

CITY OF FORT LAUDERDALE City Commission Agenda Memo REGULAR MEETING

TO:	Honorable Mayor & Members of the Fort Lauderdale City Commission
FROM:	Chris Lagerbloom, ICMA-CM, City Manager
DATE:	February 2, 2021
TITLE:	Motion Approving an Event Agreement and Music Exemption with Shuck N Dive, Inc. for Mardi Gras – (Commission District 2)

Recommendation

Staff recommends that the City Commission approve an event agreement and request for extended hours for music with Shuck N Dive, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns. This event has been approved by Broward County to operate under Broward County Ordinance 20-23.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Mardi Gras	
Applicant:	Shuck N Dive, Inc.
Date/Time:	Tuesday, February 16, 2021 (3:00 pm – 10:00 pm)
Location:	Shuck N Dive 650 North Federal Hwy., Ft. Lauderdale, FL
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Set Up Date/Time:	Tuesday, February 16, 2021 (10:00 am – 3:00 pm)			
Breakdown Date/Time:	Tuesday, February 16, 2021 (10:00 pm – 12:00 am)			
Road Closing:	No			
Alcohol:	Yes			
Amplified Music:	Yes - Tuesday, February 16, 2021 (3:00 pm – 10:00 pm)*			
Special Permission:	Amplified Music/Extended Road Closure - Yes			
Insurance Required:	Yes			
Banners:	No			
Pending Code Violations:	No			
Application Fee:	\$200.00			

*The event organizer has requested a special exemption to allow music for this event until 10:00pm on Tuesday, February 16, 2021.

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

Funds available as of January 21, 2021									
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT				
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$5,220	\$200				
		TOTAL		\$200					

Strategic Connections

This item supports the *Press Play* Fort Lauderdale 2024 Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments

Exhibit 1 – Commission Memo 19-076 Exhibit 2 – Mardi Gras Application Exhibit 2a – Mardi Gras Site Plan Exhibit 2b – Mardi Gras Agreement Exhibit 3 – Approval by Broward County for Mardi Gras Exhibit 4 – Mardi Gras Covid Safety Plan Exhibit 5 – February 2021 Special Event Calendar

Prepared by: Carolyn Bean, Parks and Recreation Department Department Director: Phil Thornburg, Parks and Recreation Department