



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#20-0287

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 15, 2020

TITLE: Motion Approving Event Agreements and Related Road Closures: MASS District Events, FATVillage Artwalk, 33rd Annual Las Olas Art Fair, March for Cancer, Wilton Manors Stonewall Pride Parade & Street Festival, Duck Fest Derby (15th Annual), 9th Annual Merrill Lynch Bull Run and Walk for the Animals - (**Commission Districts 2 and 4**)

Recommendation

It is recommended that the City Commission approve event agreements and request for road closures with MASS District Inc., FATVillage Arts Districts, Inc., Las Olas Association, Inc., Redline Media Group, Wilton Manors Entertainment Group, Inc., Kids In Distress, Inc., WildSide Foundation, Inc., and The Humane Society of Broward County, Inc. and authorize execution of the agreements by the City Manager.

Background

On January 7, 2020, the Commission approved the FATVillage Artwalk event. However, due to the Coronavirus event permits were suspended. The event promoters are requesting to reschedule their event for November 28, 2020.

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

All event promoters are aware of Broward County Ordinance 20-23, relating to special events. All promoters have submitted their operational plans to Broward County and are awaiting approval. Event approval is contingent on COVID 19 restrictions being lifted and/or written approval to host the event from Broward County.

<u>Event 1: MASS District Events</u>	
Applicant:	MASS District Inc.
Date/Time:	Every Friday (7:00 am - 11:00 pm) Saturday (7:00 am - 10:00 pm) Sunday (7:00 am – 9:00 pm) November 6, 2020 – February 4, 2021
Location:	Between NE 5th Terrace; 8th - 9th St. Between NE 4th Ave; 8th - 9th St. Between NE 2nd Ave; Flagler Dr - 7th St.
Set Up Date/Time:	Every Friday (6:00 am - 7:00 am) Saturday (6:00 am - 7:00 am) Sunday (6:00 am - 7:00 am) November 6, 2020 – February 4, 2021
Breakdown Date/Time:	Every Friday (11:00 pm - 12:00 am) Saturday (10:00 pm - 12:00 am) Sunday (9:00 pm – 10:00 pm) November 6, 2020 – February 4, 2021
Road Closing:	Yes – NE 4 th Ave & NE 9 th St; NE 4 th Ave & NE 8 th St; NE 9 th St & NE 5 th Ave; NE 2 nd Ave & NE Flagler Dr; NE 2 nd Ave North of NE 7 th St; NE 5 th Terr & NE 9 th St; NE 5 th Terr & NE 8 th St; NW 8 th Ave & NW 1 st St; NW 8 th Ave & NW 2 nd St; NW 5 th Ave & NW 7 th St; NW 5 th Ave & NW 8 th St
Alcohol:	Yes
Amplified Music:	Yes - Every Friday (8:00 am-10:00 pm), Saturday (8:00 am-10:00 pm), & Sunday (8:00 am – 9:00 pm) November 6, 2020 – February 4, 2021
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes

Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

Event 2: FATVillage Artwalk

Applicant:	FATVillage Arts Districts, Inc.
Date/Time:	Saturday, November 28, 2020 (6:00 pm – 10:00 pm)
Location:	NW 1 st Avenue between Sistrunk Blvd. and NW 5 th Street
Set Up Date/Time:	Saturday, November 28, 2020 (12:00 pm – 6:00 pm)
Breakdown Date/Time:	Saturday, November 28, 2020 (10:00 pm – 11:00 pm)
Road Closing:	Yes – NW 1 st Avenue between 5 th Street and 6 th Street
Alcohol:	Yes
Amplified Music:	Yes - Saturday, November 28, 2020 (6:00 pm – 10:00 pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00 Already Paid

Event 3: 33rd Annual Las Olas Art Fair

Applicant:	Las Olas Association, Inc.
Date/Time:	Saturdays and Sundays – (10:00am – 5:00pm) October 17 & 18, 2020 January 2 & 3, 2021 March 6 & 7, 2021
Location:	On E. Las Olas Blvd between SE 6th Ave and SE 11th Ave.
Set Up Date/Time:	Saturdays – (4:00am – 10:00am) October 17, 2020 January 2, 2021 March 6, 2021
Breakdown Date/Time:	Sundays – (5:00pm – 8:00pm) October 18, 2020 January 3, 2021 March 7, 2021
Road Closing:	Yes – E. Las Olas Blvd between SE 6th Ave and SE 11th

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Alcohol:	No
Amplified Music:	Yes - Saturdays and Sundays (10:00am – 5:00pm) October 17 & 18, 2020 January 2 & 3, 2021 March 6 & 7, 2021
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 4: March for Cancer

Applicant:	Redline Media Group, LLC
Date/Time:	Saturday, December 5, 2020 (6:00am – 3:00pm)
Location:	Fort Lauderdale Beach Parking Lot
Set Up Date/Time:	Friday, December 4, 2020 (12:01am – 12:00pm)
Breakdown Date/Time:	Saturday, December 5, 2020 (3:00pm – 6:00pm)
Road Closing:	Yes - Temporary road closure/directional officers at Fort Lauderdale Beach Park on the corner of SE 5th Street and A1A at start of race North Bound (7AM), the course will take A1A North to NE 9th Street Make a U-turn and return South on A1A to Las Olas East then A1A South back to Fort Lauderdale Beach Park SE 5th Street and A1A. Temporary lane closure with barricades/cones on the inside lanes to encompass runners going North and South. Applicant will provide a vehicle that will follow the last participating group to pick up all barricades/cones as the race progresses. (5:00am – 9:00am)
Alcohol:	No
Amplified Music:	Saturday, December 5, 2020 (8:00am – 11:00am)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 5: Wilton Manors Stonewall Pride Parade & Street Festival

Applicant:	Wilton Manors Entertainment Group, Inc.
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Date/Time:	Sunday, December 6, 2020 (7:00pm – 8:30pm)
Location:	NE 16 th Street from NE 4 th Ave to NE 16 th Ct, NE 4 th Ave from NE 16 th St to Wilton Manor
Set Up Date/Time:	Sunday, December 6, 2020 (4:00pm – 6:30pm)
Breakdown Date/Time:	Sunday, December 6, 2020 (8:30pm – 9:00pm)
Road Closing:	Yes – Northbound lanes of NE 4 th from 16 th to the median on the north end of the school. Southbound lanes from 16 th to the bridge. Westbound lanes of 16 th east of 4 th to 15 th .
Alcohol:	No
Amplified Music:	No
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 6: Duck Fest Derby (15th Annual)

Applicant:	Kids In Distress, Inc.
Date/Time:	Saturday, March 6, 2021 (12:00pm – 3:00pm)
Location:	Esplanade Park - 400 SW 2nd Street Fort Lauderdale 33312
Set Up Date/Time:	Friday, March 5, 2021 (5:00pm – 6:00pm) Saturday, March 6, 2021 (8:00am – 12:00pm)
Breakdown Date/Time:	Saturday, March 6, 2021 (3:00pm – 6:00pm)
Road Closing:	Yes – SW 2nd between 4th & 5th Ave. and 4th from 2nd to Riverwalk
Alcohol:	Yes
Amplified Music:	Yes - Saturday, March 6, 2021 (12:00pm – 3:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 7: 9th Annual Merrill Lynch Bull Run

Applicant:	WildSide Foundation, Inc.
Date/Time:	Saturday, November 21, 2020 (7:30am – 9:00am)

Location:	The Merrill Lynch Building
Set Up Date/Time:	Saturday, November 21, 2020 (4:00am – 7:15am)
Breakdown Date/Time:	Saturday, November 21, 2020 (8:45am – 9:15am)
Road Closing:	Yes – East Las Olas – East bound median lane/East Las Olas West bound lane from 3 rd to Sunset Drive (6:30am – 9:00am)
Alcohol:	No
Amplified Music:	Yes - Saturday, November 21, 2020 (7:30am – 9:00am)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 8: Walk for the Animals

Applicant:	The Humane Society of Broward County, Inc.
Date/Time:	Saturday, March 6, 2021 (8:00am – 12:00pm)
Location:	Huizenga Plaza
Set Up Date/Time:	Friday, March 5, 2021 (8:00am – 6:00pm)
Breakdown Date/Time:	Saturday, March 6, 2021 (12:00pm – 3:00pm)
Road Closing:	Yes – Las Olas Blvd from Andrews Avenue on the west to SE 1 st Avenue on the east
Alcohol:	No
Amplified Music:	Yes - Saturday, March 6, 2021 (8:00am – 12:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

Funds available as of August 17, 2020					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$180,000	\$84,335	\$1,400
TOTAL AMOUNT ►					\$1,400

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – MASS District Events Application
Exhibit 1a – MASS District Events Site Plan
Exhibit 1b – MASS District Events Agreement
Exhibit 2 – FATVillage Artwalk Application
Exhibit 2a – FATVillage Artwalk Site Plan
Exhibit 2b – FATVillage Artwalk Agreement
Exhibit 3 – 33rd Annual Las Olas Art Fair Application
Exhibit 3a – 33rd Annual Las Olas Art Fair Site Plan
Exhibit 3b – 33rd Annual Las Olas Art Fair Agreement
Exhibit 4 – March for Cancer Application
Exhibit 4a – March for Cancer Site Plan
Exhibit 4b – March for Cancer Race Route
Exhibit 4c – March for Cancer Agreement
Exhibit 5 – Wilton Manors Stonewall Pride Parade & Street Festival Application
Exhibit 5a – Wilton Manors Stonewall Pride Parade & Street Festival Site Plan
Exhibit 5b – Wilton Manors Stonewall Pride Parade & Street Festival Agreement
Exhibit 6 – Duck Fest Derby (15th Annual) Application
Exhibit 6a – Duck Fest Derby (15th Annual) Site Plan
Exhibit 6b – Duck Fest Derby (15th Annual) Agreement
Exhibit 7 – 9th Annual Merrill Lynch Bull Run Application
Exhibit 7a – 9th Annual Merrill Lynch Bull Run Site Plan
Exhibit 7b – 9th Annual Merrill Lynch Bull Run Race Route
Exhibit 7c – 9th Annual Merrill Lynch Bull Run Agreement
Exhibit 8 – Walk for the Animals Application
Exhibit 8a – Walk for the Animals Site Plan
Exhibit 8b – Walk for the Animals Walk Route

Exhibit 8c – Walk for the Animals Agreement
Exhibit 9 – October 2020 Special Event Calendar
Exhibit 10 – November 2020 Special Event Calendar
Exhibit 11 – December 2020 Special Event Calendar
Exhibit 12 – January 2021 Special Event Calendar
Exhibit 13 – February 2021 Special Event Calendar
Exhibit 14 – March 2021 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department