



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#21-0764

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: August 17, 2021

TITLE: Motion Approving Event Agreements and Related Road Closures for the Beerfest 5K, Nobe Sunday Block Party, 34th Annual Las Olas Art Fair Part III, Making Strides Against Breast Cancer, Uptown 5K on the Runway, Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run, Winterfest Family Fun Day, and Seminole Hard Rock Winterfest Boat Parade- (**Commission Districts 1, 2, and 4**)

Recommendation

Staff recommends that the City Commission approve event agreements and requests for road closures with Wildside Foundation, Inc., Fishtales Bar & Grill, Inc., Las Olas Association, Inc., American Cancer Society Inc., Trustbridge Foundation, Inc., and Winterfest, Inc., and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each perspective event application, as attached.

Where applicable, the City Commission authorizes amplified music for the events listed herein.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Events taking place on the same date that may impact traffic include the following:

- **November 21st, 2021** – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run will be taking place at the same time as the Winterfest Family Fun Day (set-up).
- **November 21st, 2021** – Winterfest Family Fun Day will be taking place at the same time as the Pride Parade and Festival.

<u>Event 1: Beerfest 5K</u>	
Applicant:	Wildside Foundation, Inc.
Date/Time:	Saturday, September 25, 2021 (6:30pm – 10:00pm)
Location:	Tarpon River Brewing (280 SW 6 th Street, Fort Lauderdale. FL 33301)
Set Up Date/Time:	Saturday, September 25, 2021 (3:00pm – 6:00pm)
Breakdown Date/Time:	Saturday, September 25, 2021 (8:30pm-10:00pm) This will be a rolling breakdown.
Road Closing:	Yes –Intermittent closure just for start... North Rio Vista from 6 th Street to 9 th Street. Minimal Impact to traffic - will mainly stay on sidewalks and the Riverwalk.
Alcohol:	Yes
Amplified Music:	Saturday, September 25, 2021 (6:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 2: Nobe Sunday Block Party

Applicant:	Fishtales Bar & Grill, Inc.
Date/Time:	October 2021 – January 2022 Every Sunday (5:30pm – 9:00pm) October 10, 17, 24, 31 (2021) November 7, 14, 21, 28 (2021) December 5, 12, 19, 26 (2021) January 2 (2022)
Location:	North Side of NE 33 rd Street between A1A and 33 rd Ave, Fort Lauderdale, FL 33308
Set Up Date/Time:	October 2021 – January 2022 Every Sunday (4:00pm – 5:30pm)
Breakdown Date/Time:	October 2021 – January 2022 Every Sunday (9:00pm – 10:00pm)
Road Closing:	Yes – North Side of NE 33 rd Street between A1A and 33 rd Ave. Fort Lauderdale, FL 33308
Alcohol:	Yes
Amplified Music:	Yes – October 2021 – January 2022 Every Sunday (5:30pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 3: 34th Annual Las Olas Art Fair Part III

Applicant:	Las Olas Association, Inc.
Date/Time:	Saturday – Sunday, October 16-17, 2021 (10:00am-5:00pm) Saturday – Sunday, January 8-9, 2022 (10:00am – 5:00pm)
Location:	Las Olas Blvd (between SE 6 th Ave and SE 11 th Ave)
Set Up Date/Time:	Saturday, October 16, 2021 (3:00am – 10:00am) Saturday, January 8, 2022 (3:00am – 10:00am)
Breakdown Date/Time:	Sunday, October 17, 2021 (5:00pm – 8:00pm) Sunday, January 9, 2022 (5:00pm – 8:00pm)
Road Closing:	Yes – Las Olas Blvd (between SE 6 th Ave and SE 11 th Ave)
Alcohol:	No
Amplified Music:	No
Special Permission:	Amplified Music/Extended Road Closure – No

Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200
<u>Event 4: Making Strides Against Breast Cancer</u>	
Applicant:	American Cancer Society, Inc.
Date/Time:	Saturday, October 23, 2021 (5:00am – 1:00pm)
Location:	Huizenga Plaza
Set Up Date/Time:	Friday, October 22, 2021 (8:00am – 8:00pm)
Breakdown Date/Time:	Saturday, October 23, 2021 (11:00am – 1:00pm)
Road Closing:	Yes – East Las Olas - SE 5 Ave – SE 4 St - SE 3 Ave - SE 6 St - SE 6 Ave - S. New River Drive - SE 1 St - SW 4 St - SW Flagler Ave - SW 6 St - SW 4 Ave - SW 2 St.
Alcohol:	No
Amplified Music:	Yes – Saturday, October 23, 2021 (8:15am – 11:30am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200
<u>Event 5: Uptown 5K on the Runway</u>	
Applicant:	Trustbridge Foundation, Inc.
Date/Time:	Saturday, November 20, 2021 (6:00am – 12:00pm)
Location:	Fort Lauderdale Executive Airport (FXE)
Set Up Date/Time:	Thursday – Friday, November 18-19, 2021 (9:00am – 5:00pm)
Breakdown Date/Time:	Saturday, November 20, 2021 (12:00pm – 3:00pm)
Road Closing:	Yes – NW 12th Ave / NW 55th St / NW 15th Ave
Alcohol:	No
Amplified Music:	Yes – Saturday, November 20, 2021 (7:00am-12:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 6: Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run

Applicant:	Wildside Foundation, Inc.
Date/Time:	Sunday, November 21, 2021 (7:30am – 9:00am)
Location:	450 East Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Sunday, November 21, 2021 (4:00am – 7:15am)
Breakdown Date/Time:	Sunday, November 21, 2021 (9:00am – 9:30am)
Road Closing:	Yes – Las Olas Blvd. WB median lane. then return on Las Olas Blvd EB Median Lane
Alcohol:	No
Amplified Music:	Yes – Sunday, November 21, 2021 (8:00am – 9:00am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 7: Winterfest Family Fun Day

Applicant:	Winterfest, Inc.
Date/Time:	Sunday, November 21, 2021 (10:00am – 3:00pm)
Location:	Huizenga Plaza
Set Up Date/Time:	Sunday, November 21, 2021 (6:00am – 10:00am)
Breakdown Date/Time:	Sunday, November 21, 2021 (3:15pm – 6:00pm)
Road Closing:	Yes – Las Olas Blvd (from SE 1 st Ave to Andrews Ave, Fort Lauderdale, Florida)
Alcohol:	No
Amplified Music:	Yes – Sunday, November 21, 2021 (10:00am – 3:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 8: Seminole Hard Rock Winterfest Boat Parade

Applicant:	Winterfest, Inc.
Date/Time:	Saturday, December 11, 2021 (6:00pm - 8:30pm)
Location:	Boat Parade will take stage along the New River then travel up towards Lake Santa Barbara in Pompano. Television Filming/VIP at Laura Ward Plaza. Viewing area at Las Olas Promenade Park.
Set Up Date/Time:	Saturday, December 11, 2021 (2:30pm – 6:00pm)
Breakdown Date/Time:	Sunday – Monday, December 12-13, 2021 (8:00am – 5:00pm)
Road Closing:	Yes – S.E. 4th Street (South of Las Olas Blvd.) Between S.E. 6th to the west side of S.E. 8th Avenue. (VIP Area) Las Olas Circle (Viewing Area)
Alcohol:	Yes (VIP AREA)
Amplified Music:	Yes – Variety of Boats will be playing music throughout parade route (6:00pm – 8:30pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of July 29, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$57,517	\$1600
TOTAL AMOUNT ►					\$1600

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Beerfest 5K Application

Exhibit 1a – Beerfest 5K Site Plan

Exhibit 1b - Beerfest 5K Route

Exhibit 1c – Beerfest 5K Agreement

Exhibit 1d – Beerfest Schedule 1

Exhibit 2 – Nobe Sunday Block Party Application

Exhibit 2a - Nobe Sunday Block Party Site Plan

Exhibit 2b - Nobe Sunday Block Party Agreement

Exhibit 2c – Nobe Sunday Block Party Schedule 1

Exhibit 3 – 34th Annual Las Olas Art Fair Part II Application

Exhibit 3a - 34th Annual Las Olas Art Fair Part II Site Plan

Exhibit 3b - 34th Annual Las Olas Art Fair Part II Agreement

Exhibit 3c - 34th Annual Las Olas Art Fair Part II Schedule 1

Exhibit 4 – Making Strides Against Breast Cancer Application

Exhibit 4a - Making Strides Against Breast Cancer Site Plan

Exhibit 4b - Making Strides Against Breast Cancer Route

Exhibit 4c - Making Strides Against Breast Cancer Agreement

Exhibit 4d - Making Strides Against Breast Cancer Schedule 1

Exhibit 5– Uptown 5K on the Runway Application

Exhibit 5a – Uptown 5K on the Runway Site Plan

Exhibit 5b – Uptown 5K on the Runway Agreement

Exhibit 5c – Uptown 5K on the Runway Schedule 1

Exhibit 6 – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run Application

Exhibit 6a – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run Site Plan

Exhibit 6b – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run Route

Exhibit 6c – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run Agreement

Exhibit 6d – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run
Schedule 1

Exhibit 7 – Winterfest Family Fun Day Application

Exhibit 7a - Winterfest Family Fun Day Site Plan

Exhibit 7b - Winterfest Family Fun Day Agreement

Exhibit 7c - Winterfest Family Fun Day Schedule 1

Exhibit 8– Winterfest Boat Parade Application

Exhibit 8a – Winterfest Boat Parade Site Plan

Exhibit 8b – Winterfest Boat Parade (VIP Area)

Exhibit 8c – Winterfest Boat Parade Viewing

Exhibit 8d – Winterfest Boat Parade Agreement

Exhibit 8e – Winterfest Boat Parade Schedule 1

Exhibit 9 – September 2021 Special Events Calendar

Exhibit 10 – October 2021 Special Events Calendar

Exhibit 12– November 2021 Special Events Calendar

Exhibit 11 – December 2021 Special Events Calendar

Exhibit 12 – January 2022 Special Events Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation
Department

Department Director: Phil Thornburg, Parks and Recreation Department