



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21-0347

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: April 6, 2021

TITLE: Motion Approving an Application for a Temporary Beach License and
Outdoor Event Agreement and Road Closures with AIDS Healthcare
Foundation, Inc., for Florida AIDS Walk and Music Festival – **(Commission
Districts 2 and 4)**

Recommendation

Staff Recommends that the City Commission approve an application for a temporary beach license and outdoor event agreement, request for road closures, and authorize the City Manager to execute the agreement on behalf of the City with AIDS Healthcare Foundation Inc., for Florida AIDS Walk and Music Festival.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 per day for use of the beach. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in the event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

This event has been approved by Broward County to operate under Broward County Ordinance 20-23.

<u>Event 1: Florida AIDS Walk and Music Festival</u>	
Applicant:	AIDS Healthcare Foundation, Inc.
Date/Time:	Saturday, April 24, 2021 (6:00am – 3:00pm)
Location:	Fort Lauderdale Beach Park (1100 Seabreeze Blvd, including the parking lot and beach)
Set Up Date/Time:	April 21, 2021 – April 23, 2021 (7:00am – 7:00pm)
Breakdown Date/Time:	April 24, 2021 – April 26, 2021 (7:00am – 9:00pm)
Road Closing:	Yes – Saturday, April 24, 2021 (8:00am – 10:00am) – North Bound A1A from Fort Lauderdale Beach Park to Vistamar St. / Sebastian St. from A1A to N. Birch Rd. / N. Birch Rd. from Sebastian St. to Vistamar St.
Alcohol:	Yes
Amplified Music:	Yes Friday, April 23, 2021 (10:00am – 8:00pm) *Sound Check Saturday, April 24, 2021 (8:00am – 2:00pm) *Event
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200
Beach Fee:	\$3000 (\$500 x 6 days)

Resource Impact

There will be a positive fiscal impact in the estimated amount of \$700.

<i>Funds available as of March 8, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401- K029	Community Events	Charge for Service/ Non- sponsor Charges	\$147,000	\$5,510	\$3200
TOTAL AMOUNT ►					\$3200

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Florida AIDS Walk and Music Festival Application
Exhibit 1a – Florida AIDS Walk and Music Festival Site Plan
Exhibit 1b – Florida AIDS Walk and Music Festival Walk Route
Exhibit 1c – Florida AIDS Walk and Music Festival COVID Safety Procedures
Exhibit 1d – Florida AIDS Walk and Music Festival Agreement
Exhibit 2 – Florida AIDS Walk and Music Festival Broward County Approval
Exhibit 3 – April 2021 Special Events Calendar

Prepared by: Brittany Henry, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation