



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**CRA BOARD MEETING**

**#20-0654**

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**TO:** CRA Chairman & Board of Commissioners  
Fort Lauderdale Community Redevelopment Agency

**FROM:** Chris Lagerbloom, ICMA-CM, Executive Director

**DATE:** October 6, 2020

**TITLE:** Motion Approving a Forgivable Loan in the Amount of \$290,000 to Junny Investment Group, LLC for Donna's Caribbean Restaurant located at 2012 NW 6<sup>th</sup> Street, and Delegating Authority to the Executive Director to Increase the Award to the Full Allocation of \$325,000 Subject to Satisfaction of Certain Conditions - **(Commission District 3)**

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**Recommendation**

Staff recommends the Community Redevelopment Agency (CRA) Board of Commissioners approve a forgivable loan in the amount of \$290,000 to Junny Investment Group LLC for Donna's Caribbean Restaurant, located at 2012 NW 6<sup>th</sup> Street (Sistrunk Boulevard) and delegate authority to the Executive Director to increase the award to the full allocation of \$325,000, subject to satisfaction of certain conditions, and authorize the executive director to negotiate and execute the development agreement and any and all other documents or instruments necessary or incidental to consummation of the transaction, subject to the review of the CRA general counsel.

**Background**

This item was brought before the CRA Board at its July 7, 2020 meeting as CAM #20-0504, and on August 18, 2020 as CAM #20-0544. Pursuant to the Historic Dorsey-Riverbend Civic Association's concerns over the traffic flow in the area and the CRA Board's request for additional information regarding the project's impact on the local traffic, this item is presented again with the requested information. The Historic Dorsey-Riverbend Civic Association has held two meetings to discuss this project and their concerns over the traffic flow. At its last meeting, on September 10, 2020, the membership voted in favor of the traffic calming measures proposed by Traffic and Mobility (TAM). The traffic mitigation plan proposes installing two sets of speed humps on NW 20<sup>th</sup> Avenue, traffic signs and a concrete directional "pork chop", leading outgoing traffic from the Donna's property left on NW 20<sup>th</sup> Avenue and eastbound onto Sistrunk (Exhibit 10). A Traffic Impact Analysis, describing the current and projected traffic conditions, was performed on December 21, 2019 (Exhibit 9).

The CRA has received an application from Junny Investment Group, LLC, seeking a \$290,000 forgivable loan from the CRA's Property and Business

Investment/Improvement Program for Donna's Caribbean Restaurant ("Donna's"), a new take-out and drive-through restaurant proposed at the southeast corner of Sistrunk Boulevard and NW 20<sup>th</sup> Avenue in the Northwest Regional Activity Center. The copies of the Location Map and Broward County Property Appraiser Information are attached as Exhibits 1 and 2. This item was approved by the Northwest Progresso Flagler Heights ("NPF") CRA Advisory Board at its meeting of February 11, 2020 (Exhibit 8).

The maximum incentive funding allowed under the CRA Property and Business Investment/Improvement Program ("Program") is \$225,000. Sistrunk and NW 20<sup>th</sup> Avenue is a CRA Focus Area, in which CRA Property and Business Improvement Program can provide for 90 percent of the cost of renovation or new construction but not to exceed the amount of the award. The Program has a special emphasis in attracting new restaurants to the CRA and can also pay for restaurant equipment. The applicant is requesting \$225,000 for construction from the Program and an additional \$65,000.00 for the installation of a surface water drainage tank in order to comply with Broward County Code, Chapter 27, Article V Sec. 27-191 through 27-202, regarding surface water management.

During the permitting process and after presentation to the Advisory Board, the applicant learned that a water retainage system was needed on the property to deal with excess surface water. The applicant decided to install underground water retention tanks under the parking lot surrounding the property to provide adequate drainage of surface water, especially for heavy rain events, as adequate storm water drainage cannot be achieved with conventional water retention methods on a lot of that size, with the proposed improvements. Alternatives to the water tanks were considered, but this system was determined to be the most efficient, considering the size and layout of the property. The capacity of the proposed water retainage tanks is described in Appendix "C" of the attached Drainage Report (Exhibit 4). The developer estimates the total project cost at \$847,140, which includes the new construction and the renovation of the existing building. The developer owns the three adjacent lots with an existing structure that will be improved as part of the project. There is no existing mortgage on the property, and, except for the requested CRA contribution, the applicant is funding the project with his own capital and a bank loan. The CRA will have a first mortgage position and CRA funding will be provided as a loan, forgiven after five years. The requested funding of \$290,000 exceeds the maximum funding limits under the program, however, the CRA Board, under the program and at its discretion, can increase the funding limits in the CRA focus areas on a case by case basis.

When the project was presented to the CRA Advisory Board, the applicant was not aware of the need for a water retainage system. The Advisory Board approved funding for the project in the amount \$225,000, with one dissent. On July 7, 2020, the CRA Board waived the \$225,000 program limit and allocated an additional \$35,000 to be used at the discretion of the CRA for cost overruns, for a total of \$325,000 (CAMs 20-0224 and 20-0503).

An additional \$35,000 may be awarded to the applicant, at the discretion of the CRA's Executive Director, subject to satisfactory evidence of legitimate cost overruns, inspection of the site and submission and review of plans, specifications and other documents and evidence as required by the Executive Director. This allocation is not intended to create an entitlement in favor of the applicant, but merely to cover legitimate cost overruns for the project.

Donna's Caribbean Restaurant will be part of an existing Caribbean restaurant chain, operated under an investor agreement with CEO Karl Gordon. The restaurant chain began its operation in 1996, headed by Mr. Gordon, a Jamaican entrepreneur with extensive culinary training and experience in the restaurant, hotel and cruise ship industries. The chain currently has 13 locations in Broward and Miami Dade Counties, as well as one in Jamaica. Donna's will provide the Sistrunk and Fort Lauderdale area with Caribbean food, specializing in West Indian cuisine with exotic island fare, including curried goat, oxtail, jerk chicken, patties, ackee and saltfish, callaloo and escovitch fish, seasoned in special herbs and spices with fruit and vegetables of the Caribbean. The restaurant will serve breakfast, lunch and dinner, as well as event catering.

The approximately 2,226 square foot take-out/drive-through restaurant will include a 688 square foot dining area, kitchen/service area and two bathrooms. Its drive-through service and location on the south side of Sistrunk Boulevard, just east of I-95, is accessible to the morning rush hour traffic. Donna's Caribbean Restaurant will be a focal point for the area, bringing in customers from the surrounding residential community, government offices and traffic flow through the area, making the western side of Sistrunk Boulevard progressively more vibrant and inviting to new and existing businesses. In addition, the restaurant will remain open in the evenings until 11:00 p.m. and enhance neighborhood safety by providing additional street-level activity and a walk-to destination for surrounding residents.

The restaurant will be operated by Dr. Fidel S. Goldson, Jr., a chiropractic physician, licensed contractor, real estate agent and investor in the South Florida area, with the support and guidance of the chain's owner, CEO Karl Gordon. They propose to employ approximately 12 full-time employees from the Sistrunk area in various capacities, such as managers, chefs, drive through and take out personnel and cashiers. Donna's also offers an intensive training program for all staff to ensure quality and compliance with required food preparation and serving standards, as well as compliance with all health requirements. The company describes itself as passionate about its restaurants preparing consistently top-quality meals at a low cost, with value and quality as its priorities, with the aim of developing a loyal repeat customer base. The company projects a positive cash flow in the first year of operation.

Dr. Fidel Goldson, Jr. and his family have owned the three adjacent lots since 2002. The lots went into Dr. Goldson, Jr.'s ownership in 2015. Prior to that, they were owned by his father, Dr. Fidel Goldson, Sr., a well-known chiropractor and regular on the Caribbean radio station, WAVS-1170 AM, with segments promoting health through chiropractic care, as well as discussions uplifting the community and community

empowerment. Besides being an easily recognized Jamaican restaurant in South Florida, Donna's is committed to be a pillar in the community, generously supporting local charitable activities.

In addition to the construction of Donna's Caribbean Restaurant, Dr. Goldson proposes to upgrade the entire site that includes an existing building on the westernmost lot, which will continue to be occupied by the longstanding and popular BG's Soul Food Restaurant, and by a barber shop. Dr. Goldson will renovate the existing building to bring it up to date and to compliment the new structure.

Business development provides jobs, enhances neighborhood safety, contributes to a vibrant environment of activity and growth and creates community. Successful local businesses help reduce blight and crime, help reinforce investments made in housing and other redevelopment efforts and create community. The CRA provides funding support to new small business opportunities throughout the CRA.

Copies of the Location Map, Broward County Property Appraiser Information, Construction Plans, Drainage Report, Cost/Funding Breakdown, Proposed Property and Business Improvement Program Agreement, Funding Application/Business Plan and NPF CRA Advisory Board Minutes of February 11, 2020, Traffic Impact Analysis and TAM's Traffic Calming Plan are attached as Exhibits 1 through 10.

#### Consistency with the NPF CRA Community Redevelopment Plan

The NPF CRA Community Redevelopment Plan is designed in part, to stimulate private development of areas planned for commercial development. The project is consistent with the NPF CRA Community Redevelopment Plan which provides for direct physical improvements to enhance the overall environment, improve the quality of life and attract sound business and commercial development that provide employment and job opportunities.

Per the CRA plan, the CRA will establish incentive programs to address redevelopment obstacles. The CRA Five-Year Program, which is incorporated as part of the Plan, identifies strategic objectives, goals and measurements that include targeting and attracting businesses, retail uses and industries to establish a presence in the redevelopment area. In addition, it calls for investing in development projects that create job opportunities for area residents, promote public private partnerships and investment in the redevelopment area.

#### Resource Impact

There is a fiscal impact to the CRA in the amount of \$290,000 in Fiscal Year 2021 in the account listed below. This item is contingent upon the approval of CAM #20-0224 (Motion Waiving the Maximum Award Amount of \$225,000 under the Property and Business Improvement Program).

<b>Funds available as of October 1, 2020</b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
119-CRA092102-4203	Property & Business Improvement Program FY 21	Other Operating Expenses/Redevelopment Projects	\$1,000,000	\$1,000,000	\$290,000
				<b>TOTAL ►</b>	\$290,000

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Business Development Focus Area
- Goal 5: Build an attractive global and local economic community marketplace
- Objectives:
  - Create a responsive and proactive business climate to attract emerging industries
  - Nurture and support existing local businesses
  - Create educational pathways and partnerships for workforce development

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community and We are Prosperous*.

### **Attachments**

Exhibit 1 – Location Map  
 Exhibit 2 – Broward County Property Appraiser Information  
 Exhibit 3 – Construction Plans and Renderings  
 Exhibit 4 – Drainage Report by Ross Engineering, Inc.  
 Exhibit 5 – Cost and Funding Breakdown  
 Exhibit 6 – Property and Business Investment Program Agreement  
 Exhibit 7 – CRA Funding Application/Business Plan  
 Exhibit 8 – NPF CRA Advisory Board Approved Minutes of 2/11/2020  
 Exhibit 9 – Traffic Impact Analysis  
 Exhibit 10 – TAM Traffic Calming Plan

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