



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#20-0509

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: July 7, 2020

TITLE: Resolution Authorizing the City Manager to Execute a Memorandum of Understanding with Broward College to Develop and Implement a Workforce Education Program – **(Commission Districts 1, 2, 3 and 4)**

Recommendation

It is recommended that the City Commission adopt a resolution authorizing the City Manager to execute, on behalf of the City, a Memorandum of Understanding (MOU) with Broward College to develop and implement a workforce education program.

Background

Broward College is disrupting the traditional model of higher education to positively impact Broward County residents. Broward UP (Unlimited Potential), is expanding the college's business model to deliver workforce education courses and programs, along with career readiness and related support services in areas most affected by intergenerational poverty and lack of economic mobility. Broward College seeks to actualize every resident's unlimited potential by building strong community, municipal, and nonprofit partnerships to raise the educational attainment levels and positively impact the economic mobility of area residents.

Instead of recruiting students to existing Broward College campuses, which tend to be located outside the economically challenged communities, Broward UP seeks to move into communities. Broward UP brings college to underrepresented communities as a means of increasing awareness, exposure and access to post-secondary learning opportunities. Likewise, it brings support services into the communities to encourage certificate and degree completion and job readiness skills. Broward UP represents a paradigm shift for Broward College in two ways: 1) offering courses, training, and certifications free of charge and 2) locating the courses, training, certifications, and support services directly in community locations.

Overall, the mission of Broward UP is to remove barriers to meaningful employment by providing training, education, and support for residents to realize their unlimited potential. Broward College aims to remove the training barriers of time, technology and transportation to help residents start or progress on a career pathway. To fulfill

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these objectives, three goals have been identified for Broward UP Communities: increase college access and attendance; improve degree and certificate attainment; and to holistically raise economic mobility.

The MOU outlines areas of cooperation related to Broward College's Broward UP model, Broward UP offers workforce training and support services in six zip codes with high unemployment rates and low educational attainment levels, including the 33311 zip code in Fort Lauderdale.

Resource Impact

There is no fiscal impact associated with this item. In executing the MOU, the City agrees to make municipal facilities available for Broward College to deliver training opportunities to residents and employees. If selected trainings are subject to a fee, parties will enter a separate agreement setting forth the terms and conditions for any such training activities.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- Business Development Focus area
- Goal 5: Build an attractive global and local economic community marketplace
- Objective: Create educational pathways and partnerships for workforce development.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

Attachments

Exhibit 1– Memorandum of Understanding between the City of Fort Lauderdale and Broward College

Exhibit 2– Resolution

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