



FORT LAUDERDALE PARKS AND RECREATION BOND MASTER PLAN DESIGN & IMPLEMENTATION PROGRAM

PROGRAM OVERVIEW AND PUBLIC ENGAGEMENT

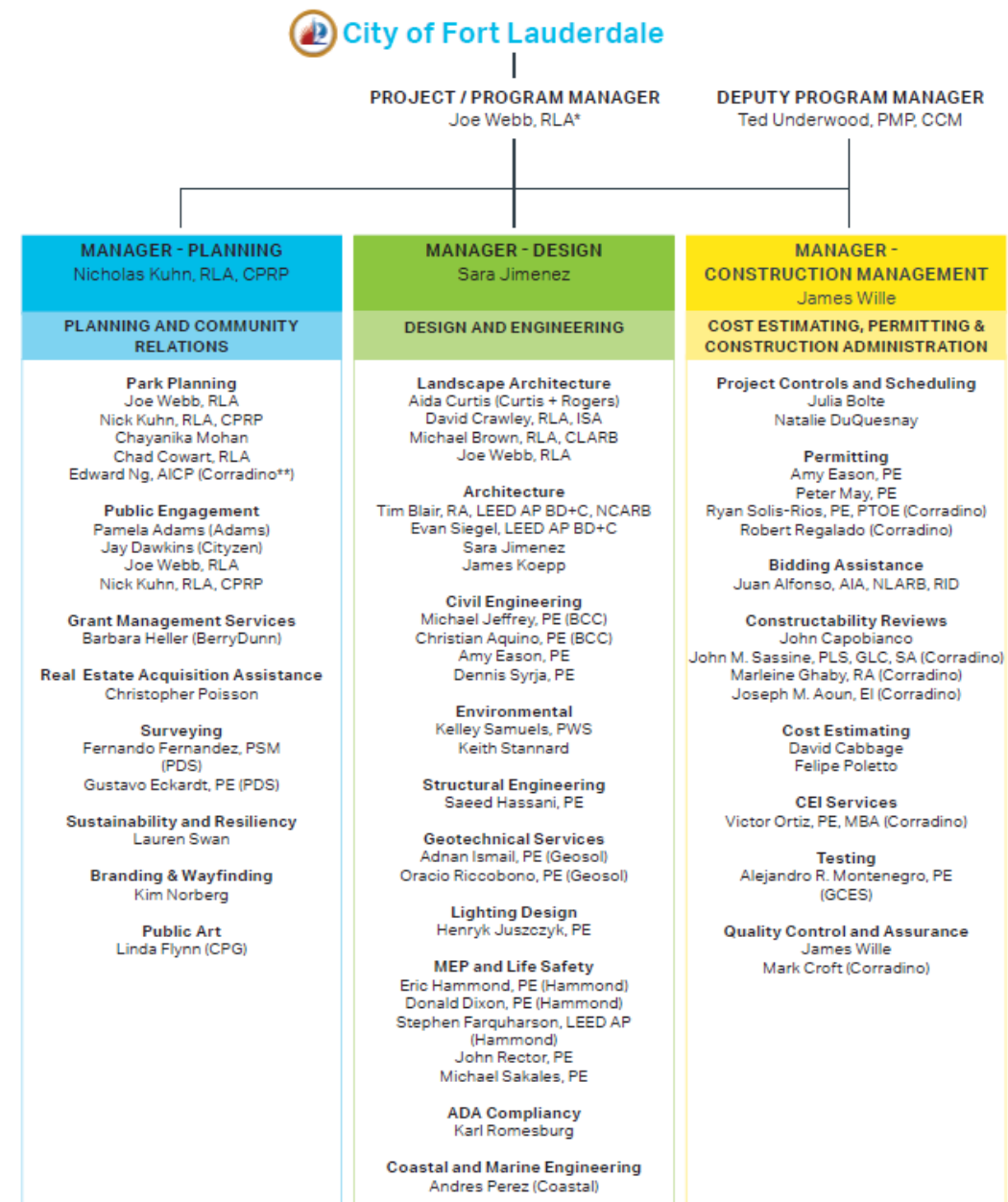


PROGRAM PURPOSE

THE PURPOSE OF THIS PROGRAM IS TO IMPLEMENT THE COMMUNITY ASPIRATIONS BASED ON THE VALUES, EXPRESSED NEEDS AND PRIORITIES AS DEFINED WITHIN THE PARKS AND RECREATION SYSTEM MASTER PLAN, AND THE VOTE OF CITY RESIDENTS THROUGH A GENERAL OBLIGATION BOND

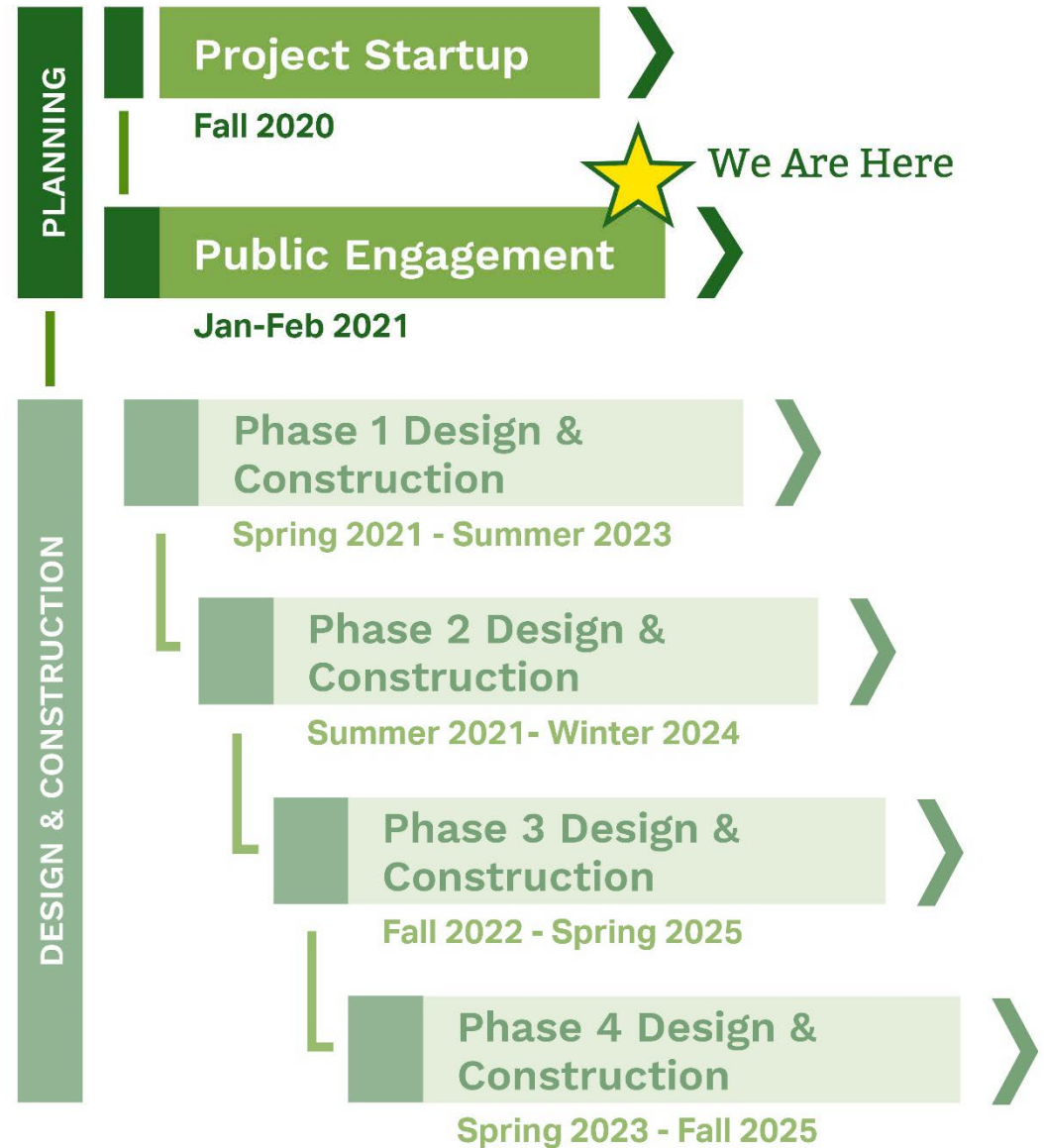
PROGRAM APPROACH

- The City has engaged the services of the AECOM team to work in partnership with City staff to provide comprehensive planning, design and construction management services.
 - Large team capable of working on multiple projects simultaneously
- Similar approach to park bond programs being managed by AECOM for:
 - Doral
 - Miami Beach
 - Cape Coral



PROGRAM PROCESS AND SCHEDULE

Currently beginning the public engagement phase!





PUBLIC ENGAGEMENT GOAL

WE RECOGNIZE THE NEEDS AND PRIORITIES OF THE COMMUNITY MAY HAVE CHANGED SINCE THE ORIGINAL PROJECT IDENTIFICATION IN 2016. DUE TO POSSIBLE CHANGES, THE DESIGN TEAM IS CONDUCTING A COMMUNITY OUTREACH PROGRAM TO GATHER INPUT FOR THE IMPROVEMENTS PROPOSED FOR EACH PARK IN THE CITY BEFORE THE FINAL PROJECTS ARE DEVELOPED.

PROGRAM WEBSITE

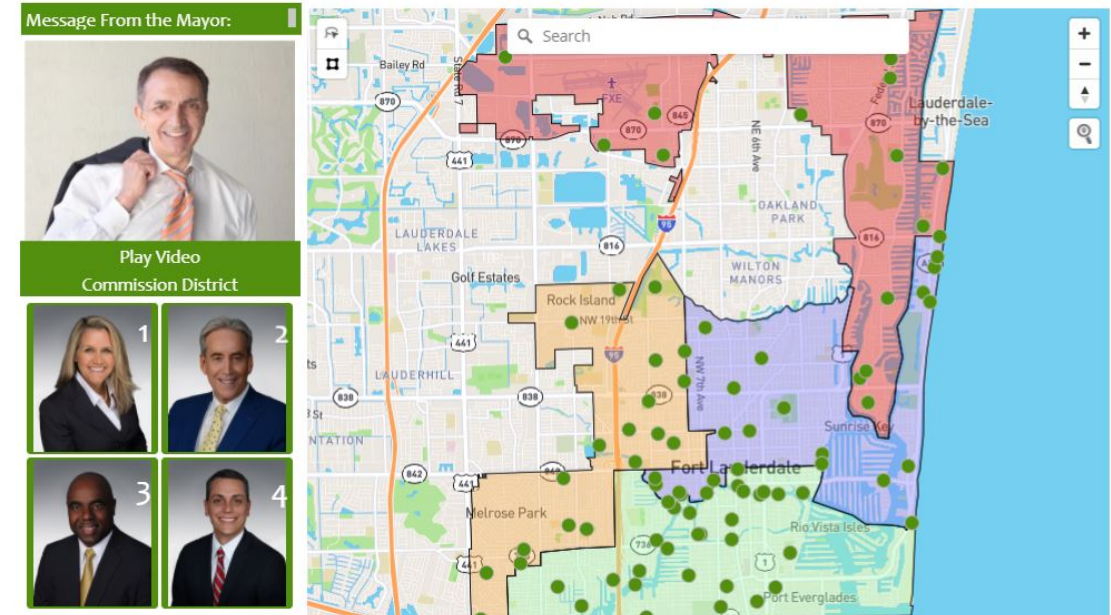
- Central repository for all project information
- Integrated into the City's existing public facing website
- Active through the duration of the process to ensure transparency as the program progresses from planning to design to construction
- Primary access point for public engagement
- Extensive outreach to get the word out:
 - Flyers / Water bill insert
 - Door hangers
 - Banners
 - Social Media

FTLPARKSPROJECTS.COM



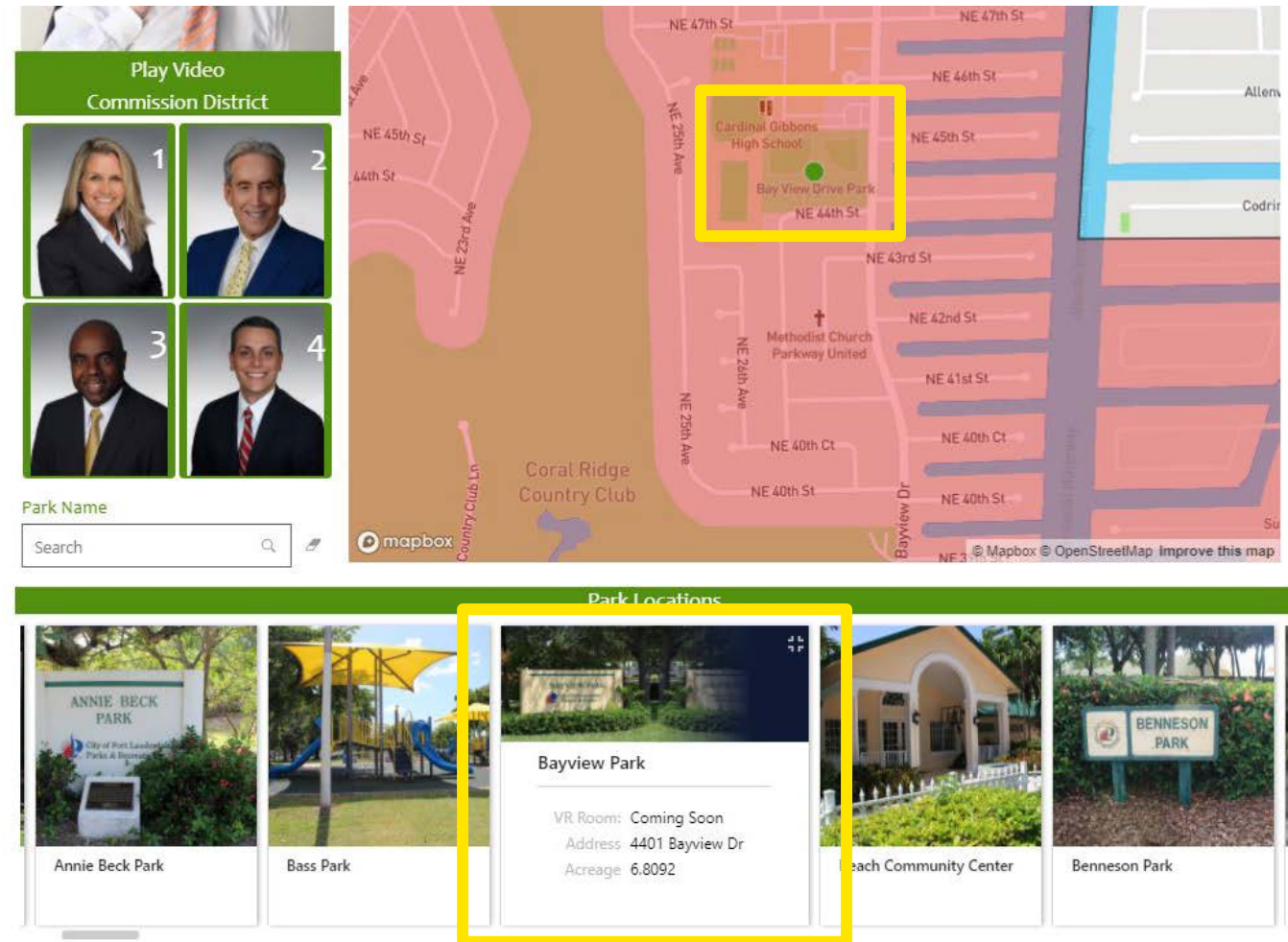
Fort Lauderdale Parks Bond Program

The purpose of this program is to implement the community aspirations based on the values, expressed needs, and priorities for the parks and recreation system as defined within the Parks and Recreation System Master Plan. The needs and priorities identified within the Parks and Recreation System Master Plan were based on extensive, equitable public input, the acceptance of the Plan by the City Commission, and ultimately the vote of the City residents on funding the program through a General Obligation Bond. The purpose of the planning and design efforts within this program are to translate the intent of those community expressed needs and priorities into a series of physical projects that meet the intent of the community, City Commission, and bond program.



VIRTUAL ROOMS

- In order to provide a safe, accessible, and efficient engagement process, the primary tool will be the virtual room
- The room simulates an in-person meeting through a 3D platform
- Can be accessed through a computer or mobile device
- Each park in the program has its own room, accessed from the website map or park list
- Each room has a series of stations with information as well as an area to provide feedback





How to Participate

For your finger to "click and drag" to rotate your view and zoom in and out. Click on the buttons above for a full-screen view.

USE ROAD MAP

Please make sure you view our welcome video and visit each of our stations.

Once you have viewed the bond program information and proposed park and improvement plan, please provide your feedback to our short questionnaire. This feedback portal will be open through February 28, 2021.

BOND - MASTER PLAN DESIGN AND IMPLEMENTATION PROGRAM

2. Program Purpose & Process

Parks Bond Program Virtual Open House

Victoria Park

Bond Program Purpose & Process

The Parks Bond program is the result of years of planning. In 2015, the City Commission approved a comprehensive parks and recreation master plan. The master plan was developed with extensive public input and a list of needed park improvements based on the 2015 master plan and priorities. In 2018, City residents voted to support the issuance of bonds to fund these much-needed improvements. Now, the City Commission is ready to begin the project in 2021.

We are asking all of you to provide your feedback and provide the list of proposed improvements, and provide your input as the successful implementation of the plan.

Bond Program Highlights

- \$100+ million in park improvements
- 400+ parks included in the bond program
- Provide your feedback

Victoria Park

The park improvements at Victoria Park will be located in the central meeting room on the master plan. The improvements will be located in the central meeting room on the master plan. The improvements will be located in the central meeting room on the master plan.

Mayor's Parks Bond Message



3. Proposed Improvements



4. Provide Your Feedback

Click leave feedback

PARKS & RECREATION
City of Fort Lauderdale

Provide Your Feedback

Fort Lauderdale Parks and Recreation Bond - Master Plan Design and Implementation Program

POWERED BY
AECOM DIGITAL

VIRTUAL ROOM MATERIALS

- Park Improvement Diagrams
- Information Boards
- Site Photos
- 2016 Master Plan Executive Summary
- Feedback Portal



Parks Bond Program Virtual Open House

Osswald Park

Bond Program Purpose & Process

The Parks Bond program is the result of years of planning. In 2016, the City Commission approved a comprehensive parks and recreation system master plan. The master plan was developed with extensive public input and identified a list of needed park improvements based on the community's expressed needs and priorities. In 2018, City residents voted to approve the issuance of bonds to fund these much-needed improvements. Today, the City recognizes that the needs and priorities of the community may have changed since the original project began in 2016.

We are asking all of you to provide your feedback and prioritize the list of proposed improvements and provide your input on the conceptual designs for each park.

Osswald Park

Bond Program Allocation: **\$3,164,000**

Bond Program Highlights

- \$200+ Million for Park Improvements
- 97+ Parks Included in the Bond Program

Provide Your Feedback

Your feedback is an integral part of this process. Please view the park improvement diagram for Osswald Park and provide your comments!

PORT LAUDERDALE PARKS AND RECREATION BOND - MASTER PLAN DESIGN AND IMPLEMENTATION PROGRAM

Parks Bond Program Virtual Open House

Osswald Park

HOW TO PARTICIPATE

Use your mouse or your finger to "click and drag" the virtual room to rotate your view and access the materials. Click on the buttons above each poster/video for a full-screen view.

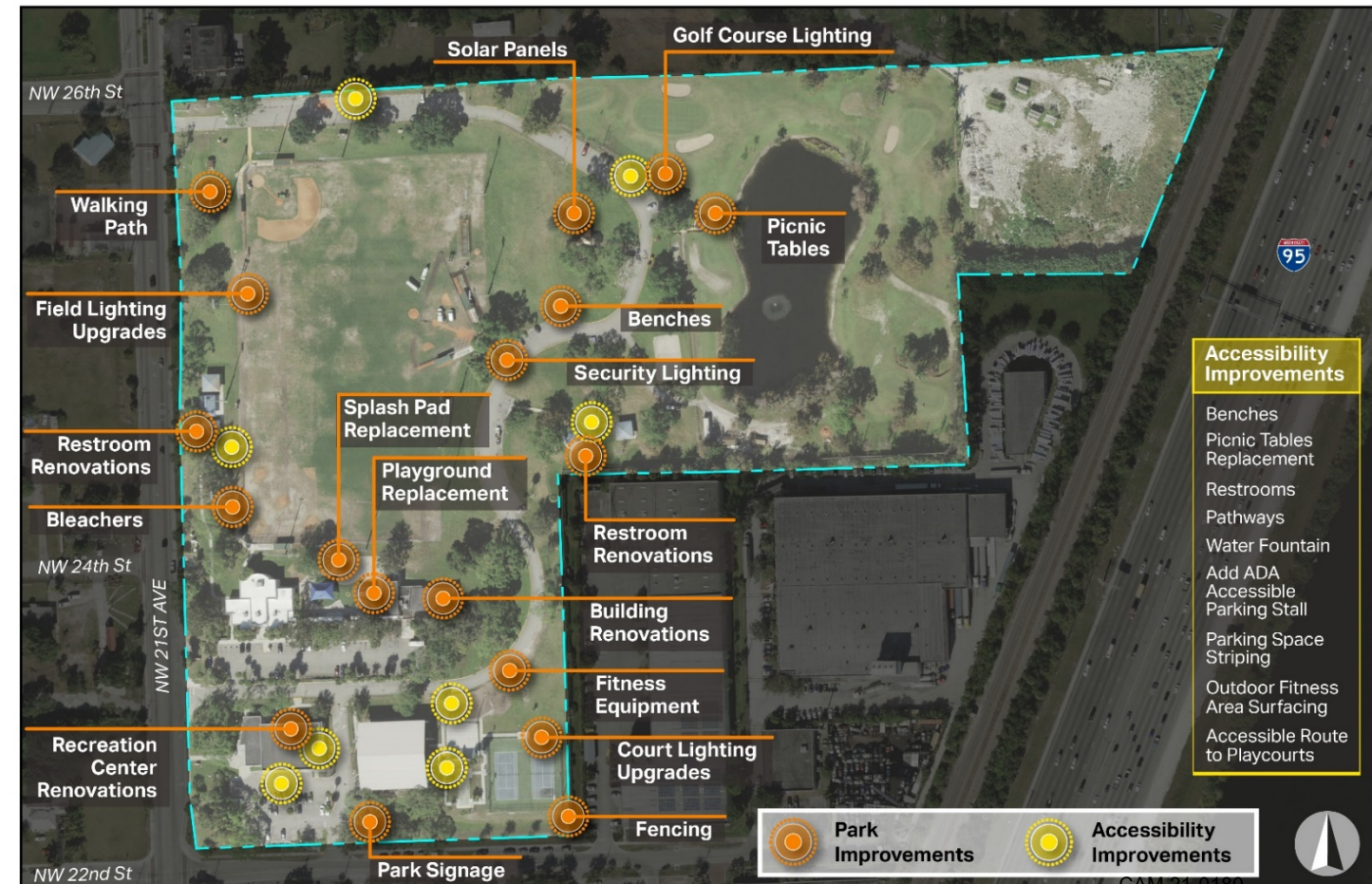
VIRTUAL OPEN HOUSE ROAD MAP

- Welcome Video
- How to Participate
- Program Purpose & Process
- Proposed Park Improvement Plan
- Provide Your Feedback

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PORT LAUDERDALE PARKS AND RECREATION BOND - MASTER PLAN DESIGN AND IMPLEMENTATION PROGRAM



ENGAGEMENT PORTAL

- Feedback opportunity for each park
 - General comments on the proposed improvements
 - Prioritization of improvements
- General comments on the overall program
- Opportunity to leave contact information to stay engaged and receive updates
- Results and proposed changes will be posted back to the web site once the initial engagement has been completed

The screenshot shows a web interface for the "Osswald Park Virtual Engagement Room". At the top left is the "PARKS & RECREATION City of Fort Lauderdale" logo. At the top right is a "Translate" button. The title "Osswald Park Virtual Engagement Room" is centered. Below the title is a thank-you message: "Thank you for your participation in the Fort Lauderdale Parks Bond Program public engagement process! Please provide your feedback in the comment box below, and click 'continue' advance to the next engagement question." Below this is a progress bar with three steps: "Step 1", "Step 2" (which is highlighted with a blue arrow), and "Step 3". The main question is "Which of the improvements planned for Osswald Park are MOST IMPORTANT to you? (Select your top 5 improvements.)". There are two columns of checkboxes, each with a light gray background. The left column includes: Walking Path, Restroom Renovations, Recreations Center Renovations, Golf Course Lighting, Benches, Splash Pad Replacement, Building Renovations, Court Lighting Upgrades, and Park Signage. The right column includes: Field Lighting Upgrades, Bleachers, Solar Panels, Picnic Tables, Security Lighting, Playground Replacement, Fitness Equipment, Fencing, and Other. At the bottom of the form area is a link that says "Click to view results". Below the entire form is a large green button labeled "Continue".

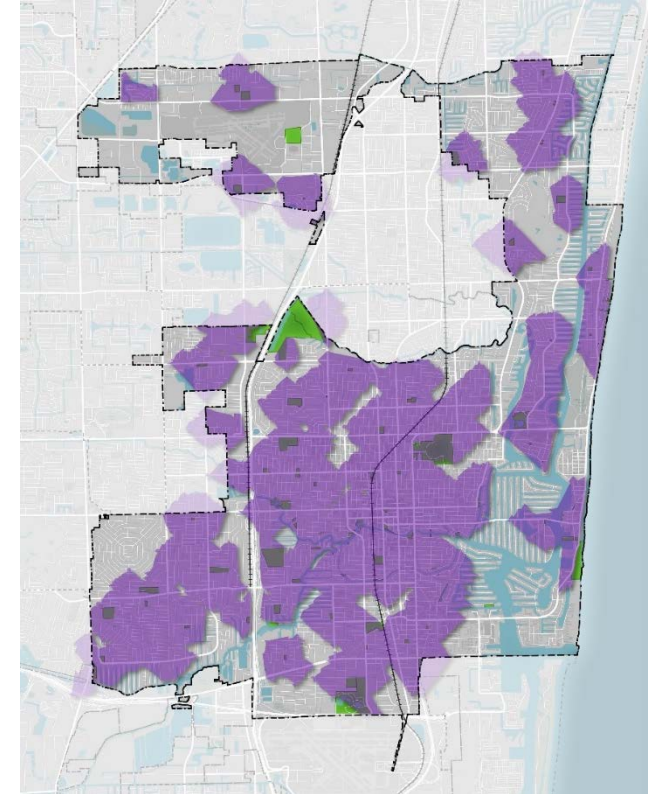
PROJECT PRIORITIZATION

- Once the initial public engagement phase is completed, the AECOM team will look to develop a proposed, phased development program based on the following criteria:
 - Identified signature projects
 - Community consensus on the park development program
 - Equitable distribution of projects across the City
 - Potential for grants or leveraging bond funds
 - Efficiency of design, bidding and construction
 - Balance of design intensive projects with simpler, quick win projects



LAND ACQUISITION

- \$30 Million total has been allotted for land acquisition as a part of the parks bond program
 - \$7.5 Million per Commission District
 - Targeting properties in service area gaps
 - Multiple properties are under consideration

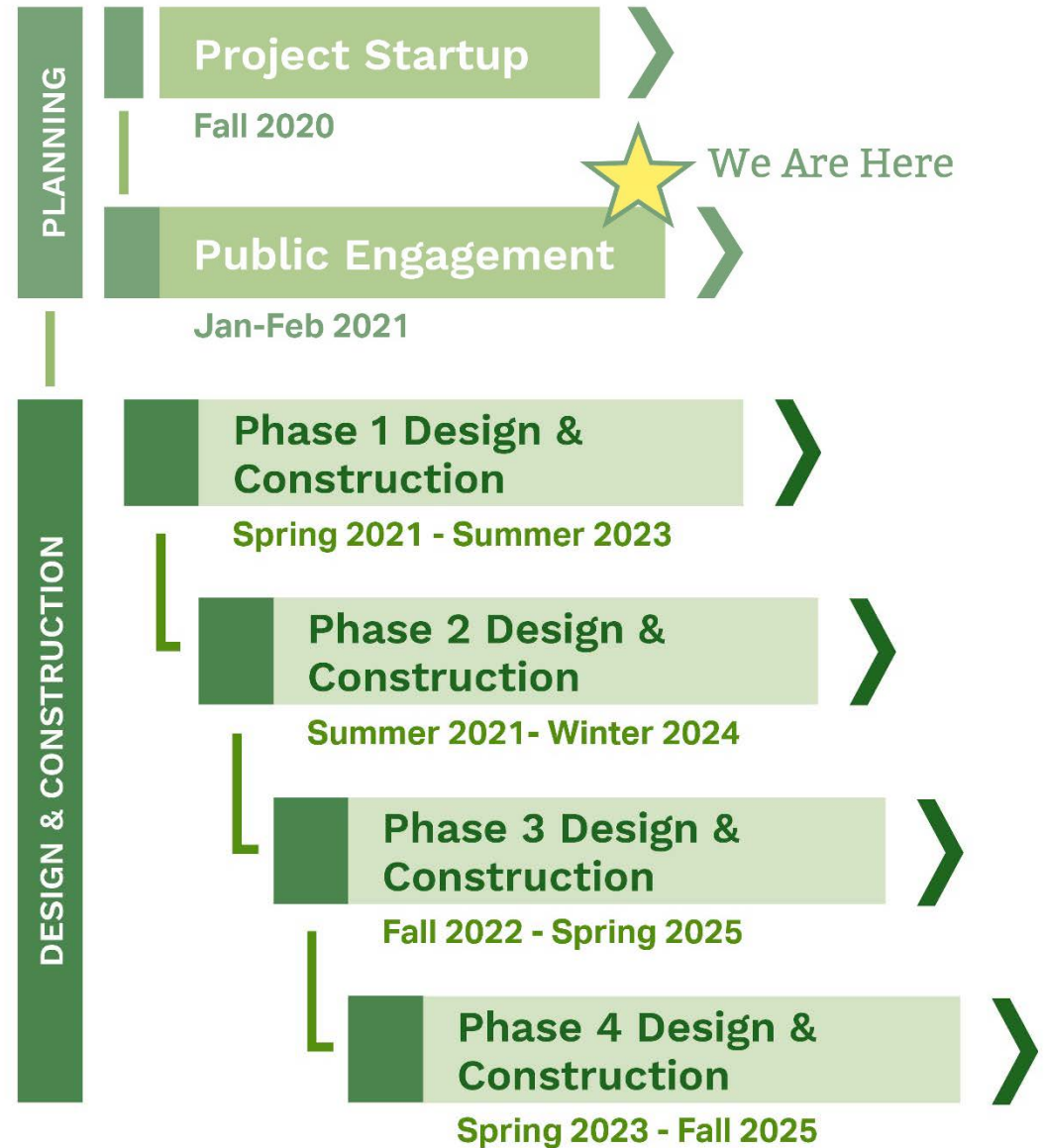


Current Acquisitions:

- | | |
|--------------------------------------|-------------|
| • 4201 N Ocean Blvd (District 1) | \$1,095,696 |
| • 1016 Waverly Rd. (District 2) | \$2,549,287 |
| • SW 5 CT and SW 12 Ave (District 4) | \$4,009,229 |

NEXT STEPS

Design Beginning Spring 2021, Construction of Phase 1 Complete in Summer 2023



THANK YOU!

