



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#21-0783

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: August 17, 2021

TITLE: Motion Approving Event Agreements and Music Exemptions and Related
Road Closures for Dining in the Streets with Music, and 25th Annual Las
Olas Food & Wine Festival, and Flower Bomb Brunch – **(Commission
Districts 1, 2 and 4)**

Recommendation

Staff recommends that the City Commission approve an event agreements and request for extended hours for music with Bluejean Blues LLC., American Lung Association, Incorporated., Richard's Marine Service LLC, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application, as attached.

Where applicable, the City Commission authorizes amplified music for the events listed herein.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Dining in the Streets with Music</u>	
Applicant:	Bluejean Blues LLC.
Date/Time:	October 2021 – January 2022 Every Friday and Saturday (6:00pm – 10:00pm) **6:00pm – 11:00pm on December 31, 2021 and January 1, 2022**
Location:	South Side of NE 33 rd Street between A1A and 33 rd Ave.
Set Up Date/Time:	October 2021 – January 2022 Every Friday and Saturday (5:00pm-6:00pm)
Breakdown Date/Time:	October 2021 – January 2022 Every Friday and Saturday (10:00pm-11:00pm) **11:00pm – 12:00am on December 31, 2021 and January 1, 2022**
Road Closing:	Yes – South Side of NE 33 rd Street between A1A and 33 rd Ave.
Alcohol:	Yes
Amplified Music:	Yes – October 2021 – January 2022 Every Friday and Saturday (6:00pm – 10:00pm) **6:00pm – 11:00pm on December 31, 2021 and January 1, 2022**
Special Permission:	Amplified Music/Extended Road Closure – Yes Amplified Music until 11:00pm on December 31, 2021 and January 1, 2022**
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

***The event organizer has requested a special exemption to allow music for this event until 11:00pm on December 31, 2021 and January 1, 2022**

Event 2: 25th Annual Las Olas Wine & Food Festival

Applicant:	American Lung Association, Incorporated.
Date/Time:	Friday, November 19, 2021 (7:30pm – 10:30pm)
Location:	Las Olas Blvd (Between SE 6 th Ave and SE 11 th Ave)
Set Up Date/Time:	Friday, November 19, 2021 (4:00am – 7:00pm)
Breakdown Date/Time:	Friday, November 19 – 20, 2021 (11:00pm – 6:00am)
Road Closing:	Yes –. Las Olas Blvd (Between SE 6 th Ave and SE 11 th Ave)
Alcohol:	Yes
Amplified Music:	Yes – Friday, November 19, 2021 (7:30pm – 10:30pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes (DJ/Music until 10:30pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Previously Paid 2020 (Rescheduled from COVID-19)

***The event organizer has requested a special exemption to allow music for this event until 10:30pm on November 19, 2021.**

Event 3: Flower Bomb Brunch

Applicant:	Richard's Marine Service LLC
Date/Time:	Sunday, December 12, 2021 (4:00pm – 10:00pm)
Location:	Huizenga Plaza
Set Up Date/Time:	Sunday, December 12, 2021 (8:00am – 3:00pm)
Breakdown Date/Time:	Sunday - Monday, December 12 - 13, 2021 (10:00pm on Sunday until 3:00pm on Monday)
Road Closing:	Yes – 1 Lane on Las Olas Blvd right in front of Park
Alcohol:	Yes
Amplified Music:	Yes – Sunday, December 12, 2021 (4:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure – Yes **Music until 10:00pm on December 12, 2021.
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

***The event organizer has requested a special exemption to allow music for this event until 10:00pm on December 12, 2021.**

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of June 7, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$30,191	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a *2021 Top Commission* Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community,
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – Dining in the Streets with Music Application

Exhibit 2a - Dining in the Streets with Music Site Plan

Exhibit 2b - Dining in the Streets with Music Agreement

Exhibit 2c - Dining in the Streets with Music Schedule

Exhibit 3– 25th Annual Las Olas Wine & Food Festival Application

Exhibit 3a - 25th Annual Las Olas Wine & Food Festival Site Plan
Exhibit 3b - 25th Annual Las Olas Wine & Food Festival Agreement
Exhibit 3c - 25th Annual Las Olas Wine & Food Festival Schedule 1
Exhibit 4 – Flower Bomb Brunch Application
Exhibit 4a – Flower Bomb Brunch Site Plan
Exhibit 4b – Flower Bomb Brunch Agreement
Exhibit 4c – Flower Bomb Brunch Schedule 1
Exhibit 5 – October 2021 Special Event Calendar
Exhibit 6 – November 2021 Special Event Calendar
Exhibit 7 – December 2021 Special Event Calendar
Exhibit 8 – January 2021 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department