

Presents

A Tribute to American Heroes

September 11th, 2021 Fort Lauderdale, Florida

Featuring



Experience Narrative

Hold a September 11th 20 year anniversary event in Fort Lauderdale in and to honor of First Responders: Fire Departments, Police Departments, Active Military, Veterans and Medical First Responders.

The Event is intended to honor First Responders by using The Human Baton (THB) as an exciting visual to bring people together for the cause. For THB, this will be an intro to the City of Fort Lauderdale. This will also be promoting our next event within this tribute event.

The 4 responder units will pick one person to be their Human Baton. Each of the Batons will be introduced on the event's stage with speeches to the responder units and bring focus to the day.

Once the Batons have been introduced, they will be waved off and transport will take them to the take off location. Announcers will give blow by blow commentary of the Batons movements as they fly towards the event location. With a quick fly by over the event the aircraft will head to height to launch the tandem skydive start. Once landing on the beach, the Batons will unclip and run through the crowd to the waiting Drift Cars. On clearing for safety, the drift cars will each head off onto the Fort Lauderdale Beach Blvd route doing a dramatic circular course back to the event's carpark.

Next, the Batons will run to the team's Super Cars to start the dramatic dash down the Blvd to gain the fasted time for their team. All 12 Super Cars in convoy will create an amazing visual for the bystanders and businesses along the front road.

From the Super Car, the Batons will run to the final leg of the experience, running back through the crowd they will jump into the waiting Thundercat powerboats to take on the 8 laps of the tight beach front course. Once completing the laps, each boat will speed up the beach, where the Batons jump out and run up to the stage for the finish of the experience.

OVERALL CONCEPT

- Hold a September 11th 20 year anniversary event in Fort Lauderdale in honor of First Responders
 - Fire Department, Police Department, Active Military and Medical First Responders.
 - Big opportunity to activate THB partners and assets
- Event Location: Las Olas Park & Florida State Road A1A
- 4 teams will compete in a THB style experience and represent each unit with a baton being picked from that unit.
- 4 race disciplines will be utilized to compete for donations to the team's selected foundation.
 - Skydive Professional Pilot Baton from each team group
 - Drift Car Professional Driver Baton from each team group
 - Thundercat Profession Driver Baton from each team group
 - Super Car High Net Worth Driver Baton is a Veteran
- Base Camp and Audience Engagement area will be the parking area and beach around the permanent hardstand bathrooms.
 - Main stage for announcements, speeches and concert/DJ
 - Engagement area for vendors, food and beverage.
 - VIP Area
- Attendance: approx. 1,000
 - Utilize each group's reach, the city's reach with traditional advertising & PR, influencer marketing and The Veterans Trust & Top Gun & Clubhouse to promote

Event Main Stage Breakdown

- The event starts @ 2pm on September 11th 2021.
- The Tribute to First Responders starts at 3pm.
- Streets clear at 5pm. (Road closures from 2:00pm-4:00pm)
- Stage entertainment starts at 5pm.
- Event closes at 7pm.
- Set up start from 12pm on September 10th.
- The area is designed for engagement and entertainment.
- Main Stage is located to the right of the bathrooms (looking out to the water) on the sidewalk and parking lot area. Stage front is
 pointed at the water.
- The the right of the stage is the Engagement Zone.
 - Vendor Booths are designed to give the audience an experience.
 - The Baton Zone will give participants an opportunity to engage with exabits that demonstrate what skills a Baton uses and need to be successful.
- At the end of the Engagement Zone will be food trucks and a beverage center. This is intentionally designed to cause audience to travel through the Engagement Zone to get to the food and beverage area giving vendors maximum exposure.
- VIP Area is on the right and behind the stage. The VIP area will be hosted by The Veterans Trust.
- Media Camps will be on either side of the Drift Car staging area, behind the bathrooms.
- The General Attendance area will be covered with military camouflage shade covering.
- Family activity area with inflatable obstacle course.

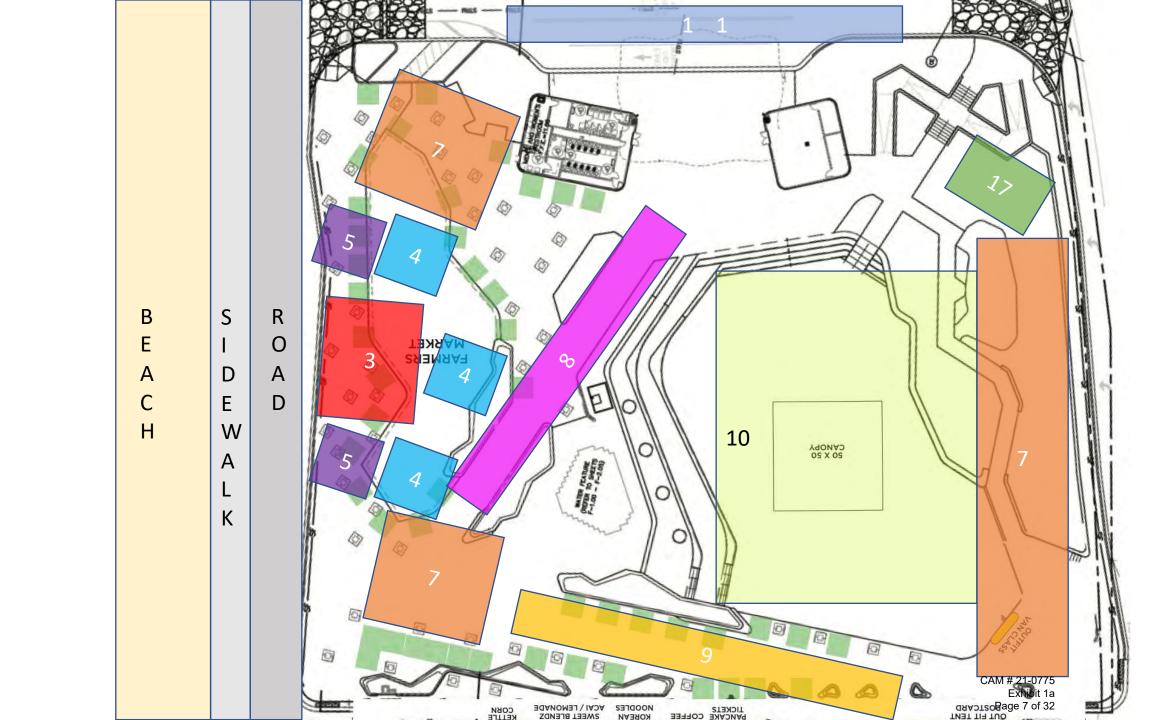
SITE PLANS

EVENT STAGE, DRIFT, SUPER CAR AND THUNDERCAT ROUTES

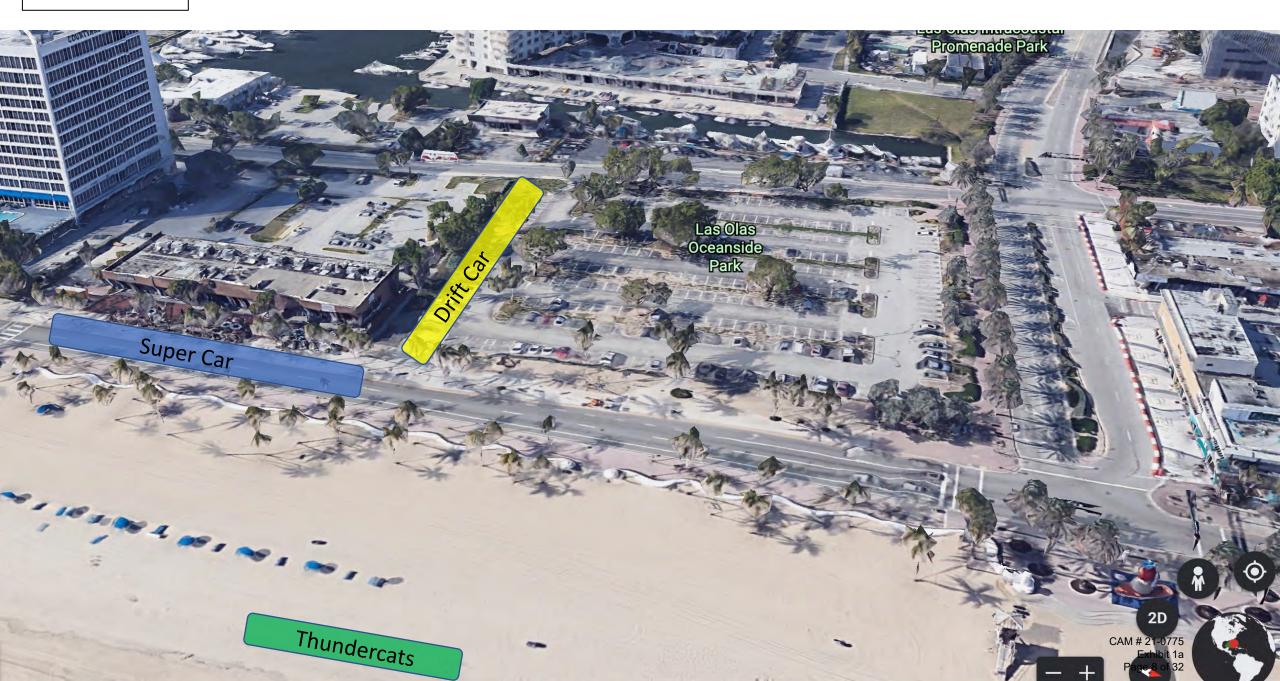


8. Vendor Booths

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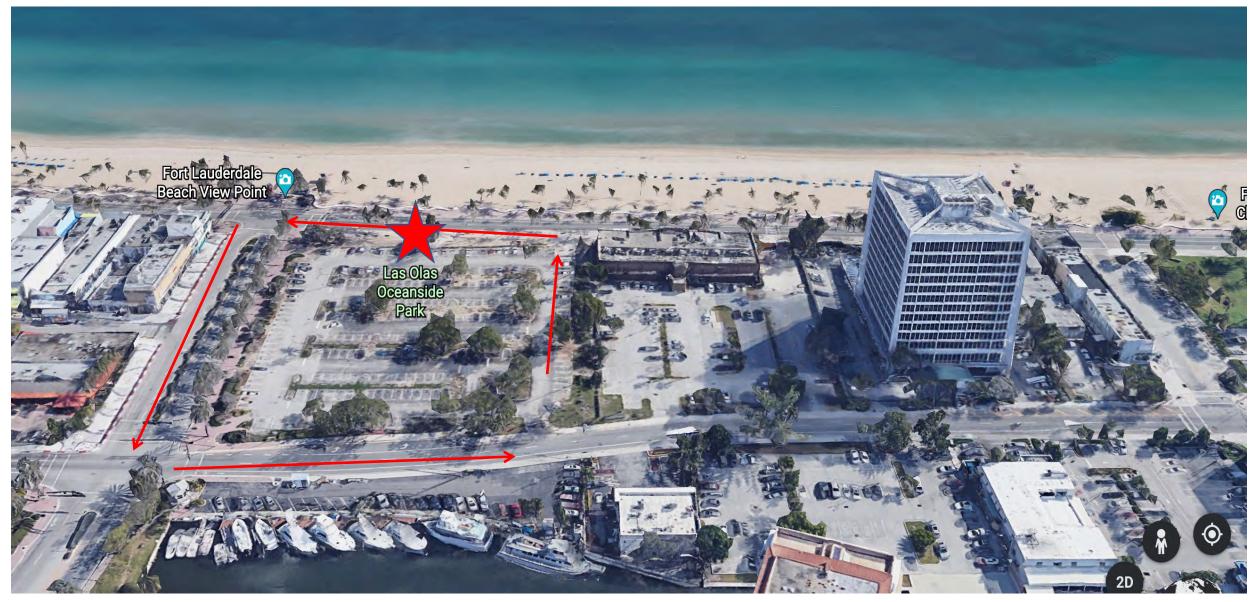


Asset location



DRIFT CAR







Main event area

Drift Car Route

SUPERCAR





The Super Car route has been split into zones to help identify each road intersection and pedestrian crossing.

Each intersection and cross walk indicated on next slides will need either barriers or police which will be indicated in barrier map slides.



Las Ol

Las Olas Blvd

Pedestrian crossings either side of Las Olas Blvd

Poinsettia St

Pedestrian crossings one side of Poinsettia St

Cortez St

Pedestrian crossings either side of Cortez St



Foot Bridge

One pedestrian crossing before bridge

Castillo St

Pedestrian crossings either side of Castillo St

Sebastian St

Pedestrian crossings either side of Castillo St

Seville St

Pedestrian crossing one side of Seville St

Joining road to Seabreeze

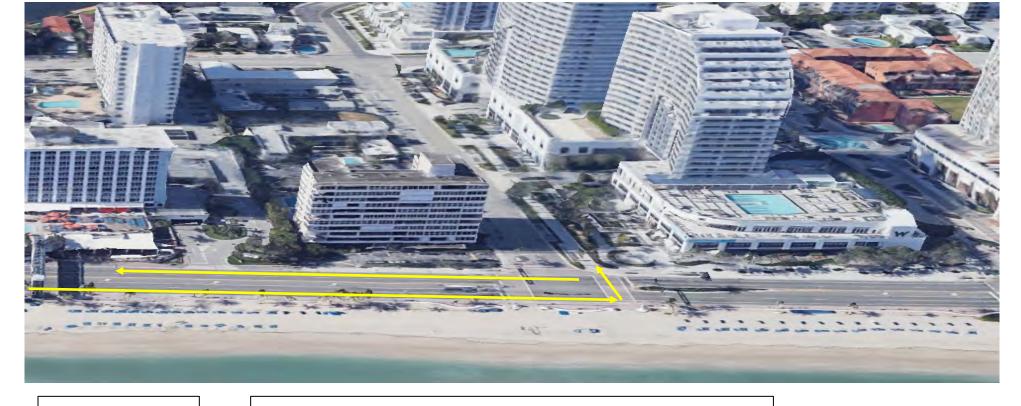
Granada St

Pedestrian crossing one side of Granada St

Foot bridge

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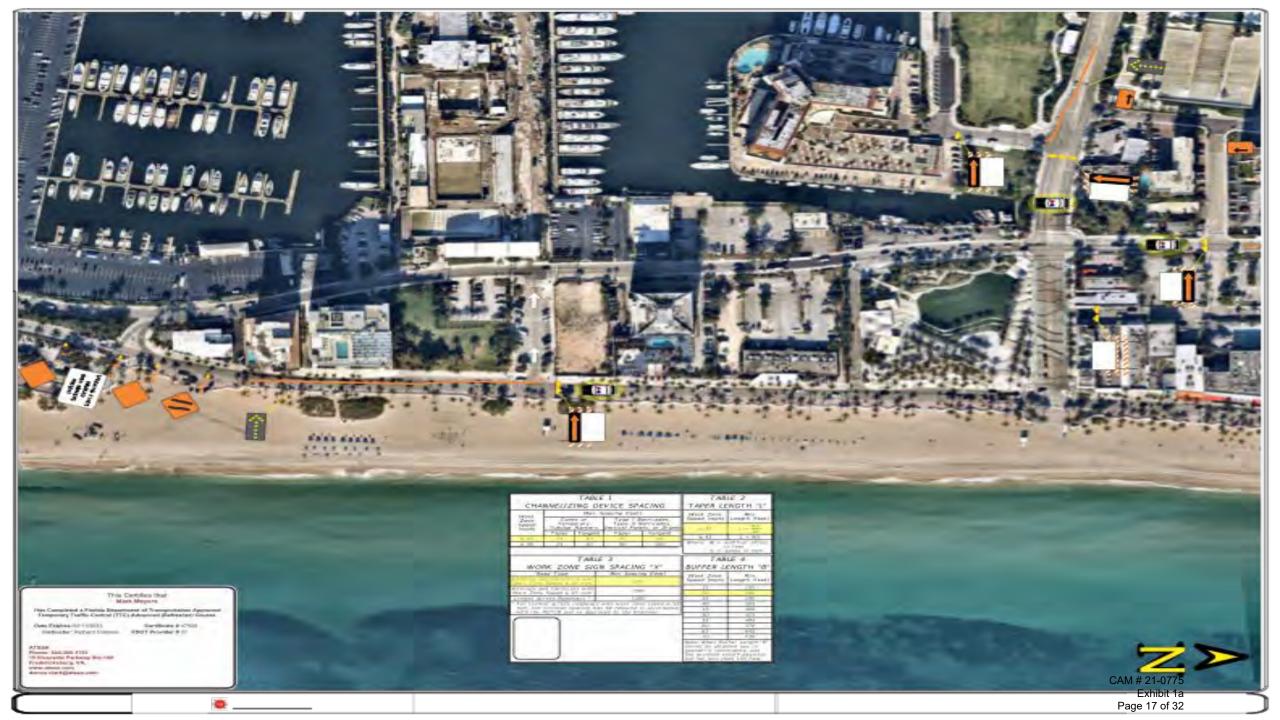
Bayshore Dr

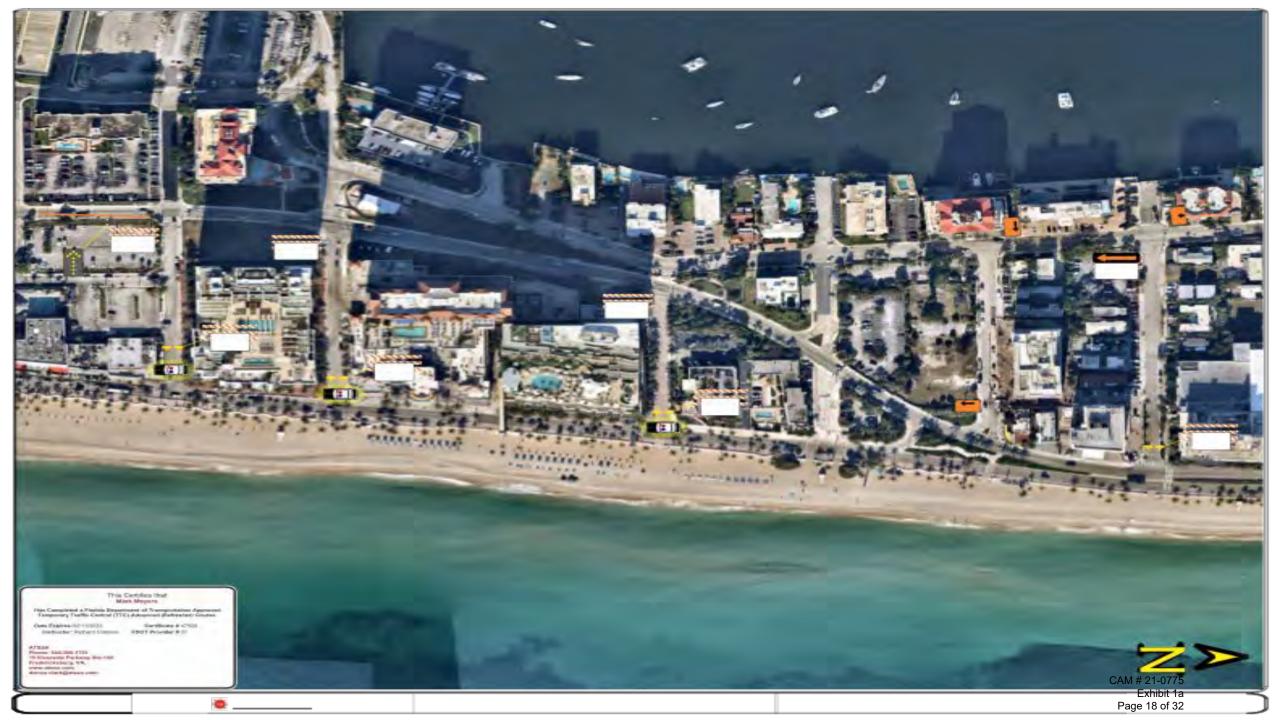
Pedestrian crossings either side of Bayshore Dr

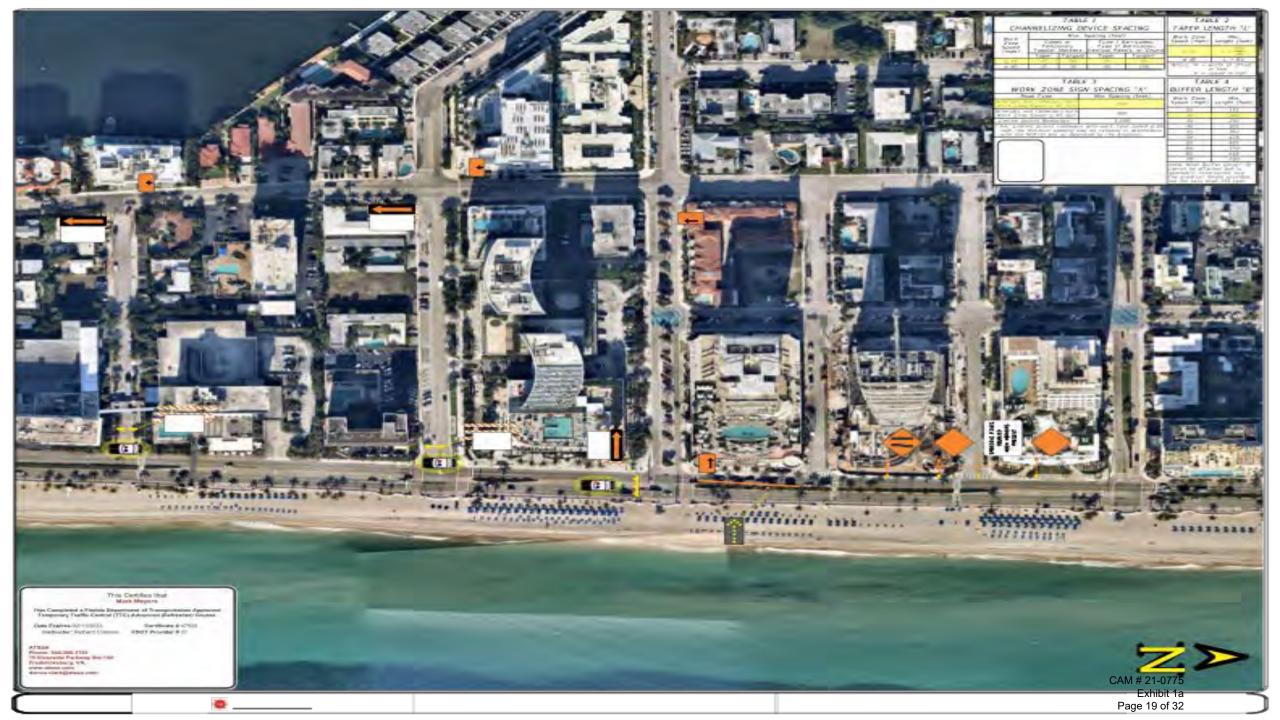
Pedestrian crossings will be monitored by the police and volunteers who we let them cross at very specific times if needed only before the Super Cars start and after. The closure time of the pedestrian crossings will only be for 15/20 minutes.

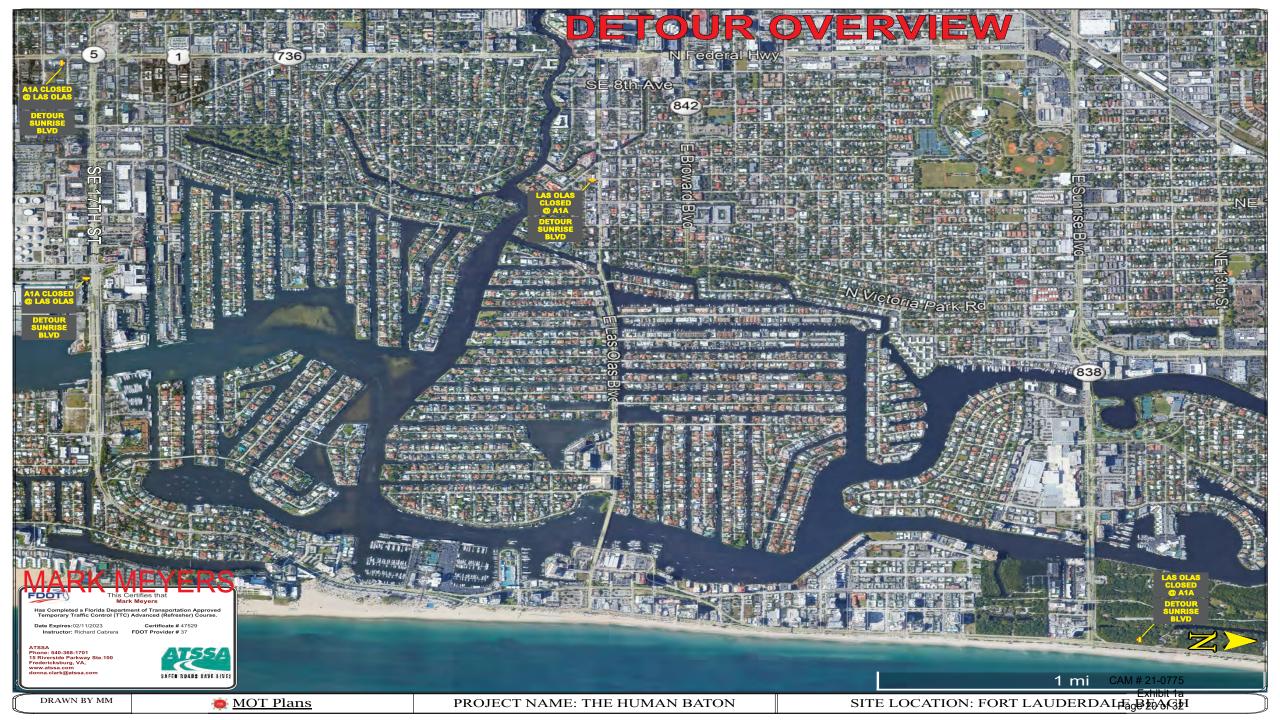
Water filled barriers will be used in all areas deemed necessary even though the Super Cars will NOT be going at full speed but used more as a visual showcase.

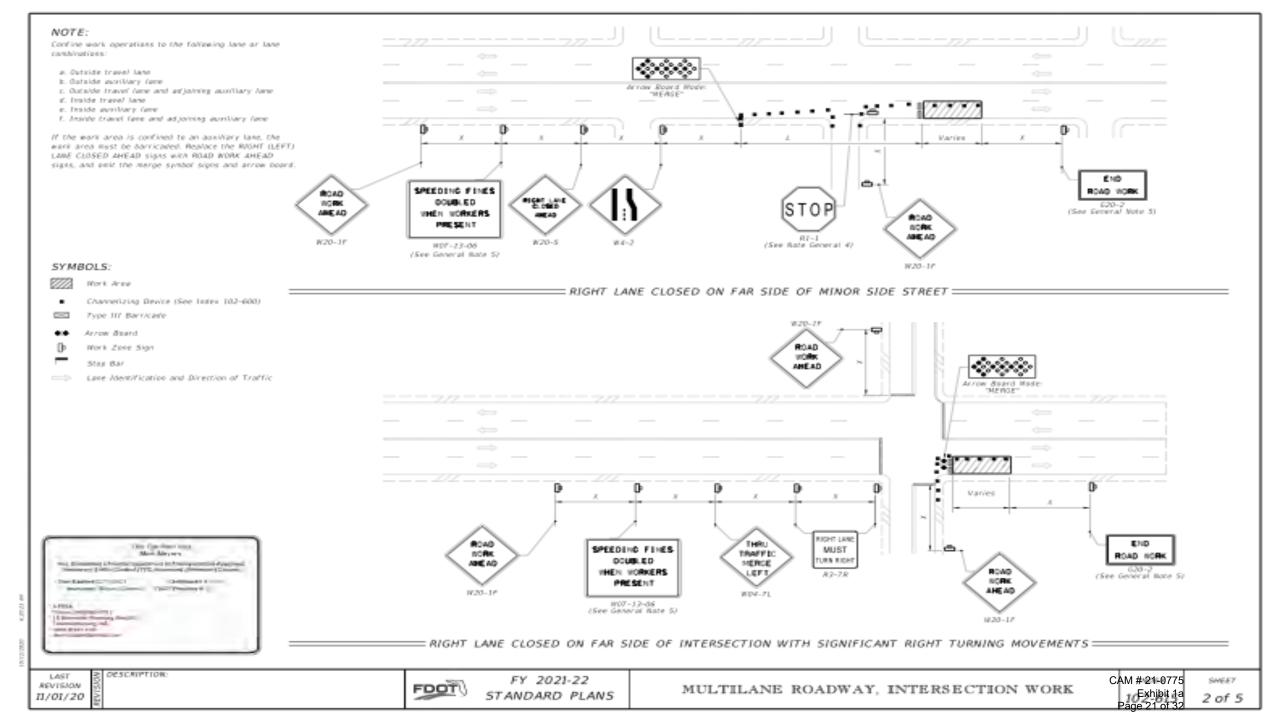
DETOUR PLANS







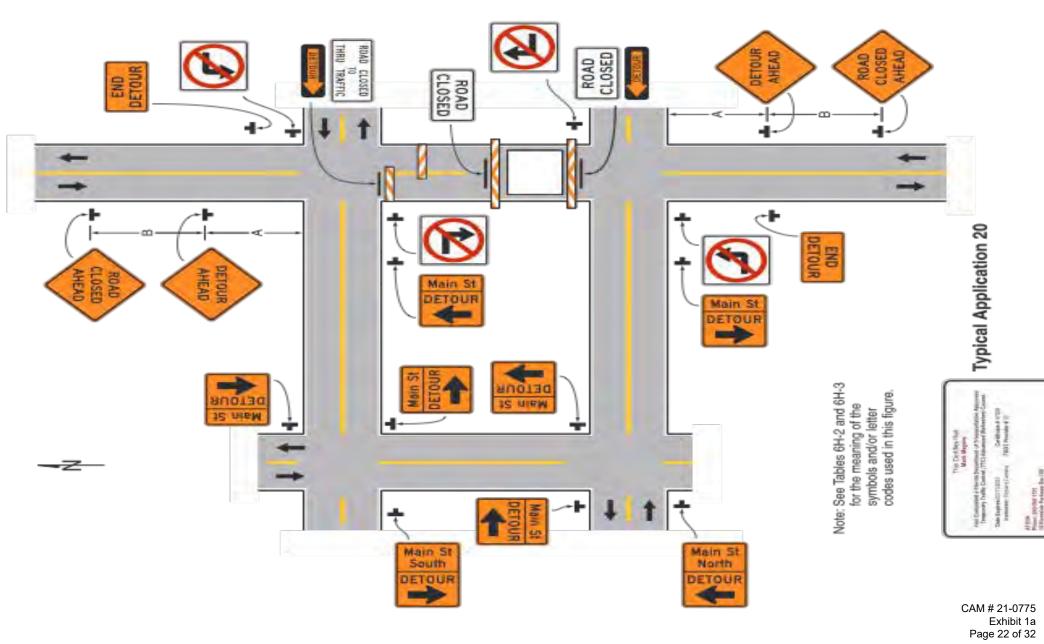




Sect. 6H/01

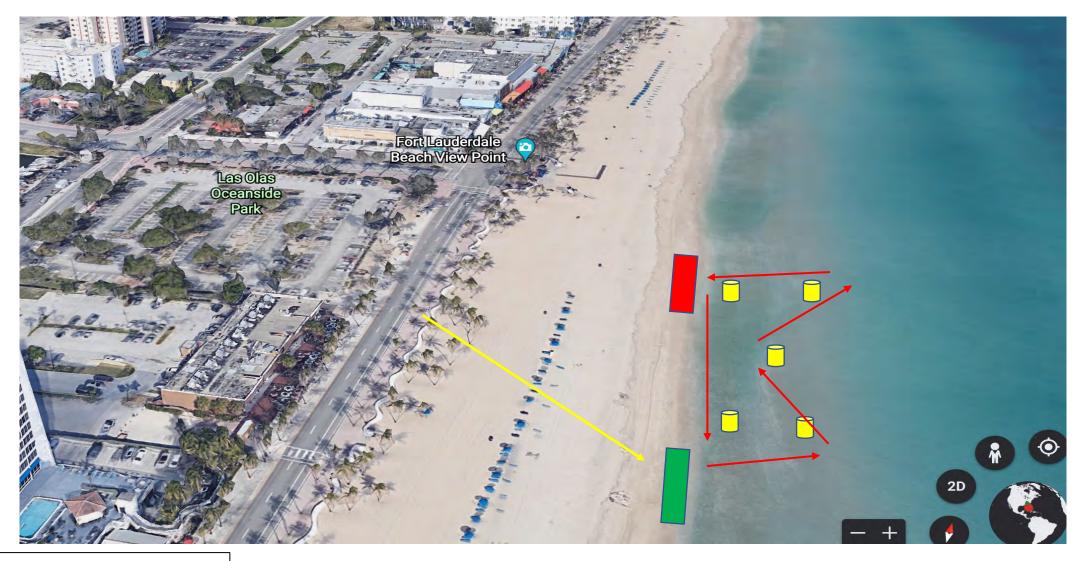
Figure 6H-20. Detour for a Closed Street (TA-20)

2009 Edition



THUNDERCAT POWERBOAT





Thundercat Powerboat Route



Thundercat Beach start location

Baton route to boats



Thundercat Beach finish location 21-0775 Exhibit 1a Page 24 of 32





Safety boats

Public exclusion zone



Aircraft and Helicopters

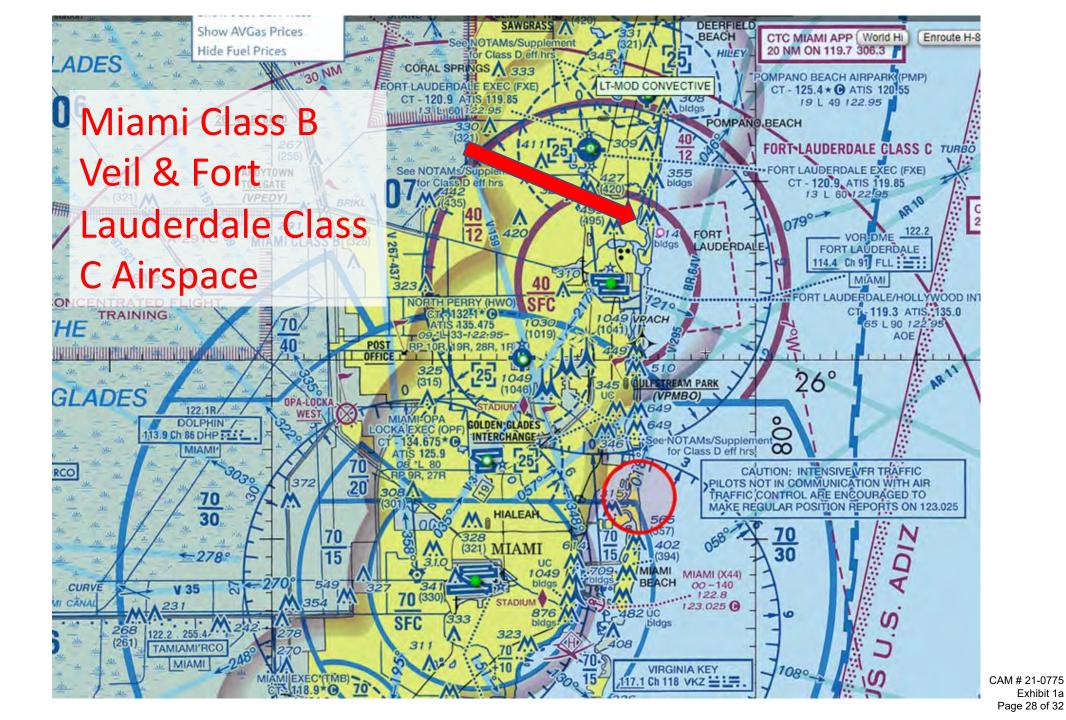
HUMAN BATON ENTRY INTO THE EVENT

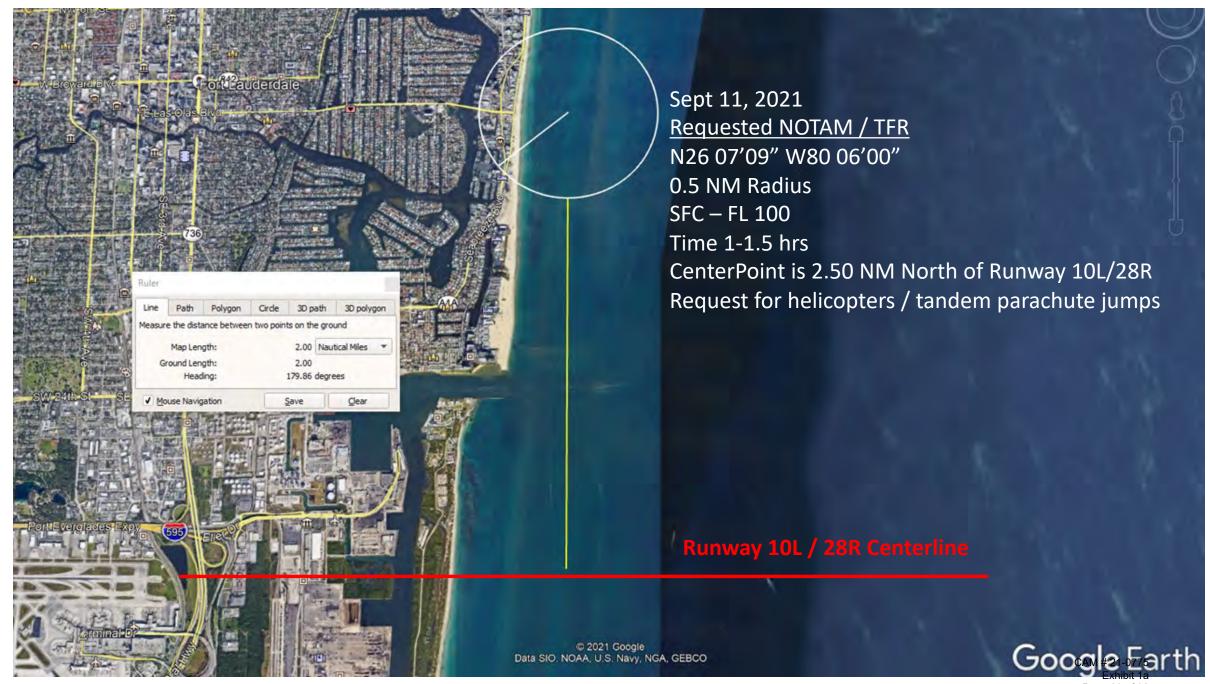
- Batons are introduced on the event stage
- Move Batons via road to FLL airport for loading.
- H 144 takes off and fly's over the event.
- Aircraft heads to height ready for Baton Skydive.
- Batons and tandem pilot skydive and land on beach landing zone.



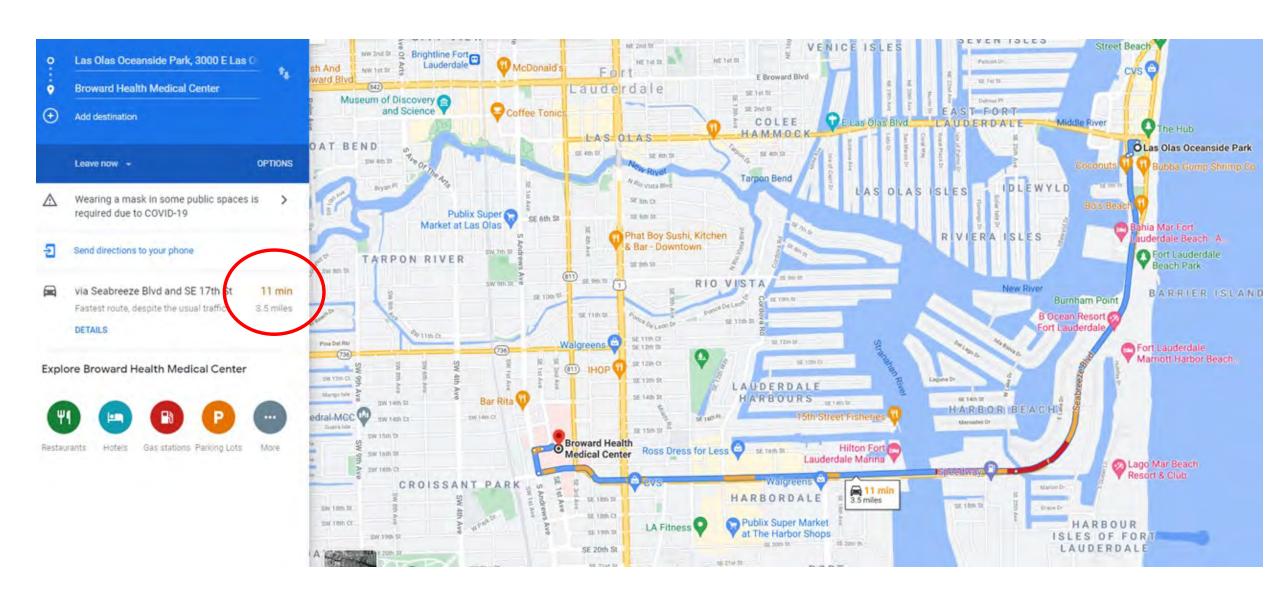
FAA AIR SPACE PLAN







Level 1 Trauma Center









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