



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21-0868

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 21, 2021

TITLE: Motion Approving Event Agreements and Extended Road Closures
Beyond 10:00am on the Barrier Island with Wildside Foundation, Inc. for
the 8th Annual Fort Lauderdale Jingle Bell Jog and the 15th Annual Fort
Lauderdale 13.1 Half MARATHON AND 10K - **(Commission Districts 2
and 4)**

Recommendation

Staff recommends the City Commission approve event agreements, requests for extended hours for music and extended road closure beyond 10:00 am on the barrier island with Wildside Foundation, Inc., in substantially the forms attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: 8th Annual Fort Lauderdale Jingle Bell Jog</u>	
Applicant:	Wildside Foundation, Inc.
Date/Time:	Saturday, December 18, 2021 (6:00pm – 9:00pm)
Location:	Las Olas Oceanside Park 3000 E Las Olas Blvd, Fort Lauderdale, FL, 33316
Set Up Date/Time:	Saturday, December 18, 2021 (3:00pm – 6:00pm)
Breakdown Date/Time:	Saturday, December 18, 2021 (9:00pm – 10:00pm)
Road Closing:	Yes – (4:00pm – 9:00pm) - E Las Olas Blvd (from A1A to Seabreeze) - A1A (just north of SE 5th Ave to NE 9th St) - Seabreeze (just north of SE 5th Ave to Alhambra St)
Alcohol:	Yes
Amplified Music:	Yes – Saturday, December 18, 2021 (6:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes Barrier Island Road Closure: December 18, 2021 (6:00pm – 9:00pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

***The event organizer has requested a special exemption to close the road on the Barrier Island on December 18, 2021 (6:00pm – 9:00pm)**

<u>Event 2: 15th Annual Fort Lauderdale 13.1 Half MARATHON AND 10K</u>	
Applicant:	Wildside Foundation, Inc.
Date/Time:	Sunday, December 19, 2021 (6:00am – 11:00am)
Location:	Las Olas Oceanside Park 3000 E Las Olas Blvd, Fort Lauderdale, FL, 33316
Set Up Date/Time:	Sunday, December 19, 2021 (12:01am – 6:00am)
Breakdown Date/Time:	Sunday, December 19, 2021 (11:00am – 1:00pm)
Road Closing:	<p>Yes (6:00am – 11:00am)</p> <ul style="list-style-type: none"> - Start line is behind the Las Olas Oceanside park. - Start runs east to A1A and turns North to Las Olas. - Las Olas West bound in the Westbound lane closest to the sidewalk until 23rd. - Turn Right (North) on 23rd to Barcelona and make a right. - Take Barcelona to Desota and make a left and loop back to 23rd. - Take 23rd back to Las Olas and make a right and head west again. - Take Las Olas to 17th Street and turn Right (North). - Take 17th to Broward and turn right on Broward. - Take Broward to North Victoria Park Drive and continue North. - Take North Victoria Park Drive to 8th Street and make a left. - Take 8th street to 14th and make a left - Take 14th street to Broward and make a left. - Take Broward to 15th and make a right - Take 15th to Las Olas and Make a left. - Runners will head back East in the Westbound lane closest to the median until they get to A1A. - Turn Left on A1A (North) and take A1A northbound until just before Oakland Park and turn around and come back to Las Olas Oceanside Park where the runners will finish. <p>** Las Olas traffic will remain open on the Eastbound traffic side; we will use All American Barricades to counter flow the traffic in both directions on the Eastbound side.</p>
Alcohol:	Yes
Amplified Music:	Yes – Sunday, December 19, 2021 (8:00am – 11:00am)
Special Permission:	Amplified Music/Extended Road Closure – Yes Barrier Island Road Closure: December 19, 2021 (10:00am – 11:00am)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

***The event organizer has requested a special exemption to close the road on the Barrier Island on December 18, 2021 (6:00pm – 9:00pm)**

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of September 2, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$147,000	\$59,891	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – 8th Annual Fort Lauderdale Jingle Bell Jog Application

Exhibit 2a – 8th Annual Fort Lauderdale Jingle Bell Jog Site Plan

Exhibit 2b – 8th Annual Fort Lauderdale Jingle Bell Jog Route

Exhibit 2c – 8th Annual Fort Lauderdale Jingle Bell Jog Agreement

Exhibit 3 – 15th Annual Fort Lauderdale 13.1 Half MARATHON AND 10K Application

Exhibit 3a – 15th Annual Fort Lauderdale 13.1 Half MARATHON AND 10K Site Plan

Exhibit 3b – 15th Annual Fort Lauderdale 13.1 Half MARATHON AND 10K Route

Exhibit 3c – Las Olas Association Approval
Exhibit 3d – 15th Annual Fort Lauderdale 13.1 Half MARATHON AND 10K Agreement
Exhibit 4 – December 2021 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department