



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#20-0763

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: October 20, 2020

TITLE: Motion Approving Event Agreements and Related Road Closures: Latino Festival and 14th Annual Cleveland Clinic Florida 13.1 Fort Lauderdale and Veterans Day 5K – **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements, requests for road closures with The Heartbeat Foundation Corp. and WildSide Foundation, Inc., and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as described within. The Police Department recommends approval of the closing of the City streets, where appropriate. Staff concludes event parking has been satisfactorily arranged. Amplified music was discussed with event organizers and staff advised of the noise ordinance and possible concerns.

Event organizers will pay for all event costs and submit required certificates of insurance. Event organizers will also secure all other necessary permits and licenses required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application, as attached.

Where applicable, and upon fulfillment of all requirements, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

All event promoters are aware of Broward County Ordinance 20-23, relating to special events. All promoters have submitted their operational plans to Broward County and are awaiting approval. Event approval is contingent on COVID 19 restrictions being lifted and/or written approval to host the event from Broward

County.

<u>Event 1: Latino Festival</u>	
Applicant:	The Heartbeat Foundation Corp.
Date/Time:	Saturday, December 12, 2020 (11:00am – 10:00pm) Sunday, December 13, 2020 (11:00am – 9:00pm)
Location:	Huizenga Park
Set Up Date/Time:	Friday, December 11, 2020 (8:00am – 8:00pm)
Breakdown Date/Time:	Sunday, December 13, 2020 (9:00pm – 1:00am)
Road Closing:	Yes – Las Olas Blvd in front of park
Alcohol:	Yes
Amplified Music:	Yes – Saturday, December 12, 2020 (11:00am – 10:00pm) and Sunday, December 13, 2020 (11:00am – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 2: 14th Annual Cleveland Clinic Florida 13.1 Fort Lauderdale and Veterans Day 5K</u>	
Applicant:	WildSide Foundation, Inc.
Date/Time:	Sunday, November 8, 2020 (7:00am – 10:00am)
Location:	Las Olas Oceanside Park
Set Up Date/Time:	Sunday, November 8, 2020 (12:01am – 6:00am)
Breakdown Date/Time:	Sunday, November 8, 2020 (10:00am – 12:00pm)
Road Closing:	Yes – Seabreeze Blvd. from Las Olas to A1A (U-turn) & A1A North Ocean Drive from Las Olas to Commercial Blvd
Alcohol:	Yes
Amplified Music:	Yes - Sunday, November 8, 2020 (8:00am – 10:00am)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of October 1, 2020</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$0	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Latino Festival Application

Exhibit 1a – Latino Festival Site Plan

Exhibit 1b – Latino Festival Agreement

Exhibit 2 – 14th Annual Cleveland Clinic Florida 13.1 Fort Lauderdale and Veterans Day 5K Application

Exhibit 2a – 14th Annual Cleveland Clinic Florida 13.1 Fort Lauderdale and Veterans Day 5K Site Plan

Exhibit 2b – 14th Annual Cleveland Clinic Florida 13.1 Fort Lauderdale and Veterans Day 5K Race Route

Exhibit 2c – 14th Annual Cleveland Clinic Florida 13.1 Fort Lauderdale and Veterans Day 5K Agreement

Exhibit 3 – Special Event Calendar November 2020

Prepared by: Carolyn Bean, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department