



CITY OF FORT LAUDERDALE
RFP EVALUATION COMMITTEE TABULATION - INITIAL RANKING

RFQ# 12519-711
TITLE: State Legislative & Executive Branch Representative Services
DATE: 6/22/2021

Rater #1 - D. Sainvil											
PROPOSING FIRM	Understanding of City of Fort Lauderdale's legislative, budgetary, and policy needs as presented in a narrative proposal. This will include the proposed methods to meet those needs. Proposed reports and other correspondences offered as ways to communicate with and report to the Commission and City staff.			Qualification of Firm – Firm's experience in State Legislative Lobbyist Services to include but not be limited to: demonstrated knowledge of legislative affairs, interpretations of legal and financial implications, legislative policy statements, interpersonal relationships with key legislators, credentials of the firm, including certifications, licenses and experience of staff assigned to this contract.			Past Performance – References, proven success in obtaining appropriations, success in bill drafting and gaining support for the proposed legislation and proven success in protecting and/or advocating clients' position on proposed legislation.			Total Points Awarded	
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points Awarded	
Anfield Consulting Group	0.40	7	2.80	0.40	7	2.80	0.20	7	1.40	7.00	
Capital City Consulting	0.40	5	2.00	0.40	5	2.00	0.20	5	1.00	5.00	
Ericks Consultants, Inc.	0.40	3	1.20	0.40	3	1.20	0.20	3	0.60	3.00	
Gray Robinson	0.40	1	0.40	0.40	1	0.40	0.20	1	0.20	1.00	
Ronald L. Book, P.A.	0.40	2	0.80	0.40	2	0.80	0.20	2	0.40	2.00	
Rubin Turnbull	0.40	4	1.60	0.40	4	1.60	0.20	4	0.80	4.00	
Sun City Strategies	0.40	8	3.20	0.40	8	3.20	0.20	8	1.60	8.00	
The Southern Group of Florida, Inc.	0.40	6	2.40	0.40	6	2.40	0.20	6	1.20	6.00	

Rater #2 - T. Smith											
PROPOSING FIRM	Understanding of City of Fort Lauderdale's legislative, budgetary, and policy needs as presented in a narrative proposal. This will include the proposed methods to meet those needs. Proposed reports and other correspondences offered as ways to communicate with and report to the Commission and City staff.			Qualification of Firm – Firm's experience in State Legislative Lobbyist Services to include but not be limited to: demonstrated knowledge of legislative affairs, interpretations of legal and financial implications, legislative policy statements, interpersonal relationships with key legislators, credentials of the firm, including certifications, licenses and experience of staff assigned to this contract.			Past Performance – References, proven success in obtaining appropriations, success in bill drafting and gaining support for the proposed legislation and proven success in protecting and/or advocating clients' position on proposed legislation.			Total Points Awarded	
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points Awarded	
Anfield Consulting Group	0.40	7	2.80	0.40	7	2.80	0.20	7	1.40	7.00	
Capital City Consulting	0.40	4	1.60	0.40	4	1.60	0.20	4	0.80	4.00	
Ericks Consultants, Inc.	0.40	3	1.20	0.40	3	1.20	0.20	3	0.60	3.00	
Gray Robinson	0.40	1	0.40	0.40	1	0.40	0.20	1	0.20	1.00	
Ronald L. Book, P.A.	0.40	2	0.80	0.40	2	0.80	0.20	2	0.40	2.00	
Rubin Turnbull	0.40	5	2.00	0.40	5	2.00	0.20	5	1.00	5.00	
Sun City Strategies	0.40	8	3.20	0.40	8	3.20	0.20	8	1.60	7.20	
The Southern Group of Florida, Inc.	0.40	6	2.40	0.40	6	2.40	0.20	6	1.20	6.00	

Rater #3 - G. Smith																
PROPOSING FIRM	Understanding of City of Fort Lauderdale's legislative, budgetary, and policy needs as presented in a narrative proposal. This will include the proposed methods to meet those needs. Proposed reports and other correspondences offered as ways to communicate with and report to the Commission and City staff.			Qualification of Firm – Firm's experience in State Legislative Lobbyist Services to include but not be limited to: demonstrated knowledge of legislative affairs, interpretations of legal and financial implications, legislative policy statements, interpersonal relationships with key legislators, credentials of the firm, including certifications, licenses and experience of staff assigned to this contract.			Past Performance – References, proven success in obtaining appropriations, success in bill drafting and gaining support for the proposed legislation and proven success in protecting and/or advocating clients' position on proposed legislation.			Total Points Awarded		Average Points Awarded	Local Vendor Preference	Local Preference Deduction	Total Final Sc.	FINAL RANK
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points Awarded						
Anfield Consulting Group	0.40	7	2.80	0.40	7	2.80	0.20	7	1.40	7.00	2	21.00	\$ -	\$ -	21	7
Capital City Consulting	0.40	4	1.60	0.40	3	1.20	0.20	4	0.80	3.60	1.333333	12.60	\$ -	\$ -	12.6	5
Ericks Consultants, Inc.	0.40	5	2.00	0.40	6	2.40	0.20	6	1.20	5.60	3	11.60	\$ -	\$ -	11.6	3
Gray Robinson	0.40	1	0.40	0.40	1	0.40	0.20	1	0.20	1.00	5.066667	3.00	\$ -	\$ -	3	1
Ronald L. Book, P.A.	0.40	2	0.80	0.40	2	0.80	0.20	2	0.40	2.00	5.066667	6.00	\$ -	\$ -	6	2
Rubin Turnbull	0.40	3	1.20	0.40	4	1.60	0.20	3	0.60	3.40	4	12.40	\$ -	\$ -	12.4	4
Sun City Strategies	0.40	8	3.20	0.40	8	3.20	0.20	8	1.60	8.00	0	23.20	\$ -	\$ -	23.2	8
The Southern Group of Florida, Inc.	0.40	6	2.40	0.40	5	2.00	0.20	5	1.00	5.40	0	17.40	\$ -	\$ -	17.4	6