



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#21- 0576

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: July 6, 2021

TITLE: Motion Approving Event Agreements and Related Road Closures for the
First Street Cars and Coffee, FATVillage Art Walk, MASS District Events,
2021 Ft. Lauderdale Mercedes-Benz Corporate Run, Stephen Siller Tunnel
to Towers 5K, and 4th Annual Exotics on Las Olas -
(Commission Districts 2 and 4)

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with First Baptist Church of Ft. Lauderdale, Inc., FATVillage Arts District, Inc., MASS District Inc., Team Footworks Educational and Fitness Corporation, WildSide Foundation, Inc., and Exotics on Las Olas LLC, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: First Street Cars and Coffee

Applicant:	First Baptist Church of Ft. Lauderdale, Inc.
Date/Time:	August 2021 – November 2021 Third Saturday of every month (9:00am – 2:00pm)
Location:	First Baptist Church (301 East Broward Blvd)
Set Up Date/Time:	August 2021 – November 2021 Third Saturday of every month (8:00am – 9:00am)
Breakdown Date/Time:	August 2021 – November 2021 Third Saturday of every month (2:00pm – 3:00pm)
Road Closing:	Yes – NE 1 st Street
Alcohol:	No
Amplified Music:	August 2021 – November 2021 Third Saturday of every month (9:00am – 2:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 2: FATVillage Art Walk

Applicant:	FATVillage Arts District, Inc.
Date/Time:	August 2021 – December 2021 Last Saturday of every month (6:00pm – 10:00pm)
Location:	On NW 1 st Ave between NW 5 th St and NW 6 th St.
Set Up Date/Time:	August 2021 – December 2021 Last Saturday of every month (12:00pm – 6:00pm)
Breakdown Date/Time:	August 2021 – December 2021 Last Saturday of every month (10:00pm – 12:00am)
Road Closing:	Yes – NW 1 st Ave between NW 5 th St and NW 6 th St
Alcohol:	Yes
Amplified Music:	Yes – August 2021 – December 2021 Last Saturday of every month (6:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Previously Paid - Rescheduled

<u>Event 3: MASS District Events</u>	
Applicant:	MASS District Inc.
Date/Time:	September 2021 – December 2021 Every Friday (7:00am – 11:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm)
Location:	Between NE 5th Terrace; 8th - 9th St. Between NE 4th Ave; 8th - 9th St. Between NE 2nd Ave; Flagler Dr - 7th St.
Set Up Date/Time:	September 2021 – December 2021 Every Friday (6:00am – 7:00am) Every Saturday (6:00am – 7:00am) Every Sunday (6:00am – 7:00am)
Breakdown Date/Time:	September 2021 – December 2021 Every Friday (11:00pm – 12:00am) Every Saturday (10:00pm – 12:00am) Every Sunday (9:00pm – 10:00pm)
Road Closing:	Yes – NE 4th Avenue & NE 9th St; NE 4th Avenue & NE 8th St; NE 9th St & NE 5th Avenue; NE 2nd Avenue & NE Flagler Drive; NE 2nd Avenue North of NE 7th St; NE 5 th Terrace & NE 9th Street; NE 5th Terrace & NE 8th Street; NW 8th Avenue & NW 1st Street; NW 8th Avenue & NW 2nd Street; NW 5th Avenue & NW 7th Street; NW 5 th Avenue & NW 8th Street
Alcohol:	Yes
Amplified Music:	Yes – September 2021 – December 2021 Every Friday (8:00am – 10:00pm) Every Saturday (8:00am – 10:00pm) Every Sunday (8:00am – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 previously paid (Reschedule from 2020)

Event 4: 2021 Ft. Lauderdale Mercedes-Benz Corporate Run

Applicant:	Team Footworks Educational and Fitness Corporation.
Date/Time:	Thursday, September 2, 2021 (6:45pm-8:00pm)
Location:	Huizenga Plaza
Set Up Date/Time:	Monday, August 30, 2021 – Wednesday, September 1, 2021 (8:00am – 6:00pm)
Breakdown Date/Time:	Friday, September 3, 2021 (9:00am – 5:00pm)
Road Closing:	Yes – ELO, SE 3 rd Ave, SE 5 th Ave, SE 13 th St, SE 14 th St, SE 16 th St, Andrews Ave. (SE 3rd Avenue Bridge Closed from 6:45 pm – 8:00 pm)
Alcohol:	Yes
Amplified Music:	Yes – Thursday, September 2, 2021 (5:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – NO
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Previously Paid (rescheduled from 2020)

Event 5: Stephen Siller Tunnel to Towers 5K

Applicant:	WildSide Foundation, Inc.
Date/Time:	Saturday, September 11, 2021 (7:00am – 9:00am)
Location:	Huizenga Plaza
Set Up Date/Time:	Saturday, September 11, 2021 (4:00am – 7:00am)
Breakdown Date/Time:	Saturday, September 11, 2021 (9:00am – 10:00am)
Road Closing:	Yes – ELO (median east bound lane and median west bound lane)
Alcohol:	No
Amplified Music:	Yes - Saturday, September 11, 2021 (8:00am – 9:00am)
Special Permission:	Amplified Music/Extended Road Closure – NO
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 6: 4th Annual Exotics on Las Olas	
Applicant:	Exotics on Las Olas LLC
Date/Time:	Sunday, November 7, 2021 (11:00am – 4:00pm)
Location:	East Las Olas Blvd (between 6 th Ave and 11 th Ave)
Set Up Date/Time:	Sunday, November 7, 2021 (2:00am – 11:00am)
Breakdown Date/Time:	Sunday, November 7, 2021 (4:00pm – 6:00pm)
Road Closing:	Yes – East Las Olas (between 6 th and 11 th)
Alcohol:	No
Amplified Music:	Yes - Sunday, November 7, 2021 (11:00am – 4:00pm)
Special Permission:	Amplified Music/Extended Road Closure – NO
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

Funds available as of June 7, 2021					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$30,191	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – First Street Cars and Coffee Application
Exhibit 1a - First Street Cars and Coffee Site Plan
Exhibit 1b - First Street Cars and Coffee Agreement
Exhibit 2 – FATVillage Art Walk Application
Exhibit 2a - FATVillage Art Walk Site Plan
Exhibit 2b - FATVillage Art Walk Agreement
Exhibit 3 – MASS District Events Application
Exhibit 3a - MASS District Events Site Plan
Exhibit 3b - MASS District Events Agreement
Exhibit 4 – 2021 Ft. Lauderdale Mercedes-Benz Corporate Run Application
Exhibit 4a - 2021 Ft. Lauderdale Mercedes-Benz Corporate Run Site Plan
Exhibit 4b - 2021 Ft. Lauderdale Mercedes-Benz Corporate Run Agreement
Exhibit 5 – Stephen Siller Tunnel to Towers 5K Application
Exhibit 5a - Stephen Siller Tunnel to Towers 5K Site Plan
Exhibit 5b - Stephen Siller Tunnel to Towers 5K Agreement
Exhibit 6 – 4th Annual Exotics on Las Olas Application
Exhibit 6a - 4th Annual Exotics on Las Olas Site Plan
Exhibit 6b - 4th Annual Exotics on Las Olas Agreement
Exhibit 7– August 2021 Special Events Calendar
Exhibit 8 – September 2021 Special Events Calendar
Exhibit 9 – October 2021 Special Events Calendar
Exhibit 10 – November 2021 Special Events Calendar
Exhibit 11 – December 2021 Special Events Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department