



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#20-0147**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** March 3, 2020

**TITLE:** Motion Approving an Event Agreement and Related Road Closure with  
Wildside Foundation, Inc for FICPA 1040K 5K/10K - **(Commission  
Districts 2 and 4)**

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**Recommendation**

It is recommended that the City Commission approve an event agreement and request for road closures with Wildside Foundation, Inc. and authorize execution of the agreement by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<b>Event: FICPA 1040K 5K/10K</b>	
Applicant:	Wildside Foundation, Inc.
Date/Time:	Sunday, March 29, 2020 (7:30 am – 9:30 am)
Location:	450 East Las Olas Blvd.
Set Up Date/Time:	Sunday, March 29, 2020 (4:00 am – 7:15 am)
Breakdown Date/Time:	Sunday, March 29, 2020 (8:45 am – 9:30 am)
Road Closing:	Yes – Las Olas Blvd 3 <sup>rd</sup> Ave.- Las Olas Blvd and Sunset Drive directly west of the Marathon Station
Alcohol:	Yes
Amplified Music:	Yes - Sunday, March 29, 2020 (8:00 am – 9:30 am)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

### **Resource Impact**

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<b><i>Funds available as of February 6, 2020</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$180,000	\$21,160	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – FICPA 1040K 5K/10K Application  
Exhibit 1a – FICPA 1040K 5K/10K Site Plan  
Exhibit 1b – FICPA 1040K 5K/10K Race Routes  
Exhibit 1c – FICPA 1040K 5K/10K Agreement  
Exhibit 2 – March 2020 Special Event Calendar  
Exhibit 3 – April 2020 Special Event Calendar

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Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department