



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

21-0170

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: February 16, 2021

TITLE: Motion Approving the Co-Sponsorship of the NSU Art Museum of Fort
Lauderdale – World of Anna Sui Exhibit and Permitting the Display of Event
Banners for a Period Longer Than 30 Days – **(Commission Districts 1, 2,
3 and 4)**

Recommendation

Staff recommends the City Commission consider approving the City's co-sponsorship of NSU Art Museum Fort Lauderdale - World of Anna Sui exhibit and permit the display of event banners associated with the exhibit for a period of 231 days.

Background

Nova Southeastern University is requesting the City of Fort Lauderdale co-sponsor the NSU Art Museum Fort Lauderdale's World of Anna Sui Exhibit by permitting the display of event banner signs. Pursuant to Section 25-23 of the Code of Ordinances ("Code"), event banner signs may be displayed in association with city co-sponsored events that serve a legitimate public purpose. The proposed event banners will serve as an outreach method to educate the public of the display of modernist art of World of Anna Sui collections.

NSU Art Museum proposes to hire AAA Flag and Banner to install approximately 100 event banners within the City for a 231- day period beginning on February 1, 2021. In accordance with Section 25-23(b)(3) b., Event *Banner Signs*, of the Code City Commission approval is also required to display an event banner for longer than 30 days.

Proposed banner signs are part of Exhibit 1. The proposed locations of the signs are shown in Exhibit 2.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2024* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

Attachments

Exhibit 1 – Proposed Banner Signs

Exhibit 2 – Proposed Banner Sign Locations and Map

Prepared by: Mohammed Malik, Zoning Administrator

Department Director: Anthony Greg Fajardo, Sustainable Development