



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#20-0875

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: November 17, 2020

TITLE: Motion Approving Event Agreements for Igloo Cooler Festival and Fort
Lauderdale Concours - (**Commission Districts 3 and 4**)

Recommendation

Staff recommends the City Commission approve event agreements, in substantially the form attached, with K.J Marketing Solutions, LLC and Fort Lauderdale Concours, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

All event promoters are aware of Broward County Ordinance 20-23, relating to special events. All promoters have submitted their operational plans to Broward County and are awaiting approval. Event approval is contingent on COVID 19 restrictions being lifted and/or written approval to host the event from Broward County.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Igloo Cooler Festival</u>	
Applicant:	K.J Marketing Solutions LLC
Date/Time:	Sunday, January 17, 2021 (3:00 pm – 9:00 pm); Sunday, April 18, 2021 (3:00pm – 9:00pm); and Sunday July 4, 2021 (3:00pm – 9:00pm)
Location:	Mills Pond Park
Set Up Date/Time:	Sunday, January 17, 2021 (7:00 am – 2:30 pm); Sunday, April 18, 2021 (7:00am – 2:30pm); and Sunday, July 4, 2021 (7:00am – 2:30pm)
Breakdown Date/Time:	Sunday, January 17, 2021 (9:00 pm – 12:00 am); Sunday, April 18, 2021 (9:00pm – 12:00am); and Sunday, July 4, 2021 (9:00pm – 12:00am)
Road Closing:	No
Alcohol:	No
Amplified Music:	Yes - Sunday, January 17, 2021 (3:00 pm – 9:00 pm); Sunday, April 18, 2021 (3:00pm – 9:00pm); and Sunday July 4, 2021 (3:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$0 – reschedule from COVID-19

<u>Event: Fort Lauderdale Concours</u>	
Applicant:	Fort Lauderdale Concours, Inc.
Date/Time:	Saturday, February 13, 2021 (5:00pm – 10:00pm)
Location:	Las Olas Parking Garage Rooftop
Set Up Date/Time:	Saturday, February 13, 2021 (6:00am – 1:00pm)
Breakdown Date/Time:	Saturday, February 13, 2021 (10:00pm – 12:00am)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Saturday, February 13, 2021 (5:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No

Application Fee:	\$1000
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Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of October 12, 2020</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$147,000	\$1,000	\$1000
TOTAL AMOUNT ►					\$1000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Igloo Cooler Festival Application
Exhibit 1a – Igloo Cooler Festival Site Plan
Exhibit 1b – Igloo Cooler Festival Agreement
Exhibit 2 – Fort Lauderdale Concours Application
Exhibit 2a – Fort Lauderdale Concours Site Plan
Exhibit 2b – Fort Lauderdale Concours Agreement
Exhibit 3 – January 2021 Special Event Calendar
Exhibit 4 – February 2021 Special Event Calendar
Exhibit 5 – April 2021 Special Event Calendar
Exhibit 6 – July 2021 Special Event Calendar

Prepared by: Carolyn Bean, Assistant to the Director, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department