



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21-0775

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: August 17, 2021

TITLE: Motion Approving an Application for Temporary Beach License, Outdoor Event Agreement, and Related Road Closures with The Veterans Trust, Inc. for The Veterans Trust Tribute to First Responders Event – **(Commission District 2)**

Recommendation

Staff Recommends the City Commission approve an application for a temporary beach license, outdoor event agreement, request for road closures and authorize the City Manager to execute the agreement on behalf of the City with The Veterans Trust, Inc. for The Veterans Trust Tribute to First Responders Event.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The agreement requires the organizer to pay \$500 per day for use of the beach. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed herein.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Events that are taking place on the same date that may impact traffic include the following:

- **September 11, 2021** – The Veterans Trust Tribute to First Responders will be taking place at the same time as the Stephen Siller Tunnel to Tower 5K and Oceanside Market.

Event 1: The Veterans Trust Tribute to First Responders	
Applicant:	The Veterans Trust, Inc.
Date/Time:	Saturday, September 11, 2021 (2:00pm – 7:00pm)
Location:	Las Olas Oceanside Park and Fort Lauderdale Beach
Set Up Date/Time:	Friday, September 10, 2021 (12:00pm – 8:00pm)
Breakdown Date/Time:	Saturday, September 11, 2021 (4:00pm – 9:00pm)
Road Closing:	Yes – A1A just north of SE 5 th Street to Rio Mar Street. (2:00pm – 4:00pm) Seabreeze from Rio Mar Street to Alhambra Street. (2:00pm – 4:00pm) Seabreeze Blvd from Bayan Street to SE 5 th Street. (2:00pm – 4:00pm) East Las Olas Blvd from A1A to Las Olas Circle. (2:00pm – 4:00pm) ** Cars will be staged near park along A1A prior to tribute drive. ** Roads will reopen as cars pass each portion of the route.
Alcohol:	Yes
Amplified Music:	Yes – Saturday, September 11, 2021 (4:00pm – 7:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 paid
Beach Fee:	\$1000 (\$500 x 2 days)

Resource Impact

There will be a positive fiscal impact in the estimated amount of \$1200.

Funds available as of July 26, 2021					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401- K029	Community Events	Charge for Service/ Non- sponsor Charges	\$147,000	\$47,353	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a *2021 Top Commission* Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – The Veterans Trust Tribute to First Responders Application

Exhibit 1a –The Veterans Trust Tribute to First Responders Site Plan

Exhibit 1b –The Veterans Trust Tribute to First Responders MOT Plan

Exhibit 1c – The Veterans Trust Tribute to First Responders

Agreement

Exhibit 1d – The Veterans Trust Tribute to First Responders Schedule 1

Exhibit 2 – September 2021 Special Events Calendar

Prepared by: Brittany Henry, Parks and Recreation, Special Events Coordinator

Department Director: Phil Thornburg, Parks and Recreation