



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#21- 0486

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 18, 2021

TITLE: Motion Approving Event Agreements and Related Road Closures for the
Muhammad Ali Tribute and MASS District Events – **(Commission District
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Recommendation

Staff recommends that the City Commission approve event agreements and requests for road closures with Muhammad Ali Legacy Continued, Inc. and MASS District Inc., and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Muhammad Ali Tribute</u>	
Applicant:	Muhammad Ali Legacy Continued, Inc.
Date/Time:	Sunday, June 6, 2021 (9:00am – 9:00pm)
Location:	Esplanade Park
Set Up Date/Time:	Sunday, June 6, 2021 (6:00am – 7:00am)
Breakdown Date/Time:	Sunday, June 6, 2021 (9:00pm – 10:30pm)
Road Closing:	Yes – SW 4 th Ave (next to park).
Alcohol:	No
Amplified Music:	Yes – Sunday, June 6, 2021 (9:00am – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 paid

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<u>Event 1: MASS District Events</u>	
Applicant:	MASS District Inc.
Date/Time:	May 18, 2021 – August 17, 2021 Every Friday (7:00am – 11:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm)
Location:	Between NE 5th Terrace; 8th - 9th St. Between NE 4th Ave; 8th - 9th St. Between NE 2nd Ave; Flagler Dr - 7th St.
Set Up Date/Time:	May 18, 2021 – August 17, 2021 Every Friday (6:00am – 7:00am) Every Saturday (6:00am – 7:00am) Every Sunday (6:00am – 7:00am)
Breakdown Date/Time:	May 18, 2021 – August 17, 2021 Every Friday (11:00pm – 12:00am) Every Saturday (10:00pm – 12:00am) Every Sunday (9:00pm – 10:00pm)
Road Closing:	Yes - NE 4th Avenue & NE 9th St; NE 4th Avenue & NE 8th St; NE 9th St & NE 5th Avenue; NE 2nd Avenue & NE Flagler Drive; NE 2nd Avenue North of NE 7th St; NE 5th Terrace & NE 9th Street; NE 5th Terrace & NE 8th Street; NW 8th Avenue & NW 1st Street; NW 8th Avenue & NW 2nd Street; NW 5th Avenue & NW 7th Street; NW 5th Avenue & NW 8th Street
Alcohol:	Yes
Amplified Music:	Yes – May 18, 2021 – August 17, 2021 Every Friday (8:00am – 10:00pm) Every Saturday (8:00am – 10:00pm) Every Sunday (8:00am – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 paid (Reschedule from 2020)

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of April 23, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$26,403	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 - Muhammad Ali Tribute Application
Exhibit 1a - Muhammad Ali Tribute Site Plan
Exhibit 1b - Muhammad Ali Tribute Agreement
Exhibit 2 - MASS District Events Application
Exhibit 2a - MASS District Events Site Plan
Exhibit 2b - MASS District Events Agreement
Exhibit 2c - MASS District Events - Event Dates
Exhibit 3 – May 2021 Special Events Calendar
Exhibit 4 – June 2021 Special Events Calendar
Exhibit 5 – July 2021 Special Events Calendar
Exhibit 6 – August 2021 Special Events Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department