

#21-0691

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: August 17, 2021

TITLE: Motion Authorizing the Addition of One Classification (Airport Business

Assistance Administrator) to the Federation of Public Employees Collective

Bargaining Agreement - (Commission Districts 1, 2, 3 and 4)

Recommendation

Staff recommends the City Commission approve a motion authorizing the addition of one classification (Airport Business Assistance Administrator) to the Federation of Public Employees Collective Bargaining Agreement.

Background

<u>ADD ONE CLASSIFICATION - FEDERATION OF PUBLIC EMPLOYEES</u> (PROFESSIONAL)

• Class FP063, Airport Business Assistance Administrator, Pay Grade FP10 (\$67,317.12-\$104,355.26 annually), Management Category III

If the classification of Airport Business Assistance Administrator is approved, the employee will be responsible for developing and implementing programs designed to market and promote the Fort Lauderdale Executive Airport (FXE) and Airport Industrial Airpark. Additional duties will include building and maintaining effective working relationships with FXE tenants, the Greater Fort Lauderdale Alliance, the Greater Fort Lauderdale Chamber of Commerce, the Uptown business community, brokers, developers, and other business development organizations. An employee in the classification will also oversee, administer, and promote the City of Fort Lauderdale's Foreign-Trade Zone (FTZ) program (FTZ No. 241).

Federation of Public Employees has no objection to this motion to add the Airport Business Assistance Administrator classification to the Collective Bargaining Agreement.

Resource Impact

There is no fiscal impact to add this new classification as the action taken here is to create the classification. Funding for this position is included as part of the FY2021 budget.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Internal Support Focus Area
- Goal 7: Build a values-based organization dedicated to developing and retaining qualified employees.
- Objective: Establish an organizational cultural that fosters rewarding, professional careers

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are United.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan*, specifically advancing:

- The Business Development Area
- The Economic Development Element
- Goal 1: Enhance Fort Lauderdale's stature as a global, business friendly destination through the development of a business identity, enhanced marketing, branding, and support for enhanced local activities and tourism development.
- Goal 3: Recognize and include in economic development planning the role of Port Everglades and the Fort Lauderdale-Hollywood International Airport and Fort Lauderdale Executive Airports

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