

#21-0829

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 9, 2021

TITLE: Motion Approving Event Agreements and Related Road Closures for the

2021 Ft. Lauderdale Light The Night, and 13th Street Craft Beer Wine and

Car Festival - (Commission Districts 2 and 4)

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with The Leukemia & Lymphoma Society, Inc. and Central City Alliance, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: 2021 Ft. Lauderdale Light The Night					
Applicant:	The Leukemia & Lymphoma Society, Inc.				
Date/Time:	Saturday, November 20, 2021 (5:00pm – 8:30pm)				
Location:	Esplanade Park 400 SW 2 nd Street, Fort Lauderdale, FL 33312				
Set Up Date/Time:	Friday, November 19, 2021 (5:00am – 9:00pm)				
Breakdown Date/Time:	Saturday, November 20, 2021 (8:30pm – 11:59pm)				
Road Closing:	Yes – Walkers will begin at Esplanade Park and walk down SW 2 nd Street to Nugent Ave. to the Riverwalk, back to Esplanade Park. (Fort Lauderdale, FL)				
Alcohol:	No				
Amplified Music:	Yes – Saturday, November 20, 2021 (5:00pm – 8:30pm)				
Special Permission:	Amplified Music/Extended Road Closure - No				
Insurance Required:	Yes				
Banners:	No				
Pending Code Violations:	No				
Application Fee:	\$200 Reschedule event from 2020 due to COVID-19.				

Event 2: 13th Street Craft Beer Wine and Car Festival						
Applicant:	Central City Alliance, Inc.					
Date/Time:	Saturday, December 4, 2021 (4:00pm – 8:00pm)					
Location:	On NE 13 th Street between NE 6 th Ave to NE 8 th Ave (Fort Lauderdale, FL)					
Set Up Date/Time:	Saturday, December 4, 2021 (9:00am - 3:00pm)					
Breakdown Date/Time:	Saturday, December 4, 2021 8:00pm - 9:00pm)					
Road Closing:	Yes – Yes – NE 13th Street from NE 6th Ave to NE 8th Ave, including the roundabout area on NE 7 th Ave. (Fort Lauderdale, FL)					
Alcohol:	Yes					
Amplified Music:	Yes - Saturday, December 4, 2021 (4:00pm – 8:00pm)					
Special Permission:	Amplified Music/Extended Road Closure - No					
Insurance Required:	Yes					
Banners:	No					
Pending Code Violations:	No					

Application Fee:	\$200
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Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

Funds available as of August 13, 2021								
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT			
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$59,035	\$200			
			TOTAL AMOUNT ►		\$200			

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play* Fort Lauderdale *2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – 2021 Ft. Lauderdale Light The Night Application

Exhibit 1a – 2021 Ft. Lauderdale Light The Night Site Plan

Exhibit 1b – 2021 Ft. Lauderdale Light The Night Route

Exhibit 1c – 2021 Ft. Lauderdale Light The Night Agreement

Exhibit 2 –13th Street Craft Beer Wine and Car Festival Application

Exhibit 2a –13th Street Craft Beer Wine and Car Festival Site Plan

Exhibit 2b –13th Street Craft Beer Wine and Car Festival Agreement

Exhibit 3 – October 2021 Special Events Calendar

Exhibit 4 – November 2021 Special Events Calendar

Exhibit 5 – December 2021 Special Events Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department