



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21-0634

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: July 6, 2021

TITLE: Motion Approving an Event Agreement and Related Road Closures for the
COVID-19 Benefit "Breathe" - **(Commission District 4)**

Recommendation

Staff recommends that the City Commission approve an event agreement and request for road closures with Sweet Productions, Inc. and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the event listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: COVID-19 Benefit “Breathe”</u>	
Applicant:	Sweet Productions, Inc.
Date/Time:	Saturday, August 28, 2021 (12:00pm-8:00pm)
Location:	Huizenga Plaza
Set Up Date/Time:	Saturday, August 28, 2021 (7:00am – 12:00pm)
Breakdown Date/Time:	Saturday, August 28, 2021 (8:00pm – 10:00pm)
Road Closing:	Yes – 1 Lane on Las Olas Blvd in front of Park
Alcohol:	Yes
Amplified Music:	Yes – Saturday, August 28, 2021 (12:00pm – 8:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of June 7, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$30,191	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – COVID-19 Benefit “Breathe” Application

Exhibit 1a - COVID-19 Benefit “Breathe” Site Plan

Exhibit 1b - COVID-19 Benefit “Breathe” Agreement

Exhibit 2 – August 2021 Special Event Application

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department