

#21-0900

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: October 21, 2021

TITLE: Motion Approving an Application for a Temporary Beach License and Event

Agreement including Music Exemptions with Project Courage Foundation,

Inc., for the Ruck Run – (Commission District 2)

Recommendation

Staff recommends the City Commission approve, in substantially the form attached, an application for a temporary beach license and Event Agreement including Music Exemptions and authorize the City Manager to execute the agreement on behalf of the City with Project Courage Foundation, Inc., for the Ruck Run.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 per day for use of the beach. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in the event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Ruck Run					
Applicant:	Project Courage Foundation, Inc.				
Date/Time:	Wednesday, November 10, 2021 (6:30pm - 9:30pm)				
Location:	Las Olas Oceanside Park (3000 E Las Olas Blvd, Fort Lauderdale, FL 33316)				
	On the Beach parallel to A1A from Las Olas Oceanside Park down to Birch State Park				
Set Up Date/Time:	Wednesday, November 10, 2021 (4:00pm - 5:45pm)				
Breakdown Date/Time:	Wednesday, November 10, 2021 (9:30pm - 10:30pm)				
Road Closing:	No				
Alcohol:	Yes				
Amplified Music:	Yes				
	Wednesday, November 10, 2021 (6:30pm – 9:30pm)				
Special Permission:	Amplified Music/Extended Road Closure – Yes				
	**Music until 9:30pm Wednesday, November 10, 2021				
Insurance Required:	Yes				
Banners:	No				
Pending Code Violations:	No				
Application Fee:	\$200				
Beach Usage Fee	\$500 (\$500 x 1 day)				

^{*}The event organizer has requested a special exemption to allow music for this event until 9:30pm on Wednesday, November 10, 2021.

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

Funds available as of October 13, 2021						
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT	
001-PKR033401- K029	Community Events	Charge for Service/ Non- sponsor Charges	\$163,000	\$0	\$700	
	TOTAL AMOUNT ►			\$700		

Strategic Connections

This item supports the *Press Play* Fort Lauderdale *2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 - Commission Memo 19-076

Exhibit 2 – Ruck Run Application

Exhibit 2a – Ruck Run Site Plan

Exhibit 2b - Ruck Run Narrative

Exhibit 2c – Ruck Run Agreement

Exhibit 3 - November 2021 Special Event Calendar

Prepared by: Brittany Henry, Parks and Recreation, Special Events Coordinator

Department Director: Phil Thornburg, Parks and Recreation