



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#20-0430

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: July 7, 2020

TITLE: Motion Approving an Event Agreement, Related Road Closure and
Extended Hours for Music with Winterfest, Inc. for the Seminole Hard
Rock Winterfest Boat Parade – **(Commission Districts 1, 2 and 4)**

Recommendation

It is recommended that the City Commission approve an event agreement, related road closures and extended hours for music with Winterfest, Inc. and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event: <u>Seminole Hard Rock Winterfest Boat Parade</u>	
Applicant:	Winterfest, Inc.
Date/Time:	Saturday, December 12, 2020 (3:00 pm – 11:00 pm)
Location:	VIP Area is located at Laura Ward Riverwalk Plaza. Parade staging is from Cooley’s Landing to Stranahan House docks along the New River. Parade is in procession from Laura Ward east to the Intracoastal and north on the Intracoastal to Lake Santa Barbara in Pompano Beach.
Set Up Date/Time:	Friday, December 11, 2020 (3:00 pm – 11:00 pm) Saturday, December 12, 2020 (8:00 am – 5:00 pm)
Breakdown Date/Time:	Monday, December 14, 2020 (8:00 am – 12:00 pm)
Road Closing:	Yes – One way on SE 8 th Avenue
Alcohol:	No
Amplified Music:	Yes - Saturday, December 12, 2020 (5:30 pm – 10:30 pm)*
Special Permission:	Amplified Music/Extended Road Closure - Yes
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

***The event organizer has requested a special exemption to allow music for this event until 10:30pm.**

****Approval of the event will only be granted if restrictions for COVID19 are lifted.***

Resource Impact

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

Funds available as of June 15, 2020					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$180,000	\$83,542	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Commission Memo #19-076

Exhibit 2 – Seminole Hard Rock Winterfest Boat Parade Application

Exhibit 2a – Seminole Hard Rock Winterfest Boat Parade Site Plan

Exhibit 2b – Seminole Hard Rock Winterfest Boat Parade Staging

Exhibit 2c – Seminole Hard Rock Winterfest Boat Parade Agreement

Exhibit 3 – December 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department