



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21-0831

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 9, 2021

TITLE: Motion Approving Event Agreements for Greater Fort Lauderdale Food & Wine Festival and South Florida Afro Pride Cultural & Music Festival
(**Commission Districts 2 and 3**)

Recommendation

Staff recommends the City Commission approve event agreements with Greater Fort Lauderdale Food & Wine Festival, Inc. and South Florida Afro Pride Federation Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the event listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Greater Fort Lauderdale Food & Wine Festival

Applicant:	Greater Fort Lauderdale Food & Wine Festival, Inc.
Date/Time:	Saturday, January 15, 2022 (12:00pm – 4:00pm) Sunday, January 16, 2022 (12:00pm – 4:00pm)
Location:	Las Olas Oceanside Park 3000 E. Las Olas Blvd, Fort Lauderdale, FL 33316
Set Up Date/Time:	Friday, January 14, 2022 (9:00am – 6:00pm)
Breakdown Date/Time:	Sunday, January 16, 2022 (4:00pm – 9:00pm) Monday, January 17, 2022 (9:00am – 9:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Saturday, January 15, 2022 (10:00am – 4:00pm) Sunday, January 16, 2022 (10:00am – 4:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 2: South Florida Afro Pride Cultural & Music Festival

Applicant:	South Florida Afro Pride Federation Inc
Date/Time:	Sunday, October 10, 2021 (12:00pm – 8:00pm)
Location:	Joseph C. Carter Park 1450 W Sunrise Blvd, Fort Lauderdale, FL 33311
Set Up Date/Time:	Sunday, October 10, 2021 (8:00am – 12:00pm)
Breakdown Date/Time:	Sunday, October 10, 2021 (8:00pm – 12:00am)
Road Closing:	No
Alcohol:	No
Amplified Music:	Yes – Sunday, October 10, 2021 (12:00pm – 8:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of August 9, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$30,191	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Greater Fort Lauderdale Food & Wine Festival Application

Exhibit 1a – Greater Fort Lauderdale Food & Wine Festival Site Plan

Exhibit 1b– Greater Fort Lauderdale Food & Wine Festival Security Plan

Exhibit 1c – Greater Fort Lauderdale Food & Wine Festival Agreement

Exhibit 2 – South Florida Afro Pride Cultural & Music Festival Application

Exhibit 2a – South Florida Afro Pride Cultural & Music Festival Site Plan

Exhibit 2b – South Florida Afro Pride Cultural & Music Festival Agreement

Exhibit 3 – October 2021 Special Event Calendar

Exhibit 4 – January 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation
Department

Department Director: Phil Thornburg, Parks and Recreation Department