

33rd Annual Las Olas Art Fair Proposal
April 24th & 25th, 2021
Saturday & Sunday 10am-5pm
Keeping art alive in a socially distanced, safe environment.

The Las Olas Art Fair is a South Florida tradition that highlights art from local and regional fine artists and crafters. The festival gives visitors the opportunity to safely purchase artwork outdoors. It gives artists the opportunity to showcase and sell original, handmade artwork. Many of these artists have not been able to sell work which they depend on to make a living. Keeping art alive is our goal in producing the festivals. The event will follow all CDC Recommendations and Social Distancing Guidelines. The event will be a social distanced art show that will give the public a safe and much needed outdoor venue to get out and enjoy.

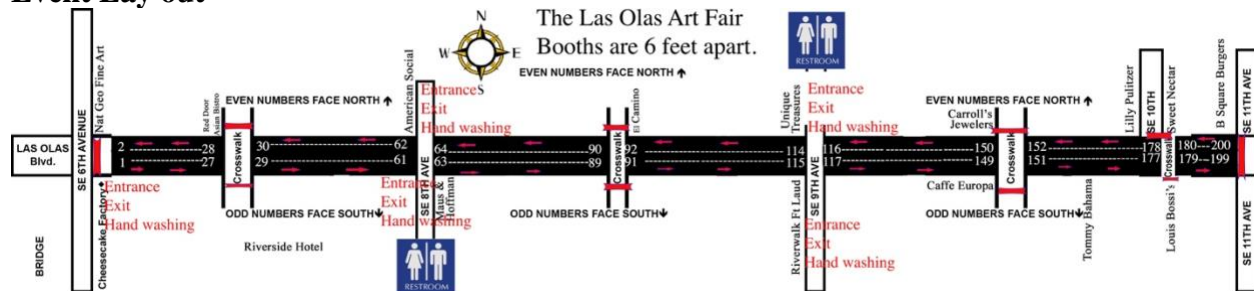
Event Structure

Entering and Exiting the festival

This will now be a gated event with hourly limited attendance. The event has constant turn over, it is not comparable a concert where the crowd comes in and out at the same time. The crowd is staggered. We will not have food or alcohol. All visitors must pre-register through Eventbrite prior to the festival and secure a time slot.

- 3 Entrance and exit locations will be stationed at:
 - SE 6th Ave & E Las Olas Blvd
 - SE 8th Ave & E Las Olas Blvd
 - SE 9th Ave & E Las Olas Blvd
- Entrances will include: Clear signs with social distancing rules, hand sanitizer and hand washing stations, check in area as all visitors must sign up for time slot on Eventbrite prior to the event.
- Staff members will have crowd counters and walkie talkies to coordinate with other entrance points to keep the crowd under the limit.
- Exits will include hand sanitizer and hand washing stations.
- Patrons are required to sign up for a 1 hour time slot prior to the event through Eventbrite.

Event Lay out



- Booths will be spaced six feet apart.
- Signage will be placed throughout the event with social distancing reminders.
- Staff members will be stationed in sections of the event to monitor patrons.
- One-way traffic guiding flow will be created with directional arrows on the ground.
- X's will be placed on ground near port-o-lets, hand washing stations and hand sanitizers to avoid lines.
- Cleaning crew will have special cleaners for trash and port-o-let handling.

- Cleaning crew will clean and sanitize common areas before the event opens each day.
- Port-o-lets and high-traffic areas will be continually sanitized throughout the event. Port-o-lets are serviced on Sunday Morning.
- Port-o-lets, dumpsters and hand washing stations are set up the Friday before the event.
- Road is closed by Road Safe Traffic and Ft. Lauderdale Police on Saturday at 4AM.

Staff safety guidelines

- Leading up to the event, staff members will virtually attend a Zoom meeting to coordinate logistics and all safety guidelines.
 - Staff members will do temperature checks before entering the show site.
 - Staff members will be required to use proper PPE while working the event.
 - Staff members will not congregate at the event and will stay at their designated areas.
 - Lunch breaks will be staggered.
 - Staff members will be wearing safety vests.
 - Face coverings will be worn during the entire event.
 - Clean-up crew will perform complete cleaning and disinfecting of high touch areas.
- Show-site will be taped off to prevent patrons from wandering in and out of the event.

Exhibitor safety guidelines

- Exhibitors will be required to do a temperature check prior to entering the show site.
- All participants must stay home if the following applies:
 - o Have been diagnosed with COVID-19
 - o Have COVID-19 symptoms
 - o Are waiting for COVID-19 test results
 - o Been exposed to someone with COVID-19
- Face coverings are mandatory during the hours of the event.
- Limiting the amount of prints and work on display and restock more frequently to reduce the amount of work touched by different patrons.
- Strictly enforce one person/group permitted in artist's booth at a time.
- Maintain a social distance of 6 feet or more.
- Avoid handshaking and high fives.
- Have an emergency plan in place.
- Save the Howard Alan Events emergency phone number in your phone.
- Have disposable gloves available in booth and a trash can. Patrons can touch artwork and then immediately dispose of the gloves.
- Routinely clean and disinfect surfaces high touch surfaces, including phone and tablet.
- Cashless and touchless transactions.
- Personal Hygiene: keep your hands clean by utilizing hand washing stations and hand sanitizer dispensers throughout the event.
- Exhibitors are assigned space number and directions for checking into the show the Thursday prior to the festival.

Visitors safety guidelines

- All visitors must stay home if the following applies:
 - o Have been diagnosed with COVID-19
 - o Have COVID-19 symptoms

- o Are waiting for COVID-19 test results
 - o Been exposed to someone with COVID-19
 - Reserve time slot to attend the festival on EventBrite prior to arriving at the festival.
 - Enter and exit event through designated areas only.
 - Follow directional arrows on ground.
 - Face coverings are mandatory during the hours of the event for visitors, with the exception of children under the age of 2. Face coverings must be worn properly (covering the nose and mouth), especially when engaging with artists in booths.
 - Maintain a social distance of 6 feet or more from patrons outside your group.
 - Personal Hygiene: keep your hands clean by utilizing hand washing stations and hand sanitizer dispensers throughout the event. Wash your hands with soap and water for at least 20 seconds before and after artwork purchase.
- Patrons must use hand sanitizer before touching any artwork.
- One group permitted in artist's booth at a time; please adhere to each artist's requests for safe shopping in their booth.
 - Avoid handshaking and high fives.