



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#26-0576

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: July 2, 2026

TITLE: Motion Approving an Agreement for Request for Qualifications (RFQ) No. 410-2, Capital Improvement Master Plan for the Central City Community Redevelopment Area (CRA) – Alta Planning + Designs, Inc. - \$200,000 - **(Commission Districts 2 and 3)**

Recommendation

Staff recommends that the City Commission approve an agreement, in substantially the form attached, for Request for Qualifications (RFQ) No. 410-2, Capital Improvement Master Plan for the Central City Community Redevelopment Area (CRA), with Alta Planning + Designs, Inc., in the amount of \$200,000.

Background

The Central City Community Redevelopment Area Capital Improvement Master Plan will identify potential infrastructure projects, establish streetscape standards and guidelines, and prioritize improvements across implementation phases, including short, medium, and long-term initiatives. This effort will position the Community Redevelopment Agency (CRA) to strategically advance infrastructure improvements that enhance connectivity, improve public safety, and support the continued revitalization of the area.

To support this initiative, the CRA is seeking a qualified consulting firm to conduct a comprehensive review and analysis of existing City streetscape and infrastructure plans, as well as assess current conditions of streets and related infrastructure. The assessment will identify areas of concern, including unsafe intersections, deteriorating infrastructure, and deficiencies in streetscape elements.

The consultant will also prepare and compile base mapping to support technical analysis and facilitate a series of public workshops and stakeholder meetings. Outreach efforts will include engagement with the Central City Redevelopment Advisory Board (CCRAB) and impacted neighborhoods such as Lake Ridge, Lauderdale Manors, Poinsettia Heights, South Middle River, and South Middle River Terrace, as well as business stakeholders including the Central City Alliance, to ensure community input and participation in the planning process.

On January 28, 2025, the City, via the Procurement Services Division, issued a Request for Qualifications (RFQ) Event No. 410-2 - Capital Improvement Master Plan for the Central City CRA. On March 10, 2025, the RFQ closed with a total of five (5) firms submitting proposals.

1. Alta Planning + Design, Inc.
2. Keith and Associates, Inc.
3. Kimley-Horn and Associates, Inc.
4. Kittelson & Associates, Inc.
5. The Corradino Group, Inc.

CRITERIA	WEIGHT (%)
Firms Qualification & Experience	25
Qualification of Project Team	25
Approach to Scope	30
Reference	5
Projects of Similar Size and Scope	15
TOTAL:	100%

The following four (4) firms were shortlisted for presentations:

1. Alta Planning + Design, Inc.
2. Keith and Associates, Inc.
3. Kittelson & Associates, Inc.
4. The Corradino Group, Inc.

During the procurement process, an evaluation committee member became unavailable, delaying the final evaluation committee meeting by several months. Also, during that timeframe, Keith and Associates, Inc. and Kittelson & Associates, Inc. withdrew their proposals prior to the scheduled presentation citing the unavailability of sufficient personnel to attend the presentation meeting.

On July 22, 2025, the remaining two (2) shortlisted firms conducted presentations before the Evaluation Committee. Each firm was evaluated and ranked based on the evaluation criteria outlined in the table above.

Following the presentations and completion of the evaluation scoring process, the Evaluation Committee recommended that negotiations commence with Alta Planning + Design, Inc., the highest-ranked, responsive, and responsible firm. At its June 10, 2026, Central City Redevelopment Advisory Board (CCRAB) meeting, the CCRAB unanimously recommended approval of the Masterplan Consultant proposal from Alta Planning + Designs, Inc.

Negotiations were successfully completed, and the firms agreed to fixed and firm labor rates for the term of the contract. Staff recommends award to Alta Planning + Designs, Inc.

Resource Impact

There is a fiscal impact to the CRA in the amount of \$200,000 in Fiscal Year (FY) 2026 in the account listed below.

<i>Funds available as of May 27, 2026</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	CHARACTER/ACCOUNT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
20-348-9100-541-60-6599-P12855	Central City Streetscape Improvement Project	Capital Outlay/Construction	\$2,652,260	\$2,652,260	\$200,000
TOTAL AMOUNT ►					\$200,000

Strategic Connections

This item is a FY 2026 Commission Priority, advancing the Infrastructure and Resilience initiative.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Infrastructure Focus Area, Goal 3: Be a sustainable and resilient community.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Ready.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan, specifically advancing:

- The Neighborhood Enhancement Area
- The Urban Design Element
- Goal 2: Encourage urban design which responds to the climate and character of Fort Lauderdale, is pedestrian friendly, human-scaled and contains the infrastructure and amenities to create a vibrant public realm.

Attachments

- Exhibit 1 - Solicitation
- Exhibit 2 - Final Ranking
- Exhibit 3 - Proposal - Alta Planning + Designs, Inc.
- Exhibit 4 - Fee Schedule
- Exhibit 5 - Agreement

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