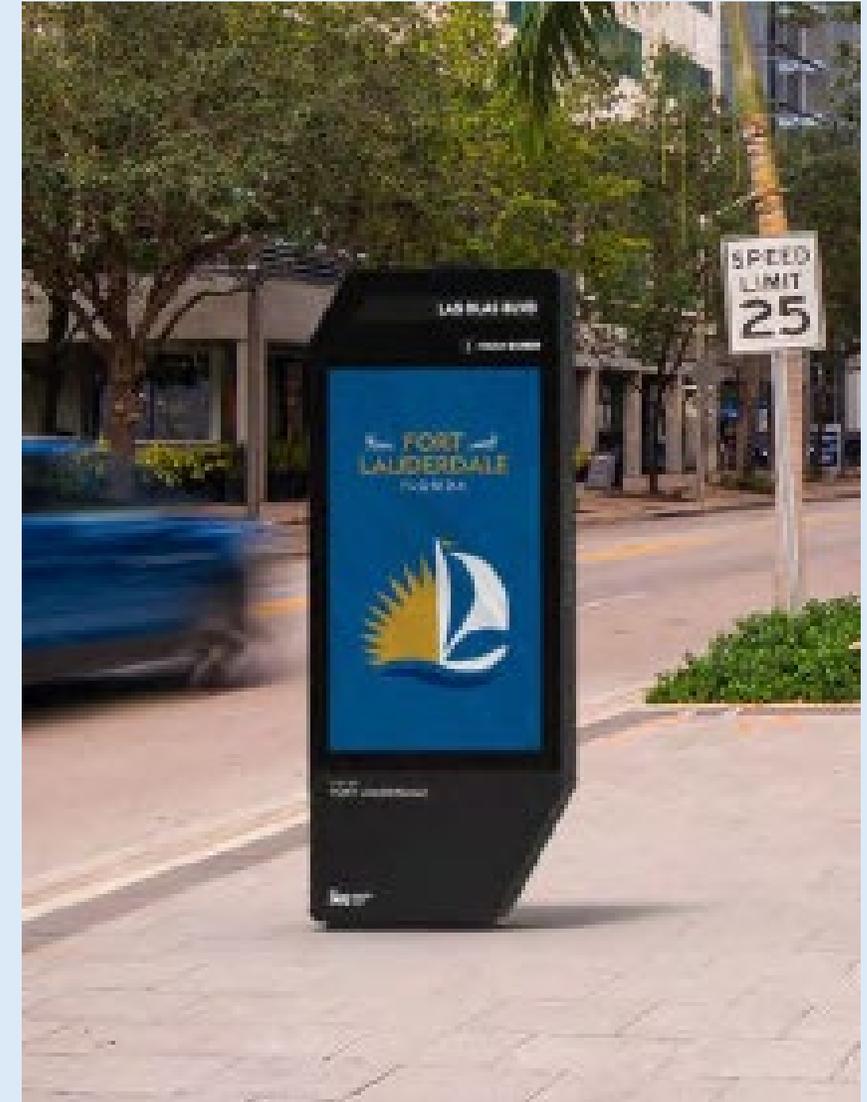
Wayfinding

City brand promotion

Public information notices

Public art displays

Emergency communications



# STAFF REVIEW

## Development Services Review

-FEBRUARY 18, 2026

### AUTHORITY

- PROPOSED ROADWAYS ARE CITY, FDOT AND COUNTY JURISDICTION
- CITY MAY NOT HAVE THE AUTHORITY TO APPROVE INSTALLATION
- MAY NEED AGREEMENTS AND EASEMENTS

### LOCATIONS

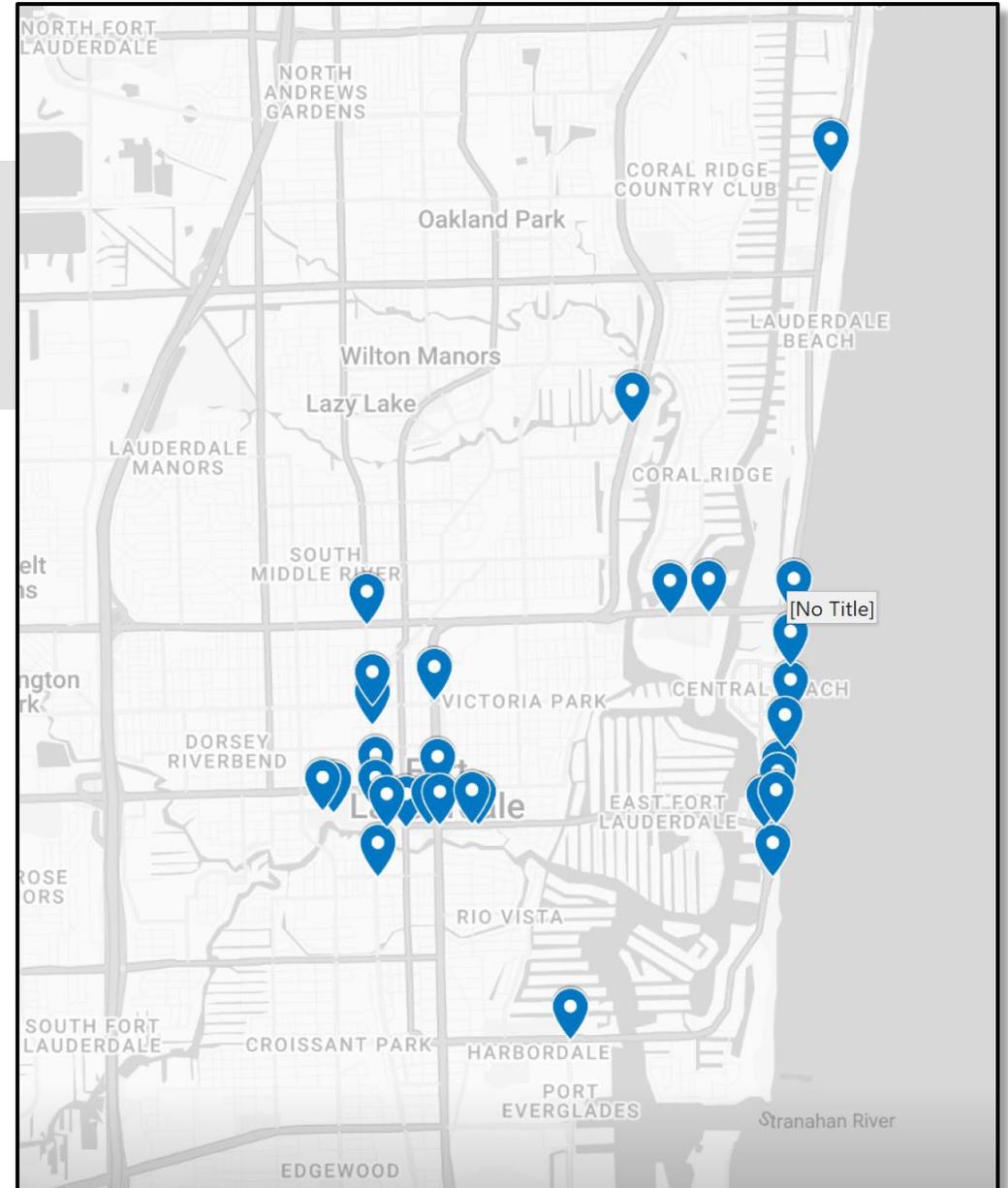
- 30 LOCATIONS: A1A, LAS OLAS BLVD, ANDREWS AVENUE, BROWARD BLVD
- PROXIMITY TO INTERSECTIONS, SIGHT TRIANGLES, VISUAL DISTRACTION
- UNDERGROUND UTILITIES
- ADA COMPLIANCE

### PUBLIC REALM IMPACT

- IMPACT ON PEDESTRIAN CONNECTIVITY AND ACCESS
- VISUAL CLUTTER MAY IMPACT VIEW CORRIDORS AND SCENIC BEACH VIEW
- OFF-SITE ADVERTISEMENT – MAY REQUIRE ULDR AMENDMENT

### USEFULNESS

- EXISTING TECHNOLOGY AND SMART PHONES



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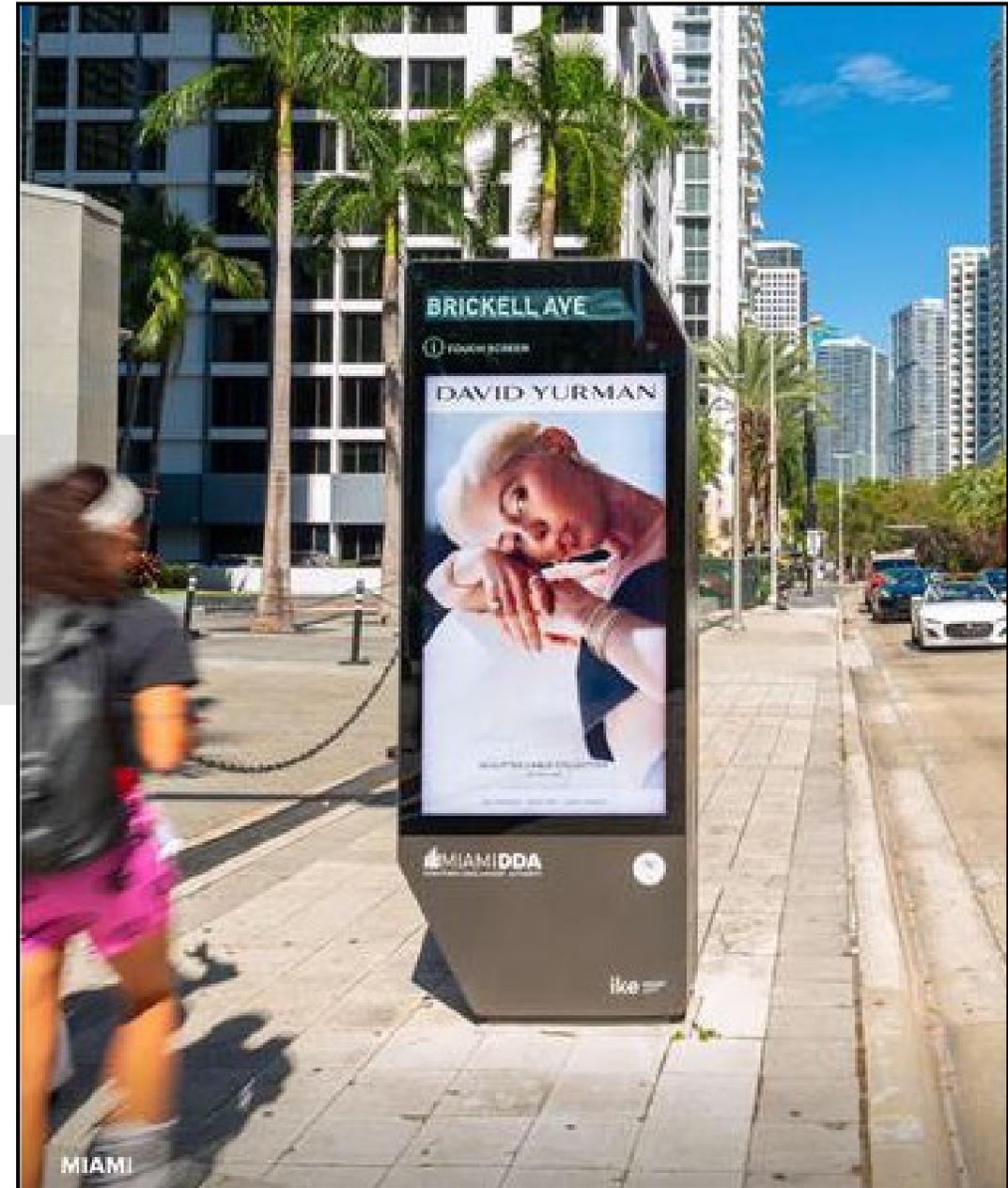
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CAM #26-0307  
Exhibit 1  
8 of 11

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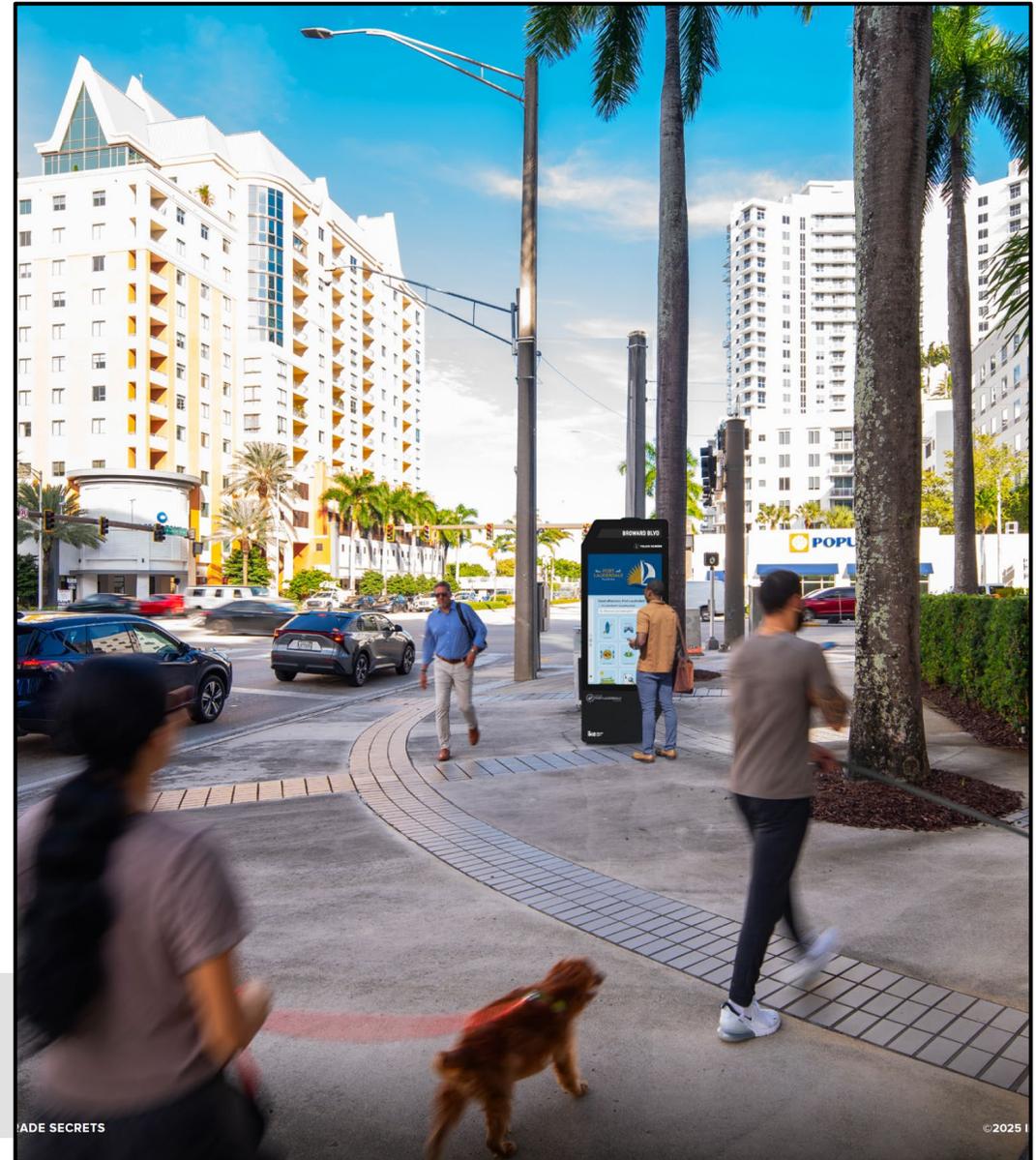
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# CONSIDERATIONS NEXT STEPS



**BEGIN UNSOLICITED PROCESS AND DESIGNATE COMPETITION PERIOD**



**SEEK MORE INFORMATION FROM IKE RETURN TO COMMISSION TO DISCUSS**



**REJECT PROPOSAL**





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# QUESTIONS & COMMENTS