



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#21-0830**

---

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** September 9, 2021

**TITLE:** Motion Approving Event Agreements, Music Exemptions and Related  
Road Closures for Florida Day of the Dead and Christmas on Las Olas  
– **(Commission Districts 2 and 4)**

---

**Recommendation**

Staff recommends that the City Commission approve an event agreement and request for extended hours for music with Damn Good Hospitality Group LLC and Las Olas Association, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1: Florida Day of the Dead**

Applicant:	Damn Good Hospitality Group LLC
Date/Time:	Tuesday, November 2, 2021 (5:00pm – 10:00pm)
Location:	100 SW 3 <sup>rd</sup> Ave, Fort Lauderdale, FL 33312
Set Up Date/Time:	Tuesday, November 2, 2021 (6:00am – 5:00pm)
Breakdown Date/Time:	Tuesday, November 2, 2021 (10:00pm – 11:45pm)
Road Closing:	Yes – SW 3 <sup>rd</sup> Ave (from Broward Blvd to Himmarshee Street Fort Lauderdale, FL 33312
Alcohol:	Yes
Amplified Music:	Yes - Tuesday, November 2, 2021 (6:00pm – 10:00pm)
Special Permission:	Yes – Music until 10:00PM on Tuesday, November 2, 2021.
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**\*The event organizer has requested a special exemption to allow music for this event until 10:00pm on Tuesday, November 2, 2021**

**Event 2: Christmas on Las Olas**

Applicant:	Las Olas Association, Inc.
Date/Time:	Tuesday, November 30, 2021 (5:00pm – 10:00pm)
Location:	Las Olas Blvd (Between SE 6 <sup>th</sup> Ave and SE 12 <sup>th</sup> Ave) Fort Lauderdale, FL
Set Up Date/Time:	Tuesday, November 30, 2021 (4:00am – 5:00pm)
Breakdown Date/Time:	Tuesday, November 30 – Wednesday, December 1, 2021 (10:00pm – 12:00am)
Road Closing:	Yes – Las Olas Blvd (Between SE 6 <sup>th</sup> Ave and SE 12 <sup>th</sup> Ave) Fort Lauderdale, FL
Alcohol:	Yes
Amplified Music:	Yes – Tuesday, November 30, 2021 (5:00pm – 10:00pm)
Special Permission:	Yes – Music until 10:00pm on Tuesday, November 30, 2021
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**\*The event organizer has requested a special exemption to allow music for this**

event until 10:00pm on Tuesday, November 30, 2021.

**Resource Impact**

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of August 16, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$59,110	\$400
TOTAL AMOUNT ►					\$400

**Strategic Connections**

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

**Attachments**

Exhibit 1 – Commission Memo 19-076  
Exhibit 2 – Florida Day of the Dead Application  
Exhibit 2a - Florida Day of the Dead Site Plan  
Exhibit 2b - Florida Day of the Dead Agreement  
Exhibit 3– Christmas on Las Olas Application  
Exhibit 3a – Christmas on Las Olas Site Plan  
Exhibit 3b - Christmas on Las Olas Agreement  
Exhibit 4 – November 2021 Special Event Calendar

---

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department