



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21- 0903

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: October 5, 2021

TITLE: Motion Approving Event Agreements and Extended Road Closures Beyond
10:00am on the Barrier Island for the Red Bull Neymar Jr's 5v5 and the
Chanukah Fair on Las Olas - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve event agreements and requests for extended road closures beyond 10:00am on the barrier island with Agency 44, LLC and Mekor Chayim Inc. D/B/A Downtown Jewish Center, in substantially the forms attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Red Bull Neymar Jr's 5v5

Applicant:	Agency 44, Inc.
Date/Time:	Saturday, November 6, 2021 (9:00am – 6:00pm)
Location:	Las Olas Oceanside Park 3000 E Las Olas Blvd, Fort Lauderdale, FL 33316
Set Up Date/Time:	Friday, November 5, 2021 (10:00am – 5:00pm) Friday, November 5, 2021 (9:00pm – 1:00am) Saturday, November 6, 2021 (4:00am – 9:00am) ** The gap in Friday's set-up is to allow Friday Night Soundwaves have their event without interruption.
Breakdown Date/Time:	Saturday, November 6, 2021 (6:00pm – 10:00pm)
Road Closing:	Yes – Full Road Closure Saturday, November 6, 2021 (4:00am – 10:00pm) East Las Olas Blvd (from A1A to Seabreeze)
Alcohol:	No
Amplified Music:	Yes – Saturday, November 6, 2021 (10:00am – 6:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 2: Chanukah Fair on Las Olas

Applicant:	Mekor Chayim Inc. D/B/A Downtown Jewish Center
Date/Time:	Sunday, November 28, 2021 (12:00pm – 5:00pm)
Location:	Las Olas Oceanside Park 3000 E Las Olas Blvd., Fort Lauderdale, FL 33316
Set Up Date/Time:	Sunday, November 28, 2021 (9:00am – 12:00pm)
Breakdown Date/Time:	Sunday, November 28, 2021 (5:00pm – 9:00pm)
Road Closing:	Yes – Full Road Closure Sunday, November 28, 2021 (9:00am – 9:00pm) East Las Olas Blvd (from A1A to Seabreeze)
Alcohol:	No
Amplified Music:	Yes – Sunday, November 28, 2021 (12:00pm – 5:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of September 30, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$163,000	\$0	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076
Exhibit 2 – Red Bull Neymar Jr's 5v5 Application
Exhibit 2a – Red Bull Neymar Jr's 5v5 Site Plan
Exhibit 2b – Red Bull Neymar Jr's 5v5 Agreement
Exhibit 3 – Chanukah Fair on Las Olas Application
Exhibit 3a – Chanukah Fair on Las Olas Site Plan
Exhibit 3b – Chanukah Fair on Las Olas Agreement
Exhibit 4 – November 2021 Special Events Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation