



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21-0045

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 5, 2021

TITLE: Motion Approving Purchase of Parking Meter Technology with
Maintenance and Support – IPS Group, Inc., – \$2,596,940 (estimated
four-year total) - **(Commission Districts 1, 2, 3 and 4)**

Recommendation

Staff recommends the City Commission approve a four-year agreement, in substantially the form attached, for the purchase of Parking Meter Technology, with maintenance and support from IPS Group, Inc. in the estimated, aggregate four-year total of \$2,596,940 and authorize the City Manager to approve two, two-year renewal options contingent upon appropriation of funds.

Background

The Transportation and Mobility Department (TAM), currently does not have a contract for the purchase of new parking meters. TAM sought a qualified, experienced and licensed firm to provide a new parking meter payment system consisting of both single and multi-space meters including installation, hardware, back office software, maintenance, warranty and support for the City. The City currently operates approximately 945 single space parking meters and 228 multi-space parking meters; of which the majority are near or have surpassed their end of life use. The City will need to replace these devices to ensure continual operation and seeks to provide the City's neighbors, guests and patrons with improved technology, ease in usage, and advanced security of customer data. TAM also looked for innovative meters that are upgradable, offer touchless payment options, fully functional in a tropical climate, and durable to withstand 150 mile-per-hour winds.

On January 6, 2020, Procurement Services Division issued RFP 12342-805 for Parking Meter Technology, with Maintenance and Support. The City created an Evaluation Committee comprised of five members:

- Jeffery Davis (Chair), Parking Services Manager, Transportation and Mobility
- Juan Rodriguez, Business Manager, Transportation and Mobility
- Gary Szepelek, Parking Operations Supervisor, Transportation and Mobility
- Jennifer Peters, Senior Technology Strategist, Information Technology
- Shelly Bradshaw, Vice President of Operations, Broward Center for the Performing Arts

On February 4, 2020, the solicitation ended with a total of six firms submitting proposals in response to the RFP: Flowbird, Global Parking Solutions USA LLC (“Global”), IPS, MacKay Meters, Inc., Mobile Smart City Corp. and POM Incorporated. Of the six submissions, only one indicated its status as a Minority Business Enterprise, Women Business Enterprise, or Small Business Enterprise.

On February 25, 2020, RFP Evaluation Committee (“Committee”) met with Laurie Platkin, Senior Procurement Specialist, to evaluate and rank the proposals based on the following criteria:

Firm understands the scope of the project and has the capacity to perform the contract and provide the services promptly, within the time specified, and without delay or interference	30%
The quality of the material and services offered; the ability, capacity and skill of the firm to perform and/or provide the material services	35%
The staffing qualifications, character, integrity, reputation, judgment, training, experience and efficiency of the bidder	35%
TOTAL PERCENT AVAILABLE:	100%

All proposals were reviewed for compliance with the solicitation specifications and City staff advanced three firms (Flowbird, Global, IPS) to provide on-site product demonstrations and give oral presentations. However, due to the Covid-19 pandemic the solicitation was put on hold.

In August 2020, once physical interaction with equipment and safety protocols were established, the three vendors provided hardware and software demonstrations for City staff. Results of fitness and performance of the proposed equipment, software and pricing proposals were provided by Procurement to the Committee for review.

On September 9, 2020, the Committee heard presentations from the three proposers and afterwards met virtually to evaluate the presentations and rank proposers. The rankings were based on the following criteria:

The fitness and performance of the proposed equipment/software for the intended use of the City during test period	35%
Presentation	35%
Total Cost including the cost of equipment, processing and other services, warranties, fees for annual hardware and software maintenance agreements, and ancillary charges for any other necessary software, equipment or services	30%
TOTAL PERCENT AVAILABLE:	100%

After final evaluation and ranking, IPS was the first ranked proposer for Single-, Multi-Pay-By-Plate, and Multi- Pay-By-Space parking meters and Flowbird was deemed the first ranked proposer for dual space parking meters.

City staff anticipates purchasing over 300 single space meters and 75 multi-space meters and no dual space meters during the contract period. Due to COVID-19, the FY 2020 meter replacement funds were utilized as a budget balancing strategy and staff is now seeking 50% of the FY 2021 meter replacement funds, a total of \$125,000, to address the most critical operational needs. Staff recommends Commission award a four-year agreement to IPS in the estimated amount of \$2,596,940 for their Parking Meter Technology, with Maintenance and Support.

Resource Impact

Funds for the purchase of the initial 100 Single-Space and 10 Multi-Space meters in the amount of \$125,000 are available in the FY 2021 Budget in the account(s) listed below:

<i>Funds available as of December 15, 2020</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
461-TAM020201.461-6410	Parking on Street Meters	Capital Outlay/ New Services- Meters	\$250,000	\$250,000	\$125,000
TOTAL AMOUNT ►					\$125,500

Strategic Connections

This item is a *2020 Top Commission Priority*, advancing the Smart Growth initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Internal Support Focus Area
- Goal 8: Build a leading government agency that manages all resources wisely and sustainably.
- Objective: Maintain financial integrity through sound budgeting practices, prudent fiscal management, cost effective operations, and long-term planning.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are United.

Attachments

Exhibit 1 - Solicitation

Exhibit 2 - Flowbird Proposal

Exhibit 3 - Global Proposal

Exhibit 4 - IPS Proposal

Exhibit 5 - MacKay Proposal

Exhibit 6 - Mobile Smart City Proposal
Exhibit 7 - POM Proposal
Exhibit 8 - Final Ranking
Exhibit 9 - Agreement

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