

Economic Development

Moving the City Forward

Presented by: Daphnee A. Sainvil, Government & Economic Development Manager



Video Embed #1

Live. work. Play. Invest.

Who we Attract thru the Alliance

Aviation & Aerospace

Marine Industry

Life Sciences

Manufacturing

Global Logistics

Technology

Financial Services

Headquarters

Current Incentives

Direct Cash Incentive

City may award cash incentives to relocating or expanding companies based upon the number of jobs created in city. Such cash incentives may be granted to qualified companies that pay higher than the average annual wage and meet the required job creation threshold. Must retain new hire positions for a minimum of one year.

CRA Incentives

Residential Facade & Landscaping Program (specific CRA area).

Central City Area Non-residential Incentive Programs (CRA area).

Proposed Incentives

* Large Business
Loan Program

* Venture
Program

* Small and Home-
Based Business
Grant Program

* Fort
Lauderdale/FI
BA Accelerator
and Incubator

* Business Loyalty
Program

Our Business Ecosystem



Video Embed #2

Next Steps

Marketing the Fort Lauderdale Brand

Strengthening our relationships and aligning ourselves with the Greater Fort Lauderdale Sister City, Intl., Greater Fort Lauderdale Alliance, the Fort Lauderdale Chamber of Commerce, DDA, business owners, and others, we will be able to market the City of Fort Lauderdale cohesively.

Creation of the Fort Lauderdale Business Ambassador Program.

Host Business Summits

For Private/For Profit Industries

Annual business summit held with our partners and the county to showcase the city offerings, have capital investors meet and greet, host continuing education workshops, and discuss best practices in the economic development world.

Nonprofit/Microbusiness

Nonprofits and microbusinesses need access to resources and technical assistance we can provide in conjunction with our partner organizations and the County.

Entrepreneurs

Summits are key to developing local talent. Hosting summits which connect the start up ecosystem with accelerators and capital investment will drive name recognition.

Host Business Listening Tours

What Does the Business Community Need and Want??

Broadband Infrastructure

To maintain our competitive advantage, we must focus on becoming a smart city. If the infrastructure for broadband and Wi-Fi access is not readily available in park or open spaces throughout the city, our visitors, businesses, and residents will not benefit.



CITY OF
FORT LAUDERDALE

BEAMs

BUSINESS, ENGAGEMENT
ASSISTANCE, & MENTORSHIPS

What Do YOU want?

Become an 18-hour city

Presented by: Sarah Spurlock