#21-0425

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: April 20, 2021

TITLE: Motion Declaring the Lauderdale Air Show on Fort Lauderdale Beach,

Scheduled for May 8 – May 9, 2021, as a Public Purpose Special Event and Creating a Temporary Exemption Relating to the Sale, Possession and

Consumption of Alcohol at the Event – (Commission District 2)

Recommendation

Staff recommends the City Commission approve a motion declaring the Lauderdale Air Show on Fort Lauderdale Beach, scheduled for May 8 – May 9, 2021, a public purpose special event, providing for a specific limited temporary exemption from Section 8-85, Code of Ordinances of the City of Fort Lauderdale, as it relates to the sale, possession, and consumption of alcohol on the Fort Lauderdale Beach between the following boundaries: Barrier Island between the southern boundary of SE 5th Street, the northern boundary of Oakland Park Blvd, the western boundary of the Intracoastal Waterway to the eastern boundary of the Atlantic Ocean high water mark.

Background

On May 1, 2012, the City Commission adopted Section 5.3 of the Fort Lauderdale Code of Ordinances, allowing the City Commission, by motion, to provide for a limited temporary exemption from Section 8-85 of the Code of Ordinances as it relates to the sale, possession, and consumption of alcohol.

The City of Fort Lauderdale's economic sustainability is directly tied to tourism, which in turn is greatly enhanced by attracting visitors to major special events.

To help ensure the Lauderdale Air Show on Fort Lauderdale Beach, May 8 – May 9, 2021 (9:00am – 6:00pm), can create a one-of-a-kind experience, attract an outstanding crowd, and allow Fort Lauderdale to capitalize on the full economic development potential of this public purpose special event, staff recommends a temporary exemption from Section 8-85 of the Code of Ordinances relative to open containers of alcoholic beverages in specified entertainment and recreational areas of the city.

Resource Impact

There is no fiscal impact associated with this item.

04/20/2021 CAM #21-0425

Strategic Connections:

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item is a *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community
- Objective: Improve access to and enjoyment of our beach, waterways, parks and open spaces for everyone

This item advances the Fast Forward Fort Lauderdale Vision Plan 2035: We are Here.

Attachments

Exhibit 1 – Section 5.3, Fort Lauderdale Code of Ordinances

Exhibit 2 – Section 8-85, Fort Lauderdale Code of Ordinances

Exhibit 3 – The Lauderdale Air Show on Fort Lauderdale Beach Site Plan

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation