



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#21-0966**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** October 21, 2021

**TITLE:** Motion Approving Event Agreements and Music Exemption for the  
Chicken & Beer Food Festival, and the Tortuga After Party with DJ Silver -  
(Commission Districts 2 and 4)

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**Recommendation**

Staff recommends that the City Commission approve event agreements and requests for extended hours for music with Imagination Marketing & Events LLC, and Rahn Bahia Mar L.L.C., in substantially the forms attached, and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1: Chicken & Beer Food Festival**

Applicant:	Imagination Events &Marketing LLC
Date/Time:	Sunday, March 20, 2022 (3:00pm – 9:30pm)
Location:	Snyder Park (3299 SW 4th Ave, Fort Lauderdale, FL 33315)
Set Up Date/Time:	Wednesday, March 20, 2022 (7:00am – 3:00pm)
Breakdown Date/Time:	Wednesday, March 20, 2022 (9:30pm – 12:00am)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	<b>Yes</b> Sunday, March 20, 2022 (3:00pm – 9:30pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes **Music until 9:30pm Sunday, March 20, 2022**
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**\*The event organizer has requested a special exemption to allow music for this event until 9:30pm on Sunday, March 20, 2022**

**Event 2: Tortuga After Party with DJ Silver**

Applicant:	Rahn Bahia Mar L.L.C.
Date/Time:	Saturday, November 13-14, 2021 (10:00pm – 2:00am)
Location:	Bahia Mar Pool Deck (801 Seabreeze Blvd, Fort Lauderdale, FL 33316)
Set Up Date/Time:	Saturday, November 13, 2021 (8:30pm – 10:00pm)
Breakdown Date/Time:	Saturday, November 14, 2021 (2:15am – 3:15am)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Saturday, November 13-14, 2021 (10:00pm – 2:00am)
Special Permission:	Amplified Music/Extended Road Closure – Yes **Music from 10:00pm – 2:00am on November 13-14, 2021)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**\*The event organizer has requested a special exemption to allow music for this event from 10:00pm on Saturday, November 13, 2021 until 2:00am on Sunday, November 14, 2021.**

### **Resource Impact**

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<b><i>Funds available as of October 14, 2021</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Nonsponsor Charges-Spec Event Fees	\$163,000	\$0	\$400
<b>TOTAL AMOUNT ►</b>					<b>\$400</b>

### **Strategic Connections**

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – Commission Memo 19-076  
 Exhibit 2 – Chicken & Beer Food Festival Application  
 Exhibit 2a – Chicken & Beer Food Festival Site Plan  
 Exhibit 2b – Chicken & Beer Food Festival Agreement  
 Exhibit 3 – Tortuga After Party with DJ Silver Application  
 Exhibit 3a – Tortuga After Party with DJ Silver Site Plan  
 Exhibit 3b – Tortuga After Party with DJ Silver Agreement  
 Exhibit 4 – November 2021 Special Events Calendar  
 Exhibit 5 – March 2022 Special Event Calendar

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Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department