



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

21-0433

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 4, 2021

TITLE: Motion Approving an Event Agreement and Music Exemption with
American Cancer Society, Inc. for Relay for Life – **(Commission District
3)**

Recommendation

Staff recommends that the City Commission approve an event agreement and request for extended hours for music with American Cancer Society, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event 1: Relay for Life

Applicant: American Cancer Society, Inc.
 Date/Time: Friday, June 4, 2021 to Saturday, June 5, 2021
 (6:00pm on Friday – 12:00am on Saturday)
 Location: Joseph C. Carter Park Orange Bowl Field
 Set Up Date/Time: Friday, June 4, 2021 (8:00am – 5:00pm)
 Breakdown Date/Time: Saturday, June 5, 2021 (12:00am-2:00am)
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes - Friday, June 4, 2021 to Saturday, June 5, 2021
 (6:00pm on Friday – 12:00am on Saturday).
 Special Permission: Amplified Music/Extended Road Closure - Yes
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200

***The event organizer has requested a special exemption to allow music for this event to be played on Saturday, June 4, 2021 from 10:00pm – Midnight.**

Resource Impact

Revenue related to this agreement is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of April 8, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$5,710	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – Relay for Life Application

Exhibit 2a – Relay for Life Site Plan

Exhibit 2d – Relay for Life Agreement

Exhibit 3 – June 2021 Special Event Agreement

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department