



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21-0430

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 4, 2021

TITLE: Motion Approving an Event Agreement and Related Road Closures for the
2021 Fort Lauderdale Fitness & Exotic Showcase Event and Vegan Pop
Up Party – **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements and request for road closures with LuXsso Auto LLC and Vegan Ventures, LLC., and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: 2021 Fort Lauderdale Fitness & Exotic Showcase Event

Applicant:	LuXsso Auto LLC
Date/Time:	Saturday May 15, 2021 (2:00pm – 6:00pm)
Location:	1225 & 1227 NE 9th Avenue, Fort Lauderdale, FL 33304
Set Up Date/Time:	Saturday May 15, 2021 (9:00am – 1:00pm)
Breakdown Date/Time:	Saturday May 15, 2021 (6:00pm – 8:00pm)
Road Closing:	Yes - NE 9th Avenue, in front of businesses
Alcohol:	Yes
Amplified Music:	Yes – Saturday May 15, 2021 (2:00pm – 6:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 Paid

Event 1: Vegan Pop Up Party

Applicant:	Vegan Ventures, LLC.
Date/Time:	Saturday May 15, 2021 (4:00pm – 10:00pm)
Location:	Huizenga Plaza
Set Up Date/Time:	Saturday May 15, 2021 (8:00am – 4:00pm)
Breakdown Date/Time:	Saturday May 15, 2021 (10:00pm – 11:30pm)
Road Closing:	Yes – (1) Lane on East Las Olas Blvd (in front of park)
Alcohol:	Yes
Amplified Music:	Yes – Saturday, May 15, 2021 (4:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 paid

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

Funds available as of April 8, 2021					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$147,000	\$5,710	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 2021 Fort Lauderdale Fitness & Exotic Showcase Event Application
Exhibit 1a – 2021 Fort Lauderdale Fitness & Exotic Showcase Event Site Plan
Exhibit 1b – 2021 Fort Lauderdale Fitness & Exotic Showcase Event Agreement
Exhibit 2 – Vegan Pop Up Party Application
Exhibit 2a – Vegan Pop Up Party Site Plan
Exhibit 2b – Vegan Pop Up Party Agreement
Exhibit 3 – May 2021 Special Event Calendar

Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department