



City of Fort Lauderdale

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Legislation Details (With Text)

File #: 21-0266 **Version:** 1 **Name:**

Type: MOTION **Status:** PASSED

File created: 2/18/2021 **In control:** Community Redevelopment Agency

On agenda: 3/16/2021 **Final action:** 3/16/2021

Title: Motion Approving FY 2021 Beach Business Improvement District (BID) Funding and Promotional Campaign Agreement with Aqua Marketing & Communication, Inc. - \$100,000 - (Commission District 2)

Sponsors: City Commission Regular Meeting

Indexes:

Code sections:

Attachments: 1. Commission Agenda Memo 21-0266, 2. Exhibit 1 – February 8, 2021 BID Meeting Draft Minutes, 3. Exhibit 2 – January 11, 2021 BID Approved Minutes, 4. Exhibit 3 – December 14, 2020 BID Approved Minutes, 5. Exhibit 4 – September 22, 2020 BID Approved Minutes, 6. Exhibit 5 – August 10, 2020 BID Approved Minutes, 7. Exhibit 6 – July 13, 2020 BID Approved Minutes, 8. Exhibit 7 – BID/CVB Cooperative Promotion Campaign Media Plan, 9. Exhibit 8 – FY 2021 Agreement, 10. CAM 21-0266 BID agreement with Aqua Marketing & Communications Inc. -100K

Date	Ver.	Action By	Action	Result
3/16/2021	1	City Commission Regular Meeting	APPROVED	Pass

Motion Approving FY 2021 Beach Business Improvement District (BID) Funding and Promotional Campaign Agreement with Aqua Marketing & Communication, Inc. - \$100,000 - (Commission District 2)