



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#20-0149

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: March 3, 2020

TITLE: Motion Approving Event Agreements: The Yard at Sistrunk, Pooch &
Hooch Spring Weekends, Igloo Cooler Festival and Flockfest 2020 –
(**Commission Districts 2, 3 and 4**)

Recommendation

It is recommended that the City Commission approve event agreements with Wolf of Flagler, LLC; Pooch and Hooch, LLC; K.J Marketing Solutions LLC and Flockfest Events, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: The Yard at Sistrunk</u>	
Applicant:	Wolf of Flagler, LLC
Date/Time:	Every Friday (7:00 am – 10:00 pm)

	Every Saturday (7:00 am – 10:00 pm) Every Sunday (7:00 am – 9:00 pm) March 27, 2020 – June 26, 2020
Location:	606 NW 8 th Avenue
Set Up Date/Time:	Every Friday (6:00 am – 7:00 am) Every Saturday (6:00 am – 7:00 am) Every Sunday (6:00 am – 7:00 am) March 27, 2020 – June 26, 2020
Breakdown Date/Time:	Every Friday (10:00 pm – 11:00 pm) Every Saturday (10:00 pm – 11:00 pm) Every Sunday (9:00 pm – 10:00 pm) March 27, 2020 – June 26, 2020
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes - Every Friday (7:00 am – 10:00 pm) Every Saturday (7:00 am – 10:00 pm) Every Sunday (7:00 am – 9:00 pm) March 27, 2020 – June 26, 2020
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

Event 2: Pooch & Hooch Spring Weekends

Applicant:	Pooch and Hooch, LLC
Date/Time:	Every Saturday (11:00 am – 6:00 pm) Every Sunday (11:00 am – 6:00 pm) March 28, 2020 – June 21, 2020
Location:	Snyder Park (parking lot)
Set Up Date/Time:	Every Saturday (9:00 am – 11:00 am) March 28, 2020 – June 21, 2020
Breakdown Date/Time:	Every Sunday (6:00 pm – 7:00 pm) March 28, 2020 – June 21, 2020
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes - Every Saturday (11:00 am – 6:00 pm) Every Sunday (11:00 am – 6:00 pm) March 28, 2020 – June 21, 2020
Special Permission:	Amplified Music/Extended Road Closure - No

Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

Event 3: Igloo Cooler Festival

Applicant:	K.J Marketing Solutions LLC
Date/Time:	Sunday, April 5, 2020 (3:00 pm – 9:00 pm)
Location:	Mills Pond Park
Set Up Date/Time:	Sunday, April 5, 2020 (7:00 am – 2:30 pm)
Breakdown Date/Time:	Sunday, April 5, 2020 (9:00 pm – 12:00 am)
Road Closing:	No
Alcohol:	No
Amplified Music:	Yes - Sunday, April 5, 2020 (3:00 pm – 9:00 pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$400.00

Event 4: Flockfest 2020

Applicant:	Flockfest Events, Inc.
Date/Time:	Saturday, June 27, 2020 (11:00 am – 4:00 pm)
Location:	Sebastian Street Beach
Set Up Date/Time:	Saturday, June 27, 2020 (6:00 am – 11:00 am)
Breakdown Date/Time:	Saturday, June 27, 2020 (4:00 pm – 7:00 pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes - Saturday, June 27, 2020 (11:00 am – 4:00 pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of February 6, 2020</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$180,000	\$21,160	\$1,000
TOTAL AMOUNT ►					\$1,000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – The Yard at Sistrunk Application
Exhibit 1a – The Yard at Sistrunk Site Plan
Exhibit 1b – The Yard at Sistrunk Agreement
Exhibit 2 – Pooch & Hooch Spring Weekends Application
Exhibit 2a – Pooch & Hooch Spring Weekends Site Plan
Exhibit 2b – Pooch & Hooch Spring Weekends Agreement
Exhibit 3 – Igloo Cooler Festival Application
Exhibit 3a – Igloo Cooler Festival Site Plan
Exhibit 3b – Igloo Cooler Festival Agreement
Exhibit 4 – Flockfest 2020 Application
Exhibit 4a – Flockfest 2020 Site Plan
Exhibit 4b – Flockfest 2020 Agreement
Exhibit 5 – March 2020 Special Event Calendar
Exhibit 6 – April 2020 Special Event Calendar
Exhibit 7 – May 2020 Special Event Calendar
Exhibit 8 – June 2020 Special Event Calendar
Exhibit 9 – July 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department