



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#21-0690

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 9, 2021

TITLE: Motion Approving a Music Festival/Temporary Beach License Agreement
with Audacy Operations, Inc. for the Audacy Beach Festival on December
4, 2021 and December 5, 2021 - (**Commission Districts 2 and 4**)

Recommendation

Staff recommends the City Commission approve an agreement, in substantially the form attached, with Audacy Operations, Inc. for the Audacy Beach Festival to be held on Fort Lauderdale Beach, December 4 – 5, 2021 and authorize the City Manager to execute the agreement on behalf of the City.

Background

Audacy Operations, Inc. will present the Audacy Beach Festival, formerly known as the Riptide Music festival, on December 4 – 5, 2021 on Fort Lauderdale Beach. Event highlights include concerts, live radio remotes and a food festival. Concerts will feature pop/alternative music acts.

The event organizer will pay for all event costs and submit the required certificates of insurance. The City is requiring the organizer to post an amount in escrow equal to 110% of the City's estimated service costs. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Event details are included in the event application as attached.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event: Audacy Operations, Inc.
Event Name: Audacy Beach Festival
Date/Time: Saturday, December 4, 2021 (12:00pm – 10:00pm)
Sunday, December 5, 2021 (12:00pm – 10:00pm)
Location: Fort Lauderdale Beach Park

Set Up Date/Time: Friday, November 26, 2021 – Friday, December 3, 2021

Breakdown Date/Time: (7:00am – 9:00pm)
 Monday, December 6, 2021 – Wednesday, December 8, 2021
 (7:00am – 7:00pm)
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Saturday, December 4, 2021 (12:00pm – 10:00pm)
 Sunday, December 5, 2021 (12:00pm – 10:00pm)*
 Special Permission: Amplified Music/Extended Road Closures -Yes
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Beach Usage Fee: \$6,500.00

***The event organizer has requested a special exemption to allow music for this event until 10:00pm.**

Resource Impact

<i>Funds available as of August 24, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non- sponsor Charges	\$147,000	\$43,012	\$6,700
TOTAL AMOUNT ►					\$6,700

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically

advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle

Attachments

Exhibit 1 – Special Event Application

Exhibit 2 – Audacy Beach Festival Site Plan

Exhibit 3 – Audacy Beach Festival / Temporary Beach License Agreement

Exhibit 4 – November 2021 Special Event Calendar

Exhibit 5 – December 2021 Special Event Calendar

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation