



CITY OF FORT LAUDERDALE

**BUDGET ADVISORY BOARD MEETING
CITY OF FORT LAUDERDALE
VIRTUAL MEETING
April 27, 2021 – 6:00 P.M.**

| Board Member | Attendance | 10/2020 through 9/2021 Cumulative Attendance | |
|------------------------|-------------------|---|---------------|
| | | Present | Absent |
| Brian Donaldson, Chair | P | 7 | 0 |
| Jeff Lowe, Vice Chair | P | 7 | 0 |
| Ross Cammarata | P | 7 | 0 |
| Catherine Graham | P | 7 | 0 |
| Michael Marshall | P | 5 | 2 |
| A. Abidemi Oladipo | P | 7 | 0 |
| Prabhuling Patel | P | 7 | 0 |
| Adam Sabin | A | 6 | 1 |
| Johnnie Smith | P | 7 | 0 |
| Christopher Williams | P | 5 | 2 |

Communication to the City Commission

Nonprofit Organization Grant Program Development

The Fiscal Year (FY) 2021 Adopted Budget included \$2.2 million in nonprofit organization grant funding, which is used to support a variety of services that the City receives from nonprofit organizations. This funding allows the Commission to allocate resources to key priorities without the lead time that would be required if the City were to provide these services internally and provides flexibility to address different priorities each year without a long-term financial commitment.

In response to the Commission's direction at the Joint Workshops with the Budget Advisory Board (BAB) on June 16 and August 18, 2020, the Office of Management and Budget (OMB) collaborated with the BAB to develop a process that provided a consistent and transparent review of General Fund funding requests from nonprofit organizations.

Application and Review Process

The City began advertising for nonprofit organization grant applications on December 7, 2020. OMB also contacted the nonprofit organizations that were awarded funding in FY 2021 to notify them of the change in process for FY 2022 funding. From January 3 to January 25, 2021, the City accepted applications from nonprofit organizations through its

online grant application portal. In total, 107 eligible applications were received, 99 of which were from organizations that did not receive funding in FY 2021. Exhibit 1 provides a sample application and outlines the content that was requested from applicants. As was included in the application, it was anticipated that the City would continue to invest in programs in the following target areas: Social Welfare and Elderly Programs; Arts, Culture, and Historical Programs; and Educational Programs.

Following the application period, the City Commission identified its annual priorities for 2021 during the annual Commission Prioritization Workshop on January 29. At this juncture, the Commission provided further direction to the BAB that recommendations for nonprofit organization grant funding align with the 2021 Commission Priorities. With this guidance, the BAB began their review of the nonprofit organization applications from January 29 to February 11. Applications were scored in five criteria areas on a scale of 1 to 5 (see Exhibit 2 for the scoring criteria). Once all applications were received, OMB aggregated the BAB members' scores into a single average score for each applicant.

With the aggregate scores, the BAB met on February 17 to discuss the submitted applications. Focus was placed on those applications that had an average score of 17 or higher, whereby a score of 17 represented the top third of application scores. Each BAB member then identified two organizations they supported in each target area. A total of 23 organizations were identified through this process. Of these 23 applicants, the BAB requested that 13 applicants provide additional information regarding their proposals for grant funding. At the February 24 meeting, each of the 13 identified applicants presented and answered questions from the BAB regarding their program and the specific benefit to Fort Lauderdale neighbors.

At the March 2, 2021 City Commission and BAB Joint Workshop, the Commission requested that the BAB provide the Commission with an overview of the process and its recommendations for funding nonprofit organizations for consideration as a part of the City budget. The Commission emphasized their desire for any taxpayer funding going to nonprofit organizations must closely align with the 2021 Commission Priorities.

The Budget Advisory Board met on April 27, 2021 to hear public comments and finalize recommendations to the City Manager regarding funding for nonprofit organizations in the FY 2022 budget. At this meeting, each member considered applications with overall scores of 17 or above and individually voted in favor of, or against, using taxpayer dollars to support each program for FY 2022. Each application with 8 or more votes in favor was considered "highly recommended" and each application with 6 or 7 votes in favor was considered "recommended". In total, the Budget Advisory Board recommends that the City Manager fund 19 nonprofit organizations from the General Fund FY 2022 Budget in the amount of \$728,254 as compared to \$2,177,669 in the FY 2021 Budget. Of the recommended organizations, 15 organizations have not received funding during the last two budget cycles.

Recommendations of Nonprofit Applications

The Budget Advisory Board would like to communicate to the City Commission and recommend the following nonprofit organizations to the City Manager for funding in the FY 2022 Budget.

Motion made by Mr. Cammarata, seconded by Mr. Smith. In a roll call vote, the motion passed 10-0.

| Nonprofit Organizations | Amount Recommended |
|--|--------------------|
| Highly Recommend | |
| Children's Home Society of Florida | \$ 5,000 |
| Kids in Distress, Inc. (KID) | \$ 11,512 |
| Big Brothers Big Sisters of Broward County | \$ 15,000 |
| A Child is Missing, Inc. | \$ 15,000 |
| First Call for Help of Broward, Inc. dba 211-Broward | \$ 25,000 |
| Fort Lauderdale Independence Training Education (FLITE) Center | \$ 25,000 |
| Boys & Girls Clubs of Broward County | \$ 25,000 |
| Junior Achievement of South Florida | \$ 33,900 |
| Broward Partnership for the Homeless, Inc. | \$ 50,000 |
| SOS Children's Villages Florida | \$ 50,000 |
| Gilda's Club South Florida, Inc. | \$ 50,000 |
| Early Learning Coalition of Broward County, Inc. | \$ 50,000 |
| Total Highly Recommend | \$355,412 |
| Recommend | |
| Pace Center for Girls | \$ 5,000 |
| Broward County Film Society, Inc. | \$ 20,000 |
| Broward Performing Arts Foundation, Inc. | \$ 25,000 |
| Lighthouse of Broward County, Inc. | \$ 35,000 |
| Jack and Jill Children's Center | \$ 60,000 |
| Helping Abused Neglected Disadvantaged Youth (HANDY) Inc | \$100,000 |
| Areawide Council on Aging of Broward County, Inc. (ACABC) | \$127,842 |
| Total Recommend | \$372,842 |
| Grand Total | \$728,254 |

Attachments

Exhibit 1 - FY 2021-2022 Sample Nonprofit Grant Application

Exhibit 2 - Nonprofit Organizational Grant Program Scoring Criteria



CITY OF FORT LAUDERDALE

APPROVED
BUDGET ADVISORY BOARD MEETING
CITY OF FORT LAUDERDALE
VIRTUAL MEETING
APRIL 27, 2021 – 6:00 P.M.

| Board Member | Attendance | 10/2020 through 9/2021 Cumulative Attendance | |
|------------------------|-------------------|---|---------------|
| | | Present | Absent |
| Brian Donaldson, Chair | P | 7 | 0 |
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| Michael Marshall | P | 5 | 2 |
| A. Abidemi Oladipo | P | 6 | 0 |
| Prabhuling Patel | P | 7 | 0 |
| Adam Sabin | P | 6 | 1 |
| Johnnie Smith | P | 7 | 0 |
| Christopher Williams | P | 5 | 2 |

Also Attending

Chris Lagerbloom, City Manager
John Herbst, City Auditor
Laura Reece, Budget Director
Aricka Johnson, Structural Innovation Manager
Yvette Matthews, Assistant Budget Manager
Parth Patel, Budget and Management Analyst
Charmaine Crawford, Budget Department and Board Liaison
Jamie Opperlee, Prototype Inc. Recording Secretary

Communications to the City Commission

None

Purpose: To Provide the City with input regarding the taxpayers' perspective in the development of the annual operating budget; to review projections and estimates from the City Manager regarding revenues and expenditures for upcoming fiscal year; to advise the City Commission on service levels and priorities and fiscal solvency; and to submit recommendations to the City Commission no later than August 15 of each year regarding a budget for the upcoming fiscal year.

I. Call to Order

The meeting of the Budget Advisory Board was called to order at 6:02 p.m.

II. Roll Call

Roll was called, and it was determined a quorum was present.

III. Floor Open for Neighbor Input

Joseph Cox, President and CEO of the Museum of Discovery and Science, asked the Board to support their proposal for STEM programming for over 3,000 Fort Lauderdale second and fourth grade public elementary students. He discussed the learning loss caused by Covid-19 in the past year, and said STEM studies were needed.

Jennifer Gettinger, Grants Coordinator with ArtServe, said all of their activities were free and they would offer multidisciplinary exhibitions for the 2022 artistic season.

Francie Bishop Good, NSU Art Museum board member and Dave Horvitz, Chairman of the NSU Art Museum board of governors, said there were no great cities without great art museums. Mr. Horovitz stated it was essential for the City to support art organizations. He said the City's grants to NSU Art Museum for the past three years had been very important.

Elissa Mogilefsky, Docent at the NSU Art Museum, said without the City's support, the museum would not be thriving and providing the world-class outreach that contributed to Fort Lauderdale being one of the most desirable cities in which to live and work. Ms. Mogilefsky said the museum provided art education and museum experiences to thousands of low income students and welcomed hundreds of City residents at the free monthly Fort Lauderdale Neighbor Days. She stated the City's support was essential to presenting world-class exhibitions. She urged the Board to continue the City's support.

Andrew Britton, NSU Art Museum Legacy Board member, said the City's support enabled the museum to maintain operations and to present critically acclaimed exhibitions.

Lori Franke said she was invested in the Fort Lauderdale community, and asked the Board to support the NSU Art Museum. She said the museum was very important for children and funding for the programs and exhibitions was critical. She asked Board members to support the museum.

Leslie Gebaide, with the Toby Center for Family Transitions, said they provided multiple child reunification and mental health services to improve outcomes for children whose parents had separated. She said funding from Fort Lauderdale would allow them to serve

60 children and 50 parents from Fort Lauderdale. She remarked on the impact the pandemic had on families' ability to afford services.

Mignon Marshall, Docent at the NSU Art Museum, said the museum was particularly meaningful for communities of color. She noted the arts could open up previously unidentified career paths for children. She added that NSU Art Museum was uniquely positioned to embrace diversity and inclusion and unite the community.

Ann Harsh, President of the Friends of the NSU Art Museum, stated her support for the museum. She noted they had not been able to hold their annual fundraiser due to COVID-19. Ms. Harsh asked the Board to support the museum.

Rhonda Ritchie, Senior Director of Advancement at NSU Art Museum, said she was "blown away" by the museum's commitment to the community. She was impressed by what the museum was doing to support students and teachers in the Broward County school system by providing art supplies.

Stefanie Sass said she supported the NSU Art Museum.

Bonnie Clearwater, Director of NSU Art Museum, said she was touched by the community's support. She stated the City's support for the last three years had been essential to their success. Ms. Clearwater stated the museum was helping rebuild the community after the pandemic. She recalled they had asked the City how they could help and subsequently created programming for the children in Parks and Recreation centers whose parents were working. She thanked the City for its support and asked that it continue.

Yolanda Perez, member of the NSU Art Museum Planned Giving Advisory Board, discussed how diversified the museum was, and how it attracted national media attention. She noted the museum provided free art education and museum experiences for low income students and welcomed City residents at the monthly free Fort Lauderdale Neighbor Days. She said the City's support was crucial to the museum's ability to continue providing these opportunities.

IV. Old Business

None

V. New Business

A. Continuation of Non-Profit Organization Grant Application Review

Chair Donaldson explained how Board members would cast their votes. He stated Board members would base their votes on the amount requested and their conversations at the joint meeting with the City Commission.

Chair Donaldson reported the Museum of Discovery and Science had decreased their request from \$285,000 to \$214,800. He said Board members should consider the return on investment for taxpayers. Chair Donaldson stated organizations scoring six or seven would be recommended and those scoring eight or higher would be highly recommended.

Board members voted and the results were as follows:

Social Welfare and Elderly Programs:

Broward Partnership for the Homeless - 10
211 First Call for Help For Broward Inc. – 9
Areawide Council on Ageing of Broward County – 7
SOS Children's Villages Florida – 9
Gilda's Club South Florida – 8
Lighthouse of Broward County Inc. – 7
Big Brothers and Big Sisters of Broward County – 8
Children's Home Society of Florida - 9
Broward Housing Planning Community Land Trust – 1
A Child is Missing Inc. – 10
Canine Assisted Therapy – 4
Winterfest Inc. – 3
FAIR Foundation Inc. – 2
Sunshine Circle - 4

Educational Programs:

Early Learning Coalition of Broward County – 9
Helping Abused, Neglected, Disadvantaged Youth – 7
Junior Achievement of South Florida – 10
Fort Lauderdale Independent Training Education – 8
Pace Center for Girls – 7
Jack and Jill Children's Center – 7
Museum of Discovery and Science – 5
Boys and Girls Club of Broward County – 8
Kids in Distress Inc. – 8
FLIPANY – 2
Oasis of Hope Community Development Corporation – 0
South Florida Symphony Orchestra – 4

Arts, Culture and Historical Programs:

Broward County Film Society Inc. – 7
Fort Lauderdale Historical Society Inc. - 5
Nova Southeastern University – NSU Art Museum Fort Lauderdale – 1
Broward Performing Arts Foundation Inc. – 6
Miami Gay and Lesbian Film Festival Inc. – 5
ArtServe Inc. – 2*
Master Chorale of South Florida Inc. – 3
Bonnet House Inc. – 1

*Mr. Lowe recused himself because he is President of the Board of Directors for ArtServe

B. Recommendations of Non-Profit Applications to City Manager

Staff tabulated the results.

Board members expressed their appreciation to all of the organizations that had applied for funding and for staff's support during the process.

Motion made by Mr. Camarata, seconded by Mr. Smith, to approve the following recommendations to the City Manager for Fiscal Year 2022 funding of non-profits and to communicate this to the City Commission. In a roll call vote, motion passed 10-0.

Highly recommended:

| | | |
|--|-----------|----------------|
| Broward Partnership for the Homeless | \$ | 50,000 |
| 211 First Call for Help For Broward Inc. | \$ | 25,000 |
| SOS Children's Villages Florida | \$ | 50,000 |
| Gilda's Club South Florida | \$ | 50,000 |
| Big Brothers and Big Sisters of Broward County | \$ | 15,000 |
| Children's Home Society of Florida | \$ | 5,000 |
| A Child is Missing Inc. | \$ | 15,000 |
| Early Learning Coalition of Broward County | \$ | 50,000 |
| Junior Achievement of South Florida | \$ | 33,900 |
| Fort Lauderdale Independent Training Education | \$ | 25,000 |
| Boys and Girls Club of Broward County | \$ | 25,000 |
| Kids in Distress Inc. | \$ | 11,512 |
| Total: | \$ | 355,412 |

Recommended:

| | | |
|--|-----------|----------------|
| Areawide Council on Ageing of Broward County | \$ | 127,842 |
| Lighthouse of Broward County Inc. | \$ | 35,000 |
| Helping Abused, Neglected, Disadvantaged Youth | \$ | 100,000 |
| Pace Center for Girls | \$ | 5,000 |
| Jack and Jill Children's Center | \$ | 60,000 |
| Broward County Film Society Inc. | \$ | 20,000 |
| Broward Performing Arts Foundation Inc. | \$ | 25,000 |
| Total: | \$ | 372,842 |
| Grand total: | \$ | 728,254 |

C. Communications to Commission – Non-Profit Grant Process

Ms. Reece had drafted a communication that included an explanation of the process and invited Board members to provide input to accompany the recommendation to the City Commission.

VII. Communications to/from the City Commission

None

VIII. Board Member Comments

Ms. Reece said the May 12 meeting would need to be a regular meeting and Board members agreed.

Ms. Crawford informed the Board that Human Resources, Finance and Transportation and Mobility would be presenting at the May 12 meeting. Chair Donaldson requested that Board members be provided with the packets a week prior to the meeting and Ms. Reece agreed to provide them as soon as they were available from the departments.

Chair Donaldson asked Board members to provide staff with questions for department heads by the Monday prior to the meeting and that Board members receive all responses the day before the meeting.

IX. Adjourn

Upon motion duly made and seconded, the meeting was adjourned at 7:44 p.m.

Title

Sample Application

FY 2021 - 2022
Nonprofit Grant Application

Original application

01/21/2021

Program Name
(Organization Name -
Title of Project)

Organization Name

Organization Type:

Requestor Contact
Information

Phone Number

E-mail Address

Statement of
Organization's
Purpose

Which funding area
is the organization
applying under?
(Please select only
one)

Project Title

Project/Program
Description

Has this project previously received funding from the City of Fort Lauderdale (including public service funding through the City's Housing and Community Development division)?

Please indicate the total amount of requested funds for this funding cycle

Please indicate other matching fund sources for this project

Please detail total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Please select the category, or categories, related to how the requested funding will be expended

Indicate amount of Administrative Costs related to Personnel Services (i.e., Executive Director Salary & Benefits, or Other Operational Salary & Benefits)

Please provide a description below for Administrative Costs related to Personnel Services (i.e., Executive Director Salary & Benefits, or Other Operational Salary & Benefits)

Indicate amount of
Administrative Costs
related to
Operational
Expenses/Equipment/Travel/Supplies

Please provide a
description below for
Administrative Costs
related to
Operational
Expenses/Equipment/Travel/Supplies

Is future-year funding
likely to be
requested?

Program
Performance

What activities and
services will be
provided to meet the
intended purpose of
these funds?

What specific
purpose or goal will
be achieved by the
funds requested?

How will the project
outcomes be
measured?

What are the prior
outcomes and
benefits for similar
projects or
activities?

Who is the target
population served by
this project and how
many individuals are
expected to be
served?

What is your
organization's project
implementation plan
and timeline?

How would your organization's activities and services be modified if only partial funding was granted?

Required
Attachments Below

Attachment A: Most Recent Financial Audited Statement

Attachment B: IRS Form 990

Attachment C: Proof of Registration and Certificate of Standing from Sunbiz.org



Nonprofit Organizational Grant Program Scoring Criteria

Budget: Leveraging of City funds against the total programmatic costs.

1. No external support of program/initiative (fully funded by City funds)
2. Some external support of program/initiative
3. Adequate external support of program/initiative
4. Strong external support of program/initiative
5. Extensive external support of program/initiative (minimal use of City funds)

Community Value: Community value associated with the program/project based on the activities, goals, and project outcomes.

1. Minimal community impact
2. Some community impact
3. Adequate community impact
4. Strong community impact
5. Extensive community impact

Capacity of the Nonprofit: Ability to implement the program/project based on previous outcomes.

1. No experience with similar projects
2. Some experience with similar projects
3. Adequate experience with similar projects
4. Strong experience with similar projects
5. Extensive experience with similar projects

Neighbors Served: Benefit provided to the neighbors of Fort Lauderdale

1. Some benefit to a niche group of neighbors
2. Some benefit to a district
3. A benefit to multiple districts
4. Strong benefit to a broad group of neighbors
5. Extensive benefit to a broad group of neighbors

Implementation Plan: Plan of implementation of the proposed program/project.

1. No planning
2. Some planning
3. Adequate planning
4. Strong planning
5. Extensive planning