



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#20-0286

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 15, 2020

TITLE: Motion Approving Event Agreements: Pooch & Hooch Weekends and
Light Up The Night - Seltzer Tasting - **(Commission District 4)**

Recommendation

It is recommended that the City Commission approve event agreements with Pooch & Hooch LLC and Light Up the Night LLC and authorize execution of the agreements by the City Manager.

Background

On March 3, 2020, the Commission approved the Pooch & Hooch Spring Weekends event. However, due to the Coronavirus event permits were suspended. The event promoters are requesting to reschedule their event for November 7, 2020 – February 5, 2021.

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

All event promoters are aware of Broward County Ordinance 20-23, relating to special events. All promoters have submitted their operational plans to Broward County and are awaiting approval. Event approval is contingent on COVID 19 restrictions being lifted and/or written approval to host the event from Broward County.

<u>Event 1: Pooch & Hooch Weekends</u>	
Applicant:	Pooch & Hooch LLC
Date/Time:	Every Saturday (11:00am – 6:00pm) Every Sunday (11:00am – 6:00pm) November 7, 2020 – February 5, 2021
Location:	Snyder Park (parking lot)
Set Up Date/Time:	Every Saturday (9:00am – 11:00am) November 7, 2020 – February 5, 2021
Breakdown Date/Time:	Every Sunday (6:00pm – 7:00pm) November 7, 2020 – February 5, 2021
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes - Every Saturday (11:00am – 6:00pm) Every Sunday (11:00am – 6:00pm) November 7, 2020 – February 5, 2021
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00 – Already Paid

<u>Event 2: Light Up The Night – Seltzer Tasting</u>	
Applicant:	Light Up the Night LLC
Date/Time:	Saturday, December 19, 2020 (1:00pm – 10:00pm)
Location:	Huizenga Plaza
Set Up Date/Time:	Saturday, December 19, 2020 (9:00am – 12:00pm)
Breakdown Date/Time:	Saturday, December 19, 2020 (10:00pm – 12:00am)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes - Saturday, December 19, 2020 (1:00pm – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No

Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of August 20, 2020</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$180,000	\$84,214	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Pooch & Hooch Weekend Application
Exhibit 1a – Pooch & Hooch Weekend Site Plan
Exhibit 1b – Pooch & Hooch Weekend Agreement
Exhibit 2 – Light Up The Night - Seltzer Tasting Application
Exhibit 2a – Light Up The Night - Seltzer Tasting Site Plan
Exhibit 2b – Light Up The Night - Seltzer Tasting Agreement
Exhibit 3 – October 2020 Special Event Calendar
Exhibit 4 – November 2020 Special Event Calendar
Exhibit 5 – December 2020 Special Event Calendar
Exhibit 6 – January 2021 Special Event Calendar
Exhibit 7 – February 2021 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department
09/15/2020
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