

**PROFESSIONAL RESUME**

**VICTOR G. HARVEY, SR**

**Professional Profile**

Experienced Executive, entrepreneur, senior sales, and marketing leader. Demonstrated strengths include brand development, pricing, direct and indirect sales, consumer trade marketing, strategic marketing, contract negotiations, budgeting, program and business development; and training.

**Professional Experience**

V Georgio Enterprises, LLC, Miami, FL

President

2007 - 2018

Victor George Spirits, LLC, Fort Lauderdale, FL

President

2016-Present

**Achievements:**

- Built one of the largest African American owned distilled spirits companies in the world in both sales and distribution
- Creator of Victor George Vodka and V Georgio Vodka
- Distributed in seven states and five countries
- Achieved over 10,000 cases sold in first twelve months 09'
- Vodka of Fort Lauderdale and Miami boat show 09' 18'
- Recognized by Black Enterprise magazine as one of top fifteen luxury spirits.
- Victor George currently distributed in Florida
- Host to several high end and celebrity events
- See [www.victorgeorgevodka.com](http://www.victorgeorgevodka.com)

**Responsibilities:**

- Responsible for managing day to day operations
- Manage seven distributors which include annual planning, monthly sales meetings and program analysis
- Conduct sales and product introduction meetings
- International brand Ambassador
- Create and execute marketing campaigns which achieve targeted results
- Successfully built and maintained relationships with key accounts and customers
- Develop signature promotional events

**Achievements:**

- Second largest African American hotel owner 2002 - 2005
- Purchased hotels for our portfolio domestically and internationally
- Second African American to own hotel in Miami Beach and first in Columbus, OH

**Responsibilities:**

- Responsible for managing day to day operations
- Identifying investment opportunities
- Manage hotel management companies
- Marketing and branding of properties

Educated Records,  
Columbus, OH May  
1994 - 1999 C.E.O.

**Achievements:**

- Created highly successful independent record label
- Produced, penned, and recorded hit record "The Rise, The Fall, The Rise" under stage name Tai-Pan
- Toured in over eighteen countries

**Responsibilities:**

- Responsible for creation and growth of company
- Senior producer
- Managed self as recording artist
- Managed entire marketing and promotional efforts of company and all artist
- Contract negotiations

**Education:**

Bowling Green State University, Bowling Green, OH  
Bachelor of Science in Business Administration  
Division I Scholarship Basketball Player  
Graduated May 1990

**References Available Upon Request**

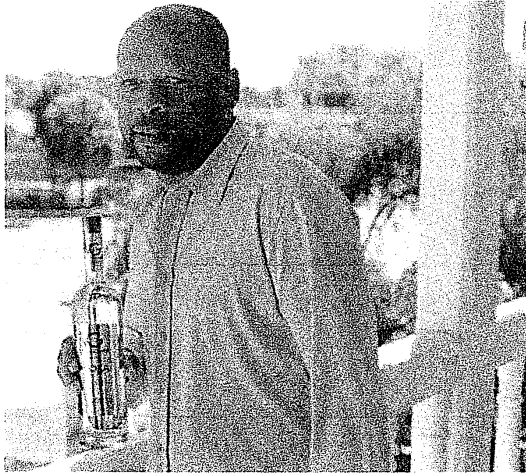
## Black Owned Distillery Coming to Fort Lauderdale



### Victor George Spirits, CEO

Victor Harvey says he wants to be remembered as "a visionary." Currently, he has his sights set on opening South Florida's first Black owned distillery, due to open early next year in Flagler Village. The facility will not only produce the signature Victor George Vodka but will also manufacture rum, whiskey, and gin.

Harvey's entrepreneurial spirit was formed early in life with successful stints in music, sports management and real estate in the 90s. He decided to shift his focus to vodka after the 2008 housing market crash. Harvey noticed



that "despite a quote unquote recession, people were still spending ridiculous amounts of money on alcohol." He was especially taken aback by how many Black consumers would consistently overpay for European brands as a showcase of status. "I hope this encourages others to do it for themselves- it's cool to be an advertiser, but it's better to be an equity owner."

The new venture will break ground this summer and will look to provide job opportunities to minorities, including women and veterans. The CEO explained: "I want to be known for giving opportunities to people who don't traditionally get the opportunities they deserve." Victor George Vodka is available throughout Florida as well as select markets across the US.

Plans are underway to introduce the brand internationally in the coming years to the Caribbean and African markets.

Be Sociable, Share!



*South Florida Commercial Real Estate News*

- [Home](#)
- [What We Do](#)
- [Recommended Sites](#)
- [Real Estate Glossary](#)
- [Markets](#)
- [Contact Us](#)
- [SUBSCRIBE!](#)

- [Featured](#)
- [Office](#)
- [Industrial](#)
- [Retail](#)
- [Multifamily](#)
- [Reports](#)
- [Industry News](#)

- [E-mail](#)
- [RSS](#)

## **Fort Lauderdale Businessman Keeps Promise To Invest In Sistrunk Corridor In Fort Lauderdale**

Dec 23, 2019 [No Comments](#) by [ADMIN](#)

**Victor G. Harvey, Sr.**, owner of locally based **Victor George Vodka (VG)**, recently completed his first of several scheduled acquisitions of property in the Sistrunk corridor by purchasing land at **1012 Sistrunk Boulevard** in Fort Lauderdale.

Harvey has plans to use the property as part of his plans to build a 13,000-square foot facility that will house the **Old Sistrunk Distillery**, along with a tasting room, restaurant, cigar bar, wine lounge, and meeting space, for distillery-based private and corporate events in the area.

The Old Sistrunk Distillery will produce premium products such as vodka, gin, whiskey, tequila, and other cordials and spirits. This will include the production of Harvey's VG Vodka which is currently headquartered and available in the South Florida market. VG Vodka is a favorite of consumers throughout South Florida. It is one of the most requested local brands, having recently been featured at high profile events including the Fort Lauderdale Film Festival, Exotics on Las Olas, Art Basel in Miami and birthday parties for both Flo Rida and Torey Lanez, according to a release.

**"I grew up in a part of Columbus, Ohio that is very similar to the Sistrunk area, so I have invested in Sistrunk because I believe in its potential." said Harvey. "I have lived in South Florida for over 12 years where I have witnessed the growth of Flagler and FAT Village and know that Sistrunk can be the next hot exciting spot that will maintain an identity that is consistent with its vibrant history."**

**Harvey adds, "Our new facility will provide a new place where the community can eat, drink, and socialize, without having to leave the neighborhood. This is the kind of establishment that the Fort Lauderdale CRA and city officials are looking to populate the corridor to help provide significant employment opportunities to the residents who live in the Sistrunk area."**

**"It is good to see businesspeople such as Mr. Harvey continue to invest in the Sistrunk corridor. We are excited for his upcoming projects which will create jobs in the community," says Vice Mayor and City Commissioner for District III Robert McKinzie.**

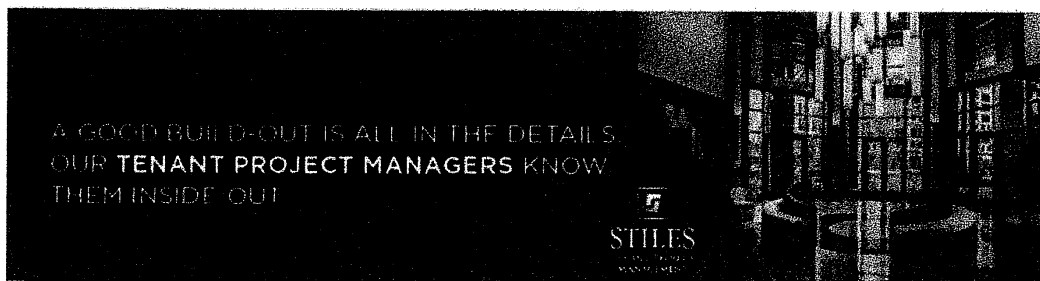
VG Vodka is a gluten-free all-natural vodka promising no headaches, hangovers or burn, and can be found throughout South Florida at some of your favorite restaurants, bars, and liquor retailers such as Total Wine, Crown Wine & Spirits, Ocean Wine & Spirits, Morton's Restaurant and many others – totaling more than 130 locations.

 Listen to Post

---

*Get the latest industry news and information from **CRE-sources** delivered right to your email inbox!  
And we promise...no more than one email each morning.*

**[CLICK HERE TO SUBSCRIBE TODAY!](#)**



**Go Ahead...Share!**

Please Sign In and use this article's on page print button to print this article.

**Subscribe now** — Limited time offer

## TRAVEL

# Hamilton Plaza hotel's new owner hears Clarion call

By Brian R. Ball  
Business First

Nov 7, 2005, 12:00am EST

**Updated** Nov 3, 2005, 4:14pm EST

A Whitehall real estate investor plans to turn a full-service hotel near Eastland Mall into an inn flying the Clarion flag.

Victor G. Harvey Sr.'s Capital City Hotel Partners LLC bought the 205-room Hamilton Plaza hotel at 2124 S. Hamilton Road on Oct. 31 for \$3.7 million.

The businessman's V.G. Harvey Investments and Global H Cos. LLC have focused on investments in single-family housing properties over the last 15 years. His decision to buy the hotel came after he attended a conference by the National Association of Black Hotel Owners, Operators and Developers.

"It's something I've always wanted to do, to get into the hotel business," Harvey said. "It makes sense from a real estate play. It has a lot of upside potential."

Harvey said Capital City Hotel Partners, which includes National Basketball Association journeyman Gary Trent, plans to invest \$2 million in the Hamilton Plaza hotel in a bid to land the Clarion flag from franchiser Choice Hotels International Inc.

Planned renovations, he said, include reducing the number of rooms to 195 from 205 so that 20 suites can be created. He also wants to lure a Bennigan's franchise or

another casual-dining chain to take over the hotel's restaurant operation.

Harvey hopes to attract business travelers and customers who stayed at the nearby Holiday Inn East, which is being expanded and an enclosed water park is added to the complex.

"We're looking to those who just want to go to a nice, full-service hotel," he said.

Harvey expects to switch by February to the Clarion flag, which targets business travelers. If approved as a franchisee, Harvey may qualify for a \$125,000 loan under a minority business development program the chain offers, said Naiema Thomas, Choice Hotels' manager of emerging markets and customer segmentation.

The chain has signed about 10 franchise development agreements under the program since it was started two years ago.

"Part of the challenge for African-Americans and Hispanics is they're not aware that hotels are franchises, and what it takes to play in the game," Thomas said.

Harvey, a 38-year-old former insurance agent, said he also has contacted Irving, Texas-based La Quinta Corp. about developing several of the company's limited-service hotels, including some in Columbus. A La Quinta spokeswoman declined to comment.

Harvey played basketball for Bowling Green State University in the 1980s. He hopes to attract other black athletes seeking real estate investment opportunities.

"I realized there is life after sports," he said.

The Hamilton Plaza hotel has undergone several changes in its 35-year lifetime.

It opened in 1970 as a Marriott and later became the Ramada Inn East. A California investment group bought it in 1997 for \$4.1 million and converted it to a Four Points by Sheraton. OM Management LLC bought it in May 2002 for \$2.7 million.

A Columbus hospitality consultant said the Hamilton Plaza hotel hasn't performed as well because travelers have shifted their business from South Hamilton Road to the handful of limited-service hotels at the Route 256 interchange off Interstate 70.



NEWMARK

[People](#) > Jay Adams

# Jay Adams

Senior Managing Director

[Boca Raton](#)E: [JAY.ADAMS@NGKF.COM](mailto:JAY.ADAMS@NGKF.COM)P: [561-893-6240](tel:561-893-6240)

Jay Adams joined Newmark in 2016 as a senior managing director in the company's Boca Raton office, where he specializes in landlord representation. Mr. Adams focuses his practice on office agency leasing on behalf of corporate, institutional and entrepreneurial property owners. His responsibilities include new business development, negotiation, strategic planning and management of all aspects of landlord representation real estate services, including property and asset management.

Mr. Adams has more than 23 years of commercial real estate experience, predominately in single-tenant and large-block office building advisory throughout South Florida, as well as multi-tenant buildings with an emphasis on national credit users. Mr. Adams is consistently a top producer in the state and regularly places among South Florida's top five producers.

Prior to Newmark, Mr. Adams served as first vice president for CBRE's Brokerage Services Division in the Fort Lauderdale office for over 20 years. He previously worked with The Allen Morris Company on tenant representation and office leasing assignments.

## TRANSACTION EXPERIENCE

- Kaplan/Purdue, 240,000 RSF
- Kaplan Online, 120,000 RSF
- Career City College, 110,000 RSF
- Convergys, 100,000 RSF
- GSA, 100,000 RSF
- Fairfield Enterprises, 93,000 RSF
- Aetna, 85,000 RSF

We use cookies for analytics (including your interaction with and navigation of and with this site), and to improve our site and services. For more information about our use of cookies, the information we collect, how it is used, and your rights, see our [Privacy Statement](#).



- Crawford & Company, 64,000 RSF
- Kemet HQ, 62,000 RSF
- Microsoft, 60,000 RSF
- Sprint, 55,000 RSF
- Watson Title Services, 54,000 RSF
- AT&T, 50,000, RSF
- State Farm, 50,000 RSF
- Medtronic, 50,000 RSF
- iQor, 45,000 RSF
- US Gas and Electric, 42,000 RSF
- Akamai, 33,000 SF
- Brown & Brown Insurance, 30,000 RSF
- NECC, 27,000 RSF
- Fifth Third Bank, 25,000 SF
- Seitlin Insurance (acquired by Marsh & McLennan Agency in 2011), 25,000 RSF
- U.S. Social Security Administration, 24,000 RSF
- Crowe Chizek (now Crowe Horwath), 22,000 RSF
- Pernod Ricard, 22,000 SF
- Liberty Life, 22,000 RSF
- Stearns Weaver Miller Weissler Alhadeff & Sitterson, 21,000 RSF
- YUM! Brands, 21,000 RSF

#### **PARTIAL CLIENT LIST**

- Crawford & Company
- Deutsch Bank
- INVESCO Realty Advisors
- Koneco Building Services (KBS)
- Midgard
- NTS Development Company
- Piedmont Office Realty Trust
- Regency
- RM Realty
- RREEF Property Trust
- Space Coast Credit Union (SCCU)
- TIAA
- Wells Fargo

#### **PROFESSIONAL AFFILIATIONS**

- NAIOP

We use cookies for analytics (including your interaction with and navigation of and with this site), and to improve our site and services. For more information about our use of cookies, the information we collect, how it is used, and your rights, see our [Privacy Statement](#).



- Historic Preservation Board, city of Fort Lauderdale
- Riverwalk Trust Board, city of Fort Lauderdale

Mr. Adams graduated from the University of Arkansas, where he earned a Bachelor of Science degree in business administration with a focus on real estate and finance.

#### LANDLORD REPRESENTATION

#### GET IN TOUCH

# NEWMARK



Services

People

Properties

Insights

ESG

About

Company Overview

Our Leadership

Corporate Mission and Values

Our Brands

Our Ownership and Affiliated Companies

Careers

We use cookies for analytics (including your interaction with and navigation of and with this site), and to improve our site and services. For more information about our use of cookies, the information we collect, how it is used, and your rights, see our [Privacy Statement](#).



# LARGE BLOCK TRANSACTIONS

## BROWARD COUNTY OFFICE LEASES

Jay Adams exclusively represented the landlords in these large **NEW** lease transactions in Broward County. Many of these transactions were also **RENEWALS** of the market and none represent renewals. I am proud to have worked to secure these outstanding long-term tenants for my clients.

Represents strong credit tenants with 10-plus year lease terms

CLIENT	PROPERTY ADDRESS	SIZE
Kaplan	1515/1525 W. Cypress Creek Rd.	196,000 SF
Aetna	1601 SW 80th Terrace, Plantation	120,000 SF
Career College	2000 W. Commercial Boulevard, Fort Lauderdale	110,000 SF
Maximus	5601 Hiatus Rd., Tamarac	101,405 SF
North Broward Hospital District	1800 NW 49th Way, Fort Lauderdale	95,000 SF
Kaplan College	1601 SW 80th Terrace, Plantation	90,000 SF
Aetna	300 NW 82 Ave., Plantation	85,000 SF
Gutro	1801 NW 49th Street, Fort Lauderdale	75,000 SF
Crawford & Company	1391 NW 136th Avenue, Sunrise	65,000 SF
Kemet	1 E. Broward Blvd., Ft. Lauderdale	64,000 SF
Motorola	789 International Parkway, Sunrise	64,000 SF
Comcast	789 International Parkway, Sunrise	64,000 SF
Microsoft	6750 N. Andrews Avenue, Fort Lauderdale	57,000 SF
Kemet Electronics	One East Broward, Fort Lauderdale	52,000 SF
State Farm	5601 Hiatus Road, Tamarac	50,000 SF
Bolton Medical	799 International Parkway, Sunrise	50,000 SF
Medtronics	799 International Parkway, Sunrise	50,000 SF
AT&T	2001 NW 64th Street, Fort Lauderdale	50,000 SF
US Gas & Electric	3700 Lakeside Drive, Miramar	47,000 SF
Brown Mackie College	3700 Lakeside Drive, Miramar	45,000 SF
Marshall Watson	1800 NW 49th Street, Fort Lauderdale	42,000 SF
Prolexis	200 E Las Olas Boulevard, Fort Lauderdale	33,000 SF
53rd Bank	200 E Las Olas Boulevard, Fort Lauderdale	26,000 SF
Social Security Administration	3201 W. Commercial Boulevard, Fort Lauderdale	25,000 SF
Liberty Mutual Insurance	1700 NW 49th Street, Fort Lauderdale	20,000 SF
Perdon Ricard	200 E Las Olas Boulevard, Fort Lauderdale	21,000 SF
YUM Brands	200 E Las Olas Boulevard, Fort Lauderdale	21,000 SF
Stearns Weaver	200 E Las Olas Boulevard, Fort Lauderdale	21,000 SF
Phelan Law	2001 NW 64th Street, Fort Lauderdale	19,000 SF
Wells Fargo Financial Advisors	200 E Las Olas Boulevard, Fort Lauderdale	17,000 SF

FOR MORE INFORMATION, PLEASE CONTACT:



**JAY ADAMS**  
Senior Managing Director  
T: 561.893.6240  
C: 954.401.9974  
jay.adams@ngkf.com

SAMPLE CLIENTS REPRESENTED: in Broward



GE Capital



Deutsche Bank



U.S. Capital  
Advisors



ENCORE



SPACE COAST  
CREDIT UNION



THE ALTER GROUP

Planning that protects your future now.



The information contained herein has been obtained from sources deemed reliable but has not been verified and no guarantee, warranty or representation, either express or implied, is made with respect to such information. Terms of sale or lease and availability are subject to change or withdrawal without notice.

1801 N. Military Trail, Suite 202 Boca Raton, FL 33432 T: 561.995.5150

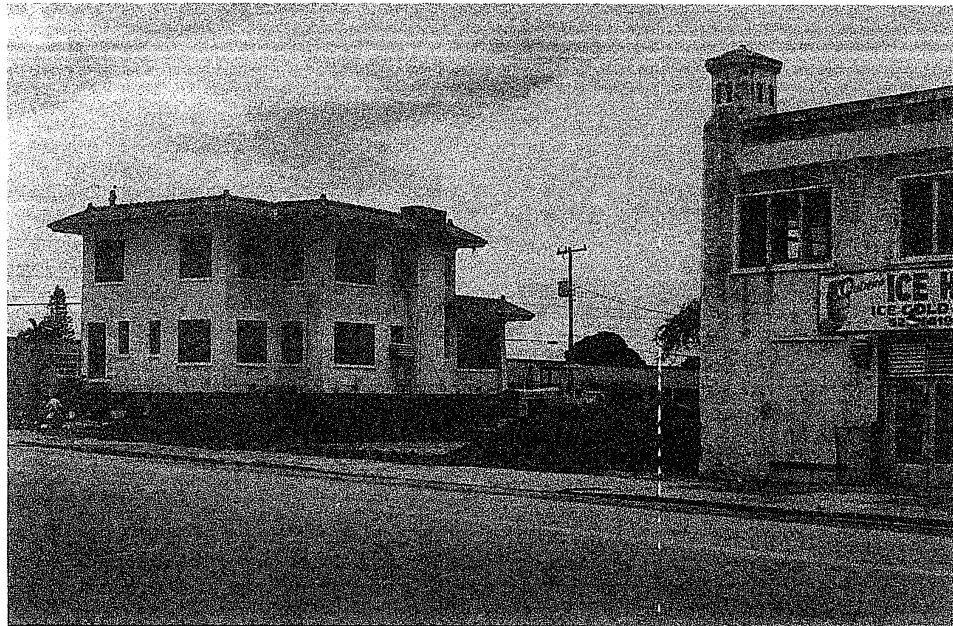
# Historic Downtown Renovations by Jay Adams

Jay Adams a seasoned real estate investor has invested/renovated three downtown landmarks, to near exact original specifications. He is also a licensed agent specializing in leasing corporate real estate.

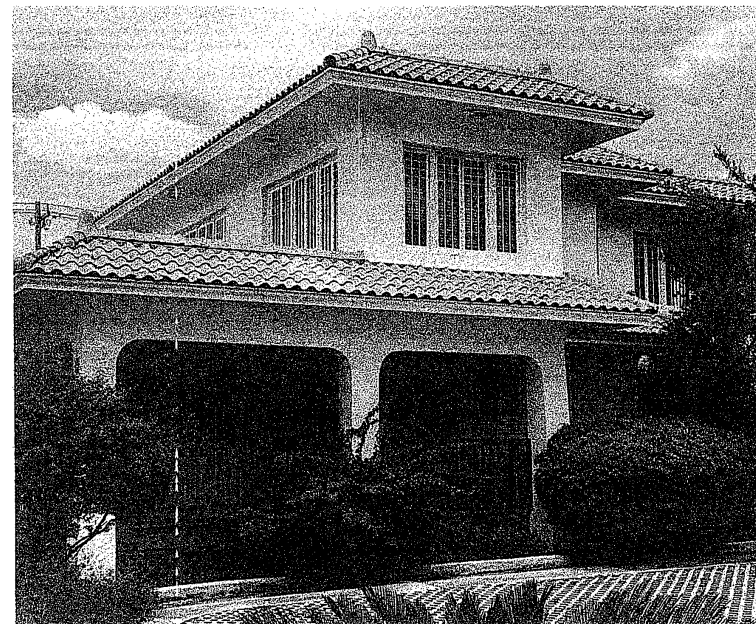
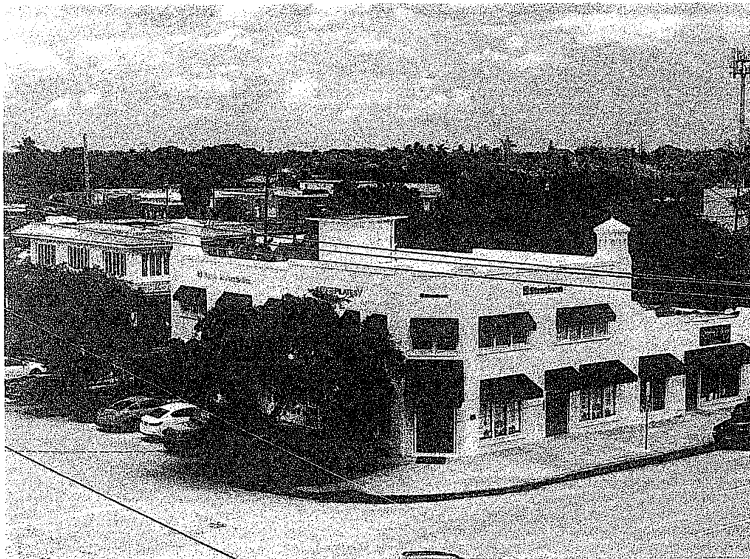
## **Current Historic Properties Owned**

- Croissant Administration Building
- Gilliam Home
- Progresso Plaza

# Croissant Administration Building and Gilliam House before renovations.

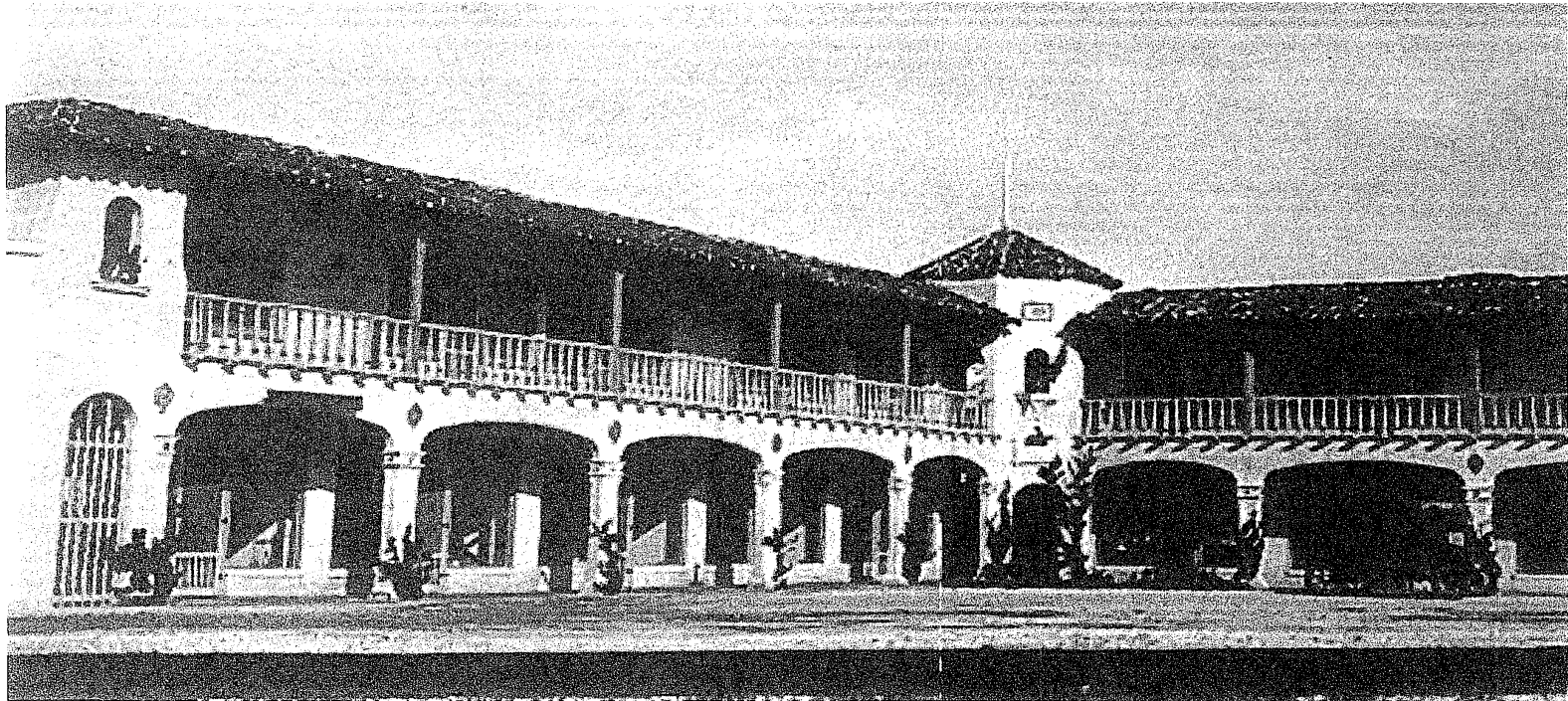


## Croissant Administration Building and Gilliam House after renovations.





## Original 1925/26 Photo with Model T.





# Renovated Progresso Plaza

