**City Manager's Office Division Accomplishments** 



# Fort Lauderdale Executive Airport Division Accomplishments

- Updated and completed the Airport Master Plan to determine the long-term development plans for the Fort Lauderdale Executive Airport (FXE) in the next 20 years, considering economic development and the needs and demands of FXE tenants, users, and neighbors.
- Completed upgrades to the Airfield Electrical Vault based on an evaluation report prepared by FXE's General Aviation Consultant. The upgrade of the regulator/transformer equipment has reduced the operating and maintenance costs for FXE and increased energy efficiency.
- Completed upgrades to the South Perimeter Loop Road system within the secured fence area at the southern end of FXE. The road enhances the safety of FXE by eliminating unnecessary runway crossings by vehicles and equipment.
- Rehabilitated the Taxiway Foxtrot Pavement based on the FXE's Pavement Management Plan, including the completion of design, milling, and resurfacing of the western 3,000 feet of the taxiway Foxtrot pavement area. This project is now in compliance with current Florida Aviation Administration (FAA) design criteria.
- Completed renovation of the FXE Administration Building to include new landscaping and irrigation, carpet, lights, tile, a Heating Ventilation and Air Conditioning (HVAC) unit, and plumbing upgrades as well as implementation of sustainable materials for the reduction of energy consumption.
- Completed landscaping and installation of a canopy over the walkway in front of the United States Customs Building.
- Completed the design and the installation of decorative street signage to allow for easier navigation around the FXE roadway system, to reduce driver confusion, and shorten the travel time to destinations on FXE grounds. The new signs have a positive impact on the perception of FXE within the community.
- Hosted and participated in numerous community outreach and engagement events that support and benefit the community:
  - o Fly Pink event
  - o Achievements in Community Excellence (ACE) Awards event
  - STEMfest youth engagement
  - Fall Harvest Picnic Imperial Point Civic Association
  - Youth Fair BB&T Center

### Housing and Community Development Division Accomplishments

- Continued to provide funding to public services that include assistance for seniors, homeless, food banks, childcare, and victims of domestic violence.
- Proposed and implemented the Annual Asphalt and Sidewalk Improvement Program.
- Assisted with providing affordable housing through partnerships with the Community Housing Development Organization (CHDO). Construction of a new energy efficient rental unit was completed in November 2020.
- Assisted five families to purchase new homes through the Purchase Assistance program.
- Completed eight out of ten Housing Rehabilitation Projects by December 2020.
- Began converting housing files from paper to electronic.
- Responded to the impacts of COVID-19 by assisting 234 families with 1,042 units of rent, mortgage and utility assistance for a total of \$930,339.02.

#### **Neighbor Support Division Accomplishments**

- Responded to over 2,300 neighbor-initiated inquiries, most coming through elected officials or having been elevated to senior City management.
- Due to COVID-19 and the impacts on the local community, the Neighbor Support Volunteer
  office spearheaded a weekly food distribution event, collaborating with other local municipalities,
  to provide sustenance and nutrition to needy families and individuals across several cities. For
  those neighbors who could not leave their home, food was personally delivered by the food
  distribution volunteers.
- The Neighborhood Volunteer Office held several pop-up resource events providing much needed resources including food, diapers, hygiene and comfort items, which were donated by local agencies and members of the community, to people in need. The event was supported by 34 volunteers from the Rotary Club of Fort Lauderdale, the Rotary Community Corps and dedicated City of Fort Lauderdale volunteers. Dozens of other caring neighbors donated hundreds of dollars to the Rotary Foundation to support the future of the program or purchased the most needed items on the Amazon Rotary Cares Project wish list.
- Created a central COVID-19 informational webpage for up-to-date and relevant information that also provides a request form for those who need assistance. Over 100 forms were received in the first few months, and neighbors were able to be directed for appropriate assistance.
- Continued implementation of the Neighborhood and Business Community Investment Programs (NCIP/BCIP) Comprehensive Maintenance Initiative. This includes repair initiatives in every Commission District.
- Maintained the City's partnership with the United Way to end homelessness.

## Neighbor Support Division Accomplishments (continued)

- Implemented a temporary homeless voucher program that provided shelter to some of the most vulnerable neighbors experiencing homelessness during the coronavirus pandemic. Partnering with two local hotels, the City successfully sheltered 115 adults and 1 child. Participants were provided meals and case management for needed services. At the end of the program, participants were transitioned to alternative shelter and provided with case management provided by Broward County for continued positive outcomes. During this time, staff continued with both virtual and in-person meetings to manage and serve the individuals staying at the hotels. Staff were on site providing case management and meals three times a day, every day.
- Administered the Community Court under limited and modified conditions due to COVID-19. In
  partnership with the Seventeenth Judicial Circuit Court of Florida, Broward County Board of
  Commissioners, Continuum of Care, and the City of Fort Lauderdale Police Department,
  individuals experiencing homelessness were connected with service providers. Modified court
  hearings were held in an outdoor, open-air environment with service providers appearing
  virtually to assist with needed services. Clients were tested for COVID-19 prior to hearings with
  a plan in place for those that tested positive.
- Held the 7<sup>th</sup> Neighbor Leadership Academy in a modified virtual setting to give neighbors a chance to learn more about the City and develop their leadership skills.
- Developed strong partnerships and communication with educational institutions and enhanced the effectiveness of educational development for youth and adults Citywide.
- Coordinated with other local agencies, holding and attending multiple events and a public informational media campaign, to inform the public of the 2020 U.S. Census and to increase the City of Fort Lauderdale census count.
- Coordinated the annual Neighbor Support Night 2020, providing an opportunity for Fort Lauderdale's neighbors to join with the City to strengthen community ties, elevate public spirit, and build civic awareness in a fun, casual, exciting block party type atmosphere.

### Nighttime Economy Division Accomplishments

- Partnered with the Economic & Community Investment Division to conduct a COVID-19 Business Impact Survey to learn how local businesses were affected in the first 30 days of the COVID-19 shut-down.
- Collaborated with other City departments to create the Fort Lauderdale Emergency Business Investment Program. The program provided financial assistance for eligible small businesses impacted by COVID-19.
- Established an informational page on the City's website with resources for businesses suffering losses due to COVID-19.
- Served as a liaison between the hospitality industry and the City, providing a voice for businesses on COVID-19 operational and policy matters.
- Produced a report and analysis regarding activities at night in Fort Lauderdale, utilizing mobile phone data and parking data, to raise awareness and establish a baseline for future efforts and investment.

# Office of Professional Standards Accomplishments

- Worked with the City's outside labor counsel on responses to employment litigation matters to limit the City's liability.
- Continued to provide training at the new hire orientation on the Florida Code of Ethics for Public Employees to help new employees understand their ethical obligations under Florida statutes.
- Continued the receipt and resolution of employee complaints of discrimination and harassment; ensured compliance with all applicable laws.
- Researched legal standards for reasonable accommodations under the Americans with Disabilities Act (ADA) to comply with ADA requirements.

### **Real Estate Divisions Accomplishments**

- Purchased three properties under the Parks Bond, increasing the City's park space by approximately four acres.
- Acquired an EMS Station to provide better response times to areas both North and South of the tunnel.
- Completed the designation of two Brownfield Sites within the City.
- Received a \$5 million donation for public art placing city-wide, and an additional donation of 1.3 acres of waterfront property in the River Oaks Neighborhood.

#### Strategic Communications Division Accomplishments

- Coordinated ongoing emergency communications to the City's water and sewer crisis. Continued to provide outreach support to Public Works for ongoing water and sewer events.
- Coordinated numerous major announcements, press conferences, public outreach, informational materials, etc., regarding the status of City operations and services, related to COVID-19. Provided regular, ongoing updates that included information on public health, the status of City services and operations, food distributions, testing sites, housing opportunities, and community programs and events.
- Developed and implemented public outreach campaigns for numerous capital investment, infrastructure, sustainability and quality of life initiatives to raise awareness and educate neighbors including: Redundant Sewer Force Main, King Tides, Stormwater Assessment, Preventing Sanitary Sewer Overflows (SSOs), Pollution Prevention, Water Quality, Waterway Quality, Isle of Palms Seawall, Landscape and Tree Preservation Ordinance, Curbside Electronics Pickup, Business Engagement Assistance & Mentorship (BEAMs) Program, and ongoing maintenance and repairs to our existing water, stormwater, and wastewater systems.
- Coordinated extensive outreach and community relations initiatives related to the 2020 Census. This includes community partnerships; paid, earned and owned advertising; and promotion through print and digital materials (e.g., bus benches, videos, neighbor calls, water bill stuffers, events to raise awareness, and extensive social media outreach).
- Developed and distributed the LauderBriefs City Commission Meeting newsletter to recap action taken during each City Commission Conference and Regular Meeting.
- Developed and distributed LauderTrac newsletters to provide updates on each of the 2020 City Commission Top Priorities including: Homelessness and Housing Opportunities, Infrastructure, Comprehensive Plan and Downtown Master Plan Implementation, Transportation and Traffic, Waterway Quality, and Resiliency.

#### Strategic Communications Division Accomplishments (continued)

- Developed an outreach campaign to raise awareness of the Everbridge Emergency Notification System and encourage neighbors to register in the alert system.
- Produced, promoted, coordinated and supported numerous annual signature Citywide events to support our core process of educating neighbors, enhancing quality of life, and building community including: Veterans Day, Light Up Sistrunk, Light Up the Beach, Downtown Countdown, Neighbor Support Night, and Tu B'Shevat.
- Produced, promoted, and coordinated dozens of Citywide events, ribbon cuttings, and groundbreakings to educate neighbors, build community, and enhance quality of life including: Infrastructure Update, Telephone Town Hall Meetings, Neighbor Leadership Academy, Las Olas Oceanside Park, Miracle on 13<sup>th</sup> Street, Make a Difference Day, Tree Giveaways, Lake Ridge Entryway Monument, and Household Hazardous Waste events.
- Produced numerous graphic design print and digital materials including the Parks and Recreation Playbook, Popular Annual Financial Report, Comprehensive Annual Financial Report, Community Redevelopment Agency (CRA) Annual Report, Strategic Plan, Transportation and Mobility (TAM) Vision Zero Newsletter and LauderTrail Next Step Guide.