



## **- Spring Season -**

*Snyder Park +  
City of Fort Lauderdale  
Special Event Narrative & Site Plan*

V1, 1.21.20

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## Pooch & Hooch

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### **Pooch & Hooch Spring Season Snyder Park Special Event Application -**

Pooch & Hooch Spring Season event combines the convenience of a neighborhood dog park with the libations of a local bar. Pooch & Hooch is a catering trailer that will be available to patrons of the city dog park to purchase food, beverages, and merchandise while enjoying the amenities of the park.

The event includes arts, entertainment, and dog related vendors.

Special Event Dates:  
Starting March 21-22, 2020  
Ending June 21-22, 2020

Special Event Hours:  
Saturdays & Sundays 11am-6pm

Estimated Attendance: 200 /weekend, 20 /hour sustained

Event Narrative: Pooch & Hooch Spring Season seeks to obtain approval from Snyder Park and the City of Fort Lauderdale to cater food, beverages, sell retail merchandise, and provide arts and entertainment to park going patrons over various Saturdays and Sundays between March 21/22 - June 21/22, 2020. Our event aims to provide catering, entertainment, and demographic specific vendor products and/or services to patrons of a park that does not have concession options on-site and promote a community to stay at the park longer, orchestrate meet-ups at the park, and generate a buzz around activities at Snyder Park and in the City of Fort Lauderdale.

Pop-Up Event Operations Plan:  
Serve Food and Beverages + Merchandise from a 5x8 Concession Trailer  
10x10 Branded Tent for Shaded Seating  
10x10 Pop-Up Tents for Other Complimentary Service Providers  
Cafe Seating (4-6 Tables)  
Place Temporary Directional Signage in the Parking Lot  
Promote Pre/During/Post Event to Drive Visitation to Snyder Park

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## Pooch & Hooch

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### Pooch & Hooch Spring Season Snyder Park Special Event Application -

#### Site Plan:

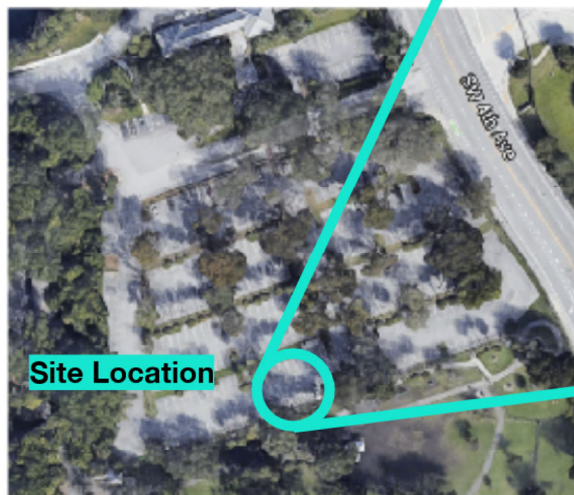
Snyder Park  
3299 SW 4th Ave, Fort Lauderdale, FL 33315

#### East of Bark Park Entrance in the Parking Lot

##### Footprint:

- ✦ 5 x 8' Concession Trailer
- ✦ + 2' for Trailer Hitch (protected for patron safety)
- ✦ 10 x 10' Pop-Up Tent
- ✦ 10 x 10' Pop-Up Tents for Vendors/Activities

Sanitation & Waste: Provided by Snyder Park



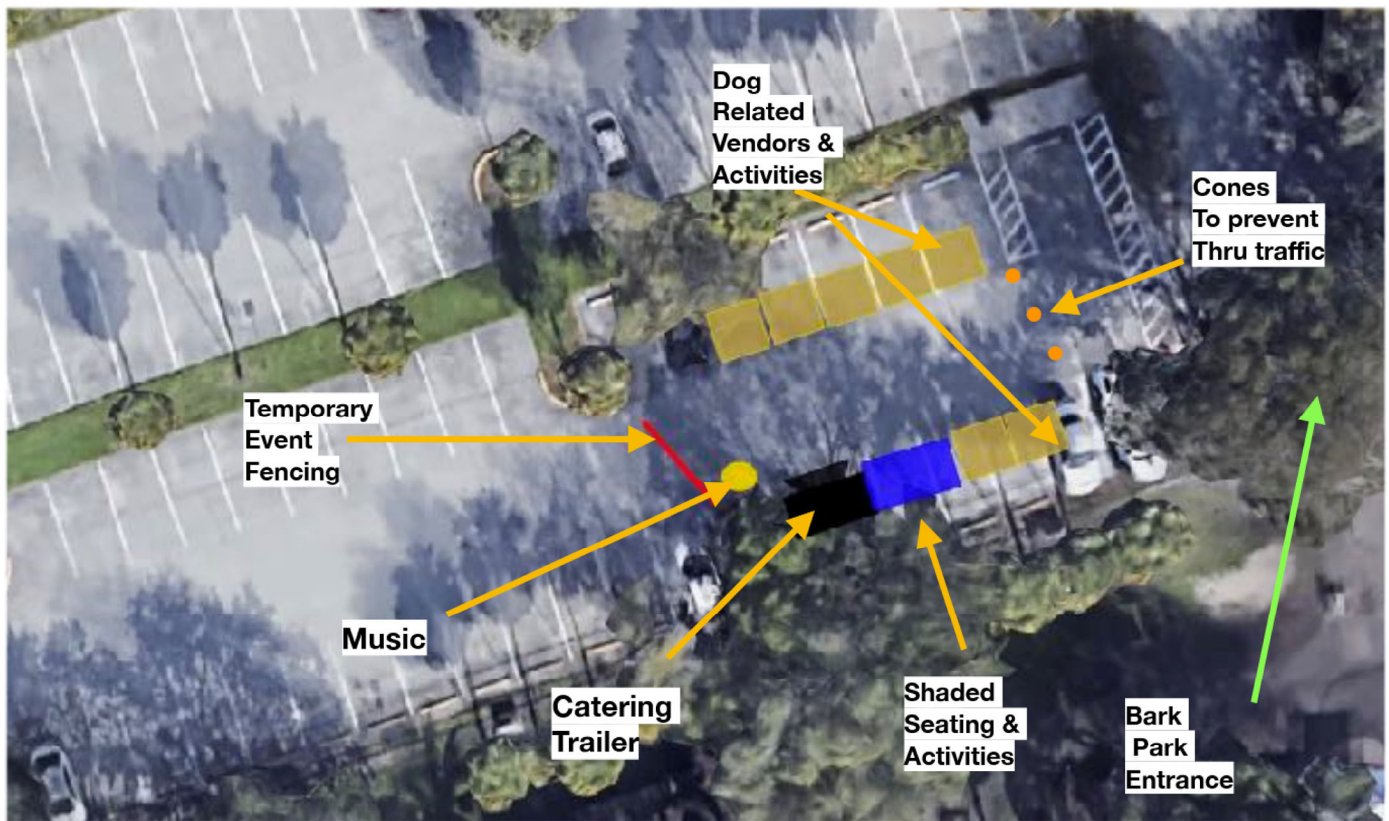
CAM 20-0149

Exhibit 2a

Site Plan Options Detail on next page Page 3 of 6

## Pooch & Hooch

### Pooch & Hooch Spring Season Snyder Park Special Event Application -



#### Site Plan:

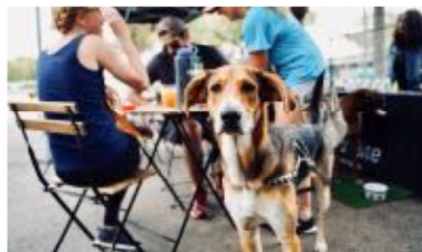
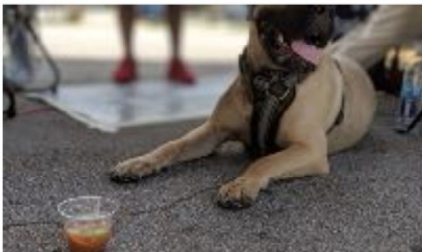
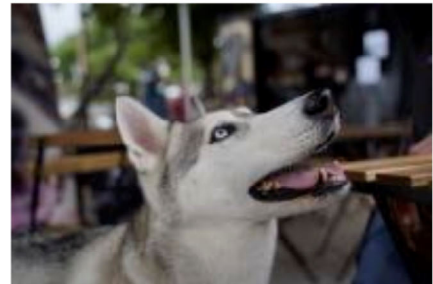
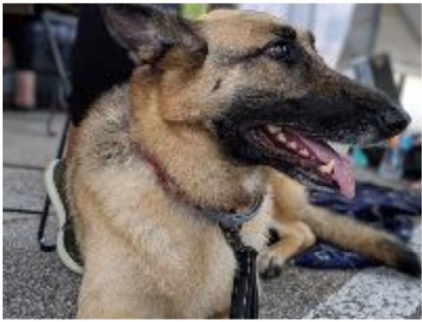
- ✦ West of Bark Park Entrance
- ✦ Parking Spots Utilized for Up To 7 Vendors
- ✦ 7 Parking Spots for Event + 8 Parking Spots for Various Vendor/Staff Parking
- ✦ Temporary Event Fencing

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Pooch & Hooch

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## - Scenes from our Past Events -



CAM 20-0149

Exhibit 2a

Page 5 of 6



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